

FLOWERS
THE VALENTINE SHE EXPECTS

The very nature of Flowers makes them THE perfect Valentine! Their beauty, sentimentality and fragrance is endearing to every woman. Give them and assure a royal welcome!

Plants Corsages Bouquets

A Potted Plant is a Valentine that LIVES! She'll appreciate your thoughtfulness. See our selection.

Let us arrange a beautiful Valentine Corsage! She will wear it proudly! Many styles to choose from.

A bouquet of fresh Spring Flowers for the table is sure to thrill! Inexpensively priced.

Flowers Telegraphed Anywhere!

Wm. E. Wylam's
Poppy Flower Shop
Cravens & Post
Ph. 307

Our Classified Advertising Gets "Results" — Phone 'em In

SEEMS LIKE YESTERDAY

By C. KESSLER



Ride a Taxi for only 25c within reasonable limits. See the ad under classification 24A.

46-Day Lenten Season Begins

Leading to Easter, the most triumphant festival in Christendom, which this year falls on March 24 and which will be celebrated in scores of sunrise services throughout the Southland, the 46-day Lenten season (all of them days of fasting except Sundays) was ushered in yesterday, Ash Wednesday.

A number of local churches are holding special services during Lent. While all orthodox Christian churches observe Lent as a season of fasting, prayer and penance, Catholics lay special emphasis on the virtue of fasting.

The eating of meat is forbidden on Wednesdays and Fridays, the Saturday of Ember Week and on Holy Saturday until noon. On all other days meat is permitted only at the principal meal. Exceptions to these rules are made in the cases of persons in delicate health, Army and Navy men and working men.

Home of All Nations LAYTON, Utah (U.P.) — A home built of 100,000 multi-colored rocks from all corners of the globe has been completed by Frank Adams, World War aviator. Ten years' search brought together rocks from 13 foreign countries and 20 states.

Six Babies Born Here During Week

Six babies were born during the past week at Torrance Memorial hospital. They were:

A daughter to Mr. and Mrs. Manley Rowe of Lomita, Tuesday.

A son to Mr. and Mrs. W. P. Stratton, Hermosa Beach, Tuesday.

A son to Mr. and Mrs. Albert Thomas, Redondo Beach, Tuesday.

A daughter to Mr. and Mrs. Joe D. Alvarez, Harbor City, Sunday.

A son to Mr. and Mrs. H. C. Coates, Manhattan Beach, last Thursday, and

A son to Mr. and Mrs. F. E. Denman, Redondo Beach, yesterday.

Dressmaker Opens Shop In Home

Mrs. Margaret Fordice has opened "Margaret's Shoppe" at her home, 1001 Sartori avenue, where she offers dressmaking, alterations and operates a woman's wear exchange. Mrs. Fordice has been a local resident for 15 years and she has a large clientele of patrons who have found her work of the highest quality.

Ride a Taxi for only 25c within reasonable limits. See the ad under classification 24A.

Woman's Club Entertained At Book Review, Musicale

Business Women Indorse Candidates For State Offices

65 Attend Business Session and Program at Clubhouse Yesterday

The Business and Professional Women at their meeting in the nurses' home, 1416 Cota avenue, Monday evening voted to indorse Florence Stahl, first vice-president of California Federation National Business and Professional Women for president and Margaret Holcomb of Glendale, for first vice-president.

Mrs. Edna Smith, health chairman for the Los Angeles District and for the local club gave an interesting report. The club was invited to attend a white elephant party to be held in Wilmington, Feb. 21. The affair sponsored by the Bay Section clubs will donate proceeds from the venture to the National Biennial fund.

A dinner meeting of the club will be held Feb. 19 with Bee Hughes Trickey as chairman.

JUNIOR GROUP HAS DINNER PARTY

Junior girls of the Episcopal church held their monthly dinner meeting at the Theo Cheesman home, 2118 Carson street, Tuesday evening.

Hostesses were the diminutive Misses Joan Cheesman, Mary Jones and Dorothy Swarzens. Covers were placed for Miss Patty Post, teacher of the class, Mrs. Thomas Marshall, Nancy Ann Whyte, Laura May Sheen, Beverly Hopkins, Bonnie Jean Edson, Doris Lee Quaglin, Barbara Hammack, Polly Robinson, Marjorie Dunham, Jane Scott, Rose Marie Rossi, Janet Cheesman and the hostess group.

CARD PARTY FRIDAY HONORS VETERANS

Ladies of Bert S. Crossland Unit 170, American Legion Auxiliary, will journey to Sawtelle Friday where they will serve as co-hostesses with other Units of the 19th District at a card party for inmates of the home. All local ladies are invited to attend and may receive transportation by phoning 1985-J.

HIGH SCHOOL P.T.A. MONDAY

Torrance high school P.T.A. will observe Founder's Day in the school assembly hall Monday, Feb. 12, at 2:15 p. m. The Drama class, directed by Irene Mills will present a Founder's Day skit. Mrs. E. L. Hatter will be soloist. Two life memberships will be awarded.

Tea will be served in the hall foyer. Mothers of children entering Junior high school are invited to attend the meeting.

MOTHER CLUB AT FOSSUM HOME

Job's Daughters' Mothers Club were entertained Monday at their regular meeting in the O. E. Fossom home, 1621 Cota avenue. Hostesses for the day were Mmes. O. E. Fossom and H. F. Shultz. Ten were present.

100 EXPECTED AT LODGE FEB. 9

Torrance Loyal Order of Moose 785 will be host to 400 brother Moose of the district, when they hold their Visitation night in their hall, 1951 Carson street, Friday, Feb. 9 at 8 p. m.

Now open — Margaret's Shoppe! Dressmaking, Alterations, Exchange. Margaret Fordice, 1001 Sartori — Apt.

CALENDAR

of WEEKLY COMMUNITY EVENTS

TONIGHT, FEB. 8

6:30 p. m.—Rotary at Legion Hall.
7:30 p. m.—Boy Scout Troop No. 219.
7:30 p. m.—Townsend Club.
7:45 p. m.—Knights of Pythias at Redondo Beach.
8:00 p. m.—Modern Woodmen.

FRIDAY, FEB. 9

7:30 p. m.—Friday Morning Club.
8:00 p. m.—Women of the Moose.
8:00 p. m.—Masons.

SUNDAY, FEB. 11

Church services.

MONDAY, FEB. 12

2:15 p. m.—Torrance High P.T.A.
6:30 p. m.—Kiwanis at Dan-iels Cafe.
7:30 p. m.—Sons of the Legion.

TUESDAY, FEB. 13

10:30 a. m.—St. Cecilia Guild Book Review.
7:30 p. m.—Boy Scout Troop No. 211.
7:30 p. m.—DeMolay at Masonic Temple.
7:45 p. m.—American Legion Auxiliary.
7:45 p. m.—City Council.
7:45 p. m.—Royal Neighbors.

WEDNESDAY, FEB. 14

7:30 p. m.—20-30 Club at Dan-iels Cafe.
7:30 p. m.—Boy Scout Troop No. 218.
7:45 p. m.—Rebekahs.
8:00 p. m.—V.F.W. at Lomita.

THURSDAY, FEB. 15

10:00 a. m.—Baptist Missionary Society.
1:30 p. m.—Lutheran Ladies' Aid.
2:00 p. m.—Episcopal Woman's Auxiliary.
3:00 p. m.—Girl Scout Troop No. 2.

JULIA ANN IS BIRTHDAY HOSTESS

Julia Ann Rhone, daughter of Mr. and Mrs. Edward Rhone, 1027 Beech avenue, celebrated her fourth birthday last Thursday with a Valentine party in the family home.

Red and white featured the decorative scheme while horns and Valentine suckers served as favors. Little folks included were Jerry Harder, Jackie Beeman, Don Mitchell and Johnny Wegner of Torrance and Tommy Gould of Pasadena, Mary Katherine Marshall, Mary Elizabeth Ashley, Sharon Felker, Dianne Schmitt of Torrance and Julia Ann and Susan Gould of Pasadena.

LUNCHEON GIVEN AT LEE HOME

Mrs. William Lee, 1923 Arlington avenue, entertained at luncheon in her home Wednesday for Mmes. Evelyn Burton, Jennie Baunel and Beatrice Sindelar of Los Angeles, Mmes. Daisy Watson, Selma Goddard, Laura Dumont, Ella Robinson and her mother Camille Dumont of Torrance.

MEETING AT WALTERIA WEDNESDAY

A meeting of the Ham and Egg Club will be held in the Recreation Center at Walteria, Wednesday, Feb. 14 at 8 p. m. Len Reynolds, state treasurer, is expected as speaker with comments by Roy F. Slye, district manager.

PRIZE WINNERS AT O.E.S. PARTY

Mrs. Doris Waanberg and Mrs. Jean Patterson captured prizes for high scores in bridge at the party given by Torrance chapter, Order of Eastern Star, in the Masonic temple Wednesday.

Other prize winners were Mrs. Marie Krokow and Mrs. Mildred Evans for high scores in pinocle and Mrs. Marie Paur and Mrs. Matilda Winters for Chinese checkers.

As her second book and a well recommended one, Mrs. Houghton reviewed "Lost My English Accent" by C. V. R. Thompson, and commented at length on the stage play "The Man Who Came To Dinner."

The musical program was presented by the P. T. A. chorus directed by Mrs. Marjorie Cooke. Solo parts were sung by Mrs. Lorene Ulrich. Mrs. Edna Babcock was the accompanist.

New Members

Sixty five attended the luncheon where the colors of red and white furnished the decorative scheme and Valentines were placed for all present.

Mrs. J. M. McClelland and J. Eisenbrandt were introduced as new members. Mrs. Lon Ralston announced the club had assisted to the full percentage in the sale of infantile paralysis buttons.

The committee on redecorating the clubhouse announced the exterior building is now being renovated and asked a good attendance at a card party to be held in the clubhouse Feb. 21, when funds realized will be used to decorate the interior. This announcement was greeted with enthusiasm.

Future Club Dates

Club members are asked to note those dates:

Card party, Feb. 21. Music and Literature Division meets at the home of Mrs. Emma Merriam, 1229 Arlington avenue, Thursday, Feb. 29. Husbands will be entertained at the club at the annual party March 6. Mrs. A. H. Silligo, club president, urges all members to take part in these affairs.

Mrs. Burger Speaker At Luncheon In L. A. Thursday

"Hymnology" was the theme chosen by Mrs. L. C. Burger for her talk before the Women's Aid Society of the Community church at their luncheon meeting in Los Angeles last Thursday. She presented a history of church music and human interest stories inspired by certain numbers. Mrs. Kenneth Fasnacht sang the hymns illustrated.

Mmes. Burger, Fasnacht, John Kewer and W. H. Sinclair were guests at the luncheon. Mrs. Forest Young, a former Torrance resident, was program chairman.

P. E. LADIES PRESENT PROGRAM

Twelve were present at the regular meeting of the Pacific Electric Auxiliary Friday evening at the home of Mrs. O. J. Chicoine, 2108 Andree avenue.

The annual program, which ladies of the group presented, this afternoon at the Mother club in Los Angeles, was planned during the evening. Assisting Mrs. Chicoine as co-hostess was Mrs. Will Phillips.

MEETING AT WALTERIA WEDNESDAY

A meeting of the Ham and Egg Club will be held in the Recreation Center at Walteria, Wednesday, Feb. 14 at 8 p. m. Len Reynolds, state treasurer, is expected as speaker with comments by Roy F. Slye, district manager.

PRIZE WINNERS AT O.E.S. PARTY

Mrs. Doris Waanberg and Mrs. Jean Patterson captured prizes for high scores in bridge at the party given by Torrance chapter, Order of Eastern Star, in the Masonic temple Wednesday.

Other prize winners were Mrs. Marie Krokow and Mrs. Mildred Evans for high scores in pinocle and Mrs. Marie Paur and Mrs. Matilda Winters for Chinese checkers.

Torrance Herald

And The Lomita News Published Every Thursday Grover C. Whyte Editor-Publisher 1336 El Prado, Phone 444 Torrance, Calif.

Entered as second class matter January 30, 1914, at post-office, Torrance, Calif., under Act of March 3, 1897.

Official Newspaper of City of Torrance

Adjudicated a Legal Newspaper By Superior Court, Los Angeles County.

PRICES DOWN

ON FIRST GRADE MEATS and VEGETABLES AT

QUALITY DOWNTOWN SUPER MARKET-1325 Sartori

SEE **Johnny Parker** For BETTER MEATS AT LOWEST POSSIBLE PRICES

Eastern Sugar Cured Picnic HAMS	lb. 15c	ROUND, SWISS, GROUND ROUND STEAK	lb. 19c
Eastern Sugar Cured BACON	lb. 15c	FRESH GROUND BEEF	3 lbs. 25c
Eastern Skinned HAMS	lb. 17c	OUR OWN BULK SAUSAGE	2 lbs. 25c
BACON SQUARES	lb. 8c	EASTERN PORK ROAST	lb. 12c
SALT PORK	lb. 15c		
WIENERS	lb. 15c		
BOLOGNA	lb. 15c		

Lean Meaty Shoulder SPARE RIBS	lb. 9c	CHOICE BEEF ROAST	lb. 12c
Fancy Choice LAMB CHOPS	lb. 15c	BOILING BEEF PORK HOCKS	5c lb
Boneless Rolled Rib or Rump ROAST	lb. 25c	PORK MELTS	5c lb
		LAMB STEW	5c lb
		CUBE STEAKS	lb. 25c
		LEAN PORK STEAK	lb. 15c

JIMMIE'S FRESH VEGETABLES

Fancy, For Baking RUSSET POTATOES	10 lbs. 13c	Best Ripe Large Size FUERTE AVOCADOS	6c ea.
Fresh Every Morning MIXED SALAD BOWL	2 packages 15c	Large Size NAVEL ORANGES	10c doz.
Green Fresh CABBAGES	1c lb.	Extra Fancy Best In Washington DELICIOUS APPLES	5 lbs. 25c
Tender Crisp Utah STOCK CELERY	3 stalks for 5c	Golden Ripe BANANAS	3 lbs. 13c

CLOSING OUT

OUR ENTIRE STOCK OF FAMOUS SHERWIN-WILLIAMS PAINT

To Make Way For a Complete New Line of

Fine OLD COLONY PAINTS

We are happy to announce our appointment as exclusive distributors for famous Fine Old Colony Paints in Torrance and vicinity. To clear our shelves and make room for our large, new stock we are forced to make drastic reductions in Sherwin-Williams paints. Savings will be tremendous! Hurry and share in this big closing out sale!

PRICES SLASHED
ON SHERWIN-WILLIAMS PAINT!
S-W Pure Paint Reduced To \$2.63 Gal. and 79c Qt. (Trim Colors Slightly Higher)

SEMI-LUSTRE
For Walls and Woodwork.
ENAMELOID
Quick Drying Enamel.
S-W Floor Enamels
ALL CUT

25%

VISIT OUR NEW PAINT DEPARTMENT
GEO. H. MOORE
HARDWARE
"MORE VALUE WITH MOORE"
1515 CABRILLO TORRANCE PHONE 163-05

New!
LIQUID 'LIPSTICK'
...can't come off!...can't smear!
...protects lips!

Liquid Liptone

Here, at last, is a dream come true. Completely transparent lip color that is neither paste nor grease; color that just refuses to come off until you purposely remove it. Apply LIPTONE before dinner and you'll discover at dawn that not even a mile of its rich redness and shimmering luster is gone. We simply can't wait until you try this heavenly new beauty aid.

Sold Exclusively In Torrance By

UNITED CUT RATE DRUG
El Prado & Sartori Phone 562