



**SEE WHAT
YOU SAVE**

Seeing is believing and you'll see plenty of convincing proof of savings in our down-to-earth prices. Just see how much you'll save on these specials, typical of the scores and scores of big bargains we offer every day of the week. Here is the combination we offer . . . ECONOMY flavored with QUALITY. Choose one of these specials and know your meat will be temptingly tender and tasty.

IDEAL Ranch Market

2067 TORRANCE BLVD.
TORRANCE



*She threw money away
UNTIL SHE BOUGHT HERE*

Hundreds of women have made that discovery after their first shopping tour of our bargain-filled market and have become steady customers of IDEAL RANCH MARKET. Let us convince you. Come in today for all your food needs and household items. You'll get more and pay less because every price is a low price every day.

We Are More Than Willing to Match the Quality of Our Meats On Display In Our Cases With the Best Meat You Can Buy In This Town. And For Our Special Elite Wholesale and Retail Business, We Have New York Strips, Fillet Mignons, Delmonico Steaks, Spencer Fillets and Many Other Aristocrat Cuts of Genuine Eastern Branded Corn Fed Steer Loin. For Your Special Steak Bake, Let Us Season Your Steaks the Way Famous World Renowned Chefs Prepare Them!

PORK ROAST 10^{1/2}¢
LEAN SHOULDER
CUTS FINE FOR
ROASTING OR
TO BOIL

| | | | | |
|---------------------|---------------------|--------------------|-------------------------|---------------------|
| BABY LAMB LEGS | BABY LAMB Shoulders | TENDER LAMB BREAST | Yearling LAMB Shoulders | Yearling LAMB LEGS |
| 23 ^{1/2} ¢ | 15 ^{1/2} ¢ | 7 ^{1/2} ¢ | 9 ^{1/2} ¢ | 14 ^{1/2} ¢ |

100% TENDERIZED EASTERN SKINNED
HAMS 19^{1/2}¢
Ready to eat, just heat and serve. Buy a ham, we slice or cut to suit you!

| | | | | |
|--------------------|-------------------------------|-----------------------|--------------------|----------------------|
| SLICED PORK LIVER | Swift's Premium Package BACON | Boneless COTTAGE HAMS | Eastern SALT PORK | SMOKED BACON SQUARES |
| 9 ^{1/2} ¢ | 12 ^{1/2} ¢ ea. | 23 ^{1/2} ¢ | 7 ^{1/2} ¢ | 7 ^{1/2} ¢ |

LARD 7^{1/2}¢
100% PURE WHITE PORK LARD—its the same kind you buy in the package.

| | | | | |
|----------------------|-----------------------|----------------------|---------------------|--------------------|
| RABBITS for Roasting | Colored Roasting HENS | Fancy FRYING RABBITS | FRESH GREEN SHRIMP | FRESH GROUND BEEF |
| 17 ^{1/2} ¢ | 23 ^{1/2} ¢ | 25 ^{1/2} ¢ | 17 ^{1/2} ¢ | 7 ^{1/2} ¢ |

BEEF ROAST 12^{1/2}¢
Cut from fancy BABY BEEF CHUCK.
Guaranteed tender or your money back!

Delicatessen 25¢
Specials for Fri. and Sat., July 26th and 27th Only

| | | | |
|------------------------|----------------------|------------------------------------|-----------------------|
| 100% Pure HORSE RADISH | 1/2-pt. POTATO SALAD | Our own kitchen fresh None Better! | Jumbo Size DILL 4 for |
| 15¢ | 14 ^{1/2} ¢ | | 10¢ |

| | |
|-------------------------|---|
| Wafer Sliced MINCED HAM | Pure California—Catalina Brand 100% PURE APPLE BUTTER |
| 15¢ | 8¢ |

| | | |
|---------------------|----------------------------|------------------------------|
| BADGER Limburger | 2-lb. Loaf AMERICAN CHEESE | Freshly Made pint Mayonnaise |
| 29 ^{1/2} ¢ | 45¢ | 17¢ |

| | |
|--|--|
| Large Solid Crispy—No Limit Bring your jar if you wish—ea. | Fresh LIVERWURST BOLOGNA KOSHER SALAMI |
| DILL PICKLES 1¢ | 15¢ |

IVORY SOAP lge. 2 for 17¢ med. 2 for 11¢
99 44-100% Pure . . . IT FLOATS

| | | |
|-------|---------------------|--------|
| Giant | Large | Medium |
| 54¢ | 19 ^{1/2} ¢ | 8¢ |

Concentrated Granulated Reg. Giant
DASH SOAP 22¢ 44¢

P & G WHITE NAPHTHA SOAP Reg. 5 for 15¢ Giant 3 for 11¢

IVORY SNOW (NEW) Large 21¢
QUICK SUDS IN COOL WATER

THE NEW IMPROVED CAMAY 2 for 11¢

CRISCO Super-Creamed 3-lb. can 48¢ 1-lb. can 17^{1/2}¢

LADY'S CHOICE Yum Yum PICKLES
1-quart glass . . . 17¢
1-pint glass . . . 11¢

GLOBE A-1 FLOUR
24^{1/2}-lb. sack . . . 87¢
No. 10 sack . . . 39¢
No. 5 sack . . . 21¢

GLOBE A-1 BISCUIT FLOUR
Large 40-oz. pkg. . . 25¢
Small pkg. . . . 15¢
CAKE FLOUR 16¢
36 oz. package

AS LONG AS IT LASTS! . . .
FLUFFY POP—5^{1/2} oz. can 7¢
CANDY CORN 7¢
POPT RITE—12-oz. can 15¢
POP CORN (Plus Can Deposit)

Grace Bros. BEER
11-oz. bottles 4 for 27¢
3 cans for 27¢
32-oz. bottle . . . 16¢
(BOTTLES EXTRA)

THRIFTY FLY SPRAY 1-pt. can 15¢
1-qt. can 25¢

Thrifty CLOUDY AMMONA 1-qt. bot. 15¢

Colortex "Home Pak" TOILET TISSUE
4 rolls 15¢

Sani-Clor BLEACHING and WASHING FLUID . . 1-qt. bot. 9¢

Silver Foam GRANULATED SOAP
24-oz. pkg. 19¢ 40-oz. pkg. 27¢
WHITENS CLOTHES SAFELY

LIGHT HOUSE CLEANSER . . . 3 cans for 10¢

IDEAL'S COFFEE
Guaranteed Economy Blend
1-lb. 13¢

SMALL PEAS No. 2 can . . . 10¢

VAL VITA CATSUP . . . 3 for 25¢

VAL VITA NEW POTATOES 3 for 25¢
No. 2 1/2 can . . .

COCKTAIL SUPREME MIXED FRUITS . . . 10¢

DOUMACK'S MARSHMALLOWS . . . 10¢
1-lb. pkg.

DINNER BELL OLEOMARGARINE . . lb. 10¢

S & F GOLDEN DAINTIES 12-oz. can 10¢

WHOLE KERNEL CORN 10¢
20-oz. pkg. 10¢
3-lb. pkg. 19¢

QUAKER OATS 10¢
20-oz. pkg. 10¢
3-lb. pkg. 19¢

IRIS FANCY—1-lb. can 13¢
SWEET POTATOES . . . 13¢

CAN BABY FOOD Libby's or Heinz 3 for 20¢

N.B.C. SHREDDED WHEAT . . . 2 pkgs for 17¢

KELLOGG'S CORN FLAKES 8-oz. box 6^{1/2}¢
13-oz. box 9^{1/2}¢

Val Vita—No. 2 1/2 can 2 for 25¢
CHILI and BEANS 2 for 15¢

Iris Unsweetened—12-oz. cans 2 for 15¢
PURE PINEAPPLE JUICE . . . 2 for 15¢

Dinty Moore BEE STEW 1 1/2-lb. can 16¢

Dinty Moore CORN BEEF and CABBAGE—1 1/2-lb. can 23¢

Armour's CORN BEEF HASH 1-lb. can 15¢

VE-NUS PEANUT BUTTER
Made From No. 1 Peanuts
Full 1 lb. jar 17¢

EGGS
Fresh GRADE A SMALL—Loose, doz. 18¢
Fresh GRADE A LARGE—carton, doz. 28¢

BUTTER
DANISH lb. 36¢
CHALLENGE . . . lb. 35¢
3rd quality CRESTA, lb. 30¢

MAYFAIR MILK
GRADE-A PASTEURIZED
2 QUARTS for . . . 19¢
2 1/2-GALLON Bottles for 37¢
(1¢ Deposit on Each Bottle)

RITZ ICE CREAM
1-pt. 10¢ 1-qt. 19¢

IDEAL Ranch Mkt.

Fresh Fruits & Vegetables

WATERMELON lb. 1¢

NOW! . . . BUY PEACHES BY THE LUG . . . Best Time For Canning . . . VERY REASONABLE PRICE!

HOME GROWN TOMATOES 4 lbs. 10¢

FRESH, FULL POD LIMA BEANS 3 lbs. 10¢

SWEET, SEEDLESS GRAPES 3 lbs. 10¢

ELBERTA FREESTONE PEACHES 6 lbs. 15¢

GRAVENSTEIN APPLES 4 lbs. 15¢

SWEET JUICY ORANGES 5 doz. 15¢