

\$10 In Goods and Services Offered Readers for \$1 by Local Firms

A multitude of gifts and needed services totalling in value almost \$10 will be offered to readers of this newspaper for only \$1 next week.

It will be the greatest combination bargain ever presented in this area. Torrance and Lomita merchants have joined together in this offer as a special feature of the Herald Cooking School which starts next Wednesday at the Civic Auditorium.

The gifts and services include pottery ranging in value from 50 cents to \$1, a lubrication job,

scalp massage, bowling games, ice cream sundaes, a can of enamel, radio tuneup and push button adjustment, boxes of soap, tube repair kits, brake adjustments, ping pong games, and many other gifts.

Altogether, between 14 and 16 merchants and business firms are taking part in the one dollar super-value combination. They are doing this to get better acquainted with the residents and also as a means of greater goodwill.

The gifts and services will be offered in a set of coupons which will be printed in the next Thursday's issue of the Herald and Lomita News. The coupon combination will be sold at the cooking school next Thursday and Friday, and also on the same days at the Herald office in Torrance and the Lomita News in Lomita. The sale will end on Saturday.

Watch for full details in next Thursday's paper. The offer will not be repeated, nor will it be extended. Those who obtain the coupons will actually get almost \$10 worth of gifts for only \$1.

State Picnic-Reunions

ILLINOIS . . . The annual spring picnic reunion for Illinoisans will be held Saturday, April 19, at Sycamore Grove Park, Los Angeles.

TEXAS . . . To commemorate San Jacinto Day, great annual Texas celebration, a picnic reunion will be held in Sycamore Grove Park, Los Angeles, Sunday, April 20. Registers will be opened for each of the 254 counties in the state.

Scot's Letter Reports Britons' Morale is High

"All is well with us here and we continue to face the future with the utmost confidence."

This sentence in a letter recently received by Donald C. MacPherson of 2342 Wilmington-Redondo Blvd., Lomita, from his brother in Scotland, conveys the determination with which beleaguered Britain has thrust back Nazi onslaughts.

MacPherson's brother, a pastor in Campbelltown, Argyll, Scotland, has two sons in Army service and expects two more to be called to the colors soon. The Lomitan has permitted this newspaper to publish the following excerpts from his brother's letter:

"The air raids are our chief concern. I expect you know that Glasgow and Clyde-side generally have got it badly. As it is published in the newspapers there can be no harm in referring to it. Much damage has been done and many lives lost but I hear that the people are 'taking it' with marvelous courage and determination to carry on.

"Here we wait for nothing essential . . . Your reference to oranges makes our mouths water. Can you not send us a well-laden tree? Nancy misses the marmalade she used to make at this time. But these are minor disadvantages. Our life is really very little removed from normal and the really great thing is that the old country has set its teeth and will never give in—cost what it may or suffer what it shall.

"We are immensely strengthened by the attitude of America and by the magnificent lead given by your great President. The next few months will test us but we shall endure to the end . . . Be of good cheer. We are carrying on undismayed and our hope is in God."

HERE'S YOUR
Tender Made
DELICIOUS
EASTER TREAT!

WILSON'S
Tender Made Ham

See your dealer now for
WILSON'S "Ham Royale" recipe!

Save by saying—WILSON'S
Tender Made Ham

Insist on seeing the WILSON BRAND

WILSON & CO.



APPROVED OUTFITTERS TO THE AMERICAN FAMILY!

BUY IT AT PENNEY'S IT'S RIGHT!

Look your loveliest in a
Jean Nedra DRESS 3.98

- Last minute styles
- Expensive looking

Breath-taking prints and luscious plaid color in fine rayon fabrics! Careful details and better fit! Every one a value! Sizes 12 to 44.

Account On BAGS 98c
New Pouches

Smart top handle, underarm and newer pouch shapes in good looking simulated leathers.



Fabric GLOVES 98c
Fine Values!

Smarter styles at lower prices! Sutures, tucked or embroidered! White, navy, black or brown.

Smart-As-A-Whip! EASTER HEADLINERS

Dressy! Sporty! 1.98 Straw! Felt!

You'll look prettier than ever in one of these Betty Co-Pat face haters! Get your new hats business about your new spring personalities—and your smart budget-buying!

Women's EASTER COATS 9.90

- New Colors!
- Navy! Black!

Fitted, wrap-around and boxy styles! Sporty plaids, tweeds, flannels! Dressy twills, pongees! Styles for sizes 12-20; 38-44.

Gaymode HOSE 79c
Smart Value!

High twist all silk chiffons, medium sheers and service weights reinforced with cotton. Spring shades for new outfits!

Girls' RAYON SLIPS 49c

Girls' FROCKS 1.98
Sunday-best rayon styles!

Industrialists Tell Workers About Housing

With employees of numerous defense plants experiencing difficulty in finding a decent home, officials of scores of plants engaged in defense production are cooperating with the County Housing Authority in calling attention of their employees to the Harbor Hills low-rent housing development, soon to open at Western Ave. and N. Palos Verdes Dr., near Lomita.

Peak of defense production in Los Angeles county is nowhere in sight, yet a sizeable percentage of employees in many factories is even now driving 10, 20 or 30 miles a day to work, according to personnel managers. These executives recognize that the new 300-unit Harbor Hills housing development will solve the housing problem of many workers with limited income, housing authority officials said.

Greatest increase in employment in the area to be served by the Harbor Hills housing development is taking place in the San Pedro area and in the aircraft industries near Inglewood. Need Is First Considered

Provided workers in defense industries are now living in overcrowded or run-down houses and have a limited income, they will be eligible for homes in the Harbor Hills development, county housing authority officials explained.

According to the policy of established by the housing authority, applicants for homes in the \$1,300,000 development will be considered on the basis of their need for improved housing rather than on priority of application. Officials also said that families with children will be welcome since low-rent housing communities are being planned especially to benefit children.

The rental office for homes in Harbor Hills is located on the grounds of the development.

Mrs. Worcester's Sister Succumbs

Friends in this city of Mrs. H. P. Dutton of Pasadena were shocked this week to learn of her sudden death Monday night, following a heart attack. Mrs. Dutton is the sister of Mrs. George B. Worcester, formerly of Torrance.

Surviving are a husband and two daughters. Funeral services were held today at the Little Church of the Flowers and interment took place at Forest Lawn cemetery, Glendale.

We Wait On You Smile and Brain

"We wait on you with a smile because we know people appreciate friendly service. Thousands of people who come back again and again to trade here prove that to us. They're 'regular' customers of ours and we are their 'druggists'."

"We wait on you with our brain when we fill your prescriptions. Licensed pharmacists band every thought and effort in letter-perfect dispensing of your doctor's orders. Your prescription is checked at least three times and every ingredient is fresh and fully potent."

• SEE YOUR DOCTOR WHEN YOU'RE ILL.

Just Came In! JACKETS 2.98

Ring changes on suits and skirts! Colorful plaids, checks, solids! Wool and wool-and-rayon.

Smartly Styled SKIRTS 1.98

Gored, pleated, swing! In corduroy, gabardine or wool flannel! Sizes 12-36.

Women's SHOES 2.98

Real Penney values in hand-some dress or sport styles in crushed leather, gabardine, patent!

Girls' Fitted COATS 4.98

- Tweeds!
- Coverts!
- Shetlands!

Pretty-as-a-picture single and double breasted styles! Some have plique or velvet collars! Sizes 7 & 14.

Be Smart---Wear Gabardine 22.50

The season's prize fabric styled in exclusive Town-Closet manner. In tight weave wears longer, drapes better and holds a press, and the rich patterns "click" for either dress or sports.

* Reg. U. S. Pat. Off.

Men's HATS 2.98

Completely new with tones to go with every outfit! Ready blocked at the factory to guarantee perfect shape!

Boys' Sport SHIRTS 79c

For good looks, combined with service, they're tops. New Spring shades. Sizes 4 to 16 years, others at 49c and 14.99.

BOYS' SUITS 12.75

With two pairs of pleated slacks! Top styles in sturdy cassimeres, tweeds and worsteds.

SLACK SOCKS 19c

Bright blazer stripes in school colors! Cotton.

MEN'S SOCKS 1.00
Armourfoot DeLuxe quality! Trim patterns!

MEN'S TIES 49c
Rich stripes, figures, plaids in fine fabrics!

SUSPENDERS 49c
Rayon elastic webbing!

MEN'S BELTS 49c
Of topgrain cowhide!

Men's Better TIES.....98c

Dress OXFORDS 3.98

Long wearing leather soles and rubber tap heels. Sizes 6 to 11.

MEN'S RAYON SHIRTS and BRIEFS 49c
Extra soft knit!

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OFFER EXPIRES APRIL 26, 1941