Torrance-On-the-Air

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. as president of

One proposal for a civic im-

The Mayor still maintains

Sept. 15, 1938

## THRIFTY SHOPPERS LEARNED LONG AGO

.... that it's smart business to trade with an established, reputable firm whose main interest is serving Torrance and its people!

DRUG at the same prices available ANYWHERE!

.... that they "SAVE WITH SAFETY" at the BEACON ... the REXALL Store!

ACCURATELY, CAREFULLY and INEXPENS-IVELY!

. that for SERVICE, QUALITY and HONEST DEALINGS ... BEACON can't be beat!



## **MAYOR** Here 25 Years THREE T'S RER RE MATT LINKED TO COMMUNITY

THIS city was less than two I years old when Tolson, trucking and Torrance became three links that have remained un-broken for more than a quarter of a century. Despite war, depression and vicissitudes of life, Tolson, frucking and Torrance have continued an association which today includes a high type of public service.

William H. Tolson, who became mayor here in February, 1937 (after being elected to the city council in April, 1934) was responsible for forging the first fink in that chain. He was instrumental in bringing his parents and three brothers to Torrance from Huntington Beach in July, 1913, when he was but 18 years old.

"There was a man in the trucking business here then but he wanted to sell out," Mayor Tolson, a native of Texas recalls. "I had saved up a little money so I bought his team and wagon. My father, J. S. Tolson, helped me run it but in 1914 I went back to Huntington Beach for the Military Police. One rainy run the business."

## Heard Bomb Kill Crossland

The brothers Tolson are wellwith the M and M Trucking Crossland." company.

On his return from Huntington Beach, William H. Tolson cisco Presidio in May, 1919, Tolre-entered business with his son came back to Torrance and father. He enlisted in the Army re-entered the trucking business. April 26, 1917—just 20 days after He was married to Isabell Woodthe U.S. entered the World War ward, whose parents came to and served as a cook in the this city in 1916, at San Dimas, 316th Engineers, 91st Division. Sept. 17, 1919.

"I heard the bomb drop that killed Bert S. Crossland of Tor- 17, and Billy eight. Mayor Tol-



NO. 1 CITIZEN . . . Mayor William H. Tolson's administration has been characterized by thorough attention to all civic duties, progressive legislation.

about a year and a half. My evening in October, 1918, about father and brothers continued to 7 o'clock near Woregham, Belgium, we heard a German flying over-we could distinguish between enemy and Allied planes known here altho H. M. (Mose) by their sound-and it began now lives near Parker, Ariz., dropping bombs. One landed where he operates the Santa Fe about 200 feet from where I was Truck company. Claude is employed at the National Supply utes later we heard that a bomb company and Curtis is a member had struck an M. P. cook house, of the local police department. killing another cook. Later I Mayor Tolson is now associated learned the victim was Bert

## Efficient Management

Discharged at the San Fran-

They have two children, Bob, Torrance has had nine mayors since its incorporation in 1921. Incorporation in 1921. Torrance has had nine mayors is named," Tol-torrance has had nine mayors is named," Tol-son said recently. "He was with has been characterized by efficient city management with the George A. Proctor, 1921-22; J. William Klusman, 1932-33; Scott M. Fitzhugh, 1922-23; Wallace H. Gilbert, 1923-24; R. R. Smith, Stanger, 1934-37; William H. Tol-1924-26; John M. Dennis, 1926-32; son, 1937.



