## Uncle Sam Goes Shopping

#### Streamlines Purchases for His 1,200,000 Hungry Soldiers

Uncle Sam's Army now has a streamlined diet and a streamlined diet and a streamlined to marketbasket with which to go shopping for 1,200,000 hungry appetites. This change in menus and shopping habits, which took place in Army camps, posts and stations all over the country May i, means not only better balanced meals for draftees but probably better old produced to the country that is not produced to the country that is not produced to mean and mean producers.

Under the new system, mili-

mail producers.

Under the new system, miliary marketing specialists are 
volumer. These specialists, moretueer. These specialists, moretueer, do all the purchasing for 
ultimate and the purchasing for 
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their area. Under the old 
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veck, each company mess purhased its own food, with the 
sult that in a single area 
s many as 200 to 300 mess 
fficers might be required to 
eep Army camp larders 
tocked.

step. Army camp larders stocked. The field ration plan is like-wise designed to make possible much more frequent purchases of fresh fruits and vegatables, so the small producers and even home gardeners may lind an Army market for ome of their products. As Agriculture Department officials point out, the motor truck will here play a vital role because of its speed and economy in moving produce from out-

SHOE REPAIR

lying farms directly to Army posts. Direct farm to market routes are, of course, nothing new to California; many of its larger cities now receive by, motor carrier from 70 to 95 per cent of their daily supplies of fresh farm and dairy products.

The Army's decision to put all its shopping for a single area in one basket, instead of in 200 or 300, will insure soldiers a minimum of 5,000 calcries a day, provide better balanced diets for all men and make for more satisfactory relations with farm producers.

Uncle Sam's new shopping bag clearly bears the welcome imprint, "Made in 1941."

SPECIALS

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CAN DO

#### **Oil Conservation Group Named** by Producers

ian; Chester F. Dolley of At.
Intic Oil Co., viee-chairman; D.
J. Eillott, William A. Kirk
awrence Vander Leck, Fullerin Oil Co.; Sherwood McIntyre
C.M.O.; W. E. McCaslin, W. P.
drews, Everett H. Grubb, L.
Rosers, Superior Oil Co.
corge Ring, Ring Oil Co.; Emil
luth, Geo. P. Getty, Inc.; John
(Iord, Alford Oil Co.; A. D.
Itchell, Jim O'Donnell and
ranklin C. Kelley.

# We Love to Tell the Story Better 'Chow'

Most Californians, in the opinion of most non-Californians, are insufferably proud of their State and gratuitously vocal about its fine points. It's a pleasure when a definitely out of state source spreads the good word for California, particularly when that source is considered unimpeachable, like Dr. Edward L. Thorndike, noted Columbia University psychologist. California outranks all other States in 'goodness', 'says Dr. Thorndyke, 'topping Connecticut, Washington, Massachustts, Minnesota, New Jersey, New York and Oregon in that oyder.' The latest scientific test for 'goodness' was applied to all the States along 37 different lines including Illiteracy, poverty, homicide rate,' prevalence of radios and telephones, per capita expenditures for public health, education, libraries and museums.

The census reports that the average sized farm in 1940 was professional football league 174 acres—up 17 acres in 1940.

# **Helps Fortify Army Morale**

WASHINGTON (U.P.) — The army has introduced new field stoves that cook better meals "than ever before" and a song rook containing 67 "pulse-quick-palag" song to stimulate motors.

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CUT FROM MA	AND THE PERSON NAMED IN COLUMN TWO IS NOT THE OWNER.	生活的 医神经病的	

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17

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