S. F. Fair Goes Streamline

THURSDAY, MARCH 7, 1940

ico (above) was first beauty to



EASTERN STORMS ENHANCE HER... Because un-al cold weather damaged Florida crops this winter, a of pretty Betty Doughty as queen of Arizona Citrus wat Phoenix assumed special significance. Southwest-citrus growers expect new business because of eastern ern citrus crop damage

Want Ad Rhymes Winners Told

(Continued from Page 1-A) read those Tires now. Bill Hussey do the worrying, 'Il make them safe—and how!"

.

Fourth Prize Winner Fourth Prize Winner A. H. Kochler, 1732 Martina avenue, will kindly call at The Herald office for two tokets to the Torrance theatre. Watch that your third and first lines rhyme with your second and fourth, or first and second, and third and fourth, Mr. Kochler. Many of your rhymes have been discarded along with hundreds of others' because of non-observance of this requirement. requiren

The Ad: "Get Quick Re m Winter Colds **Torrance Herald**

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RE-ELECTION (Continued from Page 1-A) fire insurance rates down. Proper planning for the future is essential for our city's growth and I be-lieve our Planning Commission can be of even greater service

MAYOR SEEKS

to the community by serving a an advisory board to the council. Would Extend Sewers We have taken advantage in past few years of the Fed il government's spending pro am with the result that we

the past tree years eral government's spending pro-gram with the result that we have a splendic dvic center, adc-iquate park workers and a well-equipped municipal water sys-tem. Torrane has enjoyed its fuil share of Federal funds be-cause the city councils of the past six years have been vigor-ous in their presentation of ap-theations for all projects which the states of the second second second second the second sec cations for all projects which were entitled to obtain," Tolson nted out.

Looking to the future, f mayor stated that "I want acc proper sewer systems ac d to the city's facilities whe d to the city's facilities where-ver needed -especially in the lista Highlands tract where a ine residential area is available o home-seekers. I also pledge ny full efforts to secure gaso-ine tax funds for the relief of the Mattoon Act assessments dis-ricts created for the improve-ment of 182nd street and Prairie uvenue. the only two major highin the city, by the way, have not been paid out of eneral tax levy.

the general tax levy. "I will also give my services to help relieve Alondra Park of its Mattoon Act burden. In re-gard to transportation, I have insisted ever since the Pacific Electric discontinued passage ser-vie in January that our Walteria area must be served with buses and I will continue to retain this convenience for that district.

concentence for that district. On Council Since 1981 "In addition to providing trans-portation for the Walteria com-munity, the buses are also at-tracting considerable local pa-tronage in Torrance by Palos Verdes Estates residents who now have access to our city and w have access to our city and os Angeles only by way of httance buses"

Mayor sity's chief executive since March I, 1937. He is a World War vet-ran, married and has two chil-dren. The family lives at 2103 Arlington avenue. He is president of the South-west District Highways Associa-tion and also heads the Alondra Park Taxpavers' Association He Park Taxpayers' Association. He was first elected to the city council here in April 1934 and is the city's ninth mayor.

Jitterbugs Prefer Swina Band to Grayson's Music

Grayson's Music Judging from the reception given Hal Grayson and his band by the jitterbugs — and there were more than 500 of them—at the Civic Auditorium last Fri-day night, the most expensive orchestra e.zer to play for a stu-dent dance does not always secre the biggest hit. In fact indefa-tigable jitterbugs found Gray-son's music not to their liking and gave the touring "Rhythym King" a cold reception. Paid admissions to the dance totaled more than 825, it was reported, and those who pre-ferred "sweet" music to the more lusty "stomp" variety thorough-ly enjoyed the one-night visit of the noted band leader and his musicians. The jitterbugs, on the contrary, preferred eavorting to recordings by out-and-out swing bands during intermis-

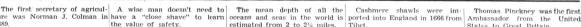
Try our SWEDISH MINSAGE etc. Data S. chart, 1313 El Fundo Tor 311" The Winning Rhyme: "If you have any dis-easement, Or, a cold that makes you bark, Don't fail to get a treatment From David S. Clark." Fifth Prize Winner Ada M. Rannsay. 2043 255th street, Lomita, will kindly call at The Torrance Herald. office foi two tickets to the Lomita the-atre. Note the instructions to Mr. Koehler above, please. The Ad: "Athenty's Ranch recordings by out-and-out ng bands during intermis-

The Ad: "Attebery's Ranch Dinner House Menu 1010 W. Sepulveda Blvd., Torrance, California." The Winning Rhyme: food you want, not a dance-to the Winning Rhyme: to Attebery's Banch to a Attebery's Banch to baked ham family atyle." RHYMER RULES End these few simule rules:

w simple rules: line rhyme base fied advertisemen on the regult s of The Hera our verse mu particular ad -ads in genera e rule No. 5.) one side of the sure to paste

ymes Con-News Of-

See what "Confucius Say" un der classification 100, today.



TORRANCE HERALD, Torrance, Californ



ich appears ssified pages News. Yo

on the sa The Herald-3 months, 50 cents.

The

The announcement that the next dance will be held Thurs-day (tonight) and the music would be played by Don Briggs and his orchestra drew vocifer-ous demonstration from the young sters who have been "swinging it" to Briggs' band for more than a year. to

Tax Study to

Obtain Economy in Harbor Area Mrs. Dorothy M. Arnold, of La Canada, state director of the National Consumers Tax Com-

National Consumers Tax Com-mission, announces appointment of Mrs. Essie P. Ducoing of Wil-mington as chairman of the Los Angeles Harbor Area to form a local unit The object of the commission, according to Mrs. Arnold is the unbiased, non-par-tisan study of taxes with the primary goal of obtaining muni-cipal economy. NCTC groups are said to have been organized in 5,000 cities with especial effort being made to ex-pose hidden taxes. Mrs. Melville Mucklestone of Chicago is na-tional president.