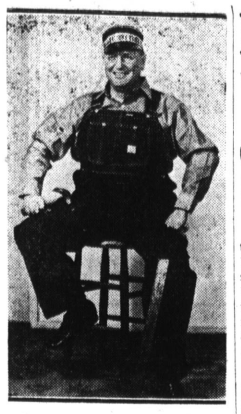

IN BLUES AGAIN . . . William H. Tolson, former mayor, has said he'll don his Frolic costume of overalls, work shirt and cap again this week for the third time. Mayor Tom McGuire will follow the Tolson precident and don the same garb for the celebration.

—Want Ads 25c—

Factory Frolic Program Now Under Way Here With Fun for Everyone

Concessions Line El Prado Gay-Way

A major feature of the Factory Frolic is the El Prado "Gay-Way" lined with gaily decorated stands, all operated and staffed by local people. Here you can find dart games, groceries and meat wheels, pistol galleries, ice cream, soft drinks, confetti and novelties.

Then you can buy pencils, plants, pop, hamburgers, hot dogs, sandwiches of all kinds, fried chicken, popcorn balls, coffee, pie, salads, pastry and candy.

If you want to "try your luck" you'll find a number of game booths and other attractions—all minus objectionable gambling, of course.

Among the organizations having concessions are St. Cecelia's Guild, National Business and Professional Women, Women of the Moose, Townsend club, Men's Bible Class, Junior Chamber of Commerce, Veterans of Foreign Wars, Royal Neighbors, Torrance Firemen, Job's Daughters and the American Legion Auxiliary.

Six P.T.A. units have booths—Torrance High, Torrance Elementary, Fern Street, Narbonne High, Lomita Elementary and Orange Street. Others represented on "Gay-Way" are 20-30 club, Torrance Woman's club, Spinsters' club, Sons of the Legion, Mrs. Attebery, Methodist Women and Torrance Retail Merchants Association.

John Shidler, chairman of the concessions committee, pointed out today that "no group has ever lost money on a Factory Frolic booth" and predicted that the concessionaires will enjoy a booming business this weekend.

THEY PLANNED '39 FROLIC . . . These are nine of the members of the 1939 Factory Frolic committee, shown with Chairman Fay Parks at the left. Most of them also served to make this year's celebration bigger and better than ever. Left to right are Mrs. Ethel Sears, Miss Dorothy Jensen who has written enough letters at the Chamber of Commerce about the Frolic to lay a pavement of paper from here to there; Dale Riley, Lyle C. Doan and Jack Miller. Sitting, left to right, are E. E. Murchison, George Figueredo, Dr. O. E. Fossum and Judge Robert Lessing.

Vincent Thomas Chosen Elector

Vincent Thomas of San Pedro was chosen last Thursday night at the state Democratic convention in Sacramento as one of the state's 22 Democratic presidential electors. Thomas is the Democratic nominee for State Assembly from the 68th District, which includes Torrance and Lomita.

In a vote for two electors at large, James Kehoe of San Mateo and Phil Davies of San Francisco defeated Lieutenant Governor Ellis E. Patterson, Los Angeles, and James A. Metcalfe of Stockton.

The selection of August J. O'Connor of Redondo Beach was challenged by delegates from the 16th Congressional District and in a poll of the convention Jack Tenney, Los Angeles assemblyman, was elected.

Son of Mexican Court Official Treated Here

Five-year-old James Geoffry, son of Rivas Geoffry, secretary of the superior court of Mexico, was rushed in an ambulance to the Torrance Memorial hospital early Saturday morning when he was taken ill in his father's car as it was parked near an eating place in Walteria.

As the car was closed, the alarmed parents feared monoxide poisoning but the boy was soon revived at the hospital and apparently it was just a case of car sickness.

The family was on its way to the San Francisco fair and continued its journey as soon as the boy had completely recovered.

Rent that room for only 25c thru a want ad. Call Tor. 444.

Frolic Feature

STUART HAMBLEN

Who will bring his Covered Wagon Jubilee to Torrance tonight to entertain Factory Frolic crowds at the Civic Auditorium. One of the most popular radio features in the West, Hamblen will present a half-hour vaudeville show before he swings his troupe into a program of lick-splittin' dance music.

In the cast of the first of a series of three special Frolic features booked for the Torrance Auditorium will be Herman the Hermit, Vince Engel, Cliff Stonehead, Darol Rice, Frank Liddell, Skeeter Hubbert, Ezra Longnecker and "20 Per Cent" Joe.

HOT DOGS! . . . "Get 'em while they're hot!" will be the clarion call of the Lomita Elementary school P.T.A.-ers from their booth located near the Chamber of Commerce during the Frolic.

United States now has guns at the Panama canal that shoot thirty miles. That's making the taxpayers' money go a long way.

Wooldridge Herald-News Circulation Mgr. Writes

Up to a certain point, every man is what he thinks he is.

Let the People Know—That's Want Ads Job!

Don't bury your house!

Don't keep it a secret if you have an empty house or apartment.

Use a Torrance Herald-Lomita News Want Ad and let folks know where you have available rentals.

New people are coming here every day and the Herald-News offices have many inquiries as to where these newcomers may find living quarters.

A Want Ad will tell it . . . sell it . . . or rent it.

Try it!

Walteria Requests Get Prompt Action

Before the Torrance city council could answer its mail, two of three requests from the Walteria Civic Organization had been fulfilled. When the letter containing the demands was read at council session Tuesday night, Street Superintendent William Gascoigne reported that weeds had been cleared from the Walteria playground and the tree trimming asked for Park and Ward streets was scheduled to be done the following day.

A request that the exterior of the Walteria recreation building be given a coat of paint was referred to a council committee.

Want Ads 25c

Happy Kitchen Cooking School Coming to Torrance Auditorium

Come out of the kitchen!

How? Come see how Miss Kay Gilbert of the Happy Kitchen Cooking School does it.

The Torrance Herald and Lomita News are pleased to bring you the Happy Kitchen Cooking School to be held at the Torrance Civic Auditorium on Oct. 16, 17 and 18, Wednesday and Friday afternoons at 1:30 to 3:30 and a special program arranged to interest men as well as women on Thursday evening from 8 to 10 p. m.

"Most homemakers like to cook," says Miss Gilbert. "I do. But I also like to do it efficiently and get out of the kitchen. That is why I so thoroly enjoy working in the Happy Kitchen. My aim is to constantly work out new and interesting dishes, but with the idea of economy of time and expense always before me.

"This idea is the keynote on which the manufacturers of home equipment and supplies also work. It is their aim to anticipate the home wishes and needs.

"I have many interesting things to tell the homemakers of this community about the most up-to-the-minute equipment and groceries. And I usually feel that the three sessions of our Cooking School aren't half long enough. So if the ladies (and gentlemen) find that I haven't answered all the questions they might ask, I hope they will feel free to speak up and ask them."

Be sure and check the dates. You are all cordially invited. There will be lots of prizes to take home each day.

MISS KAY GILBERT
. . . night class for men, too

JOHN E. MILLER

"Jack" enjoined every one in 1938—the year of the first Factory Frolic—to "smile, laugh and have a good time." Everyone did—the fact that the 1940 celebration is the third annual fun-fest testifies to that. He started the Frolic tradition.

91st Division Reunion In L. A. Saturday

The cry of "Powder River, Let 'er Buck" will reverberate thruout the streets of Los Angeles on Saturday, Sept. 28, when the thousands of former 91st Division members meet for their reunion. The famous combat division was composed of men from every section and hamlet in Southern California and other western cities. Activities will be centered at Patriotic hall, 1816 South Figueroa street, where registration facilities have been arranged for re-union headquarters.

C. C. FLOAT . . . Torrance Chamber of Commerce directors authorized an expenditure, not to exceed $50 recently to cover the cost of constructing a float for the Factory Frolic parade.