MARCH OF DIMES GETS UNDER WAY

(Continued from Page 1)

will contact the outside industries; City Clerk A. H. Bartlett, city officials; Rev. Harry G. Banks, Ministerial Union; Judge Robert Lessing, Coordinating Council; Tom McNeil, High School Alumni Association, and Micheal Straszer, Torrance Herald.

"All local chapters have had their quotas raised for this year's infantile paralysis campaign and we are scheduled to sell two 10-cent buttons to each three people in the city," Postmaster Conner, who has been chairman of the past three or four annual campaigns, informed the group. "That makes our quota around $600. Last year we raised $348. Therefore, it is necessary that we find several new methods for increasing the total contribution from Torrance and I think we have found them."

Sells $10 Button

First off, Conner called for an expression as to whether or not a President's Birthday Ball should be sponsored in Torrance. Because of the expense involved and the uncertainty of the receipts, it was decided to follow Judge Lessing's suggestion. This was that he would recommend to the Coordinating Council, of which he is chairman, that the gross proceeds of one of the Friday night student dances in the Civic Auditorium be donated to the local infantile paralysis fund.

"I believe I can safely assure the committee that if we don't make $100 off that dance, the Coordinating Council will make up the contribution to that amount," Judge Lessing said. Therefore, there will be no President's Birthday Ball, as such, in Torrance.

Continuing with his outline of how the city can make its quota, Conner reported that President Carl Steele of the S. W. O. C. Lodge No. 1414, has a plan to sell at least 1,000 buttons at the Columbia Steel plant. Furthermore, Steele sold one of the five $10 gold "sustaining membership" buttons to Superintendent Henry Lintott at the Columbia Steel plant and intends to get another one for the C.I.O. unit here. He plans to dispose of it to some member via the "raffle" route.

Bowling Alley Assists

Mrs. Lola Hoover said she would take one of the honorary buttons and offer it in the same manner to members of the National Business and Professional Women of Torrance. The remaining $10 buttons—and more if necessary — will possibly be taken by the two service clubs, Rotary and Kiwanis, and the American Legion post. Conner said he would undertake to sell another in a personally conducted "lucky number" campaign.

Tom McNeil announced that the Torrance Bowling Alley will donate its receipts on the afternoon of Jan. 26 to the cause, a gift of possibly $25 or better. Both local theatres have agreed to assist by running a special trailer film about the campaign. Last year the theatres here gave about $28 to the fund, Conner said.

The P. T. A. units, working through the school enrollment, should be able to dispose of 500 buttons, the chairman pointed out and by a vigorous city-wide campaign, using Boy Scouts for the final "clean-up" drive, the postmaster declared the Torrance quota can be reached.

Half Remains in S. C.

He stressed the fact that half of all contributions is "pooled" for the use of combatting infantile paralysis in Southern California and the other half is awarded the National Foundation for continued research that is expected to wipe out the disease within 10 years.

Money raised here last year helped build the "serum bank" maintained in Los Angeles for the use of anyone who may become afflicted with the plague, 50 percent of whose world toll occurs in the U. S. and Southern California has one-tenth of the nation's total.

Advanced by Ford Company

J. R. DAVIS
. . . he is no stranger

J. R. "Jack" Davis has been named west coast supervisor of sales for the Ford Motor company and manager of the company's Long Beach branch, it was disclosed today by Schultz & Peckham, local Ford dealers. Succeeding Ira B. Groves, who has served as branch manager for the last ten years, Davis took over his new office last week.

Groves has been transferred to St. Louis, Mo., where he will serve as manager of the Ford plant in that city. He was honored by Ford dealers of the branch territory at a farewell banquet in Los Angeles recently, when a scroll bearing the signature of each dealer was presented to him.

Davis is not a stranger to Southern California, the local dealers pointed out, having visited here frequently over a period of years. His last visit was in February, when, in his previous capacity as general sales manager of the company, he presided over a special factory-dealer conference.

In addition to his responsibilities as manger of the Long Beach branch, serving Southern California and Arizona, Davis will also handle the newly-created position of supervisor of sales for the entire west coast.

—Want Ads 25c—

Want Donations of Playthings for Toy Loan

This week Los Angeles city public schools and P. T. A. units are conducting their annual Toy Drive for the Los Angeles County Toy Loan.

Operating similarly to free distributing libraries, the Toy Loan permits less fortunate children to borrow a toy and take it home to play with for a couple of weeks. When the child begins to tire of that toy, he may exchange it for another of his selection.

One of the 40 Toy Loan branches in the county is located in Torrance on Post avenue near Sartori. Donations by local residents may be left there with the toyrarian, Mrs. Jewell Taylor.

There is always a need for more toys, and these are secured through Toy Drives at which time parents are urged to search their homes for toys no longer in use. Let the child take them to his public school or the Torrance Toy Library as his donation to this worthy cause. Even if these toys are damaged or minus some part, they are still valuable to the Toy Loan, because, in their well-equipped Toy Loan Shop, parts of different toys are assembled to make perfect toys. They are then repainted to look like new and sent to the Toy Loan branches for distribution among the children.

Each time the toy is returned, it is sterilized and repaired, and, in this way, every day in the year becomes a Christmas for some less fortunate child.

Younger Fry's Own Column

by AUNT CAROL

The Letter Box

Dear Girls and Boys:

It made Aunt Carol very happy to hear from so many of you juniors last week and to know that you all liked the first issue of "Younger Fry"—your very own part of this paper.

It made me especially happy to receive Betty Lou Bennett's nice letter—for hers was the very first one the mailman took out of his great pack. Betty Lou lives in Lomita, and I'm sure she is a very smart girl. For not only did she write the first letter, but she also gave the first correct answer to the meaning of "R. S. V. P." She says it means, "Answer if you please," and she is exactly right.

Many little Juniors don't understand how the letters "R. S. V. P." can mean that, Betty Lou, and that is because they are letters that stand for French words. But in English, which is the language most little girls and boys use, it means just what Betty Lou said. And, I'm sure all little juniors are polite enough to always, always answer invitations just as soon as possible. That's what we talked about last week, remember? And someday soon we'll talk about the meanings of some more phrases just like that.

But, this week, suppose we do as one of the little juniors suggested, and get on the magic carpet of imagination. Then, we'll ask Johnny to whisper the magic words that will set us sailing over hill and dale, to the country of the heather and the mists. And where do you suppose we'll be?

Why! in Scotland, of course. And, we'll know when we get there, too, for all the little Scotch children will be waiting to welcome us and then speeding us on our way again with the song I'm sure all you juniors know, "Auld Lang Syne." But, don't forget, next week we'll be right back home again. So keep on writing us and sending in your contributions for our Achievement Club which we're going to tell you all about next week.

Happy landing, juniors, and don't fall off!

Lovingly,
Aunt Carol.

Hoot Mon!

Long ago a very old and very wise man, for most old men are wise men, you know, said "Scotland has a history woven with the golden threads of romance and glittering with the rubies and sapphires of fairyland." And we think he was right for it is one of the most beautiful and interesting places in the whole, whole world. When we speak of Scotland, we speak of Highlands and Lowlands.

One of the main streets in Glasgow is known as Glasgow Cross, and many other roads lead into it. A long time ago when monks would make long journeys on foot, they established resting places and designated the spots by a cross. Soon, people began to build inns on those spots, and in time they became centers of great cities. Glasgow is the largest city in Scotland.

Scots children are just like you because they are all very much interested in holidays. The chief of all their days is Jan. 1. It is called "High Day" or everyman's holiday. It is like our Christmas for it is set aside as a day for receiving and giving presents.

The Scots children's next holiday comes in April. It is called "feeing day." At that time all the little girls and boys working on the farms make a bargain and "take a fee" for another six months' work.

Easter is celebrated by the children by rolling gaily-colored stones on the lawns of Scotland's public parks. May Day is the first day in the little Scots children's summer.

Boys and girls of Scotland love to fish. They learn when they are very young for Scotland is a land of rivers, lochs and bays. Horses, dogs and Shetland ponies are the children's best friends. It rains long and often in Scotland, so Mother Nature has provided Scotland's animals with heavy "raincoats" and long shaggy hair.

American children "hike," but Scotch boys and girls "tramp." Scotland was the birthplace of three great men. One was a missionary and explorer. Another was a famous author. And the third was the man who invented the steam engine. Do you know who they were? You'll find their names below. But if you can't read them, they'll be in next week's "Younger Fry." Don't forget!

Jolly Jumbles

The names of the three great men born in Scotland are all jumbled up here. Can you tell who they are?

1. sematjtaw
2. divadentsgnivil
3. risretlawttocs

Answers next week!

Did You Know?

That Princess street in Edinburgh is the most beautiful street in the world.

That the very poor children in Scotland do not wear shoes or stockings.

That Sir Walter Scott built his home in installments. Every time he would sell a story he would build an addition to his famous Abbotsford Castle and call it after the title of the story.

That a long time ago when some very bad Irish pirates were sailing up the River Clyde looking for something or somebody to steal, they saw a little boy playing on the banks. They captured him and then sailed down the river to Ireland. That little boy grew up to become a great apostle. He banished snakes and built schoolhouses and churches. Do you suppose that's why they called him St. Patrick?

—Want Ads 25c—

Judge to Judge Strip-Tease

SAN FRANCISCO (U.P.) — Municipal Judge Daniel O'Brien doesn't believe in any hearsay evidence or "eye-say" evidence except his own. He continued the case of a blonde strip-teaser until he could attend the show and form his own opinion.

IN SURPRISE ELOPEMENT . . . William Powell, suave screen star, and his film actress bride, Diana Lewis, shown in Las Vegas, Nev., where their elopement was a surprise to Hollywood friends. Bride is 25. Powell is 48.

Torrance Herald Want Ads Reach More Than 25,000

More Schooling In California

SAN FRANCISCO, Cal. (U.P.) —An educational survey of the United States shows that the average individual on the Pacific Coast completes a longer period of schooling there than anywhere else in the United States. The average attendance on the Pacific Coast is 12 complete grades, while in the East, South and Central states the average is only 8½ grades.