

## Mrs. Ohlsen Will Review Politics, Plays For Guild

Following an interesting and eventful trip through the East when she visited and interviewed Senator Hiram Johnson of California and a host of other Washington officials and notables, and "covered" New York's latest 1940 stage hits for audiences in Torrance and other southern cities, Mrs. Florence Lee Ohlsen, well-known book reviewer, will give the fourth in her current series of St. Cecilia Guild lectures and book reviews at 10:30 o'clock Tuesday, Jan. 9. It will be the opening lecture of the new year, and Mrs. Ohlsen plans to discuss, in addition to the theatre and the season's best books, the recent opening of Congress and the 1940 presidential campaign from the "eyes and ears of Washington." She will fly from the East to deliver her scheduled lecture in Torrance.

Hostesses for the event will be Mrs. Louise Lynch and Mrs. Mary Edison. Mrs. Marion McLellan will be business hostess for the day. A pot-luck luncheon at 12:30 o'clock is to precede the regular business meeting at 1 o'clock over which Mrs. Dean Sears, as new 1940 guild president, will preside for the first time.

This afternoon Mrs. Sears entertained at a delightful home business tea in compliment to the members of her new executive board and for Mrs. N. H. Cucci, retiring president. Plans for the new year were discussed. Committee appointments were also made by Mrs. Sears.

## New Year Ushered In By Klinks At Gay Bridge Fete

With a fanfare of gaily-colored whistles, horns and festive serpentine, and under a billowing cloud of confetti, weary old 1939 slowly bowed himself off the stage of time, as far as Torrance was concerned while 28 jovial bridge guests of Mr. and Mrs. J. R. Klink hailed his successor—a tiny little fellow known as 1940.

Hardly had the last hand of bridge been played, and high score prizes awarded to Mrs. R. J. Deininger and Henry Ulbricht, before the little fellow came bounding into Klink's attractive livingroom where the couples were seated at individual tables. Following an unusually enthusiastic welcome by the committee on "hand," the committee over his last social function when two of his prototypes, with beard, scythe and all, in the form of appropriate buffet table appointments, kept a watchful eye over the gay midnight supper and other goings-on. Handsome silver bell arrangements laid on a green and white crepe paper motif, lent a note of colorful charm to the effect.

Those present were Messrs. and Mesdames R. J. Deininger, R. F. Bishop, Henry Ulbricht, James Post, Grover Whyte, George Peckham, Dean Sears, Byron Scott, C. T. Ripley, L. B. Kelsey, Sam Levy, John McMillan and George Probert.

## BELLINI HONOR FAMOUS COMPOSER

Charles Wakefield Cadman, internationally known composer and pianist, was special guest of honor when Mr. and Mrs. Robert Bellini entertained at a combined pre-New Year's Eve dinner party, drawing room concert and farewell fete Saturday night at their home, 1304 Portola.

Cadman will leave the Southland tomorrow for an extended itinerary to fill concert engagements in the east as soloist for several symphony orchestras.

Other guests enjoying the event included Mrs. Virginia Earle Kelley and son, Arthur; Allan Woodruff, United States Shipping Commissioner; Mrs. Woodruff, and daughter, Dorothy; Miss Esther Maxwell, and Teala Rosemary Bellini, daughter of the hosts.

## SISTERS HOLD GAY OPEN HOUSE

The Misses Joan and Marion Sears, daughters of Mr. and Mrs. Dean Sears, of 1427 El Prado, entertained at a delightful pre-New Year's open house Saturday for more than 60 friends from Torrance, Long Beach and surrounding communities.

## FISHES ENTERTAIN AT YEAR-END PARTY

Guests at the home of Mr. and Mrs. A. L. Fish, 1408 Engracia avenue New Year's Eve were Mr. and Mrs. Charles Severin and daughters, Lois and Shirley; Mr. and Mrs. O. R. Hill and son, John; Mr. and Mrs. Dan Pierson, Mr. and Mrs. Ralph Hubert and daughter, Darlene, of Lomita.

## Beauty and You

by PATRICIA LINDSAY



Simplicity Is Keynote for Chic, Youthful Hair-Do

Youthful coiffure for the girl with a square face, through courtesy of Mr. Georges of Richard Hudnut Salon.

For gala evenings the young girl with oval face may dress her hair in this fashion. Courtesy Richard Hudnut Salon.

If you are a young thing and went to one of the best hair stylists in New York City for a new cutting and setting, he would advise "simplicity." He would also advise you to have only the ends of your hair permanently curled rather than the entire length of your hair. Young hair should be permitted to have its full growth before you begin to destroy its strength through frequent permanents and many settings under hot dryers.

Mr. Georges said, "Please, Miss Lindsay, caution your young readers that correct care of their hair while they are young means lasting hair beauty. The old-fashioned advice of brushing well every day still holds good. And hair sets better if it is shampooed, dried by hand and brushed well the day before. That allows time for the natural oil to creep down the entire length of the hair and gives it a natural glossy, manageable texture."

This sensible stylist also believes in occasional oil treatments which you may give yourself at home if you cannot afford salon treatments. He understands, too, how Miss Sixteen desires every once in a while to look glamorous for a gala date. Then she should put her head in the hands of an operator who understands coiffures in relation to face shapes. A half-dozen which looks well with a square face is not becoming to a girl with an oval face.

The Square Face Above at left Mr. Georges illustrates how a square face may be lengthened by parting the hair on one side and brushing top curls to where the hair is thickest, and having one break the forehead line. Side hair is drawn up above the top of the ear and fastened by a tiny comb or by bobby pins which are cleverly hidden. The back hair is brushed down into a mass of soft curls which fill in the space behind your ears and gives you a pretty neckline. When you have your hair set, request your hairdresser to twist your hair into thick sculptured curls rather than in tight, tiny ringlets which tend to be frizzy when combed out.

The Oval Face At right above is a charming coiffure with a dash of sophistication for the girl with an oval face. The hair is set in a smooth pompadour fashion and held in place with a long thin comb or curved barrette. The ends of the soft curls are combed forward to conceal the barrette. Side hair is then brushed away from the face, but not high, and held by invisible hairpins. The back hair is brushed toward the ears and fluffed to give the illusion of

We Suggest—

## BEEF STEW

For Turkey-Tired Epicures

Beef Stew is one of the finest dishes ever devised... particularly if the beef is from GRUBB'S! GRUBB'S beef is GUARANTEED tender, fresh, juicy and with loads of delicious flavor packed into every piece. Try some today!

**GRUBB'S MARKET**  
CHOICE MEATS  
PHONE 779-TORRANCE  
IN SAFEWAY STORE 1929 CARSON ST.

## CUCIS ENTERTAIN AT ITALIAN TEA

With an abundance of home-made Italian delicacies, many of them concocted by the host's mother in Pueblo, Colo., especially for the affair, Mr. and Mrs. Nicholas Cucci entertained more than 40 friends at an Italian tea and open-house last Saturday afternoon at their home on Cedar avenue. The party proved to be one of the outstanding holiday fetes of the city with its array of delicious foods, colorful peasant napery and accessories.

The Herald—3 months, 50 cents.

## C. E. GUILD PLANS FIRST 1940 FUNCTION

Mrs. T. A. Mitchell and Mrs. Elizabeth Brod are to be co-hostesses at the first 1940 meeting of the Ladies Guild of Central Evangelical church to be held at 2 o'clock Wednesday afternoon, Jan. 10, in Guild Hall. Business for the new year is to be discussed as Mrs. Paul Jones presides.

First public function of the guild for the new year is to be a cafeteria-style supper scheduled for 5:30 o'clock Wednesday night, Jan. 17, in the hall. Service will be continuous until 7:30 o'clock. Mrs. Jones and Mrs. Brod are to be in charge. The public is invited.

## ENJOYS VISIT WITH PARENTS

Mrs. C. B. Comer of 619 Amapola, came to Torrance six years ago to establish a home for her husband who is employed at Columbia Steel. But she planned, shortly thereafter, to return to her home state, Florida, and visit her parents, Mr. and Mrs. J. W. Daughtry. Not until this Yuletide, however, did she enjoy a holiday season with them. She reported a wonderful time and excellent weather.

Brod are to be in charge. The public is invited.

## O. E. S. TO HOLD FIRST 1940 MEET

First stated meeting of 1940 for the Order of Eastern Star, Torrance Chapter, will be held at 8 o'clock tonight in the Masonic Temple. Following regular business of the hour, light refreshments will be served. Mrs. Teresa Hill, worthy matron, is to preside.

## NAZARENE WOMEN TO PLAN NEW YEAR

Members of the Woman's Missionary Society of the Nazarene church will hold their first 1940 business and social session next Thursday afternoon, Jan. 11, in the church parlors. All members are urged to attend as plans or the new year's activities are to be formulated.

## INVESTIGATE NEW ADDITION PACIFIC CREST CEMETERY

CREMATORY-MAUSOLEUM-COLUMBARIUM  
Telephone Redondo 2338 182nd Street and Inglewood Avenue

# LOW PRICES



SAVE MONEY DURING 1940... BY TRADING AT YOUR NEIGHBORHOOD SAFEGWAY

Our low prices can mean a lot to you during the year 1940. Let the Safeway grocer in your neighborhood be YOUR grocer and you'll find your food bills reduced materially. For under the Safeway policy of keeping ALL PRICES LOW at all times, you can make savings on every shopping trip. Keep track of these savings and see how much they add to your bank account during the year!

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Extra bottles (Price ex-tax, .0068; sales tax, .00182)  
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NOTE: Beer is offered for sale only in Safeway stores licensed to sell it.

**VALUES IN CEREALS**  
Grape Nuts Note Special 12-oz. 12¢  
Low Price box  
Kellogg's All Bran 16-oz. 18¢  
Kellogg's Corn Flakes 8-oz. 11¢  
Kellogg's Krimbles, Pop. Rice 8-oz. 10¢  
Krispies, Wheat Krispies per box

**FLOUR**  
HARVEST BLOSSOM flour, for all baking needs. Always priced low at your neighborhood Safeway store!

Check These Low Prices!  
No. 10 bag 30¢  
24-lb. sack 67¢  
49-lb. sack \$1.25

**GOLDEN CITY PEACHES** No. 2 10¢  
Yellow freestone peaches, packed in good syrup. Sliced or halved.  
**CHOICE PINK SALMON** tall 10¢  
Hunter brand, choice quality pink salmon. Fine for salmon loaf.  
**OLEOMARGARINE** ROBIN HOOD per lb. 10¢  
Delicious, wholesome spread—for table use or for cooking.  
**COUNTRY HOME CORN** No. 2 9¢  
Your choice of golden bantam or country gentleman—cream style.  
**RED LINE BROOMS** each 29¢  
Sturdy, five-saw brooms. (Price ex-tax, .2815; sales tax, .00845)

**SAFEGWAY**  
YOUR NEIGHBORHOOD GROCER  
Sales tax will be added to the retail prices on all taxable items.

## Meat Values

Safeway Guaranteed Meats save you money because all excess bone and waste have been removed. Yet in these meats, you always receive top quality cuts. Order a steak, some chops, or a roast from the Safeway market man today!

**SEVEN BONE ROAST** lb. 17¢  
Choice center cut seven bone roast, cut from Safeway Guaranteed Beef. Excellent to pot roast.  
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Round bone roast, cut from shoulder of Safeway Guaranteed Beef. Excellent to pot roast.  
**RATH'S PICNICS** lb. 17¢  
Rath's Tender Picnics. Smoked, shankless shoulder of pork. Fine to bake.  
**SLICED BACON** ea. 10¢  
Un-x-lid brand, high quality bacon, sliced and wrapped in 1/2-pound Cellophane packages.  
**PIECE BACON** lb. 17¢  
Choice sugar cured East-ern bacon, in the piece.  
**CUDAHY'S HAMS** lb. 23¢  
Cudahy's Puritan Hams. Whole or full half.  
**PORK LOIN ROAST** lb. 15¢  
Large cuts of either end or loin of grain-fed pork.  
**PORK SAUSAGE** lb. 17¢  
Un-x-lid brand, Pure pork and spices. 1-lb. Visking.  
**PORK SPARE RIBS** lb. 17¢  
Choice, meaty spare ribs of pork. Fine to braise.  
**SKINLESS WEINERS** lb. 19¢  
Also Frankfurters. Choice quality. Fine with kraut.  
**LAMB LEGS** lb. 25¢  
Cut from Safeway Guaranteed Lamb. Shankless.  
**LAMB SHOULDER** lb. 17¢  
Full center cut roast, no shank, no neck.  
**FRESH SEA BASS** lb. 18¢  
Fresh Mexican Sea Bass, in piece. (Sliced, lb. 19¢)  
**OCEAN PERCH** lb. 27¢  
Forty Fathom Fillets.  
**SKINLESS COD** lb. 27¢  
Forty Fathom Fillets. Fancy quality fish.  
**SCALLOPS** lb. 33¢  
Forty Fathom brand. Fancy Eastern sea food.

**PRODUCE VALUES**  
**ORANGES**  
Ripe, sweet, juicy Navel oranges.  
Jumbo Size—doz. 15¢  
Extra Large—doz. 12¢  
Large Size—doz. 10¢  
Medium Lg—doz. 17¢  
Medium Sm—doz. 15¢  
Small Size—doz. 7¢  
All stores do not carry all sizes of citrus fruits.  
**Burbank Potatoes** 10 lbs. 17¢  
To bake, boil, or fry. Fancy grade.  
**Russet Potatoes** 10 lbs. 18¢  
In mesh bags. (15-lb. bag, 25¢)  
**Crisp Lettuce** 3 for 10¢  
Large-sized heads of fresh lettuce.  
**Large Grapefruit** Each 1¢  
(Medium size, 10¢ per dozen)  
(Extra-large, 4 for 5¢)

## TYPICAL SAFEGWAY PRICES

**Dried Apricots** Skilene Brand 11-oz. 45¢  
**Cello Pack Prunes** 70-80 3-lb. 47¢  
**Hershey's Cocoa** 1-lb. 44¢ 1/2-lb. 8¢  
**Grapefruit Juice** Ariz. Sweet 2 No. 2 cans 13¢  
(Jumbo size, 46-ounce can, 15¢)  
**Butter** Meadow Wood First Quality per lb. 36¢  
**Sloopy Hollow Syrup** 12-oz. can 15¢  
**Leslie Salt** Plain or Iodized 2-lb. box 7¢  
**Keen Shortening** in 1-lb. carton per lb. 10¢  
**Presto Cake Flour** 44-oz. pkg. 25¢  
**Kitchen Craft Flour** No. 10 35¢  
No. 5 bag 19¢; 24 1/2-lb. bag 73¢; 40-lb. bag \$1.40

## PET FOOD VALUES

**Strongheart Dog Food** 2 tall 9¢  
(Price ex-tax, .0436; sales tax, .00131)  
**Kennel King Dog Food** 3 1-lb. 17¢  
(Price ex-tax, .0502; sales tax, .00166)

## HOUSEHOLD ITEMS

**Toilet Soap** Sierra Pine Brand 3 bars 19¢  
(Price ex-tax, .0840; sales tax, .00184)  
**Blue Tip Matches** Ohio carton of 19¢  
(Price ex-tax, .1846; sales tax, .00554)  
**Zee Toilet Tissue** Family Pak of four rolls 15¢  
(Price ex-tax, .1493; sales tax, .00437)

**LAUNDRY SOAP**  
White King 3 giant 10¢  
bars  
For laundry or for dishes.  
Price ex-tax, .0236; sales tax, .00097

**OLD DUTCH**  
Fine quality clear for all household uses.  
Price ex-tax, .0647; sales tax, .00155

**SU-PURB SOAP**  
Easy on the hands—easy on clothes. Try a package.  
24-ounce package 19¢  
Price ex-tax, .1846; sales tax, .00554  
giant package 37¢  
Price ex-tax, .3822; sales tax, .00973

**PUREX BLEACH**  
Purex... the gentle bleach! Makes cleaning easier.  
quart bottle 11¢  
(Price, .1080; tax, .00320)  
half gallon 20¢  
(Price, .1947; tax, .00583)

THESE PRICES ARE EFFECTIVE THROUGH SATURDAY, JANUARY 6, 1940

With exceptions noted, prices are effective in Safeway-operated departments of stores within 35 miles of Los Angeles, thru Saturday, Jan. 6th.