

## Chamber Urges Four Civic Betterments

On recommendation of the community service committee, headed by H. T. Lintott, Torrance Chamber of Commerce directors endorsed the following civic improvements and recommended to the city council that appropriate action be taken to put them into effect:

1. Placing of a reasonable number of wooden benches in all city parks and squares, including El Prado parkway;
2. Installation of a reasonable number of drinking fountains and rubbish cans in city parks and El Prado parkway for the convenience of those wishing to use these spots for picnics and lunches;
3. Equipping of additional playgrounds in the western part of the city for the convenience of children living too far from the municipal park;
4. Requesting the City Council to instruct the police department to enforce the "quiet zone" around the Torrance Memorial hospital.

Chairman Lintott stated that these recommendations had been made following liberal discussion by members of the community service committee, which includes, besides himself, Rev. Fr. Joseph V. Fitzgerald, Rev. Harry G. Banks, Mrs. Flora Wright and Lyle Doan.

Chamber directors also addressed a communication to the council requesting immediate contact with the Los Angeles Board of Education in an effort to have the school playgrounds kept open during the mid-summer vacation period. Similar requests in previous years made by Mayor Tolson even as early as April have been met with the explanation that the "requests came too late." Last year the L. A. Board of Education provided supervision for a large number of school playgrounds during the summer, but refused to allow children to use Torrance school playgrounds because no arrangements had been made for adult supervision.

## Toy Loan Scene of Happy Parties

Through the efforts of Mrs. Jewel Taylor, librarian at the Toy Loan Library on Post avenue, this will be a joyous Christmas for a lot of local youngsters who might otherwise be deprived of those essentials of a happy Yuletide. This afternoon she entertained the boys and tomorrow at 2 o'clock, the girls will have their turn.

The Coordinating Council advanced \$20 to help defray the cost of gifts and candy that have been and will be distributed by Mrs. Taylor.

Get extra money for pleasure by selling, renting or swapping only 25c for 15 words.

## Henry Grubb Did It Again!

★ Yes, Sir! Henry Grubb did it again! Back in November we advertised that Henry Grubb "had grabbed all the good ones" . . . that he had searched the markets for fine turkeys and other poultry and had taken NOTHING but the best there was offered!

Well, Henry grabbed all the good ones again for Christmas! Yes, sir, all the fine, healthy, fat birds he could lay his hands on. They're right fresh from the high country of Oregon where the altitude and wide open spaces produce the choicest Turkeys in the entire United States.

So don't feel uncertain about our Turkeys . . . they'll be the best you can buy! Order yours today!



- ★ Turkeys
- ★ Chickens
- ★ Ducks
- ★ Geese
- ★ Rabbits

**GRUBB'S MARKET**  
CHOICE MEATS  
PHONE 779-TORRANCE  
IN SAFEWAY STORE 1929 CARSON ST.

## Mail Rush Being Efficiently Met



EARL CONNER  
"If in doubt, special it"

"Torrance is a generous river. It gives more than it receives." Postmaster Earl Conner is the authority for that statement and he should know. Hasn't he kept a sharp eye on all outgoing and incoming Christmas mail here since 1934?

Monday afternoon he watched his fellow-workers line up 114 jam-packed sacks of mail in preparation for shipment to all points in the U. S. and Canada. There was no let up Sunday on the part of the hard-working postal crew and they shipped out 14 sacks that day. On Saturday 102 sacks were dispatched from here.

"That certainly indicates that we're a bit better off than many parts of the country because our incoming mail has not been near as large," Conner declared.

Saturday the postoffice will work all day, clearing incoming mail and sending out material received at the windows up to 6 p. m. The mail center will be closed Sunday and Christmas Day but all gift parcels will be delivered as fast as they are received on those two days.

All special delivery and special handling mail will also receive prompt attention even though the office is officially closed for the holidays.

"If you are in doubt about your last-minute gift packages being received on time, send them special delivery or special handling," the postmaster advised.

## Boys Rob Store of \$14 Here

Several small boys are believed to have been the burglars who entered Young's market on Carson street last Thursday night and took about \$14 in cash. Entrance to the store was gained thru a window which workmen had left open in an unfinished room adjoining the store.

that a Herald-News Want Ad only 25c for 15 words.

## Want Ad Rhymes Contest Winners Are Announced

(Continued from Page 1-A)

ignore. The Torrance Feed and Fuel Store: Their furnaces, wood, coal and coke. Make winter seem like one huge joke."

### Fourth Prize Winner

Mrs. Ada M. Ramsay, R. 1, Box 290, Lomita, will you kindly call at The Herald office in Torrance for two passes to the Torrance theatre? Keep it up, you'll get a first prize yet. Watch your punctuation.

The ad:

WILL IT BE BOY OR GIRL? Now! You can decide the sex of your or your friend's future offspring thru a new etc. Address Box A-Z Torrance Herald.

By the way, when you call for your passes the publisher will give you a free copy of this book that sells for \$1. as his share in the prize.

The winning rhyme: "You're always right, A-Z. A boy or girl it will be. It wouldn't be quite natural if it should be a neutral."

### Fifth Prize Winner

Mrs. John H. Clay, 2300 Carson street, Torrance wins the fifth prize of two passes to the Torrance theatre. Mrs. Clay, your first contributions to this contest are top ranking but for one factor a slight tendency to one line being cumbersome in each rhyme. Please try again and watch your meter even if you have to count syllables to balance each line. Incidentally, try to keep the lines short.

The ad: SPIRELLA FOUNDATION. Elements individually discussed and made to measure. Spirella is the world's best figure-training and . . . etc. 2019 Airline Torrance 400-N.

The winning rhyme:

"If your hips are large and your muscles sagging. A corseter would say, and not be bragging. At the New Year's Ball you can be a sensation!"

For Christmas, buy yourself a SPIRELLA FOUNDATION. Well, that concludes the rhymes winners for this week. As you can see, the competition is becoming keener. However, the simple rhymes are the ones that win.

### Some Mistakes

People are still sending rhymes on display ads. These will not be judged. Any want ad in The Herald of Lomita News is open for you to try your talents on to any extent you desire.

Some people send several rhymes on one page. As a consequence, we have disregarded all of them.

Some people continue to send in rhymes without the ad attached. These had to be discarded.

A few continue to send in rhymes without their addresses. These have to be discarded.

Most of the rhymes were reduced in line length. The shorter they are as long as you follow the rules, the better your chances are to win.

We have now printed the rules of the contest many times. If you haven't a copy we will mail one to you. Don't let anything deter your winning. We want to hear more from Harbor City, Waverly and Torrance. Lomita has all of you on the run and that can't be kept up much longer . . . or, can it? Good luck for next week. The judge.

## Harris Home From School; Has High Praise for B.Y.U.

Ready to shout praises of his school, Brigham Young University in Provo, Utah, at the drop of a hat, Leonard Harris, son of Mrs. May Harris of this city, returned home for the Christmas holidays Tuesday.

He won the Freshman heavyweight boxing championship and also played on the second string Freshman football team this fall at B. Y. U., an institution of some 3,000 students. Leonard hopes to obtain employment so that he can return in about two weeks to continue his first year studies.

Iron rarely occurs in the free state as an element, being combined with the earths and rocks. But so wide-spread are these ores that iron came into early use by man.

## Torrance Herald

And The Lomita News  
Published Every Thursday  
Grover C. Whyte  
Editor-Publisher  
1336 El Prado, Phone 444  
Torrance, Calif.

Entered as second class matter January 30, 1914, at post-office, Torrance, Calif., under Act of March 3, 1897.

Official Newspaper of City of Torrance

Adjudicated a Legal Newspaper by Superior Court, Los Angeles County.

## Harbor Chambers Elect Gilmeister

(Continued from Page 1-A)

Gardena. Loren Howe of Hawthorne was elected secretary and Louis H. Hamilton of Huntington Park, retiring president, will serve as treasurer.

Telegrams urging funds for an alternate \$1,900,000 drainage plan included in the \$7,000,000 project mapped by County Engineer H. E. Hedger for the Gardena valley and Keystone areas have been sent to the federal board of rivers and harbors by the chambers and groups affiliated with it. Fred Finkle, flood control committee chairman, reported.

## Officials Talk

A resolution proposing restrictions upon the use of the initiative and referendum, introduced at the November meeting by E. D. Seward, San Pedro chamber secretary, also was adopted by the group.

Six county officials who gave 10-minute talks included H. C. Legg, WPA administrator; George W. Jones, county road commissioner; William J. Fox, planning commission chief engineer; Alfred Jones, county surveyor; John J. O'Connor, county counsel, and

William Harriman, Rancho Los Amigos superintendent.

EAT—while shopping eat at any of the places advertised under classification 28.

## Angeleno Building Two Homes Here

J. F. Reed of Los Angeles who has owned two lots on Madrid avenue for 18 years, this week started construction on two five-room frame stucco residences and garages at 1217 and 1221 Madrid avenue. Each home will cost \$3,150 to build.

William Harriman, Rancho Los Amigos superintendent.

EAT—while shopping eat at any of the places advertised under classification 28.

## Holmes In L. A. Court Dec. 26

Bert Holmes, confessed forger is to be arraigned in Los Angeles county superior court on Dec. 26 on charges of forgery growing out of the forging of checks totaling \$200.

Holmes is alleged to have forged the name of Mrs. Gladys Downing, secretary of the Torrance Building Company, to a \$100 check, on Nov. 25, and to have forged another check on the company on Dec. 2 for \$50.

Herald Ads Save You Money

## Paint Brush Stolen From City Hall

Almost under the eyes of police, someone stole a paint brush, valued at \$7.50, which had been left by painters in the city hall last Thursday night. Two suspects were questioned by police and given opportunity, which so far hasn't been taken, to return the brush.

## FOREST FIRE COST

California forest fires caused damage of almost one dollar per acre during 1939, it was revealed today by State Forester M. B. Pratt.

# SAFWAYS BIG CHRISTMAS FOOD SALE

Other Meat Values: If you prefer beef, pork, or lamb roast to turkey for Christmas, see your Safeway meat man. These low prices are now in effect.

**Frying Chickens** lb. 25¢  
Also Roasters and Hens. Fancy grade poultry. Fryers 2 1/2-3 1/2 lbs.; Roasters 4-4 1/2 lbs.; Hens 4-4 1/2 lbs.

**Pork Loin Roast** lb. 15¢  
Large cuts from either end of pork loin, fancy grade pork. (Pork Chops, blade or large loin cuts, lb. 17¢)

**Beef Roast** lb. 19¢  
Fancy grade center cut seven bone roast of Safeway. Guaranteed beef. Delicious, tender roast of beef.

**Smoked Picnics** 18¢  
Rabbit's Tender Brand, per lb. 18¢  
Shank's Picnic, per lb. 18¢

**Tender Made Ham** 31¢  
Kind you cut with, per lb. 31¢  
Whole or half, per lb. 31¢

**Sliced Bacon** 11¢  
Un-cured brand, fancy, 1/2-lb. pkgs. 11¢  
In 1/2-lb. cello package, per lb. 11¢

**Piece Bacon** 17¢  
Sugar-cured bacon, in lb. 17¢  
The piece. Note price.

**Ground Beef Suet** 10¢  
For puddings or mince meat. In cello bag, per lb. 10¢

**Snow-White Lard** 9¢  
Pure lard, packed in sanitary 1-lb. cartons, per lb. 9¢

**Large Oysters** 25¢  
Fresh oysters, use in dressing or to fry, per doz. 25¢

**Green Shrimp** 21¢  
Fresh, large, headless, per lb. 21¢  
Fine to fry.

**PRIME YOUNG TURKEYS**  
All turkeys offered for sale in our meat departments are Prime Young Government Graded, California Grown birds. They are fresh killed, plump, tender and fine flavored. We guarantee that no "carry-over" or frozen turkeys are being sold at Safeway stores!

**TOMES 20¢**  
**HENS 24¢**  
About Turkeys... Turkeys are graded in the following classes: PRIME, CHOICE, COMMERCIAL. There is a spread of approximately two cents per pound between the wholesale instance, with PRIME turkeys at a given price, center of the line, and COMMERCIAL turkeys, and are four cents per pound less than PRIME birds. The prices that Safeway advertises in this advertisement are for PRIME GOVERNMENT GRADED TURKEYS. On request, our market man can secure for you either the choice or commercial grade turkeys on one-day notice.

**PORK SAUSAGE**  
Use this fancy sausage for the Christmas breakfast or in turkey dressing. Per Pound .17¢

# CHRISTMAS CANDIES ETC.

**Fancy Chocolates** Do. 10-1/2-lb. 55¢  
(Price ex-tax, .5397; sales tax, .01603)

**Chocolates** Dorothy Duncan 3-lb. \$1.00  
Fancy Quality tin (Price ex-tax, .9708; sales tax, .02914)

**Chocolate Peppermints** 16-oz. 21¢  
(Price ex-tax, .2038; sales tax, .00612)

**Carmel Popcorn** Plus Deposit 17¢  
(Price ex-tax, .1650; sales tax, .00485)

**Fresh Pop't Popcorn** To Eat 29¢  
(Plus deposit on can)

**Jolly Time Popcorn** 10-oz. tin 12¢

**SAUCES**

**Stokely Catsup** Fancy 14-oz. bottle 12¢  
Tomato

**Stokely Chili Sauce** 12-oz. bottle 15¢

**L&P Sauce** Worcestershire 5-oz. bottle 25¢  
Sauce

**FOR HOLIDAY COOKING**

**Mince Meat** Borden's No. 18-oz. can 19¢  
Such, Mince Type

**Tropical Mince Meat** 32-oz. jar 23¢

**Fisher's Cake Flour** 2-pound handy sack 14¢

**Kitchen Craft Flour** No. 10 bag 35¢  
(No. 5 bag, 10¢; 24 1/2-lb. sack, 73¢)

**Schilling's Spices** 2-oz. 8¢  
(Ground Nutmeg, Rubbed Sage, Pumpkin Pie Spice, or Pumpkin Seasoning)

**Brown Sugar** Packed in 1-lb. cartons No. 1 1/2-lb. 43¢  
Evaporated

**Light Molasses** Bee Brand No. 1 1/2-lb. 15¢  
Gold Label. (No. 2 1/2-lb. can, 27¢)

**Leslie Salt** Your Choice of plain or iodized 2-lb. 7¢  
Evaporated small cans 2 1/2-lb. 23¢

**Cherub Milk** 8 small cans 23¢

**Wesson Oil** pint 21¢  
quart 39¢

**Keen Shortening** For Baking per can 10¢  
Or Frying lb. 10¢

**Spry** Triple-Creamed 3-lb. 51¢  
Shortening 1-lb. 19¢

**Formay** Vegetable 3-lb. 45¢  
Shortening 1-lb. 17¢

**NUTS, DRIED FRUITS, ETC.**

**Diamond Walnuts** Large Blued 2 lbs. for 35¢

**IXL Almonds** Packed in Cello Bag 2 lbs. for 35¢

**Sun-Maid Raisins** Seedless 15-oz. 6¢  
Nectar

**Golden Dates** Dromedary Brand 14-oz. box 16¢

**Pitted Dates** Dromedary Brand 7 1/2-oz. pkg. 11¢

# CHRISTMAS CANDIES

**SATIN MIX CANDY** 2-lb. 19¢  
MONSTER GUM DROPS  
CHOCOLATE DROPS  
JELLY BEANS  
Your choice of these popular candies . . . priced low. All are packed in sanitary Cello bags.

**2-lb. 19¢**  
Price .18446; tax .00554

**1-lb. 10¢**  
Price .09708; tax .00291

**AIRWAY COFFEE** per lb. 13¢  
Mellow mild blend, ground to your order.

**COCKTAIL SAUCE** 11-oz. bottle 17¢  
Snider's famous cocktail sauce. It's delicious!

**POULTRY SEASONING** 1 1/2-oz. pkg. 9¢  
Bell's Brand. Perfect for the Christmas turkey.

**CAMAY SOAP** 2 bars for 11¢  
(Price ex-tax, .05340; sales tax, .00160)

# QUALITY SPREADS

**Meadow Wood Butter** 1st Quality 37¢  
per lb.

**Oleomargarine** Robin Hood per lb. 11¢  
Brand

**Peanut Butter** Beverly 1-lb. 15¢  
2-lb. jar 25¢

**Dixie Jellies** Or Dixie Preserves 7-oz. jar 9¢

**OTHER BIG VALUES**

**NuMade Mayonnaise** pint 21¢  
Guaranteed fresh, it's dated. (Quart jar, 37¢)

**Jell-well** Extra Flavored 2 pkgs. 9¢  
Gelatin Dessert for 2 pkgs.

**Kre-Mel** Caramel Puddings 3 for 10¢

**Date Nut Bread** Dromedary 8 1/2-oz. 12¢  
Brand

**Guthrie's Crackers** Soda or 1-lb. 10¢  
Graham box

**Snow Flakes** Salted Soda 1-lb. 14¢  
Crackers

**Shredded Ralston** Bite Size 12-oz. 11¢  
Cereal box

**Shredded Wheat** Biscuit's box 10¢

With exceptions noted, prices are in effect in Safeway - operated departments of stores within 35 miles of Los Angeles, Thursday, Dec. 23.

# FRESH PRODUCE

**SELECTED FRUITS & VEGETABLES AT LOW PRICES**

**RUSSETS**  
Fancy quality Russet potatoes, packed in mesh bags.

**10-lb. bag 17¢** **15-lb. bag 25¢**

**Delicious 3-lb. 17¢** **Avocados** Large size, Fuerte ea. 10¢  
Washington grown apples.

**Table Grapes** lb. 5¢  
Extra large variety, delicious grapes.

**Grapes** 3-lb. 10¢  
White Malaga, for 12¢  
MEDIUM SIZE 2 dozen 10¢  
ORANGES

**CRANBERRIES**  
Fancy quality, ruby red cranberries. Excellent for sauce or jelly. Specially priced this week at Safeway stores.

**10-lb. 17¢** **15-lb. 25¢**

**CRANBERRIES**  
Fancy quality, ruby red cranberries. Excellent for sauce or jelly. Specially priced this week at Safeway stores.

# HOLIDAY BEVERAGES

**Edwards Coffee** Regular or 1-lb. 23¢  
Vacuum packed. (5-lb. can, \$2.00)

**Nob Hill Coffee** Finest per lb. 19¢  
Quality

**Seven Up** Bottles 12-oz. 25¢  
Extra 6 bottles

**Hires Root Beer** 6 bottles 25¢  
(Price ex-tax, .04046; sales tax, .00211)

**Hires Root Beer** Extra 3 bottles 25¢  
(Price ex-tax, .04046; sales tax, .00211)

**Ginger Ale** (Bottles Extra) 6 bottles 25¢  
(Price ex-tax, .04046; sales tax, .00211)

**Lime Rickey** Snowy Peak 3 bottles 25¢  
Bottles extra (Ex-tax, .04091; sales tax, .00242)

**Brown Derby Beer** Extra 4 bottles 25¢  
(Price ex-tax, .06068; sales tax, .00312)

**Brown Derby Beer** Extra bottle 15¢  
(Price ex-tax, .14563; sales tax, .00437)

**Falstaff Beer** Extra 2 bottles 25¢  
(Price ex-tax, .12136; sales tax, .00364)

**Irish Pilsner Beer** Extra 4 bottles 29¢  
(Price ex-tax, .07039; sales tax, .00211)

NOTE: Beer is offered for sale only in Safeway stores licensed to sell it.

**HOUSEHOLD ITEMS**

**Ivory Soap Flakes** For Sinks, 5-oz. 9¢  
(Price ex-tax, .07738; sales tax, .00226)

**Ivory Soap Flakes** For Fine 15-oz. 21¢  
(Price ex-tax, .20388; sales tax, .00612)

**Scotch Soap** Granulated 31-oz. 22¢  
(Price ex-tax, .21599; sales tax, .00641)

**Scotch Soap** For Laundry giant 35¢  
(Price ex-tax, .33989; sales tax, .01020)

**Old Dutch Cleanser** 3 cans 20¢  
(Price ex-tax, .06472; sales tax, .00195)

# SAFETYWAY

YOUR NEIGHBORHOOD GROCER  
Sales tax will be added to the retail prices on all taxable items