My Neighbor says:

"Why, Aunt Martha...how did you know we'd turned in our old refrigerator for a Gas Refrigerator?"



NO MOVING PARTS!

YES... more and more families every year are replacing other-type refrigerators with the only automatic refrigerator whose freezing system has nothing to cause noise, nothing to wear. Come in and see the Gas Refrigerator!



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No Moving Parts
to Wear
Continued Low
Operating Cost
More Years of
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Plenty of Ice Cubes
Modern Beauty and
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by PATRICIA LANDSAY =



The lovely radiance of LEATRICE JOY makes her always a

Mothers Should Be Attractive for Children's Sakes

Mothers Should Be Attractive for Children's Sakes

If a child is normal he or she admires an attractive mother. Just as children like to think of their daddies as being the biggest, the bravest, and the most influential men in the world, so do they like to brag about their mothers being the most beautiful with prettiest of clothes.

I know it isn't possible for all mothers to have a wardrobe of pretty clothes but it is possible for all mothers to have a wardrobe of pretty clothes but it is possible for all mothers to be attractive when it means most to their children. If a mother's duties are heavy, it isn't always possible for her to take time out for thorough grooming before her children appear from school or work. But she can make an effort to look her prettiest on special occasions when a daughter or son is going to parade her before pals or their public.

Many a boy or girl in college has been ashamed because a visiting parent has not measured up to the parents of classmates. That shouldn't happen but it does, and mothers should face the fact. Children want to be PROUD of their mother, and because of this pride, they give mother too big a build-up. Sometimes she doesn't measure up to what they expect her to be and then hurt, superficial feelings are born.

Clothes Are Least Important Many mothers will be surplied when I say that the

and then hurt, superficial feelings are born.

Clothes Are Least Important
Many mothers will be surpised when I say that the clothes they wear are of the least importance. But that is true. Your manner of speaking, your posture, the condition of your skin and hair and hands, are most important as far as good impressions are concerned. If what you wear is clean, well pressed and neatly fitted you can be poised. Of course, a woman always feels better in new clothes, but if they are beyond reach they should not prevent her from joining her children when the children request her presence.

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RECORDS

COLUMBIA-VOCALION the latest selections

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oresence.

When I tell you to point up your beauty with make up I am skating on thin ice, for nothing is more horrible than too much make up applied with unskilled fingers.

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