

Beauty and You

by PATRICIA LINDSAY



An exquisitely groomed beauty weighs the allure-quality of a new, potent fragrance, brewed especially for chic belles of today.

Take a Luxury Day of Beauty in Your Own Home

THERE is nothing quite so soap-precious as the majority of women than an entire day at a luxury beauty salon being pampered to death! For a brief day (and indeed the hours do fly too quickly) you feel like the queen of the earth with uniformed girls dancing willing attendance upon you. If you are one of the fortunate who can afford the cost of such a day, I urge you to indulge in the experience, for you come out of the salon walking on clouds and very definitely a beauty—quite unlike the wilted being, who dragged herself in!

But many of my readers are busy housewives and business women who cannot afford such a luxurious existence or maybe a salon which offers such is far from you. To those I suggest a

day of beautifying right in their own home—even though it may be interrupted now and then by a necessary duty!

You begin with limbering and stretching exercises to make every muscle do your will. After ten minutes of this you are ready for a bubbling, fragrant tub. Your cosmetic counter offers delectable preparations for bath—effervescent, herbal, bubbles, menthol, or just plain fragrant oil or salts which soften the water. For a quarter of an hour you lie in your chosen bath letting your body completely relax. A face cleansing with cream before you get in is a good idea and do pin up your hair so it will be in curl at the end of the day.

If doorbells and telephones will

Local H. S. Boys Trying for \$4,000 RCA Scholarship

Two Torrance high school students, Jim Dowell of 915 Cota avenue, and Harold E. Kerber, 1724 Cabrillo avenue, are entered in a contest for a \$4,000 scholarship offered by the Radio Corporation of America. Ten regional winners will be chosen for a month's research in R.C.A. laboratories at Camden, N. J., and the scholarship winner will be chosen from their ranks.

permit it, take a brief siesta, after your tubbing, right in the sun stretched on a sheet on the floor, with a single blanket over you. Of course, if you have a sun lamp use that. You are pleasantly anointed with a good after bath friction and your skin is tingling from renewed circulation. Make your mind a blank and give yourself a true beauty rest.

All this you may do in the afternoon, and if you can afford the time, snooze right up to near the dinner hour.

If your skin needs a good reconditioning you could, of course, give it a thorough massage and tie it up in a mask before you sun bathe. Otherwise give it a "pick-me-up" with creams and lotions when you arise from your nap. The right foundation for your skin does wonders for blending make-up, and you should shop until you find the shade and consistency best suited to your skin.

Your Feet

In salons your feet are beautified too, and there is no reason why you cannot give them as good a treatment at home with a rich lubricating cream, a cooling foot lotion and manicuring aids. Once they are restored to beauty go over your fingernails. In fact you could have (while you were lolling in your tub) given your hands a manicure. When you do it doesn't matter, so long as you get them looking nicely.

At last you are ready to brush and comb your hair in a becoming style and slip into a gown which you adore. The final touch, for which you have been grooming so carefully, is perfume. Wear a stimulating, tantalizing scent, which lifts your spirits skyward as you spray it over you.

After such a glorious ritual you should feel in a conquering mood, well poised, and eager to test your allure!

(Released by the Bell Syndicate, Inc.)

Spring Flowers Provide Color Patterns



Brilliant hues fashioned after California's spring flowers are combined to make Chevrolet's new spring colors as gloriously fresh and delightful as nature's own seasonal offerings. Pretty artists, Kitty and Betty Knight, are shown capturing the spirit of spring for one of Chevrolet's popular two-tone, "Royal Clipper" styled models.

Let's Talk It Over . . .

Mothers and Daughters

By Arthur Dean, Sc. D.

Dear Dr. Dean:

"Why not suggest to young girls that problems of relationship with boys should be freely discussed with their mothers?"

"I hardly think any mother will laugh at a girl's serious questions. If girls only realized the pleasure and joy they would derive from their mother's friendship, they would try to bring it about by taking problems to them for understanding."

"If girls only make that kind of friend of their mothers, they would never need worry about doing anything wrong. A mother, after all, is not a tyrant who demands obedience just to show her superiority, as so many girls think, but she is a loving and friendly person with an individual personality the same as the rest of us."

"Please tell girls to make an everlasting friend of their mothers before it is too late."

"A Young Mother"

Dear Young Mother: Your letter interested me a great deal and I greatly desire to agree with you.

You say you don't think any mother would laugh at a girl's serious problem. As a general proposition I am afraid I must disagree with you. A good many mothers would either laugh at some questions, or scorn them, or worse still, would say, "Where did you get such an idea as that? Where did you get hold of such a thing? What do you know about it? Who told you about that? What have you been doing that's wrong? Come now, I want every word of it—the truth, and nothing but the truth! Come here!"

Why is it, for example, that when a girl gets into a serious difficulty the last person in the world she dares to face is her mother? Why would she rather ask a strange woman instead of seeking the help of her mother?

You say to me, "Please tell girls to make an everlasting friend of their mothers before it is too late." I absolutely agree with you. But may I add: "Please tell mothers to make an everlasting friend of their daughters before it is too late."

"If Others Have Given You Up, do not . . .

"If others have given you up, do not despair. See me at once. I'll frankly tell you what, if anything can be done," says the newly arrived chiropractor, whose 25 years of experience and attendance and graduation from several leading colleges and universities, prompt the suggestion that it will be worth while to turn to the classified page and investigate. See her ad under class—

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Dr.

25 Years Experience

"If others have given you up, do not despair. See me at once!"

Burglary Charge Reduced in Court

When it became apparent that the prosecution could not definitely link Al Hayes of Redondo Beach with the actual theft of an electric drill, valued at \$10 from Harvey Crawford's aluminum foundry at 1030 Engracia on the night of Dec. 10, 1939, City Judge Robert Lessing permitted the felony burglary charge to be reduced to petty theft last Friday morning.

Hayes, who had been brought here for the hearing from the county jail where he had just completed a term of 105 days for theft of a turkey "for my Christmas dinner," pleaded guilty to the lesser charge and was fined \$10 and given a suspended sentence of 180 days.

The defendant was employed by Crawford at the local plant for a few days and on Dec. 26, while he was in the county jail, Redondo Beach police seized the stolen drill when it was found in his apartment.

BOOK COST TOLD

The state of California supplies all textbooks used in elementary and high schools of the state at an average cost, taken over the last 12 years, of 51 cents per pupil, State Printer George H. Moore has reported.

Twenty-Three. Mothers are always ready to be up to the minute on etiquette. Stiffen your courage and invite your friends. It may serve as an incentive. Continue to teach the younger children. Your mother laughs at you as a part of what psychologists describe as "defense mechanism." She knows better but in her childishness refuses to recognize that she is in the wrong.

(Released by The Bell Syndicate, Inc.)

Airport Projects Still Up In Air

Although the county regional planning commission recently selected a number of sites suitable for development as community airports, one of them in Watteria, there is no indication when, or if, the federal government may decide to act on any development plans, according to planning engineers.

A county-wide survey was made at the request of the Civil Aeronautics Authority, and the best sites still available were listed with comments and explanations regarding each. Air-minded folk, it was explained, believe the time will come within a few years when there will be an airport within 10 minutes of every resident.

For several years the federal government has been trying to develop a light airplane that would sell for \$1500 or \$2000, and invited designers to compete for honors. Many plans were submitted, but the cost of initial production is high. One light plane is currently advertised for \$333 down, balance in installments.

Due to rapid expansion of several large factories, it is now believed that when the demand for military planes tapers off, these factories will be willing to undertake the manufacture of light planes at a price the government hopes will about equal the cost of a good automobile. The hope is to popularize aviation, familiarize more persons with flying, and thus be able to train pilots for emergencies in shorter time than now required.

TOP COLLECTOR

California collects more money through its three percent sales tax than any other state, with the total yield amounting to \$89,400,729 in the fiscal year 1939.

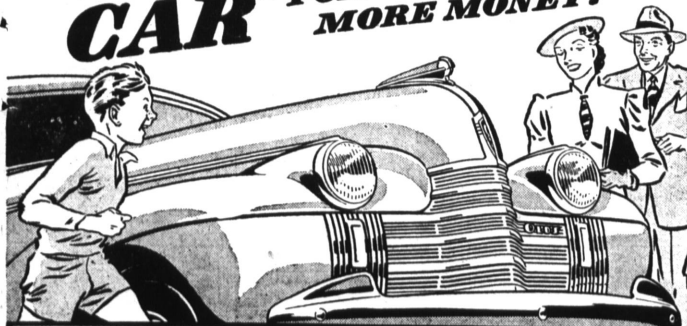
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