

For a Really Merry Christmas
FIRESIDE COMPANIONS

Men's ROBES
4.98

Warm All Wool Flannel!

He'll marvel at the warmth and light weight of these smart robes! ALL WOOL flannel in rich solid colors. The expensive looking tailoring includes notch or shawl collars, roomy pockets and fringed sashes.

Men's ROBES
2.98

Solid colors, checks and all-over patterns in Whittenton blanket cloth! Big pockets. Braided sashes!

Lounging ROBES
3.98

Rayon Satin Trimmed!

Dressy robes in fine cotton and rayon Jacquard! With shawl collars, fringed sashes.

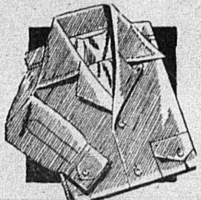


PENNEY'S
J. C. PENNEY CO., INC.



Beautifully Designed!
MEN'S TOWNCRAFT BILLFOLDS 1.98

He'll be proud to own one of these really fine leather billfolds! Choice graining in cowhide and steerhide with removable pockets or secret compartments. Many have slide fasteners.



What to Give Him? If You're Stumped We Suggest Men's Towncraft

SPORT SHIRTS

- Unusual—A BIG Surprise!
- Smart—A Gift He'll Be Proud to Wear!
- Rugged—A Gift of Utility for Months to Come!

1.49

In the extreme styles for 1941—tasteful, practical, and completely NEW! Rich rayon and cotton fabrics, smoothly woven and expertly tailored to give service as well as smartness! Long sleeve and short sleeve models—whichever he prefers—in the popular inner-outer styles with squared collars. Other fine Towncrafts priced from 98¢ to 4.98.

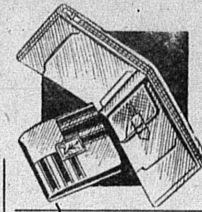
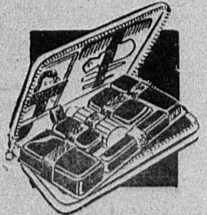


Men's Gift Value!
DRESS TIES

49¢

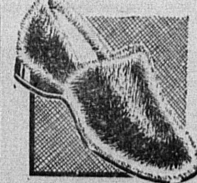
Gift Boxed! Patterns that show excellent taste, types that are completely new—and all packed in smart individual gift boxes that please the eye at first glance!

Pick the colors that best blend into his wardrobe — we have them in stripes, plaids, figures and even the new pencil effects and hand knit types!



Gift Set for the Family
PEN and PENCIL 98¢

- Plunger Type Pen
 - Visible Ink Gauge
 - 14 kt. Gold Plated Point
- Measly push end of pen to refill transparent ink gauge! With matching mechanical pencil! Attractive colors. Gift boxed!



Soft and Warm As They Look!
Men's Shearing
COZY CUBS 1.98

The softest kind of slippers—and the most welcome gift he could receive! Burgundy, royal blue or black sterilized shearing, with natural shearing lining for warmth inside and out! And the shock-absorbing cushion soles and heels carry on the job of giving the utmost in COMFORT! *Exclusive with Penney's.

Make a Hit With Him!
ALL Men Like Fine Leather
TRAVELING CASES 2.98

They're a convenience travelers appreciate! Of fine topgrain leathers in several good looking styles. Some have removable trays and slide fasteners. Complete set of fittings included.

Gifts With Style and Warmth
Distinctive Patterns!
MEN'S MUFLERS 98¢

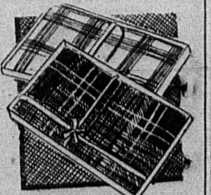
• All Wool!
• Pure Silk!
Penney's collection is one of the best you've seen in a long time! Available in plain plaids, new stripes and rich colors in soft weaves! Feather type prints or dressy solid colors in pure silk Embroidered crests or initials on white silk dress scarfs. An unusually fine value, at only 98¢!



If You Aim to Please—Put These on Your Gift List!

Boys' Fine
SPORT SHIRTS 98¢

Holiday Wrapped in Cellophane! Boys everywhere demand the smartest, freedom, durability and smart looks that can be found only in sport shirts! And here are the styles that give the BEST in every way! Fine rayon and cotton fabrics smartly designed with long sleeves, two smart pockets and the new inner-and-outer collar! All are wrapped, ready-to-give!



In Smart Christmas Boxes!
MEN'S HANDKERCHIEFS 25c Box of 2

Fine combed cotton, strip and smooth, with trim called or French hems. Snowy white with lustrous woven borders. Beautifully blended colored jacquard borders! All-over plaids! And white with colored drawn threads and touches of embroidery. All in good taste, and very Christmasy looking!

GIFTS HE'D CHOOSE FOR HIMSELF!



MEN'S SHIRTS 1.49

• Handsomely Gift Boxed!

Styled by Towncraft! Fine broadcloth and madras. Sanforized for FIT! The fast color patterns are woven-in! Proportionately sized!

Men's Topflight STYLES
Tasteful new patterns in fast colors! Sanforized broadcloth!

98¢

(Fabric shrinkage will not exceed 1%.)

Towncraft—For Worthwhile Styles!
BOXED TIES 98¢

98¢

Fine wools, rayons and silks in NEW stripes, figures—even top-hit pencil! Colorful—in good taste!

Other Smart Styles at 48¢



PENNEY'S
J. C. PENNEY COMPANY,
1261-1265 SARTORI AVENUE TORRANCE