



Words about quality prove nothing. The only real test for quality is taste... and we invite you to put our meats to that test today — every day! Each full-flavored morsel will give satisfying proof of the high quality of our young steer beef... tender, tempting, tasty! Skillfully cut and carefully trimmed of excess bone and fat, our quality beef gives you more meat per pound and more mealtime pleasure per penny.

# IDEAL Ranch Market

2067 TORRANCE BLVD. - TORRANCE



## Look at These FOOD VALUES

Wise homemakers plan their marketing around our weekly Food Features. Check your housekeeping needs against our budget-right prices!

**PORK LOIN**  
Choice Meaty Cuts  
Easy to slice when  
its cooked! **21<sup>¢</sup> lb.**

**PORK ROAST**  
Shank end of  
Shoulder. Fine for  
Roasting or boiling! **10<sup>¢</sup> lb.**

**PORK CHOPS**  
Extra lean for  
baking or broiling! **17<sup>¢</sup> lb.**

**NECK BONES**  
Choice cuts only.  
Fine to bar-b-q! **5<sup>¢</sup> lb.**

**100% PURE LARD** **6<sup>¢</sup> lb.**

**SHORT RIBS**  
Choice meaty cuts  
cut from baby beef! **7<sup>¢</sup> lb.**

**POT ROAST**  
Extra lean, fine for  
baking or boiling! **12<sup>¢</sup> lb.**

**RUMP ROAST**  
Extra fancy cuts. Will  
melt in your mouth! **19<sup>¢</sup> lb.**

**ROLLED ROAST**  
100% boneless. Extra  
lean. Easy to slice,  
when cold! **21<sup>¢</sup> lb.**

**HAMS** All fully tenderized,  
whole or shank half. **21<sup>¢</sup> lb.**

**LAMB ROAST**  
Whole or shank half of  
yearling lamb shoulders  
guaranteed tender! **9<sup>¢</sup> lb.**

**LAMB LEGS**  
Prime quality  
yearling lamb legs.  
Guaranteed tender! **14<sup>¢</sup> lb.**

**LAMB CHOPS**  
Choice quality Rib of  
Yearling Lamb Chops  
Extra lean! **12<sup>¢</sup> lb.**

**LAMB BREAST**  
Extra fresh and lean.  
Fine for stuffing  
or to bake! **9<sup>¢</sup> lb.**

**PKG. BACON** Wilson's Finer  
Quality. All full  
slices, Grade A **11<sup>¢</sup> 1/2 lb.**

**CHICKENS**  
Fancy colored  
roasting chicken.  
Extra special! **23<sup>¢</sup> lb.**

**RABBITS**  
Extra fancy. You  
can fry in 15 minutes  
or your money back! **25<sup>¢</sup> lb.**

**SHRIMP**  
Extra large headless  
jumbo shrimp.  
Guar. fresh caught! **23<sup>¢</sup> lb.**

**FRYERS**  
Extra fancy colored  
frying chickens.  
Cook in 15 minutes! **25<sup>¢</sup> lb.**

**BACON SQUARES** **7<sup>¢</sup> lb.**  
EXTRA LEAN AND NICE — NO THIN ENDS!

Open 7 Days A Week 8 a.m. to 8 p.m. **Frank's Delicatessen** We Gladly Cash Pay Checks

WAFFER SLICED  
MINCED  
H A M . . . lb. **15<sup>¢</sup>**

FULL CREAM  
LONGHORN  
CHEESE . . . lb. **20<sup>¢</sup>**

SWEET  
PICKLE  
RELISH pt. **9<sup>¢</sup>**

RICH CREAMY  
COTTAGE  
CHEESE **2 lbs. 15<sup>¢</sup>**

JUMBO  
Dill  
Pickles ea. **2<sup>¢</sup>**

1-lb. Box—BELL  
BUTTER  
WAFERS . . . ea. **17<sup>¢</sup>**

OUR OWN KITCHEN FRESH  
MACARONI  
SALAD . . . lb. **13<sup>¢</sup>**

**GOOD IDEA FOR BREAKFAST!**

**CREAM OF WHEAT** 23c  
Served with C and H  
**PURE CANE** 14c  
**BROWN SUGAR** 6c

**TOMATO with PUREE** 3 for 25c

**VEGETABLE FOR SALAD** 6c  
**KRAFT DINNER** 12c

**TABLE QUEEN SUGAR CORN** No. 2 can. 9c

**VAL VITA PEACHES** HALVES or SLICED No. 2 1/2 can 10c

**MONTE RIO TOMATO SAUCE** Spanish Style 4 for 10c

**SARDINE FILLETS** Kipperd 10c

**ARDEN'S CRESCENT DRESSING or SPREAD** quart 17c

**WIN \$5000 FIRST PRIZE**  
Over 1000 Additional Cash Prizes in contest featuring  
**NEW "Vitalized" KIX** 2 pkgs. 21c

**KRAFT MIRACLE WHIP** 1-pt. 13c  
**SALAD DRESSING** pt. 21c  
qt. 32c

**SANTA CLARA PRUNES** 3-lb. bag 9c

**IVORY SOAP** Med. 5c  
Large 2 for 17c

**OXYDOL** Med. 8c  
Lge. 19c

**DASH SOAP** Reg. 42c  
P and G 5 for 14c  
Giant 3 for 10c

**IVORY SNOW** 21c

**CAMAY** 2 bars 11c

**CRISCO** 1-lb. can 16c  
3-lb. can 46c

**IMPROVED! UNION HOUSE CLEANER**  
6-oz. bot. 12c  
12-oz. bot. 19c  
SPRAYER 14c

**Phillips—No. 2 can**  
**Cut Stringless Beans**  
Walker's—15 1/2-oz. can  
**Beans with Chili Gravy**  
VAL VITA—No. 2 1/2 can  
**Tomato Juice**  
VAL VITA—No. 2 1/2 can  
**Pork & Beans**

**7 1/2**

**SERVE "CALICO QUILT" CAKE**  
Easy, new Betty Crocker recipe now in sacks of  
**Gold Medal "Kitchen Tested" Flour** 24 1/2 lbs. **93c**

**CHESTY DOG FOOD** 3 for 11c

**SWIFT'S PARD DOG FOOD** 3 for 25c

**FRISKIES COMPRESSED DOG FOOD** 12-oz. pkg. 10c  
2-lb. pkg. 23c

**NORTH STAR KIBBLE DOG FOOD** 2-lb. pkg. 19c

**THE MODERN HOUSEHOLD CLEANSER**  
SAVES YOUR HANDS!

**7 1/2**

**SOFTASILK WINS AGAIN!**  
See Our Display for  
**MICROSCOPE PROOF!**  
44-oz. pkg. 21c  
Softasilk Cake Flour 21c

**CUDAHY'S DEVILED MEAT** 5 1/2-oz. can 4c

**VIGORO COMPLETE PLANT FOOD** 5-lb. box 47c

**CONTADINA SALAD and COOKING OIL** 1-gal. can 77c

**ZEE HEAVYWEIGHT WAXED PAPER** 125 ft. 12 1/2c

**COOKED CORNED BEEF** 1-lb. bag 16c

**ECONOMY BLEND COFFEE** 12c

**BLACK SWAN — 1-lb. can**  
**FRUIT COCKTAIL** 3 for 25c

**MONTE RIO TOMATO CATSUP** 14-oz. bottle 6c

**SPECIFY — 1-gal. 22-oz. can**  
**MACARONI with Chili Beans** 3 for 25c

**SIERRA — No. 2 can**  
**SWEET PEAS** 3 for 25c

**CUDAHY'S TANG ALL PURPOSE MEAT** 22c

**GOLDEN WEST 1-lb. glass**  
**PEANUT BUTTER Blue Label** 18c

**PEANUT BUTTER 1 1/2-lb. glass Blue Label** 26c  
**PEANUT BUTTER NUTTY NUT Red Label** 1-lb. 19c

**BLACK SWAN large 46-oz.**  
**TOMATO JUICE** 13c

**TABLE QUEEN — large 32-oz. jars**  
**DILL PICKLES** 15c

**3 cans 25c**

**Mary Lee Taylor's RADIO RECIPE**

**OATMEAL COOKIES**  
Broadcast by Mary Lee Taylor  
September 19, 1940

**For This Recipe You'll Need:**

**Roller Oats** 20-oz. pkg. 9c  
**CALUMET** 1-lb. can 15c  
**Baking Powder** 1-lb. pkg. 6c  
**C & H** 1-lb. pkg. 6c  
**Brown Sugar** 1-lb. pkg. 6c  
**Raisins** 1-lb. pkg. 6c  
**IRRADIATED Tall Cans** 4 for 25c  
**Pet Milk** 4 for 25c

**PLEASE ASK FOR THE RECIPES!**

## Ideal Ranch Market

Fresh Fruits & Vegetables

**SWEET SPANISH ONIONS** 5 lbs. **10<sup>¢</sup>**

**FRESH LIMA BEANS** 3 lbs. **10<sup>¢</sup>**

**RUSSET POTATOES** 10 lbs. **10<sup>¢</sup>**

**CALIFORNIA DELICIOUS APPLES** 5 lbs. **14<sup>¢</sup>**

**FRESH PEAS** 3 lbs. **14<sup>¢</sup>**

**BANANA APPLES** 7 lbs. **14<sup>¢</sup>**

**CHERRY RHUBARB** lb. **1<sup>¢</sup>**

**GOOD STUFFING BELL PEPPERS** Ea. **1<sup>¢</sup>**

**FRESH CUCUMBERS** Ea. **1<sup>¢</sup>**

**YOUNG CARROTS** Bu. **1<sup>¢</sup>**