

# People You Should Know

★★★★ FOUR STAR FOLKS ★★★★★

Selected, Gathered, Compiled and Noted By Betty Dolan, Special Staff Feature Writer  
Introducing to You the Builders and Live People Who Make up the Business Interests of Torrance, Lomita, Harbor City and Welteria.

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### EDWARD SIDEBOTHAM & SON, INC.

★★★★ AMONG the names that have been associated with community good-will, civic pride and steady growth — you will always find that of "Sidebotham." Edward Sidebotham, one of the founders of the present firm, straight as a string in his dealings, built a foundation of quality service, and a desire to go to bat for the good of the home crowd. Edward Roy, shouldering responsibilities since 1930, has been imbued with these same policies since joining his Dad when he was mustered out of World War activities, where he served "Over There" with the 514th Engineers. Everyone who knows Edna May, his mother, who is President, Leo H. Vice President, Edith Sidebotham Hinkley, Chief Accountant, and Roy himself, Sec. Treas., and Manager, is proud to include them among their friends. Everyone on the force seems to be related to some of the firm which makes it one of those close corporations that succeed through loyalty and understanding as much as anything. They deliver sand, rock, truck-mixed concrete, building materials, concrete blocks — plus many other things for a radius of 20 miles around. Starting in 1919 with a couple of team drawn trucks, they now have a fleet of 25 modern trucks, and a plant that compares with the best. Edna, Texas claims "Roy's" first split second on earth; sorting ore in mining camp earned first little dollar a day; rather hunt and fish than fly around the world; wants people to know each other better in a home loving town — and always you will find the name "Sidebotham" on the non on roll of people who "prove up."

### ALVIN J. McCOWN

★★★★ ANYONE who attains prominence in any chosen field is worthy of the public's applause. A. J. McCown, our oldest druggist, has reached lofty heights and was willing to assume any responsibility by the neck, and — never shirking, learned everything he could about his business. That is why he rose, through his own efforts. His speedometer is set at a high ratio and there it will remain. "Mac" is a Native Son, having hit our planet at Los Angeles; earned his first brass and butter on paper route and there wasn't much money left for jam; started in drug store in 1923; has another store at Hermosa Beach; graduate of U. S. C.; married attractive Bernice Coleman of Salt Lake City, Utah, and has a fine jewel in their son, Barry Scott, can't keep his feet still when dance music drifts through the air; wants steaks broiled over charcoal — anyway, wants steak; radio choice runs to Mr. District Attorney; smokes cigs but thinks lighters a curse; loves either the mountains or the desert; in dressing likes to match his colors; sunshine spreader; liked by all; never took advantage of anyone; community helper; has polished his service until it shines; extra friendly sort of person; not a member of any cream-puff crowd; shares his cup and crust with the needy; found his own place in the business world; it's time to say farewell and my hopes are that I've left you with more songs in your heart for Alvin J. McCown.

### DRS. WOOD AND WOOD

★★★★ HEALTH through Chiropractic isn't news any more; it's an accepted fact, and Dr. M. C. Woods and Dr. Etta Woods, 2104 101st highway, merit special tribute for their part in building vibrant lasting health. Both had fun plus plenty of work in college days in same class at Texas Chiropractic College, San Antonio, Tex.; practiced there before adopting Lomita as home-sweet-home; help people nature's way through Chiropractic, keeping in step with every new advancement in this recognized health-building profession. "Doc" is an Uncle Sam out-and-out foreigner — born in Indian Territory, with-out any shoes; had a M. D. there; earned 16 cts. a day in nursery for first big wealth; there'll have to be fishing and hunting in his section of heaven; Junior Past Pres. Lomita Kiwanis and active in most every social and fraternal crowd in town. Dr. Etta was deposited by a very merry stork among Native Daughters at Norwalk; folks were real Lomita pioneers (she attended first Lomita High School class); thrills over music; finds time for millions of things to do, including 20-year Club and Jr. Past Noble Grand in Rebekahs; they're building a fine new home on Narbonne for lovely little Richie and Mark to grow up in (office remains where it is — and here are two ambassadors of good-will whose friends stick to them through thick and thin, worth knowing morning, noon and night. . . . Ph. Lom. 525 and inquire: — What year did they establish Lomita office?

### EDWARD H. HOLMAN

★★★★ THE writer of this success story was on a tour visiting places of interest in Lomita. Fruits and vegetable markets fascinate us. The Fruit and Vegetable Market at the Central Grocery and Meat Market is owned by E. H. Holman and right now the fruits are in their prime. Apples were so big, shining and rosy; oranges looked ready to burst with juice and flavor; grapefruit were mellow globes of gold; heavy bunches of grapes actually lure you right into the place — and in vegetables we found everything that is delicious and can be discovered in the Los Angeles market. "Eddie" carried his first school books at Bisbee, Arizona; number one job-in life was working in ship yard; lived here 18 years; been connected with fruits and vegetables 11 years; married admirable Lilly Hayward of Prague, Okla.; plenty of merit in his brown eyes; has coal black hair; doesn't give a gosh-darn about smoking; one chap who's always lucky when he goes deep sea fishing; to him, Fall means football; scouting through the country back of a steering wheel is his joy; top notch radio program is Bob Hope; cuts generous pieces of omelette pie; never passes up a party; moves like lightning; carries plenty of smiles; has patience of Job; never will sit around and age, and he has won a reserved seat in this grand crowd of Lomita's 100% boosters. . . . Ph. Lom. 6 and find out: — How many years here pleasing the public?

### MYRTLE O. BROWN VALENTINE BROWN

★★★★ IDEAL living conditions among real folks are what Myrtle O. Brown, 1821 1/2 101 Highway is proud to provide for her patrons in the real estate business. She wants new home owners to know this homey community with its nice churches, fine schools and splendid facilities for raising families or for just enjoying life. Always you find her supplied with excellent listings and nothing is too much trouble for her to see that you are happy in the surroundings she finds for you. Valentine, head-man of the family, welcomes people to the Lomita Trailer Court on 101 Highway, cor. Walnut, where they accommodate 50 trailers and have agency for two very fine trailers, and they're two-of-a-kind in helping people and winning friends. "Myrtle's" warm brown eyes executed their first baby wink in Canada; lived here since 1923; naturalized citizen and loyal to Uncle Sam for years back; keenly interested in First Aid for National Defense and a bundle of cheeriness from head to toe. "Val" ate his first Christmas dinner in New York City; home loving nature, daughter Margaret and enjoyable Myrtle are his all-time happiness; stewed chicken and dumplings are never neglected when he's around; neither of them would swap California for any other place on earth — and to day we are wishing "Val" 75 more of the happiest birthdays in the whole birthday book of luck. . . . Ph. Lom. 100 and discover: — What year did he first become a Lomita business man?

### DELORES SCHAFFER

★★★★ PARADISE HUT, 26011 Pennsylvania ave., is truly a paradise of fun, nestled among the trees, where people forget their problems, mingle with regular folks, eat delicious food and drink, and dance to their heart's content. To the understanding, brown-eyed owner, Delores Schaffer, it is a Paradise, and she wants every guest to feel that way about it. Full meal or quick lunch; caters especially to parties, receptions and banquets (smart tables, favors, etc.). Having run a large hotel in Kansas and the Breakers' dining room at Hermosa Beach, she definitely knows the angles. Here's where she asks her popular staff to take a bow; Bill Marlow, born with friendliness and responsibility, expert mixologist; Lacy Ezell (pharmacist by profession) widely known in this home sector; Flora Ross, who knows how to make every one happy; Ray Bailey and Joe Marago, musical artists who keep rhythm in your heart and feet; Bob Carlin, whose peppy KGER broadcast is tuned in by thousands; Blackie Parker (Stanford Grad.) comedian by nature and little "June," who dances her

# OH BOY! LOOKS GOOD!



SHHH!! IT'S EASY TO HAVE! GOOD MEALS TOO!

... If you don't believe it then come to the Happy Kitchen Cooking School, to be presented in the Torrance Civic Auditorium next Wednesday, Thursday and Friday, Oct. 1, 2 and 3 by the Torrance Herald and Lomita News. Sessions start at 1:30 p.m. There'll be scads of prizes, too! Don't miss a single afternoon and tell your friends to come... it's all free!

### Girl Scouts Raising Fund For Troop 2

By CAROL VENABLE  
Troop Reporter

The Girl Scouts of Troop No. 2 of Torrance are selling boxes of Christmas cards. At the last meeting we acted out the names of our patrols. The Scarecrows looked like scarecrows, Busy Bees looked like they were very busy and the Fire Flies flew around, one lighting a make-believe fire.

### P.T.A. Schools Of Instruction Now in Progress

The Tenth District schools of instruction now being held were opened with an address by Mrs. Edwin J. Strong, Tenth District president, who outlined the chief objectives of P. T. A. work and stated that this year, more than ever before, would be a test of Parent Teacher work. The aim of the Tenth District, comprising 294 units, will be to provide every needy child within its area with adequate food, clothing and medical care, to make regular school attendance possible, and to raise the standards of home life by the promotion of adult education.

### ICELAND ON TIRES

Iceland, having no railroads, is mainly dependent upon motor vehicles for overland transportation. Recent figures show there are 2,288 motor vehicles in Iceland, and of the total 1,244 are trucks or buses, leaving only 1,044 passenger automobiles. American and British armed forces there will result in increased motor vehicle use.

### CAR STRIPPED

Theft of four discs, four rims and a pair of fender pants from his car while it was parked on the Columbia Steel parking lot last Saturday night was reported to police by Paul Smith of 1823 Arlington ave.

### RANDALL WITZ

★★★★ MOTORISTS attention! Randall Witz, 2172 101 Highway, is too busy in his specialized Motor Service, to get around to you all — but here's his "Howdy, Folks" and a few of the things he'll gladly do for you: build motors, build generators and transmissions, pour bearings, body and fender work, brake service, welding and if it's real hard job you need for your car or truck — that's where he shines. You see Randall had Henry Ford's confidence — that's why he had charge of the main Ford plant garage in Detroit for 10 years; worked on 2-cyl. Buicks when they were made at Jackson, Mich.; welcomes dealers and their special motor problems — (straightens out all such troubles in jig time to their complete satisfaction) — and he's an A-1 mechanic to keep on your memory pad. Saginaw, Mich., is where "Randall" first put in a Santa Claus order for a little tool chest; newised for first tool chest; newised for first coppers; 15 years of flying gives you just one guess on his hobby — sons Frank, George, Randall and Teddy all know how to take a hand in helping — and good-natured Stella mother, all five boys (head-man included, because he never will grow old); never will be washed up; level-headed; has what it takes — and from where I'm sitting, here's a go-head hustler who will always have plenty of friends. . . . Ph. Lom. 496 and discover: — When did he establish this business here?

### TANKS UNDERGROUND

A recommendation from the Planning Commission that the Kern Oil Co. be given permission to replace a 17,000-gallon surface oil tank with two underground tanks in Welteria was approved by the Torrance city council Tuesday night.

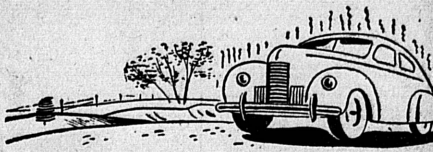
### BIRDS MAY COME HIGH

Hunting pheasants out of season cost one Southland shooter \$50 for illegal possession and trespassing recently. Male pheasant season is Nov. 15-24, inclusive, in all districts. Bag limits are two male birds per day, two in possession, and eight per season.

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### CHARLES L. MACCRINDLE

★★★★ THE more you know, the more you want to know, and the man of knowledge in his business never does acquire that "know-it-all" complex. To him the world is so full of a number of things — that he absorbs all the knowledge he can, applies it to his daily job and gets all he can out of life. Class "A" is where we find C. L. MacCrimble, manager of Lomita Radio and Appliance Co., distributors for the wonder R. C. A. and Packard-Bell radios, Maytag washers and ironers, E. and Gibson refrigerators, Norge and Occidental gas ranges. "Mack" had his first baby picture taken at Seranton, Pa.; did manual labor in hard coal mine for first pay; married kind Nora Sherman of McConnellsburg, Pa.; Charles, Jr. and Lorraine are two of the brightest stars in his heaven; rolling the ball down the alley is where he finds his pet fun; came to California in 1930; gray in his hair adds distinction; tall as Abraham Lincoln; wears glasses in reading; likes spaghetti — yards and yards of it and knows expertly how to reel it around his fork; always a cigar peeping out of his pocket; his cart is the Masons; wakes up to laugh in his sleep; never cracks down on anyone; head never gets too big for his hat — and the best we can say about him is, he's fine, dandy, A-1 and O. K. . . . Ph. Lom. 1111 and learn: — When did he become manager here?

### CONTEST RULES

We Will Pay You FOR BEST ANSWERS \$500—Free Merchandise Prizes—\$500 GRAND PRIZE—\$15.00

FIRST WEEKLY PRIZE—\$2.00 SECOND WEEKLY PRIZE—\$1.00

WHAT TO DO? Call by phone or in person and get answer to question asked at the end of each story. Send answers to The Herald within four days.

WHO WINS? The person sending in the most nearly correct, prompt, and neat answers will be given merchandise awards from your own home merchants each issue. Winners and answers published week after story and question appears.

CASE OF TIES: Duplicate awards will be given each tying contestant. The judges' decision will be final and incontestable. Anyone, anywhere, may compete, except employees of The Herald and News or members of their families.

GRAND PRIZE will be awarded at the end of the contest to the person sending in the most correct weekly solutions during the entire contest.

EACH WEEK gifts will be awarded contestants in addition to the final Grand Prize.

OTHER PRIZES, besides those mentioned here, may be added from week to week as further reward for your efforts.

CONTINUED IN NEXT ISSUE YOU MAY BE NEXT!

### FOUR ★ ★ ★ ★ FOLKS

Winners and Answers

First Prize (\$2) Bertha Wallace

Second Prize (\$1) L. C. Vollmert

BEN GARDNER, wide awake as they come, became the Hit generation to be associated with Gardner Lumber business in February, 1941.

EDITH S. SMITH, good cheer builder, has shouldered full responsibilities of her Real Estate-Insurance business, 4209 Highway 101, 12 years.

ALFA, FRANKLIN and BILL OWEN, 3-of-a-kind in accomplishments, became the Lomita Pottery, 2455 Highway 101 about a year ago.

CHARLES C. RAY, splendid mixer, has had his Ray Radio Shop here 5 1/2 years.

FRANK L. BUKER, good man to tie to, has been satisfying customers at his Service Station, 24686 Narbonne about four years.

DAVID D. SHANKS, who makes good friends by being one, started his Shanks Economy Store in Lomita with \$27 in 1929.

RAY C. CAMPBELL, good Buddy, has been manager of Safeway, 2173 Lomita, 21 years.

Want Ads in our papers cover Torrance, Lomita, Harbor City, Welteria, Keystone and parts of Gardena and the Shoe String strip.

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