

**DAILY**  
**8**  
**to**  
**8**

### At Ideal You Get:

• QUALITY Guest Ends at Ideal  
—Not Only the Guest for Quality  
But the Search for Convenience  
and Economy Ends Here!

• Housewives appreciate the wide selection of choice meats at Ideal Ranch Market. Every cut of choicest pork, beef, veal and lamb—fine seafoods and poultry are yours to choose from when you shop at the Ideal Ranch Market. Not just a few, but over fifty platters of choice meats in a wide variety of trimmed ready-to-serve cuts are yours to choose from at Ideal.

### Prime Quality Meats

PRIME QUALITY — DOUBLE MONEY BACK GUARANTEE

## BEEF

Shoulder Chuck Roast lb. 12½c  
Lean Oven Roast lb. 14½c  
Round Bone Roast lb. 17½c  
7th Rib Roast lb. 18½c  
Prime Rib Roast lb. 25c

**WILSON'S** pkg. **BACON** each 9½c

GENUINE EASTERN GRAIN FED YOUNG PIGS

## PORK

Pork Shoulder Roast lb. 10½c  
Whole Pork Shoulder lb. 12½c  
Pork Loin Roast lb. 17½c  
Pork Neck Bones lb. 7½c  
Whole Pork Legs lb. 17½c

**100% PURE LARD** lb. 5½c

1940 MILK LAMB — BEST ON MARKET!

## LAMB

Baby Lamb Legs lb. 23c  
Baby Lamb Shoulders lb. 15c  
Rib Lamb Chops lb. 24c  
Loin Lamb Chops lb. 32c

**BACON SQUARES** lb. 7½c

GENUINE MILK FED VEALERS — GUARANTEED QUALITY

## VEAL

Veal Rib Chops lb. 29c  
Veal Loin Chops lb. 32c  
Veal Leg Roast lb. 19c  
Veal Shoulder Roast lb. 17c

**FRYING RABBITS** lb. 27c

## LAMB

Yearling Lamb Legs lb. 14½c  
Yearling Shoulders lb. 9½c  
Yearling Rib Chops lb. 12½c  
Yearling Breast lb. 7½c

**ROASTING HENS** lb. 23c

## HAMS

Smoked Picnic Hams lb. 14½c  
Pickled Shoulders lb. 12½c  
Pickled Legs lb. 15½c  
Skinned Hams lb. 18½c

**SLICED PORK LIVER** lb. 9½c

FRESH OFF THE BOAT TODAY!

## FISH

Sliced Halibut lb. 19c  
Sliced Red Salmon lb. 21c  
Fillet Sea Bass lb. 24c  
Fresh Green Shrimp lb. 19½c

Sweet  
PICKLE  
CHIPS  
12½c  
pint

### Delicatessen

DILL  
PICKLES  
Large  
4 for 10c

## WAR

Is Declared on LUNCH MEATS,  
the same High Quality Prevails at  
the Lowest Price in Years! Fri-  
day and Saturday, 24th and 25th.  
4-lb. limit

MINCED HAM (wafer sliced) . . .  
WEINERS or CONEYS (skinless) . . .  
B O L O G N A . . .  
LIVERWURST (fresh) . . .  
KOSHER SALAMI . . .

**9** Full  
lb.

# Ideal RANCH MARKET

2067 TORRANCE BLVD.

TORRANCE

### AND:

• QUALITY, Economy and Convenience Are Why So Many Women Shop at Ideal Regularly. Get the Ideal Ranch Market Habit Now!

**ALL  
DAY  
SUN.**

WHOLE WHEAT  
**FIG BARS** 20c  
2 lb. CELLO Pkg. . . . .

VAL VITA — No. 1 Tall Cans  
**PORK & BEANS**  
6 FOR 25c

BY THE MAKERS OF  
SWIFT'S PREMIUM HAM

12-oz.  
cans



**25c**

ANDERSON'S  
**POP'T WHEAT or POP'T RICE**  
2 4-oz. pkgs. 7c



**TANG  
SPICED  
HAM**  
12-oz. Can  
**25c**



NIPPY  
**DOG FOOD** 6 FOR 25c

**FOLGER'S  
COFFEE** 1 lb. can 24c  
2 lb. can 46c

**EGGS** 23c  
LARGE—Grade A doz.

PILLSBURY  
**Pancake FLOUR** 15c  
2½-lb. pkg. . . . .

4-SEW  
**BROOMS** 25c

VAL VITA  
**PORK & BEANS**  
Large No. 2½ cans  
2 FOR 15c

HOUSEHOLD  
**PAPER  
TOWELS** 5c

Eastern **APPLE SAUCE** 2 FOR 15c  
No. 2 cans  
**Phillips STRING BEANS**  
No. 2 cans  
**Libby's CUT BEETS**  
No. 303 cans  
**RED BEANS**  
No. 2½ cans  
**Soda or Graham CRACKERS**  
1-lb. pkg.

THOMPSON'S  
Seedless  
**RAISINS** 3 lb. pkg. 15c

Diamond Crystal  
**SALT** 5c  
26-ounce pkg.

GEM  
**MARGARINE** 10c  
2-lb. box  
**Kraft Cheese** 49c  
**NAPKINS** 5c  
80 Count

**COFFEE** 2 lbs. 23c  
IDEAL'S SPECIAL

GRACE BROS.  
**CAN BEER** 3 for 25c  
12-oz. cans . . . . .

HOUSEHOLD  
**AMMONIA** 15c  
Full Quarts . . . . .

WHITE KING 'GIANT'  
**Laundry SOAP** 3 bars 10c

Lux or Lifebuoy 3 for 17c

Large Ivory Soap 2 for 17c

Milady Toilet Soap 2 for 5c

**PALMOLIVE** 2 for 11c

**SHO SHEEN** 20c  
CANDY FLOUR

## IDEAL VEGETABLE DEPARTMENT

FRESH **CUCUMBERS** 6 FOR 5c  
FRESH **RHUBARB** 5 lbs. 5c  
CHERRY  
KENTUCKY **BEANS** 3 lbs. 10c  
WONDER

WHITE **POTATOES** 10 lbs. 9c  
ROSE  
SUMMER **SQUASH** 3 lbs.  
NEW **SPANISH ONIONS** 5 lbs.

**APRICOTS** 2 lbs. 15c  
**JUICY ORANGES** 3 DOZ. 15c