

## It's Our Time to "CROW" NATIONAL NEWSPAPER WEEK

A. Staff Reporter



OCTOBER 1 TO OCTOBER 8 Herald-News Family Is Hard One to Round Up for Annual Staff Photo



County buildings and news sources in Los Anyhich pertains to this mentant information, but not of sufficient interest for the metrodulles to print.

STAFF TAKES TIME OUT TO POSE . . . It takes something very, very special, like sources in Los Anyhich pertains to this important information, but not of sufficient interest for the metrodulles to print.

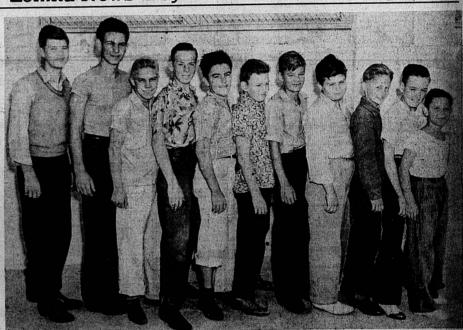
STAFF TAKES TIME OUT TO POSE . . . It takes something very, very special, like rest of their time is spent to their time is spent to posing for a staff picture in Newspaper Week—to get all 14 members of The Torrance posing for a staff picture in Newspaper Week—to get all 14 members of the Torrance posing for a staff picture in Newspaper Week—to get all 14 members of the Torrance posing for a staff picture in Newspaper Week—to get all 14 members of the Torrance posing for a staff picture in Newspaper Week—to get all 14 members of the Torrance posing for a staff picture in Newspaper Week—to get all 14 members of the Torrance posing for a staff picture in Newspaper Week—to get all 14 members of the Torrance posing for a staff picture in Newspaper Week—to get all 14 members of the Torrance posing for a staff picture in Newspaper Week—to get all 14 members of the Torrance posing for a staff picture in Newspaper Week—to get all 14 members of the Torrance posing for a staff picture in Newspaper Week—to get all 14 members of the Torrance posing for a staff picture in Newspaper Week—to get all 14 members of the Torrance posing for a staff picture in Newspaper Week—to get all 14 members of the Torrance posing for a staff picture in Newspaper Week—to get all 14 members of the Torrance posing for a staff picture in Newspaper Week—to get all 14 members of the Torrance posing for a staff picture in Newspaper Week—to get all 14 members of the Torrance posing for a staff picture in Newspaper Week—to get all 14 members of the Torrance posing for a staff picture in Newspaper Week—to get all 14 members of the Torrance L. C. Larson, linotype operator; Bobbie Lewellen, apprentice; Lawr

## Rain or Shine...They Deliver The Herald to You Lomita News' Boy Merchants Cover Big Area



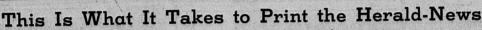
Map of Shopping Area Blanketed 100% For Herald-News Advertisers

When you place an advertisement — whether classified or display — in the Torrance Herald and Lomita News, your message is delivered to EVERY RESIDENT living within the boundaries of this map. Every home, apartment and court unit in the Torrance area receives either the TORRANCE HERALD or the SHOPPING NEWS. Likewise, EVERY RESIDENT in the Lomita-Barbor City-Walteria area receives the LOMITA NEWS. And you get this COMPLETE COVERAGE at one small cost. In addition, limitages of copies are delivered to areas BEYOND the boundaries of this map, including such towns as Redondo Beach, Gardena, Moneta, etc.



## Local Pictures Enliven Herald and News Pages

Few newspapers in towns the size of Torrance and Lomita can boast of their own staff photographer. The Spee Graphic camera used by YOUR community paper is the latest type used by national press agencies and metropolita dailies. In the Herald-News "dark room," has been installed the most modern developing and photo printing equipment.



\$50,000.00 Capital Investment 1500 lbs. of Ink for a Single Year. 14 Adult full-time Employees.

7½ Acres of Newsprint for a Single Issue. 2000 lbs. of Metal for a Single Issue. 24 Carrier Boys.

35 Street Sale Boys.

\$25,000.00 a Year in Payrolls that Return to Local Channels.

THESE ARE ONLY A FEW OF THE ITEMS . . . but you can see that the Herald-News plays an important role in this community other than its presentation of the news and contribution of space to our many civic organizations.

TORRANCE HERALD LOMITA NEWS

Established 1914

Established 1919



"MIKE" STRASZER

