

AMERICAN MOTORISTS
DOING MORE TOURING

Despite war conditions abroad, American motorists are traveling in greater numbers this year. At least that's the impression gained by the touring bureau of the Automobile Club of Southern California where out-of-state travel inquiries are coming in much heavier than last year. During the first half of June, 2001 mail requests for travel information were received as compared with a total of 1972 received during the entire month of June in 1939.

Forest Fires Cover
5,000 Acres In June

Forest fire damage on land under jurisdiction of the state division of forestry was estimated at \$46,500 for the first ten days of June, State Forester M. B. Pratt said today.

There were 277 valley and forest fires, covering a total of 5003 acres, and 53 structural fires during the period, Pratt said.

You can't be neutral about safety.

Civilian Boards
Established to
Sign Volunteers

By UNITED PRESS

The national preparedness drive struck home in every California county during the week with announcement of Adjutant General R. E. Mittelstaedt that civilian boards are being set up throughout the state to recruit volunteers for the armed forces of the United States in case of emergency.

General Mittelstaedt said the voluntary procurement plan, as the recruiting program is known, is being established in every state in the union under direction of the various governors.

Gov. Culbert Olson already has appointed a superior judge in each of California's 58 counties to direct the organization in his particular area. Judge Pierson M. Hall has charge of the work in Los Angeles county.

In Every Community

"Indications point to a call in the immediate future for the induction of volunteers pending the inauguration of a selective service draft, should the extremity arise," the adjutant-general informed the jurists.

He explained that the purpose of the statewide organization is to obtain recruits for the army, navy and marine corps immediately upon declaration of an emergency by the president. The recruiting will be carried out by state officials but under the general supervision of military commanders in this area.

Under the voluntary procurement plan, recruiting stations will be established in every community of 1,000 or more population throughout the state. Local boards will be responsible for stimulating enlistments, conducting preliminary physical examinations and transporting the applicants to the nearest regular recruiting stations for final tests and formal enlistments.

Wooldridge

Herald-News
Circulation Mgr. Writes

God created the coquette as soon as he had made the fool.



HOLLYWOOD PRAISES NEW PICTURES... Standard Oil's new and gorgeous color-photograph reproductions of Western scenes win high praise in new 3-million dollar Disney studio. Walt himself, and his executive staff, push aside studio business to admire the beauty and quality of these remarkable views. Seen in the picture are, left to right, Norman Ferguson, Disney supervising animation director, Ted Sears, story man, Walt Disney, and Hamilton Lusk, supervising director.



Carrying on an extensive campaign for "Western Scenic Pictures in Every Western Home," a new and beautiful color-photograph reproduction of a Southern California beach is being presented free to motorists by Standard service men, R. E. Tharp, branch manager for the Standard Oil Company of California announced this week. This is the second picture subject in the series to be distributed in this vicinity. Numerous others are now being given away in other sections throughout the West.

"These pictures will be distributed free, to motorists, as long as the supply holds out," said Tharp. "While our own purpose is to encourage motorists to see and appreciate the grandeur of Western scenery, we are assured that this is a great opportunity for home-decoration as well."

"Experts in Hollywood, where they know color-photography, are delighted with these new interpretations of the outstanding scenes of our great West. Almost every home needs a spot of color on the walls of the living room, bedroom, nook, or hallway. These pictures present our own American beauty-spots in reproductions suitable for framing and in natural colorings of amazing fidelity—an ornament to any home."

County Oil Fields
Supply Japan With
Huge Oil Supplies

Petroleum from virtually every oil field in Los Angeles county went to Japan last year to the tune of more than \$15,000,000, according to figures on foreign trade supplied to the board of supervisors by the Los Angeles chamber of commerce.

Exports to foreign nations through Los Angeles and Long Beach harbors have increased approximately 30 percent in the last two years, according to the chamber's report. Southern California merchandise went to 434 cities and towns around the world in 1939 where these goods were unknown in 1938.

Total exports to Japan last year amounted to \$38,414,272, and the \$15,000,000 in petroleum products was in the form of crude oil, fuel oil gasoline and diesel oil. Japan also imported considerable scrap iron from the United States for military purposes. Many believe that Japan is storing much oil for future emergency use.

UTILITIES PROFITS

Public utilities properties owned by California cities earned profits of \$18,890,729 during 1939. Controller Harry B. Riley revealed this week.

Two Hundred Thousand
Motorists Will Be
Illegal Drivers Soon

Approximately 200,000 motorists will be driving illegally on California highways after July 1. This is the number estimated by the Department of Motor Vehicles who have failed to date to renew their 1927 "good until revoked" drivers' licenses.

These motorists have the remainder of this week in which to apply for their new licenses at any office of the Department of Motor Vehicles—the nearest one is in Long Beach at 700 East Broadway. After July 1 holders of the 1927 drivers' cards will be subject to traffic citations.

Applicants for renewal are advised that they must take an automobile to the Department of Motor Vehicle office at the time of renewal in order to take the required driving test. In addition to the driving test, each applicant is required to take a written examination on the Vehicle Code and to submit to a vision test.

Although it has not been announced officially, the state is expected to set August 1 as the deadline for calling in the 1928 "good until revoked" driving licenses.

State's Oldest Auto
License Issued to
Capitalist in 1905

The California department of motor vehicles today announced that it has found what it considers to be the oldest existing automobile license in the state.

The department issued an appeal for the oldest plate some time ago. It was answered by Herb E. Fears of San Diego who offered a No. 1 plate issued in 1905 to John D. Spreckels, the capitalist. Fears was Spreckels' chauffeur.

The department described the plate as a circular three inch disk, "somewhat like an overgrown dog license."

More than half a billion dollars has been collected in California through the sales tax since its adoption in 1933.

NATURAL BRIDGES PARK
Swanton Natural Bridges Beach park is at the north city limits of Santa Cruz.

Californians, in proportion to population, burn up more gasoline in their cars than the people of any other state.

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