# NIGHT HARD BALL LEAGUE STARTS SEASON AT TORRANCE CITY PARK

## Lockheeds Lose First Game at

## Six Clubs in Circuit; Al DeHoog Is Managing Torrance Papoose Team

Wichita Series

In running up against the Duncan, Okla, Comenters in the Duncan of the Managed with lights and boiler the form of the California Managed with Duncan, Comenters in the Duncan of the Standard The Lockheed team arrived in Wichita by plane as California Managed by Dan Bachtelle, who was a named Alphan of the Duncan of the California Managed by Dan Bachtelle, who will play at the Torrance Comenters of the new leagues the Duncan of the California Managed by Dan Bachtelle, who will play at the Torrance Comenter of the Standard Team while was the Duncan of the California Managed by Dan Bachtelle, who will play at the Torrance Comenter of the Standard Team while was the Duncan of the California Managed by Dan Bachtelle, who will play the Torrance-Lonnia Indians. Sanday afternoon at Torrance-Lonnia Managed by Dan Bachtelle, who will play the Torrance-Lonnia Duncan of the California Managed by Dan Bachtelle, who will play the Torrance-Lonnia Managed by Dan Bachtelle, who will play the Torrance-Lonnia Managed by Dan Bachtelle, who will play the Torrance-Lonnia Managed by Dan Bachtelle, who will play the Torrance-Lonnia Managed by Dan Bachtelle, who was named Alphan Sandard Managed Torrance-Lonnia Managed by Dan Bachtelle, who will play at the Torrance Sandard Managed Torrance Sandard Managed Torrance Sandard Managed Torrance Sandard Managed Torrance Paposes and Perseated November of the California A

## **Negro Comics to** Play T-L Indians

# F. L. Parks Praises Results Obtained by Classified Ads

"We would like to express our appreciation to The Torrance Herald and Lomita News for the splendid results obtained recently through your advertising service," writes F. L. Parks of the Torrance Plumbing Company in a letter dated August 19 addressed to Miss Kay Smith, classified advertising manager of The Herald and News.

"In a surprisingly short time we filled several apartment vacancles, and also had a large number of calls in regard to appliances listed for sale in your columns," continued Parks in his letter, which was written entirely unsolicited.

There are two outstanding reasons why advertisers get returns from advertising in The Torrance Herald and Lomita News. First, these papers, with The Torrance Shopper, give 100 per cent coverage of every residence in Torrance, Lomita, Harbor City, Walteria and adjacent areas; and secondly, these newspapers possess a high degree of reader interest and are welcome visitors in the 6,500 homes to which they are delivered each week.

More distribution is not enough: your message must be in

each week.

Mere distribution is not enough: your message must be in a paper that is read if you want to get results. All classified advertisements run in all three papers for one small cost—15 words for 25 cents.

Copy may be left at either the Torrance office, 1336 El Prado, or the Lomita office, 24606 Narbonne avenue.

### Miss Sullivan Opens LONG TERM ERROR IN NAME CORRECTED **New Beauty Shop**

IN NAME CORRECTED

Until this week, when he corrected the spelling of his name, it's been "Al DeHoag" in every news story published in this district about that ball player. Al pointed out there's or "a" in his name—it's spelled "DeHoog" and the double "oo" pronounced as in "who." Juanita Sullivan has opened ner own beauty shop at 1834 Highway 101 in Lomita under the Highway 101 in Lomita under the name of the Boulevard Beauty shop. Miss Sullivan has been in this profession for several years in Wilmington, Lomita and Harbor City. Her shop has the latest modern equipment and her skill has won a wide clientele among residents of this area. pronounced as in "who." TO ENTER LOYOLA

Kenny Perkin, ace Torrance high football player, will enroll at Loyola University next month, it was learned this week. He is expected to be a mainstay on the Loyola Lions grid teams of the future.

## Aquaqueen



### State Picnic-Reunions

OKLAHOMA . . . Former residents of Oklahoma will gather in a picnic-reunion. The program will start at 2 p. m.

-Want Ads 25c-

## Blitzkrieg Show by VFW Aug. 28 in L. A. Coliseum

Plans for the reproduction on a tensely spectacular scale—and with a realism that no written words could approach—of the form of lightning warfare that has laid low several nations of Europe and now is raging over Britain neared completion today as last details were being worked out for the "Battle of Flanders" military extravaganza in Los Angeles Coliseum on Wednesday night, Aug. 28.

This sample blitzkrieg, with

night, Aug. 28.
This sample blitzkrieg, with uniformed bodies participating in air raids, a blackout of the Coliseum stadium, anti-aircraft fire, tank attacks and landing of troops, will be the highlight of popular interest in the 41st National Convention of the Veterans of Foreign Wars, which opens in Los Angeles on Sunday and will close with election of officers on Friday, Aug. 30.

Among features of the Con-

cers on Friday, Aug. 30.

Among features of the Convention, in addition to the Colvention, in addition to the Colvention, in addition to the Colvention, and the Colventian spectacle, will require 10 hours to pass a single point; a Cooties' torchlight procession on Monday evening; Memorial services in Hollywood Bowl, Aug. 25, and a Military Ball in Shrine Auditorium, Aug. 29.

Reserved seats for the Colfs-um extravaganza on Wednesday eum extravaganza on Wednesday night may be obtained at all Mu-tual ticket agencies at no in-crease of price, or by telephoning TRinity 9494.

Sugar Loaf mountain, near Rio de Janeiro, is some fifty feet higher than the Empire State building.

# Firestone UMMUETSATU SA Firestone

SALE ENDS LABOR DAY

# NOW! The Famous

**FIRESTONE** HIGH SPEED TIRE

FOR THIS SALE ONLY

size 6.00-16

What a buy! Patented construction provides maximum protection against blowouts. Buy a complete set today.



BUDGET PLAN Tires as low as 50c a week!

eekl	6 CUBIC FOOT	T CAPACITY
Other Sizes Proportionately Low		
AND YOUR OLD TIRE		
7.00-16		COMM
6.25/6.50-16 12.23	4 7 7 T	
6.00-16 9.99		0.00
5.25/5.50-18 8.46		W
5.25/5.50-17 <b>9.27</b>		
41.33		

# RADIO BARGAINI 136.95

\$2995 Handsome 7-tube table set. Built-in BICYCLE BUY OF THE YEAR

smart-looking, amlined bike.
dy—well-built. \$1995

RCA AUTO RADIO

his radio inferior sets, has RCA label and guar-and guar-

## STEWART-WARNER PORTABLE RADIO

## GENERAL ELECTRIC KITCHEN MIXER

Here's the handy kitchen aid hours every week. Mixes, be juices, etc.
Very specially priced for our anniversary! 51488

### **SAMSON FANS** 10 inch Rubber Blades

Samson fans are safe, no hurt fingers with its soft rubber blades. The hottest days are yet to come. SAVE \$5 on our anniversary Regularly \$8.95—CLOSE OUT

REMEMBER: You can buy tires at Firestone as low as 50c a week on Firestone Budget Plan. Buy Now! . . . Pay Later! Small carrying charge.



Stewart - Warner Refrigerator

Here's the electric refrigerator you've always wanted. Many, many exclusive and patented features. 5 YEAR GUARANTEE.

Come in and see this special today. BANK OF AMERICA TERMS!



# Laundry Queen Washer



Blue Mondays are gone with Laundry Queen in the house. Lightens wash days by hours. Our 40th Anniversary Special Price Only

BANK OF AMERICA TERMS

FREE!

12 CIANT SIZE PACKACES OF WHITE KING SOAP CHIPS — Over 6 months supply for average family . . . Free with each Laundry Queen Washer.

# Just think of it! FIRESTONE TIRES

Priced right down to bedrock — and just before CONVOY bedrock — and just before your Labor Day Trip! Here's the value sensation of 1940 built with patented Firestone construction features to assure longer mileage and greater safety. At these low prices, equip yourcar with a full settoday.

SAVE! NOW FIRESTONE

HAS A BATTERY

AND YOUR OLD BATTERY

SIZE | PRICE 4.75/5.00 -19 5.25/5.50 -17 6.00-16 4.75/5.00 -19 5.25/5.50 -17 6.00-16

50% OFF THESE Firestone

STEWART-WARNER REFRIGERATORS

REGULARLY \$21995 ANNIVERSARY \$14995 SALE SPECIAL **Approximately 7 Cubic Feet Capacity** 

Five year guarantee. Stewart-Warner Refrigerators never need oiling. Bank of America Terms!

COMBINATION RADIO PHONOGRAPH

Regular \$99.50 — Plays 12 records consecutively. 8 bands, 12" philharmonic speaker, push button tuning, and built in antenna. Beautiful matched grain walnut cabinet.

Come to Firestone for your ELECTRIC APPLIANCES! **Bank of America Terms!**