Can Be Found
ONLY
In a New Home of Your Own!

See Us Today About Building That Home!
It's Easy With
TORRANCE LUMBER CO.
1752 BORDER
Phone 61

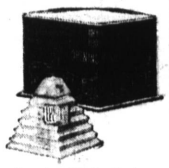
The Herald—3 months, 50 cents.

BAKER SMITH
has the VALENTINE GIFTS She Herself Would Select

PERFUMES by LUCIEN LELONG

• WHISPER PERFUME . . . added to sparkling cologne. A "best seller" that we strongly recommend $1.50

• Flacon de Sac'. Handbag size and handbag shape. Choice of popular Lucien Lelong fragrances. $1.00 $1.50



•Opening Night Perfume. "Makes you feel like the star of the performance." Thrilling. In the midnight package. $2.00

COSTUME JEWELRY

Sterling Friendship ADD-A-HEART BRACELETS

• Sterling Silver, in a variety of new designs, artfully engraved. A "living Gift" as hearts may be added from time to time.
50c 75c $1.00

BAKER SMITH Jewelry
1321 SARTORI • Phone 87

Chamber Members Discuss Civic Program and Activities at Dinner

(Continued from Page 1)

was a splendid opportunity for local citizens to "let down from the strain of their duties at the office, factory, or store, and mingle together for fun." However, he said there was some differences of opinion rgarding the Factory Frolic and that the chamber would shortly send out a questionnaire to determine the wishes of local residents regarding the continuance of the frolic. "If it seems to be the majority opinion that we should continue the frolic, we should know early enough to plan well in advance of the celebration," Smith stated.

City Wants Clear Title

Purchase of the P. E. right-of-way on Cabrillo avenue and improvement of the street as a thru highway was the first topic discussed from the floor. F. L. Parks stated that he thought the extension of Cabrillo avenue to connect with Eshelman avenue in Lomita was important as to the development of this community.

In response to the inquiry as to "what was holding up the purchase of the P. E. right-of-way?" City Attorney John E. McCall said the limitations placed by the P. E. upon the use of the land after the city purchased it amounted to little more than securing an easement, but that he was confident that the matter would be straightened out. However it will "take time" as all such propositions must go to New York for final approval by the railroad, McCall said. If the city is to pay for the right-of-way, it wants a clear title, Mayor William H. Tolson remarked.

No Delay In Zoning

Adoption of the city-wide zoning ordinance without further delay was advocated and roundly applauded by those present. Councilman Tom McGuire, chairman of the City Planning Commission, stated that the commission was going right ahead with its maps and he did not think the 90-day extension of the hearing would delay the adoption of the ordinance as zoning work on other parts of the city was going forward.

Residents of North Torrance, representing various groups in that area, are now meeting and a solution of their problem is expected in time to include in the general ordinance when it is ready to submit to the city council, McGuire stated.

Maps showing the zoning in the older portion of the city are now completed, McGuire said, and he urged that everyone interested call at the city engineer's office within the next three weeks to determine if the classification given their property is satisfactory.

Charles T. Rippy, director from Torrance on the Metropolitan Water District board, gave a long explanation of the taxation and water consumption problem faced by Torrance and other member cities. Rippy advocated using the water from the Colorado aqueduct, as "we have to pay for it anyway."

Torrance's share of the annual cost will be about $125,000, Rippy reported, and if we don't use the water, we will have to pay this amount in taxes. He expressed the hope that the Columbia Steel Company and General Petroleum Corporation would see the advisability of using Colorado river water and thus lower their tax burden.

Admitting that it would cost approximately $65,000 to bring down the water from the present Torrance Terminal at 190th and Western, Rippy said there was some discussion among MWD directors of paying this cost out of district funds as the total cost of constructing the aqueduct was several million dollars less than had been anticipated.

Seek More Data

William H. Stanger, manager of the Municipal Water District, disagreed with Rippy regarding the savings in taxes to be effected by using aqueduct water. Stanger stated that unless all the cities in the district used their full quota of water, the tax savings to Torrance would be small as the funds derived from our water purchases would be thrown into the general water district receipts and all other member cities would benefit in the same proportion. Los Angeles, which comprises 72 percent of the district, does not intend to use any Colorado river water, Stanger stated.

President Smith closed the discussion by suggesting that the committee of industrial and civic leaders which was appointed some time ago to study the problem be asked to make a further study and report their findings. It is an involved problem and requires careful thought, he added.

Tiny Locomotive Runs

MEMPHIS, Tenn. (U.P) — A miniature locomotive, built with a dentist's drills and a jeweler's tools, operates perfectly and has a speed of 17 miles an hour. The model was made in Southern Railway's shops and scaled to one-sixteenth of an inch.

Singers do not generally eat sweets or starchy foods before singing. The reason is that such foods absorb a great deal of water from the system and so are inclined to make the throat dry.

$25.00 Reward

Will be paid by the manufacturer for any Corn GREAT CHRISTOPHER POSITIVE Corn Cure cannot remove. Also removes Warts and Callouses. 35c at United Cut Rate Drug Store.—Adv.

Read Herald-News Want Ads for Profit—Use them for Action!

When the Boy Scouts of America celebrates its 30th birthday today, all of the 1,330,000 Scouts, Cubs and Scout leaders will re-dedicate themselves to the service motive which has characterized the movement for three decades. Scouting offers adventure, fun and achievement—attractive to all boys—through the democratic life of the Scout Troop and Patrol, as essential ingredients in its character-influencing program for the boys of America. Drawing on the rich experience of the movement, local and national Scout leaders anticipate the opportunity to serve more boys annually.

12 Men Enter Council Race

(Continued from Page 1)

lodge No. 1414 last night gave a short talk but did not reveal much of their respective "platforms." The candidates were informed by the C.I.O. lodge that they would be asked to fill out a questionnaire concerning their attitude on various matters pertaining to labor and the lodge would give their replies "due consideration" for support of Labor's Non-Partisan League.

In addition to the two incumbents, Mayor Tolson and Councilman Powell, who are seeking re-election, three are "old campaigners." Hagberg sought election to the council two years ago, Gilbert was a member of the city's first council in 1921, was mayor in 1923 and campaigned in 1938; O'Toole was in the race for assemblyman in August, 1938.

Councilman Tom McGuire, whose term is expiring, has not announced whether or not he will be a candidate to succeed himself.

School Attendance Gains This Term

(Continued from Page 1)

flower bowl and a decorative figure to match.

The children of Mrs. Katherine Mowry's first grade entertained their parents and friends with a gay circus parade and performance which was later repeated for the pupils of the school. The new class of Sixth graders are organizing the editorial staff which will shortly issue the next number of "The Fern Avenue Sentinel," a school publication entering upon its ninth year.

10 ADVANCE FROM WALTERIA SCHOOL

Ten boys and girls completed their work at Walteria school Friday and entered Narbonne Monday. A Valentine party was given by the P. T. A. board Friday for the graduates, Mrs. Ethel Martin and Mrs. L. Hanson acting as hostesses.

The graduates were Edwin Hansen, Dorothy Oaki, Marybelle Haag, Harold Amling, Ayako Kowamoto, Ralph Martin, Gabriel Parra, James Sanders, Donald Wimberley and Tamaye Yumiba.

Gold Output Up in Oregon

MEDFORD, Ore. (U.P.)—Hard rock and placer mines of Oregon produced $2,698,500 in gold during 1939.

First Entry in Want Ad Rhymes Contest Qualifies for First Prize

(Continued from Page 1)

and boys;
They sell the new or repair the old . . .
Their guarantee is as good as gold."

Third Prize Winner

Mrs. George W. Murphy, 1884 262nd street., Lomita, will call at the Herald-News office in Torrance for her two tickets to the Torrance theatre. Mr. Trunnell will be glad to give you a fryer for your table if you will present this story with identification. The ad:

"Poultry That is Meatier
IT NEVER TOUCHES THE GROUND.
Now, after long experimentation, etc. Trunnell's Poultry Ranch. Open 7 a. m. to 10 p. m. 7 days. 25,322 Oak St., Lomita 29."

The winning rhyme:

"In the town of Lomita, down on Oak Street,
Is Poultryman Trunnell with good things to eat—
Eggs, chickens, ducks and turkeys, too,
They are priced just right, to satisfy you."

Fourth Prize Winner

Mrs. Bess M. Long, Lomita, will kindly call at the Herald-News office for two tickets to the Torrance theatre. The ad:

"LEXIE'S CAFE—Home cooked Foods and Pies; Special Chicken and dumpling dinner every Wednesday, 35c etc. 1667 Carson St., Tor."

The winning rhyme:

"If the pangs of hunger nag at you,
Go to Lexie's on Wednesday—here's the cue!
It's special chicken with dumplings grand,
It just can't be beat in any land."

Fifth Prize Winner?

Mrs. Earl Hollabaugh, 1849 256th street, Lomita, will kindly call at the Herald-News office in Torrance for her two tickets to the Torrance theatre. Also, you will receive free a Swedish massage and sweat bath from David S. Clark in appreciation of your interest in his advertisement in the want ad section of the Lomita News. The ad:

Joints Ache?
So many people have stiffness and soreness in the knees, arms and shoulders—a stiffness, etc.
David S. Clark
"Nature's Assistant"
1343 El Prado, Tor. 876
Night Phone, Tor. 311

The winning rhyme:

"If health aids you seek,
Go to David S. Clark, any week;
His treatments are many, as we can see—
They will keep us healthy—disease free!"

RHYMES RULES

Read these few simple rules:

1. Write a four-line rhyme based on some classified advertisement which appears on the regular classified pages of The Herald and News. Your verse must concern some particular ad — not classified ads in general. (Be sure to see rule No. 5.)
2. Write on but one side of the paper, and be sure to paste a clipped copy of the advertisement about which you write on the same side of the sheet—preferably above the rhyme.
3. Date each rhyme you send in.
4. Print your name and address in full and mail your verses to the "Classified Ad Rhymes Contest Editor," Herald-News Office, Torrance, Calif.
5. You may write more than one rhyme at a time (as many as there are ads if you wish) but each one must be on a separate sheet of paper and on a different ad each time. You may write each week on the same ad, if you desire.

All simple rules to be guided by aren't they? Please be careful and observe them thoroughly in order that an otherwise worthy poem is not discarded. If you don't win the first time, you may the next. Read each week's criticisms for guidance.

Now let's get started. Turn to the next to the last page in this paper and select any or all of the classified ads for your study. Get everyone in the family to help you. Or, as many of you in each family who feel they can write are welcome to enter the contest. Only Herald-News employees and relatives are barred from competition.

Driver Uses Tacks

SAN DIEGO (U.P.)—Oscar S. Sachs bought a can of paint, some lumber and a tire patching kit when he repaired the damage done by an unidentified driver who smashed into his garage and then threw tacks on the road when Sachs attempted to capture him in his car.

—The—
TOWNSEND PLAN REVEALED!
AT HALL, 248TH AND NARBONNE
LOMITA
Friday Night, Feb. 9
Paul Gardner
Young and dynamic, will speak!
Young People Especially Invited!
Good Program!
Social Time! Dancing

YOU'RE MONEY AHEAD

BY BRINGING ALL YOUR CLEANING TO THE
ROYALE
CLEANERS & DYERS
MEN'S SUITS Women's Plain DRESSES 50¢
1344 POST Phone 370
OPPOSITE LIBRARY

FEDCO EVERYTHING IN IT
RABBIT PELLETS

Are Now Used by Big Rabbitries
More Food Value
Higher Digestibility
Cost Within 5c to Produce One Pound of Rabbit Meat.
FOR BETTER RESULTS
Put half your plant on FEDCO...Feed on a comparative basis for 90 days...you'll Feed FEDCO Always
See Your FEDCO Dealer

Firemen Pump Out Flooded Store Here

During the torrential rain early last Saturday afternoon the Star Furniture store appealed to the fire department for flood relief and firemen responded to pump out part of the flooded store with the recently purchased Mack pump truck.

A drain pipe proved inadequate in carrying off the downpour, causing the store to become inundated and damaging some furniture, according to firemen who dashed thru the storm to the rescue.

The Herald—3 months, 50 cents

Mike Fenwick

• Here's a little common sense: When you use BETTER MATERIALS and have GREATER SKILL it is only logical to expect that a BETTER shoe repair job will be turned out! And it is so! Hundreds of our satisfied customers in Torrance can vouch for it. Next time you have shoes to repair . . . bring them to FENWICK'S!

BETTER SHOE REPAIRING
"Your Satisfaction Is Our Goal"
1420 Marcelina
Opposite Post Office
Torrance

SPECIALS Thursday, Friday, Saturday, Feb. 8, 9, 10

ROBERTS LIQUOR STORES

Store Hours Open 7 a. m. Close 2 a. m.

Ritz Straight Bourbon WHISKEY
Pt.— 87¢ Qt.— $1.63

Ambassador Scotch
WHISKEY 10 Yrs. Old, Fifth $2.49

Bond & Lillard
Straight Kentucky BOURBON WHISKEY
Pint..... $1.24

Dry Gin
EMPIRE Fifth..... 75¢

As a result of Roberts' greater buying power we are able to give the customer a substantial saving on the Finest Bulk Wines in California.

Northern Calif. PORT, SHERRY, MUSCATEL, ANGELICA, TOKAY

25¢ Quart
90¢ Gallon
NEW LOW PRICES

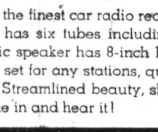
Delicatessen Dept.
Open Till 2 a. m.
A Branch of Roberts Markets
We Carry a Complete Stock of . . .
• LUNCH MEATS
• IMPORTED AND DOMESTIC CHEESE
• PICKLES • OLIVES
• SALADS
• BREAD, MILK, BUTTER
• EGGS, BACON
• CAKES, COOKIES
• ICE CREAM
• AND MANY OTHER GROCERY ITEMS

The BEACON has ALL the Best Brands . . .
• WHITMAN'S
• JOAN MANNING'S
• CHRISTOPHER'S
• HORTON'S • GALE'S
25¢ to $3.00

Beacon Drug Co.
Authorized Ticket Agent for Union Pacific and Greyhound Bus Lines
The Rexall Store
WE GIVE S&H GREEN STAMPS
Gramercy and Cabrillo Phone 180
LESLIE L. PRINCE, Prop.

INTRODUCING...
Motorola for 1940
America's Finest Auto Radio
New Beauty • Radiant Tone

SIX TUBE MODEL 250



6 Tube Push Button Tuning $24.95

Has oversize separate speaker and 4-station automatic tuning — one of 7 sensational 1940 Motorolas that give you the finest car radio reception ever attained. . . Model 250 has six tubes including rectifier, separate electro-dynamic speaker has 8-inch baffle housing, push buttons easily set for any stations, quickly operated hand tuning knob. Streamlined beauty, sharp tuning and beautiful tone. Come in and hear it!

TERMS as LOW as $1.00 WEEKLY
A MODEL FOR EVERY CAR — A PRICE FOR EVERY PURSE

Motorola Model 300—world famous musicians praise its marvelous tone quality. 6 tubes including rectifier, self contained Electro-Dynamic speaker..... $29.95
Motorola Model 350—with grille-speaker panels for new model cars. Outstanding performance..... $39.95
Motorola Model 400—7 tubes including rectifier, 7 inch self contained speaker, marvelous tone and power..... $39.95
Motorola "Boost-O-Matic" Model 450 especially designed for long-distance reception, yet "Acoustinator" assures fine city performance, too. "Boost-O-Matic" Aerial..... $49.95
Motorola Model 500—incomparable tone and power. 7 tubes including rectifier . . . 6 station push button tuning..... $49.95
Motorola "Golden Voice" Model 700 breathtaking lifelike reception, 8 tubes including rectifier, push button tuning 8 inch separate or dash panel speaker..... $69.95

DASH CONTROLS TO FIT AND MATCH ALL CARS — ALL YEARS

Western Auto Supply Co.
More Than 200 Stores to Serve You—Where You Always SAVE With SAFETY
1273 Sartori Ave.
PHONE 265 TORRANCE