

Final Details of Saturday's Parade Told

Guild Has Annual Frolic Parade Entry

"A Flower Garden On Wheels" is the title of the unusual Factory Frolic parade entry of the St. Cecilia Guild. Twenty-six local women, wearing costumes, will ride bicycles in the Saturday procession. By special permission of the parade committee, they will be joined by 18 youngsters, also in costume and riding tricycles, when the procession

BRING CAMERAS . . . Shutter-snappers will find lots of "shots" at the Frolic so load up your Brownie, Contax, Kodak, Argus, Cine-Cameras and Leicas and be ready to snap them.

passes Engracia and Cravens street.

The little riders will only be seen in the parade from Engracia to Gramercy avenue along Cravens because their young legs cannot pedal their "trikes" the entire distance of more than two miles.

Procession to Start Thru City At 1 p. m. Sharp

Everyone loves a parade and the Torrance Factory Frolic procession next Saturday afternoon will be a honey!

It will have everything essential to a good parade—bands, horses, floats, marching units, decorated cars, comedy units, children, drum and bugle corps. It will extend more than two miles and will be witnessed by at least 10,000 people.

Here are the parade details and marching order as drafted by a special committee headed by M. J. "Curley" Brumbley and consisting of Commander Edwin Bird of the American Legion Post, City Councilman Vern Babcock, Police Chief John Stroth, Robert Lewellen and L. J. Gilmeister, who is general chairman of the whole 1940 Factory Frolic.

No Parking Along Route

Beginning at 12 o'clock noon, local police officers will warn motorists parked on streets that will be covered by the parade to remove their cars. Thus the entire width of the streets will be open to the procession and spectators. Motorists are asked to remember this parking deadline.

At 12:30 o'clock police will tow every car remaining on the parade streets to local garages. Car owners who forget the no-parking period will thus incur a tow bill.

There will be no parking on Carson street from the high school to Cabrillo, Cabrillo to Sartori, Sartori to Torrance boulevard, Torrance boulevard to Cravens to Carson. That is the route of the parade. On entering Carson from Cravens on the last lap of the procession, the parade will move out to the high school and disband.

Three Groups of Judges

Parade units will begin forming at 12:30 o'clock. All participants are instructed to go to the American Legion clubhouse at 2252 Carson street where they will be assigned to their proper divisions. Parade entries will be furnished with a Legionnaire for an escort and he will take participants right to their formation location.

The parade will move out promptly at 1 o'clock and Chairman Brumbley says "that means 1 o'clock!"

Three groups of judges will be appointed to inspect the entries. One will pass on the horsemen and women, another will inspect the floats and the third will judge the marching and musical organizations. The horse and float entries will be judged before the parade moves off, allowing only the marching and musical units to be inspected

They Planned Your Frolic

GENERAL COMMITTEE
L. J. Gilmeister, general chairman
Mrs. Hillman Lee, vice-chairman

John Shidler, secretary

Sam Levy, treasurer

PARADE AND FLOATS
M. J. "Curley" Brumbley, chairman

Police Chief John Stroth

Councilman Vern Babcock

Edwin A. Bird

Robert Lewellen

CONCESSIONS

John Shidler, chairman

SPORTS

George Moore, chairman

DECORATIONS

E. W. Marchison, chairman

DANCES

Vernon Coll, chairman

PUBLICITY

Michael Strasser

ARTS, CRAFTS, HOBBIES

Dale Riley, Mrs. Cora Bohrer

and Miss Ada Chase

AMUSEMENTS

Dr. O. E. Fossum, chairman

FINANCE

Dean L. Sears and Sam Levy

WHO'S WHO IN PARADE

Here is the official order of the third annual Factory Frolic parade which will start promptly at 1 o'clock Saturday afternoon, Sept. 28, from Madrid and Carson street, at 12:30 o'clock.

DIVISION NO. 1

Forms on north and west side of Madrid avenue at Carson street, heading out to Carson street, at 12:30 o'clock.

Motorcycle officer escort in command of Motorcycle Officer Willard Barnett.

Grand Marshal Leo Carrillo, famed motion picture player, and his escort, M. J. "Curley" Brumbley, chairman of the parade, Mickey Elissa and Weaver.

Car containing Torrance city officials.

Torrance Municipal band. Massed colors and color guard.

DIVISION NO. 2

Forms at the north and east side of Madrid avenue, heading out to Carson street.

Silver mounted riders.

Riders and horses.

Post's Symphonic band of Los Angeles.

Drum Majorettes from Signal Hill Legion Post No. 480, consisting of a baton class of 22 girls.

Columbia Steel Company's floats.

S.W.O.C. Lodge No. 1414 float and marching unit.

Torrance American Legion float.

Torrance Legion Post marching unit.

Torrance Legion Auxiliary marching unit.

Torrance Sons of the Legion marching unit.

Torrance Chamber of Commerce float.

Glendale Boys' Band.

Drill team from the Alhambra Legion Auxiliary.

National Supply Company float. Independent stores' floats.

(Continued on 7-B)

Police Planning Big Benefit Show

The Torrance police department is one up on the Factory Frolic so far as age of entertainments is concerned. This is the third Frolic but late next month the star-bearers will present their fourth annual benefit vaudeville show in the Civic Auditorium.

Police Chief John Stroth and a committee of officers are now booking the acts which will be presented at two evening performances. The net proceeds will be turned over to the department's welfare and relief fund.

during the course of the procession.

Erect Reviewing Stand

Twenty-four major trophies and many medals will be awarded winning entries in each classification. These are now on display at the Torrance National Bank and Bank of America.

The reviewing stand, which will be occupied by invited guests, members of the Factory Frolic committee and judges for the marching and musical groups, is located at the southwest corner of El Prado and Cravens avenue, across from the Civic Auditorium.

Each marching and musical units will be allowed 30 seconds each to "strut their stuff" on passing the reviewing stand.

—Want Ads 25c—

This Is Joe!
OF



El Prado Furniture JOE'S HUNGRY

HUGE CONTEST—How many grains of corn can Joe eat in ten minutes? Guess right and win a prize. Come in and register and leave your guess—**NO OBLIGATION**—then at 3 p. m. Saturday afternoon we'll let Joe fill his craw for ten minutes—Joe'll be mighty hungry too, for we're not going to feed him a while before the banquet. The most nearly correct answer wins first prize, second, third and fourth prizes go to those next most nearly correct.

The Guesses Are Free at El Prado

THE PRIZES . . .

- 1ST PRIZE—BEAUTIFUL BRONZE FINISH 7-WAY FLOOR LAMP.
- 2ND PRIZE—HANDSOME COFFEE TABLE
- 3RD PRIZE—1940'S NEWEST STYLE BOUDOIR LAMP
- 4TH PRIZE—ATTRACTIVE OTTOMAN

In case of tie, earliest deposited correct answer will be adjudged winner. Each entry will be time stamped when received.

COME IN AND SEE JOE
THE GUESSES ARE FREE AT EL PRADO

El Prado Furniture Store

G. EMMET, OWNER

1422 EL PRADO

PHONE 1067

The
**FACTORY FROLIC
STREET DECORATIONS**

And The
**FACTORY FROLIC
BUILDING DECORATIONS**

Supplied by The

JONES

DECORATING CO.

2807 SUNSET BLVD.
LOS ANGELES

Telephone DRexel 4344

**OVERALLS are all right
for the Factory Frolic, . . .**

BUT . . . To Be Really Dressed Up, Get Into a

J. LEPKIN

Tailor Made

SUIT or TOPCOAT

"Pioneer Custom Tailor in Torrance"

1320 SARTORI AVE.

PHONE 102



ALLEN'S
1333 EL PRADO