

Now! BUY MEAT WITH CONFIDENCE



You can be sure of the quality of the meats you serve by making your selections here. Our Gold Seal of Quality is your assurance because we place it only on top grades of U. S. Government inspected meats . . . selected . . . protected, guaranteed to give satisfaction! Beef . . . lamb . . . pork . . . poultry! Tender, juicy, FLAVO-RITE—always—and always priced to save you money! Ask for GOLD SEAL Flavo-Rite MEATS—you couldn't ask for better!

SMOKED PICNIC
HAMS 17 1/2 lb

SMOKED
BACON SQUARES 9 1/2 lb

FANCY ROASTING
RABBITS 19 1/2 lb

PURE LARD 6 2 LB. LIMIT

LINK SAUSAGE 21 lb

FRYING
RABBITS 28 1/2 lb

WHOLE PORK
SHLDERS. 15 1/2 lb

SPARE RIBS 18 1/2 lb

WHOLE OR HALF
SLAB BACON 19 1/2 lb

Delicatessen THE FIRST AND FINEST IN TORRANCE

ADOOR AMERICA'S FINEST COMPETITIVE MILK IS NOW AN ADDED FEATURE TO THE IDEAL, TORRANCE'S FIRST AND FINEST DELICATESSEN!
Strictly Fresh SMALL RANCH EGGS . . . doz. **18c**

Large Slice Slaten's CHEESE CAKE **10c**
Kitchen Fresh MACARONI or POTATO SALADS **2 lbs. 25c**

Freshly Churned SUPERIOR BUTTERMILK . . . gal. **15c**
FRESH GROUND No. 1 Bulk PEANUT BUTTER **10c** lb

IDEAL RANCH MARKET

2067 TORRANCE BOULEVARD

TORRANCE, CALIFORNIA



COME EARLY FOR THESE
BIG BARGAINS

Prices worth chirping about!
The more you buy, the more you save!

— THE NEW MEAT PRODUCT —
ARMOUR'S TREET . . . 25c
VAL VITA — No. 2 1/2 can
PORK and BEANS . . . 2 for 15c
VAL VITA — No. 2 1/2 can
TOMATOES . . . 3 cans for 25c
VAL VITA — No. 2 1/2 can
SPINACH . . . 2 cans for 19c
PHILLIPS CUT — No. 2 can
GREEN BEANS . . . 2 for 15c
VAL VITA — No. 2 1/2 can
RED BEANS . . . 2 for 15c
ARMOUR'S HASH . . . 1-lb. can 15c
TARANT BRAND — 12-oz. can
CORNED BEEF HASH . . . 17c
AMERICA'S FINEST
WILLAPPOINT OYSTERS . . . 1-lb. can 18c
VAL VITA — No. 1 can
MACKEREL . . . 2 for 15c
MONTE BLO — 14-oz. bottle
CATSUP . . . 2 for 15c
SUNBRITE CLEANSER . . . 2 cans 9c

ASK HOW TO DOUBLE
CRISCO 1-lb. 16c
3-lbs. 46c
CONTEST PRIZES

IVORY SNOW 1-lb. 21c

AMAZING NEW SUDS
dash 54c
Reg. 21c

The Soap of Beautiful Wives
CAMAY 2 for 11c

The White soap for whiter washes
PG 3 for 10c

25 WASH CARS FREE
NEW IMPROVED
OLD DUTCH 3 For 20c
CLEANSER

DASH Giant 42c Regular 21c

High-Test OXYDOL Giant 53c Large 18c Medium 8c

IVORY SOAP FLAKES Large 21c Medium 9c

IT FLOATS 99% PURE
IVORY SOAP Large 3 for 25c Medium 5c

VENUS BRAND—2-lb. Jar
PEANUT BUTTER . . . 15c
LADY'S CHOICE — 2-lb. Jar
APPLE BUTTER . . . 14c

LIBERTY BELL — 1-lb. Box
SODA CRACKERS . . . 7c

CRESCENT BRAND Quarts
Sandwich Spread or Salad Dressing 17c

UNSHELLED Fresh Roasted PEANUTS . . . 12c Per lb.

Cello Wrapped Fresh Packed PEACHES . . . 17c 2-lb. pkg.

FULL CREAM CHEESE Fresh Cut and Wrapped MILD . . . 20c per lb.

NIPPY AGED Per lb. 35c

WESSON OIL
Pints . . . 21c
Quarts . . . 39c
Half Gallon . . . 69c
Gallon . . . \$1.25

BEVERAGES GRATIFYING TO THE TASTE
GRACE BROS. — 12-oz. bottle 5c
CLOVER CLUB BEER . . . 5c
CORONA REEL — 11-oz. bottle 10c
WINES (Northern Vintage) . . . 10c
32-oz. bottle (1c tax)
GALLO WINES . . . 45c
ALL FLAVORS — Large 24-oz. bottle 5c
AGUA CALIENTE BEVERAGES . . . 5c
ALL FLAVORS — 32-oz. bottle 10c
PARTY PACK BEVERAGES . . . 10c

DINTY MORE BEEF STEW Lg. 1/2-lb. can 15c
Lean Beef Chunks with Potatoes, Carrots, Peas in Brown Gravy.

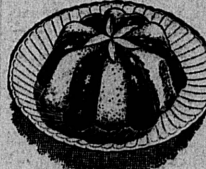
DINTY MORE SPAGHETTI WITH MEAT BALLS Lg. 1/2-lb. can 15c
100 Per Cent Beef Meat Balls, Spaghetti, Thick Tomato Sauce.

DINTY MORE IRISH STEW Lg. 1/2-lb. can 15c
Mutton, Potatoes, Carrots, Peas in Rich Milk Gravy.

DINTY MORE OX JOINTS Lg. 1/2-lb. can 16c
Selected Ox Joints in a Rich Brown Gravy with Diced Carrots, Peas and Onions.

DINTY MORE CORNED BEEF AND CABBAGE Lg. 1/2-lb. can 20c
Mild Cured Brisket, Young Cabbage, Potatoes and Carrots.

Mary Lee Taylor
BROADCAST BY
RADIO RECIPE



Chocolate Custard Cake
Broadcast by Mary Lee Taylor
March 20, 1941
16 marshmallows 1 cup Fat Milk
1 package chocolate pudding powder 1 cup water
6 slices plain cake
Quarter marshmallows. Put pudding powder in saucepan. Gradually stir in diluted milk. Heat to boiling, stirring constantly. Continue stirring and cook slowly for 30 seconds. Remove from heat, fold in marshmallows. Cover and cool to lukewarm. Stir occasionally while cooling to blend in marshmallows. Meanwhile, rub an 8-inch mold or baking dish with vegetable oil. Arrange slices of cake in mold, standing upright like spokes of a wheel. Put cooled pudding mixture between cake slices. Cover and chill until firm. Unmold. Garnish with slices of marshmallow if desired. Serves 6.
For This Recipe You'll Need:
CHOCOLATE PUDDING POWDER 3 pkgs. 14c
LOAF CAKE . . . 10c
Marshmallows lb. 10c
STERILIZED PET MILK 3 for 20c

IDEAL RANCH PRODUCE DEPT.

HIGHEST QUALITY *Fruits-Vegetables* LOWEST PRICE

FANCY RUSSET POTATOES 1 lb
FANCY NORTHERN SWEET POTATOES 2 lb
FANCY Solid Ripe TOMATOES 5 lb
FANCY GOLDEN RIPE BANANAS 5 lb
Fresh Long GREEN ASPARAGUS 7 lb

Fresh Local SWEET SUGAR PEAS 2 lbs. 9c
Fancy Sweet RIPE TANGERINES 2 lbs. 9c
Best Eating Crisp Northern WINESAP APPLES 4 lbs. 10c
Fancy Ripe FUERTE AVOCADOS 3 for 10c
Best Cooking BELLFLEUR APPLES 5 lbs. 14c