

## TO CONVENTION

Fire Chief J. E. McMaster was authorized by the city council Tuesday night to attend the state fire chiefs' convention in Santa Barbara June 8 with all expenses paid on motion by Councilman George V. Powell.

## Eight Babies Born at Local Hospital During Past Week

Eight babies, evenly divided between boys and girls, were born at Torrance Memorial hospital during the past week. The new arrivals were:

A daughter to Mr. and Mrs. Edward M. Brunner, 2024 Arlington avenue, last Friday;

A son to Mr. and Mrs. L. W. Daniels, Gardena, last Friday;

A daughter to Mr. and Mrs. R. E. Board, 1414 Cravens avenue, last Friday;

A son to Mr. and Mrs. Aureliano Gerardo, 4809 182nd street, Tuesday;

A daughter to Mr. and Mrs. Thomas Greer, Redondo Beach, Sunday;

A son to Mr. and Mrs. Howard Gobel, Redondo Beach, last Wednesday;

A son to Mr. and Mrs. William White, 1718 Martina avenue, Monday;

Palestine's Dead Sea is 1,290 feet below sea level.

## SOCIETY and Club

## TORRANCE ELEMENTARY P.T.A. NOTES

Addresses by civic leaders featured the meeting Tuesday of Torrance Elementary P.T.A. speakers being Mrs. Dorothy Jamieson, librarian; Mrs. Taylor, Toy Loan librarian; Mrs. C. C. Bohrer, recreation director; Mrs. Edward Pietzschke, Girl Scout leader, and Mrs. Muir, vacation church school leader.

Principal Leonard Dykes spoke on playground supervision after school hours. Entertainment was furnished by pupils of Mrs. Haydon and Mrs. Godwin and refreshments served by Mesdames Harry Beach, W. E. Bowen, Wm. Letz and J. Taylor.

## FIRE PREVENTION

The city council voted to purchase a book of tickets for \$25 for the Fire Prevention Engineering sessions to be conducted June 10-14 at U.S.C. by the National Board of Fire Underwriters. Any official interested may attend, Mayor Tom McGuire pointed out Tuesday night.



**B.P.W.C. CHIEF**... Here's new president of California Business and Professional Women's Clubs, Florence Stahl of San Jose, who was elected at Sacramento convention.

**MRS. BARKDULL CLUB HOSTESS**... Mrs. L. G. Barkdull was hostess Friday evening when she entertained her club at dinner. Covers were placed for Mesdames L. M. Fenley, Baker Smith, Bessie Myers, N. H. Cucci, Grace Harvey, J. C. Snow, D. J. Thompson, Sidney E. Smith and the hostess. High score awards were received by Mrs. Thompson and Mrs. Sidney Smith.

## Want Ads Top Expectations

The following letter from one of our real estate brokers in Wilmington expresses the sentiment of most of the advertisers using Herald-News want ad services. We are pleased at the privilege of presenting this letter to our readers who may wish to rent, sell, buy, or exchange any article or commodity they no longer need:

May 22, 1940  
Mr. Grover C. Whyte,  
1336 El Prado,  
Torrance, Calif.  
Dear Mr. Whyte:

I believe in giving credit where credit is due—the response to my ads in your papers has far exceeded my expectations! I am truly happy to have found a medium of reaching both buyer and seller at so little cost to me. Please express my appreciation to your classified advertising staff for their courtesy to me and the efficient manner in which the ads are handled.

Yours very truly,  
(Signed) H. GOODMAN  
Goodman Realty Co.  
Wilmington, Calif.

Profit up to 50% on purchases at the new store of our oldest appliance dealer who will occupy the new quarters, Saturday, June 1st. See class. 53.

## CLASSIFIED ADS START HERE

## CLASSIFIED ADVERTISING RATES AND INFORMATION

Your advertisement in this section reaches EVERY RESIDENT in Torrance, Lomita, Harbor City, Waverly, Rolling Hills and adjacent rural territory.

15 Word Minimum	Cash	Chg.
15 Words, 1 Time	25c	35c
15 Words, 2 Times	45c	55c
15 Words, 3 Times	65c	75c
15 Words, 4 Times	85c	95c
1 inch—1, 2, 3, Times	50c	60c

5c (10 each) for each additional 5 words or fraction thereof, per insertion.

Cash rate allowed on all ads received by phone or mail if paid within 48 hours of date ordered.

Rate quoted are for consecutive insertions. Where change of copy is ordered, earned rate will be charged.

Ads may be cancelled after any insertion. Rate earned will be charged and balance refunded for unused space.

Not responsible for more than ONE incorrect insertion of any ad.

Longer term rates with space rates, furnished on request. Closing time for all classified ads, Wednesday, 5:00 p. m.

## Six Patients Enter Torrance Hospital

Six patients were received at Torrance Memorial hospital during the past week. They were: Mrs. Kate F. Cornblith, Hermosa Beach, Sunday for surgery; Mrs. Edna Mulvenon, Redondo Beach, Friday for medical care; Mrs. Lucy Morey, Hermosa Beach, Saturday for surgery; Mrs. Irene Nolin, Rosemead, Monday for surgery; Mrs. Josephine Sieve, Manhattan Beach, last Wednesday for medical care, and Charles Shindley, Wilmington, Monday for an appendectomy.

## Standard Stations Offer Western Views

"Nine million color reproductions of outstanding Western Scenic Views will be distributed free, to Western motorists and families in the next few months by Standard Oil Company," R. R. Sharp, branch manager of the company announced here today.

All pictures will be distributed through service stations and garages handling Standard Oil products to motorists calling at the stations and requesting them. No one is required to buy anything. Pictures available in each locality will be of scenes within reasonable driving distance. The first picture in the series, a brilliant full-color reproduction of Yosemite National Park is now being distributed by local Standard service men.

Fort Worth, Texas, was founded in 1849 as an army post to protect settlers from Indians.

## Card of Thanks

SHAMBERGER—We wish to thank our many friends, especially the comrades and Auxiliary members for their kindness and floral tributes during our recent bereavement in the loss of our beloved husband and uncle, Harry H. Shamberger. (Signed) GRACE SHAMBERGER, ALBERT and WILLIAM TOSSAS

## Cemeteries

BEFORE MAKING FINAL ARRANGEMENTS SEE

## PACIFIC CREST

CEMETERY MAUSOLEUM CREMATORY COLUMBARIUM COMPANION GRAVE VAULTS

182nd St. & Inglewood Ave. Redondo 2338

## Lodges, Clubs, Etc.

**TORRANCE LODGE NO. 47 F. & A. M.**  
Lee G. Nelson  
Worshipful Master;  
Jesse H. Sprout, Secy.  
Meets Every Friday Night  
Masonic Temple  
1321 Sartori Ave.  
All visiting Masons welcome.

## Lost and Found

LOST—LEATHER camera case, valuable to owner, on Carson between 1st and Hickory. Will reward return to 1605 Hickory or Phone 602.

## Not Responsible

NOT RESPONSIBLE for debts contracted after May 30, 1940, by any person except myself, Paul P. Husbands.

## Professional Services

**Auto & Fire INSURANCE**  
Thousands of satisfied motorists & home owners qualify us to take care of all your Auto & Fire Ins.

HOWARD G. LOCKE  
1405 Marcella, Tor. 135-M

## INSURANCE—SPECIALIZING IN—

AUTOMOBILE—FIRE—FURS—PLATE GLASS—Ask for quotations on other lines.

WALLACE H. GILBERT  
1831 COTA AVE. TOR. 420

## REAL ESTATE—ESCREWS—INSURANCE—NOTARY PUBLIC

L. J. Hunter  
2935 W. 24th St., Lomita 351

## Transportation

TRANSPORTATION—wanted by student from L. A. to Torrance near 3 p. m. Phone 392, 1951 Carson, Torrance.

## Where to Eat

**A-L-L-E-N-S**  
"Where Price & Quality Meet"

New! Air Conditioned CAFE—OUR NEWLY INSTALLED AIR CONDITIONER WILL MAKE THIS CAFE THE COOLEST SPOT IN TOWN THIS SUMMER. JUST ANOTHER OF THE IMPROVEMENTS WE ARE MAKING TO KEEP AHEAD OF THE FAST-GROWING AREA OF TORRANCE, LOMITA AND HARBOR CITY.

**BAR-B-Q'd**  
BEEF & PORK SANDWICHES  
20c

Frosted Malted Large, Deep, Eatable Cups 5c and 10c

HOME MADE PIES LARGE CUT—10c.

Also, Hamburgers, Hot Dogs, Soft Drinks, Home Cooked Lunches

Open Daily 'til 12 Midnight Sundays, 11 A. M. to 12 P. M. 1333 El Prado, Tor. 745.

## FAMOUS CHILI SHOP

Delicious Homemade Chili Famous Style Hamburgers

Cocktail Lounge NEXT TO POST OFFICE 1187 Marcella, Torrance

## LEXIE'S CAFE

HOME COOKED MEALS—Pies Regular, Daily Meals 35c Short Orders, Sandwiches Breakfast 7 a. m. to 11 a. m. Open 'til 8 p. m.

"A HEARTY MEAL AT A REASONABLE PRICE" 1607 Carson ave., Torrance

## Lone Pine Inn

(CHICKEN DINER) Under New Management Specializing in R. I. Red Country Fried Chicken FAMILY STYLE

OPEN ALL HOURS 115 W. Sepulveda, Cor. Main. Phone Wilmington 1355

—Want Ads 25c—

## —2 Where to Eat —28

## ATTEBERY'S Family Style DINNERS

CLUB & AFTERNOON PARTIES BY APPOINTMENT

Daily Hours 11 a. m. to 2 p. m. 5 p. m. to 8 p. m. Sundays—Holidays Noon to 8 p. m.

Two Salads—Two Vegetables Homemade Jells and Jams

SOUTHERN FRIED CHICKEN . . . 85c STEWED CHICKEN . . . 65c BAKED HAM . . . 65c FROG LEGS (by appointment only) . . . \$1.50

—Dinner Biscuits Potatoes and Gravy —Cake or Jello with whipped cream —Milk, Tea or Coffee

BE SURE TO REGISTER FOR A FREE DINNER

LUNCH AND AFTERNOON S-P-E-C-I-A-L-S

Fried Chicken and Potato Salad . . . 35c Fried Chicken with French Fries . . . 40c BREAD & BUTTER INCLUDED

## ATTEBERY'S

RANCH DINNERS Mrs. M. E. Attebery, Proprietor

609 W. Sepulveda Blvd., Tor. PHONE REDONDO 6802

## LOMITA CAFE

Chester Reed, Prop. MERCHANT'S LUNCH

(Including soup and dessert) . . . 35c All Home Cooked Food Open 7:15 A. M. to 12 P. M. Daily and Sunday 21505 N. Harbor, Lomita

## TOMAR'S TAVERN

Specializing in SEA FOOD & SPAGHETTI DINNER

FRENCH FRIED SHRIMP Home Cooked Meals Open Daily and Sunday 11 a. m. to 12 p. m. Saturdays—11 a. m. to 2 a. m. 950 W. CARSON, Tor. 742

## WAYSIDE CAFE

SPECIALIZING IN Steamed Oysters in Shell—Fried Shrimp—Real Italian Spaghetti—Try One of Our Italian Dined Sandwiches—Beer

Rose Struberg 1952 Redondo-Wilmington

## Barbers Classification —29a

## RINK'S Barber Shop

1311 CARRILLO—TOR.

## Beauty Aids —30

## Betty's Beauty Shop

Specializing in Permanent Waves to suit your hair—Shampoo & Finger-wave . . . \$2.50 to \$5 Revlon Makeups . . . 50c CHINARD COSMETICS 2205 Torrance Blvd., Tor. 220-J

## Ellen's Beauty Salon

21930 So. Main St., Keystone Phone Wilmington 8720-J-4 Shampoo & Finger-wave . . . 50c Oil Permanent Waves . . . \$3.50; \$5; \$6.50 Local Shampoo, Trim Including Embrace . . . \$2.50

## Grand Beauty Salon

1521 CRAVENS, TORRANCE 1008 Genuine Duart Oil Permanent including Shampoo, Wave and Haircut, Reg. \$7.50 Special at \$1.50 Eyebrow Arching . . . 35c

## MARCELA'S BEAUTY SALON

(Formerly Harvey Beauty Salon) NOW UNDER NEW MANAGEMENT 21605 N. Harbor—Lomita 209 Miss new services have been added. Prices lowered, starting this week. A thoroughly high standard of workmanship guaranteed.

## American Beauty SHOP

1511 Cabrillo Ave., Tor. 333

3 ESSENTIALS FOR THE WELL-GROOMED WOMAN

1. A Foundation Hair Style and Oil Permanent Wave. Special at \$1.50

2. New, Improved Eye-Brow and Lash Dye . . . 50c

3. Shampoo and Hairdress (the proper way to care for a permanent wave) . . . 50c

Eula Thomas, Mgr. 2 Operators

## Marge's Beauty Shop

Formerly Grace's Beauty Shop 1803 Cabrillo, Tor. 365

SPECIALIZING IN PERMANENT WAVES Oil Permanents . . . start \$1.95 Machineless . . . \$3.50 to \$5.00 Margie Hayless—Owner & Operator

Write a Rhyme on any Classified Ad and get m on the \$125 in cash and merchandise prizes.

## Beauty Aids —30

## PERSONALITY

Permanent Waves Complete with Shampoo and Finger Wave \$1.50

2 Operators to Serve You Personality Hair Styling 2166 Hiway 101—Lomita 580

## Health—D.C. Way —31

Dr. Katherine F. Siekmann, D.C., Ph.D.

Graduate of Carver University, Daring & Baker, and Post-Graduate of Palmer College and Western University.

25 YEARS' EXPERIENCE

## How About Your Figure?

There is no escaping the fact that figure is not born as much as it is made—and it is in the making that the secret of keeping your figure under control is found. Now is the season of the year when all Nature is changing. Why not have your figure remodeled at this time? We know you will be thrilled with our reducing treatments—they are both beneficial and harmless. You have only to try them to be convinced. Many of our delighted patrons have attested that they have not only lost in weight and measurements but, also, that they "feel like a million!"

Hours: 10-12 & 2-5 Daily 7-9 p. m. Mon. to Fri. 10-12 & 2-4 Sat.

Other Time by Appointment 1207 POST AVE. TOR. 1090

## Health Aids —32

## Eyes Bothering You?

CONSTANTLY SUFFERING WITH INSOMNIA? FEEL THE FLEA COMING ON? WANT "COLD RELIEF"? WANT TO REDUCE? JOINTS ACHE? ARTERIES? KNEES SORE? LACK PEPS? GOT A HANG-OVER? SKIN TROUBLES? LEBT TROUBLES? THROMBOSIS SUFFERER? RHEUMATISM?

Want to be more vigorous and healthy? Try a colonic irrigation and rid yourself of intestinal toxins that have long been collecting. Follow this with an electric sweat bath to rid yourself of bodily and skin impurities. Then, let us give you a Swedish massage to tone up loose flesh and muscles—make you "feel like a million." It's a very impressive way back to health where nature, assisted, can work out your problem.

Fully Equipped Woman Attendant on Request

HOURS: Daily 9 to 5 By Appointment Special Introductory Price

David S. Clark "NATURE'S ASSISTANT"

1313 El Prado, Tor. 876 Night Phone, Tor. 314

## —Contractors —38h

## 297 Satisfied!

297 out of 300 new home owners walked into their homes with happy satisfaction in seeing their plans on paper translated into reality. Let us help you. A. V. Rosenbaum, 407 W. Arroyito, Inglewood, OB-7-2548.

—Painting, Papering —38m

PAINTING, Paperhanging wanted. T. J. Wilson, 2350 227th St., or Gen. Del. Torrance.

PAINTING AND DECORATING R. B. LEWIS, 2563 Maricopa Place, Phone Torrance 232.

## —Plumbing —38p

David Jacobs "YOUR PLUMBER"

"We Never Lose Time—We have our tools with us. STOP A TRUCK ANYWHERE" 1324 Cabrillo Ave., Tor. 88

PLUMBING SERVICE Repair of all kinds. Sheet metal and sewer contractor. Licensed and Bonded. GAS APPLIANCES

H. E. ARMSTRONG 21501 N. Harbor Ave., Lomita PHONE LOMITA 245

## —Sheet Metal —38i

SHEET METAL Gutter and Down Spouts Special Attention Given To Repair Work. All Jobs Guaranteed. Best Materials.

SHEET METAL SHOP 1415 Marcella, Tor. 350

## Repairing, Cleaning —42

## Apparel Storage

Whether you are putting away your apparel for light-weight summer wear or moving, we have storage vaults for furs, garments, rugs, drapes, etc. JORGENSEN'S Cleaning & Storage Service. Call for and deliver from 2122 Lomita Blvd., Lomita 450.

## Nursery and Seeds —43

GARDENA FLOWER SHOP Corner 161st and So. Vermont Fresh Cut Flowers Potted Plants \$1 up

Bottled Plants . . . \$1.00 up Many Varieties of Ivy All Kinds of Bedding Plants

## PIONEER LUMBER COMPANY

## GOOD PAINT

\$1.59 Gallon

2x3's 2x4's 1x6's

AT LOWEST PRICES!

1826 213th St. Ph. 129 Torrance, Calif.

1 Block East of P. E. Depot on 213th St. AL GREINER, Manager

## Mme. Teala BELLINI

CONCERT PIANIST and TEACHER OF PIANO

SUMMER SEASON 1940 STUDIOS

LOS ANGELES . . . 903 So. Burlington Ave. Telephone EXposition 4414

TORRANCE . . . 1304 Portola Ave. Telephone 670

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## \*GET A "CLOSE-UP" OF THE BIGGEST "VALUE PACKAGE" IN TOWN