

## NEW OFFICERS INSTALLED BY MACCABEES

With the Fleet Reserve hall beautifully decorated with ferns and flowers, officers of the Maccabees were installed before a crowded hall Monday night by the Compton installing team.

Mrs. Lena Omohundro and Mrs. Tirzah Taber, in white evening gowns and carrying pink carnations, were installed as commander and lieutenant commander of the local lodge.

Other officers installed were: A. J. Veatch, record keeper; Ruth Steenbock, sergeant; Ida Mae Mix, mistress-at-arms; Frances Lee, first leader of guards; Pearl Montonye, second leader of guards; Julietta Christy, sentinel; Ida Eshnaur, picket; and Viola Stuetz, musician.

### Jewel Presented

Mrs. Margaret Dobrick sang two songs of her own composition honoring Mrs. Omohundro and the junior past commander, Olive Veatch. As she sang to Mrs. Veatch, little Claudette Omohundro approached carrying a past commander's jewel on an embroidered pillow and Dr. Elta Woods presented the jewel to Mrs. Veatch.

Entertainment numbers were given by Claudette Omohundro who danced a Spanish dance, Rex and Nyla Eipper, who gave cowboy and darktown dances, and Billy Morris with his accordion. Gifts were presented the installing team and the evening closed with the serving of coffee and cake.

## V.F.W. Card Party Is Well Attended

The 500 party given by the V. F. W. Auxiliary Tuesday was well attended with Mrs. Frances Cain and Mrs. Florence Byrne having a tie score for the first prize. Drawing for prize, Mrs. Byrne took first and Mrs. Cain second. Mrs. Hattie Schroeder was chairman.

The March card party will be held March 5 in the evening and bridge, pinocle, and five hundred will be played.

On Tuesday night, Feb. 13, a number of officers and members will attend the Fourth District meeting at Inglewood and on Feb. 15 the local auxiliary will hold initiation.

## Damage Suit Denied in L. B.

A civil suit brought by Mrs. Caroline Dillon of Harbor City for \$5,800 damages from J. J. O'Toole of this city was denied recently in the Long Beach Superior Court. O'Toole, it was reported, was absolved of all blame in the accident and Mrs. Dillon, who was not seriously hurt when she assertedly stepped in front of the O'Toole milk truck, was instructed to pay all court costs.

Ride a Taxi for only 25c within reasonable limits. See the ad under classification 24A.

## Beauty and You

by PATRICIA LINDSAY



JANE WYMAN roller skates for exercise and beauty as do many glamorous girls. Why don't you form a roller-skating club?

## Swankiest of Salons Prescribes Sane Slimming Diet

NO longer is beauty considered only skin deep. In fact every leading beauty authority in this country is preaching that beauty begins with good health and vanishes with poor health. Your beauty rating depends upon your measurements, the sparkle in your eyes, the life in your hair, the grace of your movements. So no jar of cream or exotic make-up can make you a beauty. They enhance your beauty very much, that is true, but it takes concentration on health if you wish to be numbered among the belles of 1940!

The leading salons of large cities, where women put themselves into expert hands to be reconditioned as well as reconditioned, all stress the importance of sufficient exercise and corrective diets. Before you get a facial or body massage you are put through a half hour, or hour, of exercising and then showered. "Pant before you paint," has become a beauty slogan, and all women would do well to adopt it. After exercising you are taught good eating.

**What Exercise Do You Get?** This is a splendid month to begin a reconditioning program. One which by spring will bring you renewed vitality and more attractive figure measurements.

You begin, of course, with a daily exercise program. This may be simply a two-mile walk each day in the open air, or it may embrace definite limbering, stretching and reducing movements done in a well ventilated room at home. Of course, if you can afford a course of treatments in a beauty salon or in a gymnasium catering to women, by all means avail yourself of

the expert instruction. You get more than figure fashioning there, you get a decided lift to your morale which is worth the cost of the treatments!

**Reducing Diet Available** If reducing is your problem you must watch your menus. Naturally the number of calories you consume should be reduced, but on the other hand you cannot afford to starve your body of needed nourishment. The trick lies in eating of foods which create vitality but not fat, and one of the leading Fifth Avenue salons has planned such a diet.

This new "One-Two-Three Reducing Diet" is so scientifically planned that a woman may carry on her normal daily tasks without taxing her strength, yet she will lose weight gradually and sanely. Given two months and she will not only be slim, but she will look younger, healthier and happier, providing she rests and exercises sufficiently each day.

This excellent diet is available to Beauty and You readers upon request. Write for it care of this paper and enclose a self-addressed envelope, bearing a three cent stamp, to cover mailing costs.

## P.T.A. Card Party Proves Success

The Valentine card party given by the Lomita P. T. A. in Lomita Hall, formerly known as Fleet Reserve Hall, on Monday afternoon was a very happy and successful affair. Another party is planned for Feb. 29 at the same place. This will be an evening affair, however, and prizes for both men and women given.

The Valentine idea was carried out from dessert to score cards, tallies and prizes, winners of prizes being Mrs. E. B. Straight, pinocle; Mrs. M. Tanguershea, bunco; Mrs. Lulu Myerscough, bridge, and Mrs. L. E. Page and Mrs. T. Pettibone, 500.

Proceeds will be used for purchasing a life membership. The committee to whom credit is due for the success of the party was Mrs. M. Langley, Mrs. J. S. Dresser, Mrs. A. Doucet, Mrs. H. E. Crum, Mrs. T. B. Davidson and Mrs. J. H. Richardson.

## Joint Meeting of P.T.A. Groups Set for Feb. 14

Lomita, Harbor City and Welteria Parent Teacher groups will meet next Wednesday night, Feb. 14, in joint session in the auditorium at Narbonne.

Mrs. Walter J. Schroeder, president of Narbonne P. T. A., will call the meeting at 7:30 p. m. and will be assisted by Mrs. R. L. Lewis, Lomita; Mrs. M. Gouker, Welteria; Mrs. L. G. Van Vorhis, Orange Street, and Mrs. W. C. Sudduth, Harbor City presidents.

Robert Hill Lane, assistant superintendent in charge of elementary schools of the Harbor area will speak on the progressive methods now being used in the schools.

For the benefit of the teachers from any of the schools who may wish to attend the meeting, dinner will be served in the high school cafeteria at 6 p. m.

## Mrs. French Feted on Birthday

Mrs. Joe French celebrated her birthday Jan. 30 so Mr. and Mrs. Guy Cordiner arranged a dinner party at Luca's. After the dinner the group visited Florentine Gardens.

Those who helped Mrs. French celebrate were Mrs. Eva Metcalf of St. Louis; Messrs. and Mrs. H. Charette, Nelson Glass, Guy Cordiner and Joe French.

Ask for the new, "One-Two-Three Reducing Diet."

(Released by The Bell Syndicate, Inc.)



Flowers to the fore, on dress or hat. Complementing this attractive face is a pert black velvet cap with pink roses of goodly size set on high.

## Friend of Harbor Citians Wins \$12,000 Prize

No use to try to sell stocks or a lot of fancy things to Hugh Cuppernell, winner of a \$12,000 cash prize recently awarded by a Los Angeles newspaper.

Hugh is an old friend of Mr.

and Mrs. F. A. Pine of Harbor City. He is using the money to complete his education and give him a start in life. He is a student at U. C. L. A. and when he graduates plans to study for his master's degree, thanks to his luck in winning the prize money.

Success is a habit. So is safety.

## SAVE 25% to 50%

COMPLETELY INSTALLED WITHOUT MESS OR MUTILATING FIRE PLACE FOR AS LITTLE AS

\$15.00

TERMS IF DESIRED

National Fireplace Damper Co.

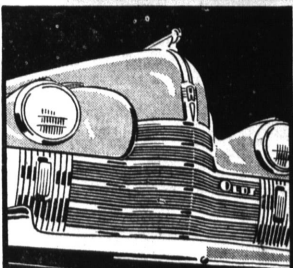
## OF THE HEAT OF YOUR FIRE PLACE

By installing our new, patented DAMPER that can be put in your present fireplace in a few hours—at surprisingly low cost—from 25% to 50% of the heat can be saved... adding greater comfort to your home as well as saving you money on fuel.

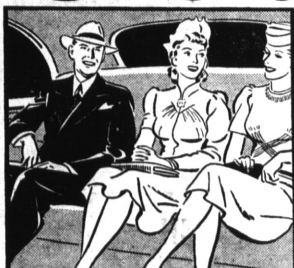
This Damper is GUARANTEED to satisfy or your money back. Phone or write TODAY for details without obligation.

1318 Sartori Ph. 78 Torrance

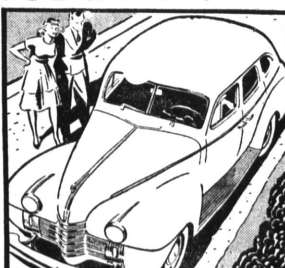
# BIG! in Front, Inside and Over All!



**Massive Front End.** The gleaming, die-cast radiator grille, beautifully proportioned hood and graceful fenders truly express Oldsmobile's outstanding power, performance and reliability!



**Wide, Deep Seats.** Three husky people can ride comfortably in front or rear seat, with plenty of room to stretch out and relax—plenty of freedom for hips, elbows and shoulders.



**Longer and Wider.** Oldsmobile is a big car, any way you measure it. It's longer from bumper to bumper—wider from side to side. You get every provision for comfort and safety.

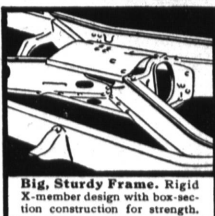
## - BIG EVERYWHERE THAT BIGNESS means it's BETTER



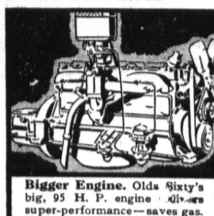
**Big Tires.** Low-pressure tires are extra large for smoother riding and better traction.



**Husky Coil Springs.** Modern coil springs all around contribute to Olds' Rhythmic Ride.



**Big, Sturdy Frame.** Rigid X-member design with box-section construction for strength.



**Bigger Engine.** Olds' Sixty's big, 95 H. P. engine gives super-performance—saves gas.

Olds is a big, well-built car! Big—not for the sake of size alone—but because bigness means longer life, greater safety, increased comfort and freedom from repairs. Size,

where it is needed, is an essential part of quality. Come, drive an Olds and learn for yourself how much bigness means in terms of motor car performance—and satisfaction!

**PRICED FOR EVERYBODY.** Coupes, \$807 and up. Sedans, \$853 and up. Delivered at Lansing, Michigan. Prices include Safety Glass, Chrome Window Reveals, Bumpers, Spare Wheel, Tire, Tube, Dual Trumpet Horns, 3 Windshield Wipers, Vacuum Booster/Pump, 2 Sun Vents. Transportation based on rail rates, state and local taxes (if any), optional equipment and accessories—extra. Prices subject to change without notice. A GENERAL MOTORS VALUE

# OLDSMOBILE

MULLIN'S SERVICE



2053 TORRANCE BLVD.  
PHONE 320-J

PHONE 756

## Ralph's LIQUORS

CUT RATE EASY PARKING - 1601 CABRILLO TORRANCE, CALIFORNIA.

SOUTHERN CALIFORNIA SWEET WINES GUASTI FRUIT INDUSTRIES

|                              |        |       |     |
|------------------------------|--------|-------|-----|
| GALLON                       | 97¢    | QUART | 25¢ |
| OLD QUAKER 3 Yr. Old—PINT    | 89¢    |       |     |
| OLD OVERHOLT BONDED RYE—PINT | \$1.33 |       |     |
| HILL & HILL BONDED—PINT      | \$1.37 |       |     |

RALPH'S WILL MEET ANY ADVERTISED PRICE!

FOR "SURE FIRE RESULTS" . . . Use The Want Ads!

## We Are Sorry to Announce . . .

# A BIG FLOOD SALE



## WE GOT RAINED OUT!

"It's an ill wind that blows nobody good!"

That is the situation today at the Star Furniture. During last Saturday's heavy rain a section of our roof opened, sending a torrent of accumulated water down on a portion of our stock. Sheets, mattresses, bedroom suits, bedspreads and several other items were damaged . . . some only slightly. Not all of it has been segregated and re-marked but while it lasts we are going to give . . .

## BIG REDUCTIONS ON ALL DAMAGED MERCHANDISE

**Sale of 2 ROYAL VACUUM CLEANERS FOR LESS THAN THE PRICE OF ONE**

The greatest value in fine Vacuum Cleaners that Royal has ever offered.

A new and improved model of the famous Royal De Luxe, \$44.95 with headlight. Made to sell for

The Royal Revolving Brush Hand Cleaner. The last word in efficiency and quality. Made to sell for

**\$16.95**

**TOTAL VALUE \$61.90**

BOTH, DURING THIS SALE, FOR ONLY

**\$39.95**

## STAR Furniture Co.

TORRANCE SARTORI at POST PHONE 625

**Cupid's FAVORITE Valentine**

Don't Forget Her On Valentine's Day . . .

**FEBRUARY 14**

## CANDY

CANDY HEARTS

Torrance Pharmacy is again FIRST with a grand selection of fresh boxed chocolates in the better brands. Many sizes and styles to choose from.

- Saylor's
- Whitman's
- Hoffman's

25c to \$3.00

**Lucien Lelong Perfumes**

A complete stock of exclusive Lucien Lelong Perfumes and Toilet Waters . . . gifts she is sure to appreciate.

**TORRANCE PHARMACY**

1411 Marcelina Phone 3

TORRANCE