



There are sixteen ounces to a pound of meat wherever you buy but at IDEAL RANCH MARKET there is more meat to the pound. Our skilled cutters trim away all excess bone and fat before putting them on the scale. You get the full weight of tender, tasty meat . . . and you get it at our low, low prices. Our rock-bottom prices make it uneconomical to buy anything less than our high quality foods.

IDEAL Ranch Market

2067 TORRANCE BLVD.
TORRANCE

See how much
FARTHER
you go on a
DOLLAR



Every one of your food dollars does a bigger job when you spend it here because we cut out all those things that add to expense and pass the savings along to you. Check these exciting values to see how much farther a dollar goes at IDEAL RANCH MARKET and you'll hurry to our modern market to fill your food needs from our handy displays.

Genuine Grain Fed Pork Prices

All pork sold here is government inspected for your protection—all pork chops and roasts have been trimmed of excess waste.

Pork SHOULDER 10¹/₂^{lb} Pork LOIN 19¹/₂^{lb}
Lean PORK 17¹/₂^{lb} Steaks 17¹/₂^{lb} Roast 19¹/₂^{lb}

Do As All Do—Shop at The Ideal Meat Dept.

Genuine Eastern Smoked Meat Sale

Only nationally known tenderized smoked meats sold here—We have any size ham picnic or slab bacon you wish.

Eastern SKINNED HAM 21¹/₂^{lb} Eastern PIECE Bacon 14¹/₂^{lb} Smoked HAM 15¹/₂^{lb}
PICNIC 14¹/₂^{lb} Thick Cut Sirlion 29¹/₂^{lb}

Where Top Quality Meats Are Sold at a Low Price

Genuine Grain Fed Baby Steer Beef

We double your money back if our steaks and roasts are not the tenderest you have ever eaten in your life—TRY THEM!

For Broiling P HOUSE Steaks 35¹/₂^{lb} Fillet Mignon or New York Cut Steaks 49¹/₂^{lb} Thick Cut Sirlion Xtra Tender Steaks 29¹/₂^{lb}

Every Mouthful Is Unconditionally Guaranteed

Fresh Killed Chickens and Rabbits

Our chickens and rabbits are better because they are killed under state inspection. Every animal is healthy.

Large ROASTING HENS 23¹/₂^{lb} Fancy FRYING Rabbits 25¹/₂^{lb} Fancy YOUNG HENS 19¹/₂^{lb}

Any Steak Chop or Roast Cut to Order at No Extra Cost

Pure LARD 7¹/₂^{lb} EASTERN SMOKED BACON SQUARES 7¹/₂^{lb} Shortening 100% PURE 3 lbs. for 25¹/₂^{lb}

Fast Turnover Assures You Freshness

Fancy Grain Fed Yearling Lamb

We sell only top quality yearling lamb.

Whole LAMB Shoulders 8¹/₂^{lb} RIB LAMB Chops 12¹/₂^{lb} Tender LAMB LEGS 14¹/₂^{lb}

The Most Beautiful Meat Display In The City

FRESH CAUGHT SEA FOOD

We get our fish from fish harbor every morning.

Fillet SEA BASS 21¹/₂^{lb} Sliced Northern Halibut 19¹/₂^{lb} JUMBO SIZE Shrimp 19¹/₂^{lb}

The Most Butchers To Give You REAL SERVICE

Sweet Pickle Chips Qt. 25¹/₂^{lb} **Delicatessen** MOTHER CORBI TURNOVERS 3 for 25¹/₂^{lb}

100 Percent PURE CALIFORNIA Orange Marmalade 10¹/₂^{lb} LARGE, CRISPY, SOLID DILL PICKLES. BRING YOUR JAR IF YOU WISH! 1¹/₂^{lb}

Sweet Pickle RELISH 12¹/₂^{lb} Lg. Pickled PIGS FEET 5¹/₂^{lb} Badger LIMBURGER 29¹/₂^{lb}

OUR OWN KITCHEN FRESH MACARONI SALAD NONE BETTER AT ANY PRICE 10¹/₂^{lb} 100 Percent PURE Strawberry Preserves 15¹/₂^{lb}

Delicious Home Style Potato SALAD 14¹/₂^{lb} Bell, 12 oz. bag Potato CHIPS 23¹/₂^{lb} Bulk Northern SAUERKRAUT 7¹/₂^{lb}

Abbey TUNA FLAKES 10¹/₂^{lb}

Lynn Heaven PREPARED MUSTARD 2 LB. JAR 10¹/₂^{lb}

OUR BEST PICNIC DILL PICKLES 22 OZ. JARS 10¹/₂^{lb}

Your Choice:

Iris Cooked Rice 12 oz. can 5¹/₂^{lb}
Maraschino Cherries 5 oz. jar
Table Queen Peas 8 oz. can
Specify Spaghetti Val-Vita Soups 12 oz. can

NEW DINNER BELL SHORTENING Pound 17¹/₂^{lb} 3 Pound Can 43¹/₂^{lb}

EGGS Fresh Grade A Small-Loose 17¹/₂^{lb}

MOTOR OIL

RED-E-LUBE 100% PARAFFIN BASE 1 QT. 10¹/₂^{lb}

RED SEAL 100% PARAFFIN BASE 2 gal. can 85¹/₂^{lb}

RED-E-PENN 100% PENNSYLVANIA, 2 gal. can \$1⁰⁵

CHALLENGE CHEESE SPREADS 2 for 25¹/₂^{lb} Assorted

ALL PURPOSE MEATS SWIFT'S PREMIUM CUDAHY'S TANG ARMOUR'S TREET 25¹/₂^{lb}

BANNER DEVILED MEATS 3 for 10¹/₂^{lb}

VAL VITA PEACHES 10¹/₂^{lb} No. 2 1/2 CANS

VINEGAR 10¹/₂^{lb} 1 GALLON BRING YOUR CONTAINER

FLOUR—VALLEY VIEW BLEACHED 24 1/2 LB. SACK 63c

BLUE RIBBON No. 10 SACK 33c No. 5 SACK 19c

ALBER'S INSTANT TAPIOCA 8 oz. pkg. 9c 1 lb. pkg. 17c

ALBER'S CORN FLAKES 8 oz. pkg. 6c

ALBER'S CARNATION QUICK OATS 20 oz. pkg. 9c 3 lb. pkg. 19c

ALBER'S CARNATION WHEAT 1 lb. pkg. 9c 2 1/2 lb. pkg. 19c

Alber's Peacock Buckwheat and Wheat Flour 23c

ARMOUR'S Corned Beef Hash 1 lb. can 15c

PRUNE PAK No. 2 1/2 can 10c

DINTY MOORE BEEF STEW 1 1/2 lb. can 16c

Table Queen Catsup 10c

SHOESTRING PIK-NIK POTATOES 4 oz. can 10c

PUREX 1/2 gallon 20c 1 QUART 10 1/2c

Munch WAFERS 1 lb. box 15c

ROCCA BELLA Med. 9 oz. can Ripe Olives 2 for 25c

IRIS VACUUM PACKED COFFEE 1 lb. glass jar 24c

BEN-HUR—ASSORTED Jell-A-Teen 3 for 11c

Thrift-Ade Assorted Flavors 3 for 10c

Cloes Bleach 1/2 gal. Plus Deposit 13c

ARMOUR'S Pork & Beans No. 2 1/2 can 10c

PHILLIPS Stringless Beans No. 2 can 7 1/2c

CHESTY Dog and Cat Food No. 1 CAN 6 for 23c

Kre-Mel Dessert 3 for 11c VANILLA, CHOC., and CARAMEL

CRACKERS SODA OR GRAHAMS 7 1/2c

HEINZ FRESH Cucumber Pickles 24 oz. glass 19c

FINER FLAVOR—Cooked Dried LIMA BEANS 4 for 25c 20 oz. can

RED SEAL SHOESTRING POTATOES 2 1/2 ounce can 7 1/2c

BUDGET PACK Full 1 lb. pkg. MINT MOLASSES KISSES 15c PEANUT BUTTER KISSES 15c FRENCH PEANUT

DOYLE'S DOG FOODS No. 1 CANS FOR 14c

BLACK SWAN TOMATO JUICE 46 oz. CAN 15c

CHALLENGE BANNER MILK TALL CANS 23c

COCKTAIL SUPREME MIXED FRUITS No. 1 CAN 10c

IDEAL Ranch Mkt.

Fresh Fruits & Vegetables

HOME GROWN TOMATOES 4 lbs. 10¹/₂^{lb}

SWEET THOMPSON GRAPES 3 lbs. 10¹/₂^{lb}

SWEET JUICY ORANGES 3 doz. 10¹/₂^{lb}

NEW, A-1 YAMS 3 lbs. 15¹/₂^{lb}

FRESH, FULL POD LIMA BEANS 4 lbs. 15¹/₂^{lb}

WHITE ROSE POTATOES 10 lbs. 15¹/₂^{lb}