

Printing Memorial Leaflet Available at Local Library

An interesting leaflet is available at the Torrance public library in recognition of the invention 500 years ago of printing. The leaflet contains the names of seven authoritative books on the history of printing, four on fine printing styles and announcement of exhibits and murals pertaining to the publishing art.

The outstanding exhibit is at the Henry E. Huntington Library and Art Gallery in San Marino. Another is at the Pasadena public library and murals are on display at the Treasury Room of the Doherty Memorial Library at U.S.C. and at the South Gate branch of the Los Angeles County Public Library.

FOR FISHING SPORT

A total of 46,245,990 trout, salmon and spinyrayed game fish were planted in live waters of California last year.

A WORD TO THE WISE..

Replace your old stove with a **MODERN UNIVERSAL GAS RANGE**

Andover Universal \$115.50
With Your Old Stove Complete Insurance at the Lowest Possible Cost

MORE HEALTHFUL TASTY MEALS...

The Universal Way!

The modern Universal Gas Range guarantees better tasting, vitamin retained foods. The benefits of low temperature oven cooking, smokeless broiling and healthful economical waterless cookery are yours when you cook the Universal way.

- These Advanced Devices Guarantee Cooking Success
1. Folding Lift-Up Cover
 2. Minute Minder
 3. One Giant and Three Standard Burners-Save Burners
 4. Large Storage Compartment
 5. Roller Ball Bearing Service Drawer
 6. Thrift-Proof and Thrift-Grate
 7. One-Piece Porcelain Top
 8. Heavily Insulated Oven
 9. Precision Draftless Bake Oven
 10. High Speed Low Temperature Precision Burner
 11. Savory Smoke-Proof Broiler
 12. In-A-Drawer Broiler

\$5.00 Down Plus Tax \$3.34 Monthly

Old Stove Allowance \$11.50

Lamp \$5.00; Minute Minder \$4.50 Extra

UNIVERSAL GAS RANGE SALE!

David Jacobs

PLUMBING and HEATING
PHONE 88 Torrance 1324 CABRILLO

Letters to the Editor

IN APPRECIATION
Grover C. Whyte, publisher,
The Torrance Herald
Dear Mr. Whyte:

On behalf of St. Cecilia's Guild I wish to extend to you our sincere thanks for your enthusiastic assistance and invaluable publicity in presenting Josef Piastro and The Palos Verdes Symphony Orchestra in our Civic Auditorium last Thursday evening.

Through your efforts we were able to combine an appreciative audience and a great conductor, bringing to Torrance an unusual and splendid musical treat. I personally want to thank you and your paper and will always feel an everlasting and deep gratitude for your help in making this event so successful.

Sincerely,
(Signed) EMMA M. QUAGGIN,
General Chairman of
Arrangements Committee.

The Herald congratulates the St. Cecilia's Guild of St. Andrew's Episcopal church for its sponsorship of the concert of the Palos Verdes Symphony Orchestra. Torrance is not often privileged to enjoy such cultural entertainment. The concert's success was due to the untiring efforts of Mrs. Quaggin and her committee.

Columbia Steel Gets Contract for Shasta Dam

Columbia Steel Co., San Francisco, has been awarded a \$100,000 contract for furnishing 5,250,000 pounds of steel reinforcement bars for use in the construction of the power plant at Shasta dam, the U. S. bureau of reclamation announced.

The construction of the power plant was included in the main contract for construction of Shasta dam, located on the Sacramento river north of Redding.

High School Teaches Proper Table Etiquette

OLMSTED FALLS, O. (U.P.)—Inauguration of a course in table manners now makes drinking soup through spaghetti tubes and eating with a knife taboo at Olmsted Falls high school.

Etiquette classes are held in the school cafeteria under teachers who instruct the students what silver to use at the proper time.

FIRE CHIEF NEARING 15TH ANNIVERSARY AS FIREMAN

A 15th marital anniversary means gifts of crystal... but a 15th anniversary to a fireman means just another day.

Nevertheless, Fire Chief John Edward McMaster will receive congratulations on attaining that milestone with the department next Saturday, May 4, from his seven regular and 14 volunteer firemen.

He joined the department as a hoseman in 1925. On July 11, 1931 he was appointed engineer, on December 1, 1934 he was advanced to captain, on Jan. 1, 1939 he became acting chief and on Nov. 1, 1939 he was given top ranking as chief.

McMaster has seen the department grow from one paid member to the present staff of three. A native of Nova Scotia, Canada, where he was born June 26, 1886, "Mac" was brought to the U.S. when he was only six years old. He lived in Pennsylvania for 15 years and came to Torrance from New York state in 1919.

The Torrance fire chief is a member of the California State Firemen's Association and is constantly studying the latest methods of fire prevention and fire-fighting. With his wife, Grace, he lives at 916 Cota avenue. They have three children, Ruth and John E. Jr., who live in Los Angeles, and Mrs. Helen Lively of San Diego.

Quiet-spoken, amiable, "Mac" holds the respect of his men and his superiors in the city administration, who value his ability and experience.

Gardena Valley Dairies Score High In Test

The March report of the Los Angeles County Farm Bureau contesting association lists 13 cows from five dairies in the Gardena Valley that were on the Honor Roll for that month. For a cow to be placed on the Honor Roll, a production of 27 pounds or more of butterfat is required on the testing day.

"To persons not familiar with dairying, the figure 27 is not very significant unless it can be visualized in another way," stated M. J. Wolfe, assistant farm adviser in Los Angeles County. In discussing these high producing cows, "For example, if this fat can be converted into quarts or gallons of milk, most people can better appreciate it. If a cow produces milk that tests, say, 4% butterfat and produces 27 pounds of fat in a day, that would amount to 67½ pounds of milk or, in terms of liquid measure, 31½ quarts of milk per day."

Roger Jessup's Colnbrook Dairy in Torrance placed five cows on the March honor roll.



CHIEF J. E. McMASTER... department's senior member

Bank of America Pays Tribute To Advertising

To spread information concerning FHA home-building facilities and to stimulate their public acceptance, Bank of America has expended more than \$273,000 in California newspaper advertising alone, according to Dean L. Sears, manager of the bank's local interests.

Approximately \$180,000,000 has been loaned by Bank of America under the FHA plan to finance the construction of more than 10,000 new homes for California families.

Bank of America's total represents approximately 50 percent of all FHA-plan building in California, and 10 percent of the national total. It is the highest volume of any bank in the country, and exceeds the combined totals of all banks in New York and Pennsylvania.

"These facts became known following reports from Washington summarizing success of FHA activities throughout the nation," said Sears. "Bank of America's outstanding position certainly is a fine tribute to the value of newspaper advertising."

Letter Mailing Costly
CLEVELAND, O. (U.P.)—Henry F. Shelov, a jeweler from Dayton, O., stopped for 10 minutes to mail a letter, and it cost him \$1,712. That was the value of the jewelry stolen from his parked automobile, he told police.

Save 20 to 40% on your furniture purchases. Turn now to classification 53c.

Torrance Hi News Notes by ELIZABETH FISH

PLAY-DAY... Last week the Torrance G. A. A. was hostess to 350 girls of other G. A. A.'s coming from Narbonne, Fremont, Franklin and San Pedro high schools. There was competition in games of badminton, ping-pong, baseball, basketball, volleyball, tennis and horse-shoes. After a strenuous hour the girls gathered in the assembly hall to enjoy a skit and special entertainment presented by our own girls.

VISITORS... No doubt "most everyone in Torrance attended Torrance high's open house. The winning class was to have its name engraved on a trophy. Seems as if the tenth grade won by having more than 800 people visit their classes. More than 1200 people visited the school that night, not counting students. Everyone learned a lot about the different classes and more about how our student body is governed.

ACTIVE... The "Men About Town" club is really getting into the swing of things at T. H. S. Today they sponsored a movie, "High, Wide and Handsome," with Irene Dunne and Randolph Scott.

FOR GIRLS... A vocational guidance conference on the subject of home economics with clothing and foods being particularly stressed, was held at the high school for about 50 girls Tuesday morning. The principal talk was given by Mrs. Mary H. Grady of the Metropolitan high school faculty.

SHOW TRYOUT... A number of high school students will participate in tomorrow's tryouts for a variety show to be produced in the near future.

DATES... Eight important dates on the Torrance high school calendar were announced this week by Principal Thomas H. Elson. They were:

- May 30—Memorial Day, a holiday.
- May 31—Student body elections.
- June 6—Junior-Senior Prom.
- June 23—Baccalaureate service for graduates.
- June 26—Junior high commencement.
- June 27—Graduation.
- June 28—Last day of school.
- Sept. 16—Beginning of 1940-41 term.

Cobb, Head of Garner Campaign Raps Ickes, Olson

With the presidential primary less than a week away, the battle for Democratic delegates has apparently narrowed to two contestants, it was pointed out today by Zach Lamar Cobb, co-chairman of the Garner slate.

The mailing out of the sample ballots gave the Garner campaign a terrific boost, Cobb said, as it added emphasis to the fact that there was only one definite candidate for the presidency, John Nance Garner.

"The voters now realize," Cobb said, "that Harold Ickes and Governor Olson are the heads of the slate which bears the president's name. I am certain that Olson and Ickes won't be given a blank check by the voters, which these two will use at the national convention to better their personal political advantages."

"The presidency of the United States is too high and too important an office to be used by anyone in a political horse trade, particularly for a horse which Ickes and Olson will keep themselves. Unbiased political observers all over the state concede that the Garner drive has increased a hundred fold the last few days and when the votes are tallied, the Ickes-Olson slate will be relegated to the junk pile," the fiery Cobb concluded.

Palos Verdes Plans Addition to School

Palos Verdes, which recently "grew" into a city of the sixth class, has another growing pain and now needs additional public school facilities.

Bids are to be opened tonight for an addition of two classrooms to the Malaga Cove school, at an estimated cost of \$15,000. Plans call for reinforced concrete construction, with tile roofing and forced-air heating.

Motorists, campers and sportsmen who plan to visit national forests must have permits to build campfires in those areas.

"Welcome to Tia Juana for Cinco de Mayo"



That's what Estela, Consuelo and Aurora are all saying, for they will be among the seniorita hostesses for the gala fiesta May 5 celebrating 78th Anniversary of Mexican Independence, at which hundreds of Californians are expected.

Eleventh hour preparations are being rushed this week at Tia Juana to entertain the throngs of Americans from all parts of Southern California that are expected to join with the populace of Baja California in celebration of the anniversary of the day when the Mexican people recovered their government from Maximilian's rule.

Cinco de Mayo (May 5) falls on next Sunday, and Tia Juana civic organizations are planning a day and night fiesta from early noon until midnight, to entertain caravans of motorists from the United States. Bullfights, horse races, street dancing, strolling troubadours and open house at all the cantinas will feature the day of celebration.

L. A. Warehouse Wins Columbia Safety Award
Employees of Columbia Steel Company's Los Angeles Warehouse have won the company's five year safety award. Announcement of the trophy award was made during a recent dinner to celebrate the occasion which was attended by members of the warehouse staff and executives of the company.

Speaking to the group, C. G. Fortune, warehouse safety engineer, said during the past five years, members of the warehouse staff had set a record with only one lost time accident for the period. He attributed this record to a campaign of safety education conducted among employees, careful investigation of near accidents and precautions to prevent their recurrence. Foot injuries have been entirely eliminated through use of safety shoes, Fortune said.

STATES AUTO FLEET
A total of 5,993 state-owned automobiles were in operation on January 1 of this year.

Wooldridge Herald-News Circulation Mgr. Writes
One must be economical in order to be liberal.

BUILD REMODEL REPAIR



Have your home just the way you want it—building, remodeling or repairing—let us help you.

TORRANCE LUMBER CO.
1752 BORDER
Phone 61

"Even when you're grown-up... our gas refrigerator will be giving us silent, economical service!"



Time doesn't tell in the case of the gas refrigerator. Servel Electrolux is silent when you install it and it keeps silent through the years. For the freezing unit has no moving parts to make noise or wear out. And you can depend on this, too: Servel is economical in operation. The only "motor" is a tiny gas flame!

OTHER MODERN GAS APPLIANCES
GIVE THE SERVICE YOU'LL LIKE, TOO!



HOT WATER IN A HURRY! Automatic gas water heaters are noted for speedy service and low cost. Just be sure the heater you own is adequate in size for your family's needs.



COOKING AS YOU WANT IT! Fast, clean, cool, time-saving—these are the words for a Certified Performance gas range. CP ranges make it easy for every meal to be a success.



PLAN FOR COMFORT with a modern, vented gas furnace. Available with temperature control and humidity regulator, it gives you ideal "weather." There are sizes and styles to fit every home.

Your Servant **GAS**

FASTER
CLEANER
CHEAPER

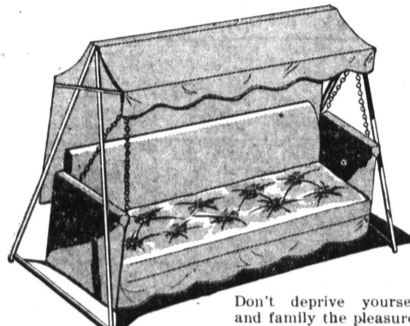
MODERN gas appliances bring you conveniences undreamed of a few years ago. See them at a dealer's or SOUTHERN CALIFORNIA GAS COMPANY

May Special!

LAWN SWING

ONLY \$14⁹⁵

\$1.00 Down — \$1.00 a Week



Don't deprive yourself and family the pleasures of outdoor living when you can get this fine swing for so low a price and on such easy terms. THE STAIR is Headquarters for Garden Furniture. See our big line of Umbrellas, Chairs, Tables, etc.

Other Lawn Swings at \$19.95 — \$23.50 — \$28.50 and \$32.50 — in a grand array of colors.

STAR Furniture Co.
SARTORI at POST
TORRANCE PHONE 625



Beauty treatment to make a house look five years younger!

Any repair or modernization your property needs may be financed by a *Timeplan* loan arranged at Bank of America through Title 1 of FHA.

Make the improvements now and pay for them over a period as long as 36 months. A Bank of America loan offers you every convenience plus the important exclusive advantages of state-wide bank credit and friendly neighborhood service.

HERE ARE JUST A FEW OF THE THINGS YOU CAN DO WITH A MODERNIZATION LOAN

- REPAIR YOUR HOUSE
- REPAIR YOUR ROOF
- PUT IN HARDWOOD FLOORS
- RELOCATE
- ADD NEW BUILT-INS
- LANDSCAPING
- MODERNIZE WIRING
- MODERNIZE THE BASEMENT
- MODERNIZE PLUMBING
- REPAIR FARM BUILDINGS
- ADD ROOMS
- PRIVATE DRIVEWAYS

Hundreds of leading home appliance dealers also offer you Bank of America *Timeplan* financing for the purchase of refrigerators, ranges, water heaters, and other appliances. Look for the *Timeplan* emblem displayed in dealers' windows or stores.

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NATIONAL TRUST & SAVINGS ASSOCIATION
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION
TORRANCE BRANCH
DEAN L. SEARS, Manager