



The
CASE
for
QUALITY



IDEAL RANCH MARKET

2067 TORRANCE BLVD.

TORRANCE

Meal after meal proves it — **QUALITY** is the only thing to buy in meats. It assures that tempting flavor and tender goodness that win cheers from your family. And we've built a case for quality—immaculate and perfectly refrigerated to preserve all the rich flavor of the quality meats displayed in it. Skillfully cut . . . carefully trimmed . . . economically priced — these quality meats are your best buys.

• **BETTER THAN EVER.** Yes, our meats are tastier than ever. Greater volume, new buying connections. Try our steaks, chops and roasts, and convince yourself that we handle the best meats in town. Double your money back if you can beat our quality or our price.

Prime Quality Meats

The World's Finest Sugar Cured Bacon — 1/2-lb. pkgs.

SWIFT'S PREMIUM BACON ea. **10¢**

Sugar Cured and Hickory Smoked—Fine Flavor

SMOKED BACON SQUARES lb. **7¢**

Tenderized Ready for the Oven

SMOKED PICNIC HAMS lb. **13¢****PORK NECK BONES** lb. **5¢**

Guaranteed Fresh Cut—EXTRA LEAN

PORK LOIN CHOPS lb. **15¢**

Cudahy Government Inspected—EASTERN PORK

WHOLE PORK SHOULDERS lb. **10¢**

Fancy Fresh Cut Yearling Lamb Legs

LEGS OF LAMB lb. **12¢**

Extra Fancy YEARLING LAMB

WHOLE LAMB SHOULDERS lb. **7¢**

SWIFT'S PREMIUM Branded Quality Ready Trimmed

BABY LAMB LEGS lb. **25¢****RIB LAMB CHOPS** 3 lbs. for **25¢**

Choice Quality Sugar Cured Bacon

PIECE BACON lb. **14¢****FRESH GREEN SHRIMP** lb. **19¢**

Delivered to Us FRESH DAILY

FRYING RABBITS lb. **25¢****100% PURE LARD** LIMIT 3-lbs. lb. **5¢**

FRESH GROUND

GROUND BEEF lb. **7¢****BEEF SHORT RIBS** EXTRA LEAN and TENDER lb. **7¢**

Cut From Genuine Baby Beef—Guaranteed Tender

CHUCK BEEF ROAST lb. **12¢**Bulk
Horse
Radish
1/2 pt.
15¢

Delicatessen

Sweet
Pickles
Chips
qt.
25¢

Rath's Flavor Sealed

SPICED HAM **23¢**

Fresh Ground No. 1 Bulk

PEANUT BUTTER **10¢**BELL
POTATO
CHIPS
Full
Pound**25¢**

PHILADELPHIA — 3 oz. pkg.

CREAM CHEESE **7¢** ea.BADGER
LIMBURGERPound **29¢****KRAFT CHIVE CHEESE** **15¢**

Fresh MACARONI or POTATO

SALAD **10¢**

Cut STRINGLESS BEANS

No. 2 Can

EASTERN APPLE SAUCE

No. 2 Can

VAL VITA RED BEANS

No. 2 1/2 can

Helmet Vienna SAUSAGE

4 ounce

MONTE RIO CATSUP

14 ounce

SHOESTRING POTATOES

2 1/2 ounces

Val Vita TOMATO JUICE

No. 2 1/2 can

NEVER AGAIN!!

Monarch COFFEE **19¢**
CLOSE OUT!

NEW CROP!

Santa Clara PRUNES **9¢**
3-lb. bag

GILT-EDGE

SALAD DRESSING **15¢**
AND
SANDWICH SPREAD quart

EGGS

STRICTLY
FRESH
Large**25¢****BUTTER**
CHALLENGE
OR
GOLDEN STATE**36¢**

FLOUR

BLUE
RIBBON

10 lb. sack

33¢

LOOK!

SODA or GRAHAM
CRACKERS**7 1/2¢**

EXTRACTS — 3-oz. asst.

Cut Rite WAX PAPER

SOUP — Val Vita — 15 1/2-oz.

80 count NAPKINS

5¢

GRAPE JELLY

LADIES' CHOICE
FULL 2 lbs.**19¢**

TREET 25¢

The All Purpose Meat

CAMPBELL'S — Assorted

SOUP 3 for 25¢

TOILET TISSUE **3 1/3¢**

3 COLORS

12 ounce CLOVER CLUB

BEER 5¢

KIX 2 for **21¢**SALT **5¢**DIAMOND Close Out!
CRYSTAL 26 oz. pkg.

BLEACH 10¢

WHITE KING — lb. pkg.

SOAP 25¢

Shortening **10¢**

Pearl 1 lb.

AMERICAN — Carton

MATCHES 15¢

WHITE KING

SOAP 3 reg. 9¢

bars

WE CARRY A
COMPLETE LINE
OF PICNIC
ITEMS

IDEAL Ranch Market

Fresh Fruits & Vegetables

SWEET PLUMS 3 lbs.

WHITE ROSE POTATOES 12 lbs.

KENTUCKY WONDER BEANS 3 lbs.

SWEET GRAPEFRUIT 10 for

SWEET JUICY PEACHES 2 lbs.

HOME GROWN TOMATOES 3 lbs.

10¢