

## Parent Teacher Activities

**GATEWAY COUNCIL REPORT** . . . Mrs. W. H. Fike of Wilmington, godmother of Gateway Council, was chosen on Friday at the meeting at San Pedro High, to receive a life membership pin at the February meeting at Narbonne high school. Unofficial balloting to select the nominating committee representative resulted in the selection of Mrs. Mildred Lamberger, formerly president of Gateway Council, as first choice for district president in the coming elections. Mrs. G. A. Carvill announced a new course for certification of leaders for Home Service classes, would begin Jan. 9 at the 24th Street School and continue for six weeks.

**TORRANCE ELEMENTARY** . . . Mrs. H. R. Lee, president of Torrance Elementary P. T. A. and Mrs. H. P. Smith attended the Teachers' and Parents' Conference held Jan. 3 in San Pedro. Mrs. Lee, in company with Mesdames T. Watson, E. W. Lock and M. J. Edwards motored to Los Angeles Jan. 4 to attend the Tenth District session at Franklin high school.

**FERN AVENUE** . . . Consumer Education class, meeting in two morning lesson periods at 9:30 o'clock Friday morning, Jan. 12 and Jan. 19, at Fern Avenue school, will study "Budgets" and "Budget Making in the Home."

**P. T. A. Carnival**, to be held Friday, Feb. 23, was discussed Wednesday morning when Mrs. Harry Pearson, chairman of the Ways and Means committee called a special committee meeting at her home. Final plans were made for the event. Present were Mesdames Irene Davis, C. W. Stevens, John Garner and J. J. Millard. An executive board meeting was held Wednesday afternoon.

Children of Fern Avenue school enjoyed a group of four motion pictures Friday afternoon as an expression of appreciation from the P. T. A. for their splendid work in collecting old papers for the association's annual paper drive.

The Tenth District meeting, held Jan. 4 in Los Angeles, was attended by Mesdames Irene Davis, J. J. Millard and A. C. Turner.

The parliamentary law class meets tomorrow for discussion of nominations and elections. Mrs. George Fisher and Mrs. J. J. Millard plan to attend.

**TORRANCE HIGH SCHOOL** . . . First meeting of 1940 was highlighted by a talk by Mrs. Elsie Sargent of the Los Angeles system on "Relationship Between Citizenship and School Attendance."

"There are more than 1,500 absences in Los Angeles city schools every day with the result that many schools have suffered great losses in their annual appropriations given, as they are each year, on the basis of the preceding year's student attendance record. This is necessarily an expensive operation to the county's taxpayers, and should, if possible be curbed," she said.

Mrs. Sargent also said that more absences are parents' faults than those of the children. Mrs. Mabel Boynton, head of the local school's attendance office, explained the purpose of the state's attendance law compelling parents to acknowledge the child's absence by a double postcard method. Mrs. Jack Lowry of Gardena, district magazine chairman, spoke briefly on "The California P. T. A. Magazine."

Students from Miss Sara Vauvel's B-8 English class gave an interesting demonstration on "Courtesy and Good Manners in Everyday Situations."

Life memberships were

## Classified Highlights

Rolls Barley, 75 lbs. for 99c is just one of many year-end specials under class 57.

Used cars that are comparable in price—even lower, than A. A. are advertised under class 99.

Fuel for these days is essential. When it's priced right, you want it more than ever. See class 53.

Firestone is "going to town" in cutting prices on tires and radios 20% to 40%. See class 53.

Put \$300 in a home. Pay bal. like rent. See class 84f.

**TORRANCE TO FETE**  
O. E. S. GRAND MATRON  
Mrs. Helen L. Edwards of Fullerton, Grand Matron of the Order of Eastern Star, will be the guest of honor at a lodge reception given Thursday night at the Masonic Temple by the Torrance chapter of the order. Mrs. Teresa Hill and her committee are completing arrangements for the event this week. Other chapters joining with Torrance to fete Mrs. Edwards will be Wilmington, San Pedro Harbor and Point Fermin.

**W. B. A. POSTPONES INSTALLATION RITES**  
Annual installation ceremonies of the Women's Benefit Association, Torrance chapter, which will be a closed ritual this year, have been postponed until Feb. 6, according to Mrs. Esther Butler, local president. There will be the regular monthly bingo party at 8 o'clock next Tuesday night in McDonald Hall instead. All members are urged to attend.

**KEYSTONE CLUB TO BEGIN CARD EVENTS**  
The Keystone Woman's club at 8 p. m. Saturday will sponsor the first of a series of five benefit card parties. Mrs. Olive Stamps, 20706 Shearer street, near East Road, will be hostess for the first game. 500 and other card games will be played, with prizes to be awarded high scorers, according to Mrs. A. Matheson, press chairman. Games in the series following the regular club meeting. Mrs. Charles Christanson is chairman.

**BETSY ROSS CLUB MEET MONDAY**  
Members of the Betsy Ross club will hold their regular stated business session and luncheon at 12:30 o'clock Monday afternoon, Jan. 15, in the Masonic Temple. Mrs. Homer Morgan, president, will preside.

awarded to Mrs. I. C. Rous, life membership chairman, and Mrs. Charles E. Woodcock, high school association president, following presentation to the association by Mrs. J. O. Bishop of a check in the amount of \$62.50 representing part of the proceeds from the Long Beach Soft Ball League team on which Don Moser and Earl Smith, former Torrance high school students, play. Part of the check will also be used for child welfare work, Mrs. Woodcock said.

## SOCIETY and Club

### GROUP ENJOYS GET-TOGETHER

A gay holiday get-together was the occasion for a recent session of a group of young women who have gone through school together, and then who have married and built homes in Torrance and Lomita. The party also complimented Mr. and Mrs. Charles Montague of El Centro, who spent the holidays in Torrance and Lomita visiting their parents. Following the festivities of the afternoon, an attractive layette was presented to Mrs. Montague.

Enjoying the event were Mrs. Charles Montague (Miss Vivian Knudsen), Mrs. J. Lowell Benfer (Shirley Lou Reeves), Mrs. N. Schneider, (Emma Erickson) and daughter Mary, Mrs. J. E. King, (Dorothy Haller) and son, Gerald, Mrs. E. R. Schmidt, (Charlotte Card) and daughter Sharon Lou, Mrs. G. A. Bradford (Mary Ann Taylor) and daughter Maurine Ann, Mrs. J. B. Schroeder (Olive Belle Huber), Mrs. C. Omohundro, (Maxine Prince), Mrs. Fred Knudsen, Mrs. E. M. Mosher, Mrs. Fay Parks, Mrs. King and Mrs. Jacques Quarles (Rosemary King) and daughter Rosalie.

### MARJORIE HAEFFELI HOSTESS TO GUILD

Members of the College-Age Guild of the First Baptist church held their regular monthly meeting Tuesday night at the home of Miss Marjorie Haeffeli. Following a short business session presided over by Virginia Brown, guild president, refreshments were served.

Honor guests were Rev. and Mrs. C. M. Northrup. Members enjoying the fete, in addition to Miss Brown and the hostess, included the Misses Lucille Stroh, Dorothy Shaw, Lois Maddy, Louise Shanahan, Marjorie Malloy, Genevieve Everett, Hazel Briney, Mesdames Lena Pisel and Lois Kelley.

### R. R. SMITHS HOSTS AT FETE

Mr. and Mrs. R. R. Smith entertained at their home, 2004 Carson, with a gala house party ushering in the new year. Feature of the event was a pot-luck supper.

## Rebekahs Induct Thelma Whitacre New Noble Grand

In an impressive and symbolic public installation ceremony performed last night at Odd Fellows hall of San Pedro, Ethel Heinzman of San Pedro, district deputy president of the Torrance, Harbor City and Lomita Rebekah Lodge, formally installed Thelma Whitacre as new noble grand of the Trio lodge, and Margaret Dobrick, retiring noble grand, as junior past noble grand.

Other new elective officers who were also seated included Phoebe Sykes, vice grand; Gertrude Kastrop, recording secretary; Ethel Waite, financial secretary, and Ada Anderson, treasurer.

Appointive officers beginning duties will include Jewel Frodick, Madge Leyman, Dr. Elita Woods, Marshall Tappin, Georgia Tappin, Helen Wilson, Juanita Parsons, Esther Hansen and Lena Omohundro.

Assistants to the noble grand will be Mrs. Kastrop, Floella Whitacre, Ruth Steenbeck, Regina Hudson, Emma Forsythe, Clara Conner and Grace Owens. The new finance committee includes Petrina Fritz, Nellie Farquhar and Pearl Montonye.

Mrs. Conner, Helen Wilson and Emil Hesse will serve as trustees, while the hospitality committee will comprise Elizabeth Hunt, Martha Hesse and Tinnie Russell. Lena Omohundro, is press chairman.

Following installation ceremonies, guests were entertained with a group of song and dance numbers by Donna Hatfield, tap dance routine by Barbara June Whitacre, and a clever military dance by Mary Sue Allen and Barbara Whitacre. Refreshments were also served.

Program of lodge activities for the new year include Jan. 24—Initiation; Feb. 14—Social visit of D. D. President, Ethel Heinzman; Feb. 28—Visit of President of Assembly, Thelma Cossich; March 13—Official visit of D. D. President, Ethel Heinzman; March 27—Past Noble Grand's Night; April 10—Donut Sale; April 24—Experience Night; May 8—Courtesy Night and First Nomination of Officers; May 22—Reception for Delegate and Second Nomination of Officers; June 12—Election of Officers; June 26—Trio Helpers Night.

The Herald—3 months, 50 cents.

## Big Parade of Notable Anniversaries This Year

### 8 Babies Born at Hospital

Eight babies, six of them girls, were born during the past week at Torrance Memorial hospital. The new arrivals were:

A daughter to Mr. and Mrs. Sam Neely of 916 Cedar avenue, Tuesday;

A daughter to Mr. and Mrs. Walter M. Rowland, Jr., 1617 Arlington avenue, Friday;

A son to Mr. and Mrs. Elting Grinnell of Hermosa Beach, Monday;

A daughter to Mr. and Mrs. Marion G. Blackwood, Redondo Beach, Monday;

A daughter to Mr. and Mrs. E. E. Clark, Harbor City, Tuesday;

A son to Mr. and Mrs. G. E. Graham, Los Angeles, Monday;

A daughter to Mr. and Mrs. R. F. Dwyer, Redondo Beach, Friday, and

A daughter to Mr. and Mrs. Virgil Kee, Long Beach, Sunday.

—Want Ads 25c—

### M. W. D. Calls for Bids on Salt for Softening Plant

With construction work well under way on the Metropolitan Water District's water softening plant near La Verne, bids are to be opened Jan. 23 for furnishing salt required for its operation for the next five years.

Now under consideration are bids furnishing elevators, conveying and dust collecting equipment for installation at the plant, which will supply water to 10 cities including Torrance in Los Angeles county and three in Orange county at the outset. Awards of contracts will be made at the next meeting of the board of directors Friday afternoon.

—Want Ads 25c—

Poultrymen! Rabbit raisers! Goat owners! Save on your feed bill now. See class 57 for Year End Feed Sale.

Each New Year brings a fresh parade of anniversaries. Every one has a birthday, many wedding dates are remembered (or forgotten), and the usual holidays recur. In 1940 these will be augmented by the centenaries of some great events.

The list is full of historic significance. It includes the 500th anniversary of the invention of printing, the 400th of the first printing in the New World at Mexico City, the 300th of the earliest book produced in Colonial America by the Stephen Daye Press, the 250th of the first paper mill in the United States, and the 150th of Benjamin Franklin's death.

Beside these milestones in the history of printing, 1940 will also be the 600th anniversary of Chaucer's birth, the centenary of the first postage stamp and (approximately) of the first practical photography.

There is enough variety to interest everybody. The typographical anniversaries are especially significant because printing has contributed more than any other one factor to the spread of knowledge and the progress of civilization.

Scholars and readers will renew their acquaintance with Chaucer's humane jollity, patriots will join printers in honoring Franklin's career, stamp collectors will dream of finding mint copies of the "penny black," and candid cameras will prove how far and fast the world has moved since Daguerre's experiments.

It looks like a busy year.

—Want Ads 25c—

### WOMEN HEAR TALK BY MAYOR'S AIDE

Mrs. John Sullivan and Mrs. A. L. Hudson represented the Torrance Women's club at a county federation of Women's clubs round-table discussion held Friday morning at Downey. Special speaker for the event was Arlin Stockburger, financial advisor to Mayor Fletcher Bowron of Los Angeles. In his talk Stockburger outlined the Los Angeles mayor's major problems in county government.

## JANUARY MEN'S SUITS Women's Dresses (PLAIN)

is a good month to clean out your closets, round up all the soiled, wrinkled suits and dresses and coats and get them put into wearing condition . . . at prices almost 30% lower than you'll find anywhere else! Bring them in today!

**50¢**

## ROYALE CLEANERS & DYERS

1344 POST AVE. (Across from Library) PHONE 370

DO YOU NEED A JOB—Advertise in the Herald Classified

## A&P Food Stores

Now! Enjoy Finest Quality Genuine Lamb!

## LAMB LEGS 23¢

ALL SIZES! None Higher than advertised price! U. S. Government Graded and Stamped!

Hen Turkeys PRIME . . . . . 25¢  
strictly fresh! 10 to 12 pounds average.

Pot Roast U. S. GOVT GRADED CHUCK CUTS 15¢  
CUDAHY'S STEER BRAE (Bone Roast, 1 1/2 lb.)

Shankless Picnics WRAPPED IN CELLOPHANE . . . 17¢  
Cudahy's Gold Coin or Morrell's Pride.

Pork Roast FINEST QUALITY EASTERN GRAIN-FED . . . 15¢  
Full cuts from shank end of shoulder.

Link Sausage ARMOUR'S STAR OR CUDAHY'S PURITAN 1-lb. 10¢  
Cello

Sliced Bacon MORRELL'S PRIDE 1-lb. 10¢  
1ST GRADE Cello

Weiners or Coney FINEST QUALITY EASTERN KRAUT . . . 7¢ lb.

Stewing Chickens FANCY, FRESH KILLED, YOUNG . . . 19¢

Fluffio Pure Vegetable Shortening (Bulk) 9¢ Spare Ribs Lean, Young Pig Pork 1-lb. 15¢

Sea Bass. Fresh Fillet . . . 21¢ Shrimp Fresh, Green . . . 21¢

## Save on Fresh Fruits & Vegetables!

Potatoes U. S. No. 1 Idaho Russets 10 lbs. 19¢

Bananas Golden Ripe . . . lb. 5¢

Grapefruit Cochinella 1¢ Avocados Calavo Fuerte each 5¢  
Yellow Idaho 3 lbs. 5¢ Broccoli Fancy 3 lbs. 13¢

## Don't Miss These!

Eight O'Clock Coffee Mild & Mellow 3-lb. 39¢

Margarine NUTLEY 1-pound carton 10¢

Butter BLUE RIBBON SOLIDS (No. 2) . . . lb. 34¢

Fresh Eggs Brookfield or Tru-Blue Large Extras, in carton doz. 26¢

Peas GREEN GIANT . . . . . 2-lb. 27¢

Peanut Butter SULTANA 2-lb. jar 19¢

Our Own Tea . . . 1-lb. 43¢

Brookfield Cheese lb. 19¢

Scot Towels . . . 3-rolls 25¢

Hershey Bars 2-lb. 25¢

Nominy Burbank 2-lb. 25¢

Vinegar Crystals 2 quart. 15¢

Tamales 2 1/2-lb. 25¢

Pancake Flour Globe A-1 1 lb. 17¢

White Rice M.J.B. pkg. 16¢

Spry Shortening 2-lb. 37¢

Salmon Alaskan Chum 2-lb. 25¢

Fresh Prunes A&P 2-lb. 9¢

Raisins A&P Seedless 15-oz. 5¢

Bisquick Gold Medal 40-oz. 27¢

Jell-O Assorted Flavors 3 pkgs. 14¢

## First Line Quality OXFORD TIRES

Buy First Tire at Regular Price \$1 GET NEXT TIRE Same Size—For Only

It's Only Because of a SPECIAL PURCHASE That We Are Able to Offer You This Opportunity to SAVE \$17.50 to \$31.90 Per Set of 4 Tires—According to Size

When you get a NEW Tire for a Dollar—you're saving money and no mistake—and that's our liberal offer, as described above! OXFORD Tires are certified by the manufacturer to be First Line Quality throughout—with safe, silent rib treads—heavily cushioned and reinforced with tough breaker strips—treads that give long mileage and maximum non-skid protection. OXFORD Tires have the new cushioned, low stretch, high twist cotton cord plies, which means less heat, more strength and more safety. They are safer, stronger, and less subject to rupture, bruises and blowouts. Save with Safety!

SALE Ends Sat. Jan. 20th Quantities Limited Shop Early

SIZE	REGULAR PRICE 1 Tire	SALE PRICE 2 Tires	SALE PRICE 3 Tires	SALE PRICE 4 Tires
4.50-21	\$9.75	\$10.75	\$16.13	\$21.50
4.75-19	10.00	11.00	16.50	22.00
5.00-19	10.75	11.75	17.63	23.50
5.25-17	11.30	12.30	18.45	24.60
5.25-18	11.70	12.70	19.05	25.40
5.50-17	12.85	13.85	20.78	27.70
6.00-16	13.95	14.95	22.43	29.90
6.50-16	16.95	17.95	26.93	35.90

All Prices "With Your Old Tires"

SAVE with SAFETY at Western Auto Supply Co. More than 200 Stores in the West

1273 Sartori Ave. Phone 265, Torrance

## MEMO

# MONDAY

January 15, 1940

## Last Day To Transfer Your Funds Without Loss of Interest

We Have Never Paid Less Than

4% (Our Current Rate)

All Accounts up to \$5000.00 Are 100% INSURED by an Agency of the United States Government.

## TORRANCE MUTUAL Building and Loan Association

"A HOME INSTITUTION FOR HOME PEOPLE"

1335 Post Avenue Phone 215