

Parent Teacher Activities

FERN AVENUE . . . More than 60 members of Fern Avenue P. T. A. gathered in the school auditorium last Tuesday afternoon to hear Mrs. Edith Iredale, California story teller for the association, admonish mothers of their great national as well as community responsibility in creating book consciousness in the homes of America. Said Mrs. Iredale, in part: "Home reading is one of the most vital present-day factors for making our country a better and happier America. It is, therefore, a solemn obligation and duty of mothers of today to inculcate in their children such a 'hunger' for 'book food' that young America will, in a large measure, learn to turn to our better books for certain of their recreational activity, and thereby acquaint themselves with the

great truths of yesterday and today."

Following Mrs. Iredale's talk, a reading, "Home" by Edgar Guest, was presented by Mrs. John Armstrong. Other special program numbers included a Thanksgiving playlet by members of Mrs. Bateman's room class, and a group of selections by the school glee club. Miss Laura Thomas directed the group. At the conclusion of a short business meeting, tea was poured by Mrs. William Wernett and Mrs. T. Simonson, hostesses.

DISTRICT PARTY . . . The largest local delegation ever to attend an annual P.T.A. Christmas party was on hand this morning in the auditorium of University High school in Los Angeles for the gala Christmas party and program of the Tenth District, Congress of Parents and Teachers. Presiding over the affair was Mrs. Rollin Brown, district president. She was assisted by Mrs. J. L. Kierstead, third vice president.

The program included a group of songs by the massed Mother Singers Chorus, representing all classes within the Tenth district including Torrance. An inspirational message by Mrs. H. G. McElheney, and greetings by

Guy Wadsworth, principal of University high school followed. The Christmas message was brought by Dr. Albert E. Day, pastor of the First Methodist Episcopal church of Pasadena. He spoke on "The Value of Character Education for Good Human Relationships."

TORRANCE HIGH SCHOOL . . . Mrs. Charles E. Woodcock, president, will preside over a special executive board meeting of the High School P.T.A. called for 1:30 o'clock Monday afternoon, Dec. 11. Board members are requested to gather in the conference room of the high school.

Regular session of the association will be held at 7:30 o'clock Thursday night, Dec. 14, in the high school auditorium, at which time the association is to sponsor a civic Christmas program, according to Mrs. Woodcock.

Three high school music groups are to combine to present old English Yule ballads, and the P. T. A. Mother's Chorus will lead community group singing, with Mrs. Marjorie Cooke, musical director. Mrs. Katherine Hazell is in charge of art and stage arrangements for the event.

Musical groups that will participate in the program will include the Junior and Senior Madrigal Singers and the eighth-grade Junior Choir. Preceding the holiday program, Mrs. Woodcock is to preside at a regular business meeting.

WOMAN'S RELIEF CORPS MEETS NEXT THURSDAY . . . Members of the Woman's Relief Corps No. 148, auxiliary of the Grand Army of the Republic and oldest organized auxiliary group, will hold their regular monthly business and social session at 1:30 o'clock Thursday afternoon, Dec. 14, at McDonald hall, 1951 Carson. In charge of the business of the day will be Mrs. Mabel Webb, president.

WOMAN'S COUNCIL TO MEET AT SPECIAL TIME . . . Attention is being focused this week on the special time of 12:45 o'clock set for the regular covered-dish luncheon and business meeting of the Woman's Council of the First Methodist church to be held in the church parlors Tuesday, Dec. 12. Feature of the session will be the Christmas cantata which will be presented by members of the Philathea class of the church. Mrs. Elsie DeBra, class instructor, is to be in charge of the affair.

Classified Ads Start Here

Lodges, Clubs, Etc. —12

TORRANCE LODGE
No. 447 F. & A. M.
Jesse M. Reddington
Worshipful Master;
Jesse H. Sprout, Secy.
Meets Every Friday Night
Masonic Temple
1321 Sartori Ave.
All visiting Masons welcome.

Lost and Found —14

COCKER Spaniel dog, white and tan. License 769 on collar. Child's pet. Phone Carol Bird, 249. Reward!

EASTERN STAR PIN lost Monday between Torrance high school and downtown. Reward! Clara Shearer. Phone: 771 or High school.

GLASSES lost in car in Ford Garage about Nov. 25th. Reward. Return to 1514 Cabrillo.

"Public Notices"

NOTICE OF INTENTION TO ENGAGE IN THE SALE OF ALCOHOLIC BEVERAGES

December 2, 1939
TO WHOM IT MAY CONCERN: Notice is hereby given that fifteen days after the above date, the undersigned proposes to sell alcoholic beverages at these premises, described as follows:

24505 Narbonne Avenue
Lomita

Pursuant to such intention, the undersigned is applying to the State Board of Equalization for issuance of an alcoholic beverage license (or licenses) for these premises as follows:

Trif. On-sale Beer and Wine

Trif. On-sale Distilled Spirits

Anyone desiring to protest the issuance of such license (s) may file a verified protest with the State Board of Equalization at Sacramento, California, stating grounds for denial as provided by law.

CHESTER A. REED

Dec. 7.

SPAGHETTI AIDS T. T. T. 1940 PLANNING EVENT

Plans for the 1940 social season of the Triple-T Club were formulated in a very pleasant manner last Monday night over bowls of steaming Italian spaghetti served at the home of the committee's hosts, Mr. and Mrs. Fred Quaglin.

Present at the meeting, in addition to the Quaglins, were Mr. and Mrs. John McMillan, Mr. and Mrs. Ray Brooks and Mr. and Mrs. William Rojo.

Combined Torrance Herald, Torrance Shopper and Lomita News

CLASSIFIED ADVERTISING RATES AND INFORMATION

15 Word Minimum
15 Words, 1 Time 25c
15 Words, 2 Times 45c
15 Words, 3 Times 65c
15 Words, 4 Times 85c
1 inch—1, 2, 3, Times, per insertion 50c 60c
5c (10 each) for each additional 5 words or fraction thereof, per insertion.

Cash rate allowed on all ads received by phone or mail if paid within 48 hours of date ordered.

Rates quoted are for consecutive insertions. Where change of copy is ordered, earned rate will be charged.

Ads may be cancelled after any insertion. Rate earned will be charged and balance refunded for unused space.

Not responsible for more than ONE incorrect insertion of any ad.

Longer term rates with space rates, furnished on request.

Closing time for all classified ads, Wednesday, 6:00 p. m.

Personals —20

Will It Be BOY OR GIRL?

Now! You can predetermine the sex of your or your friend's future offspring thru a new, scientific, tested theory. All secret information simply revealed in wholesome detail thru this amazing treatise based on innumerable case histories. Address Box A-Z, Torrance Herald, enclosing \$1. for your copy of the booklet "Naming the Sex of the Unborn," sent postpaid in plain wrapper. Return it in 5 days if you are not satisfied and your money will be cheerfully refunded.

Professional Services —21

PLOTS—Original Radio Plots, humorous or serious. Cartoon ideas. Mrs. revision. Bob Brown, 722 Annapolis, Torrance.

PENNINGTON-SWANSON—Public Accountants; Income Tax Consultants; Business Advisers; Monthly Audits taken. Attractive rates for small business. Phone Tor. 108 or call at Broadway-Arcade Bldg., L.A. Mutual 1412.

Professional Services —21

INSURANCE, General—
—SPECIALIZING IN—
AUTOMOBILE—
FIRE—FURS—
PLATE GLASS—
Ask for quotations on other lines.
WALLACE H. GILBERT
1631 COTA AVE. TOR. 420

Transportation —24

COUPLE DRIVING to Canton, Ohio, Dec. 16. Can accommodate 2 passengers. H. P. Hanna, 1228 1/2 Arlington, Torrance.

WOODHURY STUDENT wants transportation in vicinity of Wilshire and Figueroa daily. Paul Hippik, 1603 220th street, Torrance.

Where to Eat —28

ALLEN'S
Start the day off RIGHT with some of our delicious Souffle Griddle Cakes, Hot plate lunches at noon. Home Cooked Foods—Where Price and Quality Meet.
Allen's—1333 El Prado.

Attebery's Ranch

DINNER HOUSE

DIRECTIONS:
From Torrance or Redondo—Go out Torrance Blvd. to Hi-way 107. So. 1 Mile; West 3 Blocks. From L. B. or Lomita—Go out Hi-way 101 to Hi-way 107. North 1 Mile; West 3 Blocks to Farm House Dinners
Farm House Style

DAILY—SUNDAY MENU

Try Our Family Style Dinners (Cakes and afternoon parties by appointment) Daily 5 to 8 p.m. Sundays, Holidays—Noon to 8 p.m.
Two Salads Two Vegetables
Homemade Jellies and Jams
Southern Fried Chicken, 35c
Southern Roast Chicken (not baked) 65c
Baked Ham 65c
Frog Legs, by appointment only \$1.50
Butterflies and Gravy
Cake or Jelly with Whipped Cream
Milk, Tea or Coffee

Try our SPECIAL FRIED CHICKEN

potato salad, bread and butter 35c. Daily except Sunday—11 a.m. to 5 p.m. only.

MRS. M. E. ATTEBERY, Prop.
4016 Sepulveda Torrance
Phone Redondo 6802

HOME COOKED FOODS AND PIES

Regular meals, 35c. Short orders. Breakfast served from 7 a.m. to 10:30 a.m. Open 7 a.m. to 8 p.m. —"A hearty meal at a reasonable price."

LEXIE'S CAFE, 1667 Carson.

Where to Eat —28

BOOTH'S FAMOUS BARBECUE

Southern Fried Chicken Dinner: Real Southern Barbecue: Cock-tails & Mixed Drinks; Dancing Nightly with Orchestra; No Cover Charge. 22,309 So. Main St.—6 blocks So. Carson, Key-stone, Wilm. 8704-J-1.

JIGGS'S LUNCH

"Where All Friends Meet"

Home Cooking.
Sandwiches of all kinds.
Drinks, Beer and Wine.
20731 S. Main St. Keystone

What to Eat —29

CLARA LEWIS BAKERY—Old fashioned Salt Rising Bread Fri. and Sat. Catering. 1925 Carson. Phone Torrance 349-J.

FRESH FISH DAILY at "Dinky's"

DINKY FISH MARKET

Established Since 1931
230th St. & Narbonne Ave.

HENS—Seven months old, 65c each.

2666 West Carson.

Poultry Never Touches Ground at Trunnell's

"The Home of Clean Poultry"
Come in and see our newly built store and other facilities. Here you'll find from day old chicks to Fresh Chilled or Dressed While you Wait Birds. We follow the rules for better, meatier, more tender poultry:

1. Top Selected Baby Chick Stock—

2. Selected highest priced feed for quick, sturdy growth—

3. The best of care right thru to the point of delivery—

R. L. REEDS or DUCK TRY-ERS.

ROASTING HENS.

STEWING HENS— heavier than usual yearlings.

DUCKS—none over 3 months old.

RABBITs—none are more healthy or meatier.

TURKEYS—the best of dry-climate stock.

EGGS—from contented hens.

COME IN—LET US SHOW YOU OUR STOCK FROM THE CHICKLE TO THE LADLE.

TRUNNELL'S Poultry Ranch

Open 7 a. m. to 10 p. m. 7 Days
25,322 Oak St., Lomita 29

Beauty Aids —30

Guaranteed Waves

REGARDLESS OF HAIR STYLE
Machineless Permanent \$3 & 35
Shampoo & Finger Wave 75c up
Ask for Jean Hunter
or Eva Samuelson
JEAN'S SPECIALTY SHOP
2227 Torrance Blvd., Tor. 206

KEEP YOUR HAIR

Gray Hair tinted by Specialists
Machineless Waves \$6.00
Old Permanent \$8.45
Clean-up Facials 50c
Facial Packs \$1.00
VEL-ART BEAUTY SALON
1415 Marcelina Tor. 426

Health Aids —32

Get Quick Relief from Winter Colds Now!

TRY OUR
SWEDISH MASSAGE
and Electric Sweat Baths
also Beneficial in Cases of:
Sleeplessness
Neurotic Behavior—
Backache—
Lumbago—
Muscular Stiffness—
Spasms—
Head colds—
Simple Chest Colds—
Rough and Anemic Skin—
Over Indulgence—
Sluggishness—
Overweight—
Double Chins—

Other Treatments

INCLUDE:
SPECIAL FOOT MANIPULATION—
COLONIC IRRIGATIONS—
ELECTRO-THERAPY—
Fully Equipped

Woman Attendant on Request

Daily 9 to 5
Evenings—Sundays
by Appointment
Special Introductory Price

David S. Clark
"NATURE'S ASSISTANT"
1343 El Prado, Tor. 874
Night Phone, Tor. 314

Building Materials —38a

FRAME house of 6 rooms; must be moved immediately. Sell very cheap. Phone Tor. 666.

Contractors —38b

BUILDING—We build anything from a garage floor to a complete, modern home. PERCY F. PERRY, Contractor. Owner, operator and builder of Pine Auto Center, 3902 Hi-way 101, W. L. Loria.

Write a Rhyme on any Classified Ad and get in on the \$125 in cash and merchandise prizes.

Painting, Papering —38m

PAINTING, Paperhanging, wanted. T. J. Wilson, 2350 227th St. or Gen. Del. Torrance.

PAINTING, PAPERING, DECORATING—By Hour, Day or Contract. Satisfaction Guaranteed. FREE ESTIMATES.

W. E. Zachary, Amos Denny 1633 W. 218th Tor. 1064.

Sheet Metal —38t

SHEET METAL.
Gutter and Down Spouts
Special Attention Given To
Repair Work. All Jobs Guaranteed. Best Materials.
TORRANCE
SHEET METAL SHOP
1418 Marcelina, Tor. 356

Repairing, Cleaning —42

Cleaning & Dyeing—Jorgensen's AT POPULAR PRICES
LONITA DISTRICT
We call for and deliver. Expert alterations. Also laundry service. 2122 W. Lomita Blvd.
PHONE LOMITA 450

Cleaning at Landers

Try our (old-to-new) method of cleaning Men's Suits; Ladies Dresses; Skirts; Pants; Slacks. Expert Alterations on FURS. LANDERS' CLEANERS
1111 Sartori, Torrance, 204

GRAMERY CLEANERS

Operated by Don Haul
Dresses, silk and wool
41 E. 1st
Men's and Ladies' Suits 49c
Sweaters, Pants, Skirts, 29c
Slacks
Hats Schoenfelder
GRAMERY CLEANERS
1804 Gramercy. Phone 296

SHOETLESS CLEANERS

"Please your keeps us in business." CLEANERS, alterations, repairs, Re-binding, Hats cleaned and blocked.
CASH AND CARRY
Spotless Cleaners, 1206 Sartori

Service, Miscellaneous —44

Best Equipped Radio and Refrigerator Shop In Town Plus

MASTER MECHANIC IN CHARGE EQUALS

RESULTS

BELOW CITY PRICES!

REMEMBER
WE REPAIR ANY HOME APPLIANCE

PHONE 78 FOR
Alex Radio & Refrigerator Shop
"Results or No Charge" with the

NATIONAL HOME
APPLIANCE CO. Alterations, Repairs, Re-binding, Hats cleaned and blocked.
CASH AND CARRY
Spotless Cleaners, 1206 Sartori

BREAKFAST RIDES, including two hours riding, breakfast, \$1.25

Sundays Mornings, 6:30 a. m. For Night Rides, WIL 5719-J-1.

GAILLEN STABLES

L. O. Hammerberg, J. L. Saunders
Proprietor
1/2 Mile North of Main St.
Corner Sepulveda & Wilcox St.

Economy SHOE REPAIRING

Shoes expertly rebuilt at reasonable prices. Next door to Lomita Theatre. Phone 504.

L-O-M-I-T-A

CABINET WORK

C. C. Calant and Unpainted Furniture—our SPECIALTY. Portable Spray Gun for Rent. JACKSON CABINET SHOP
1633 W. 218th, Tor. 1064

FLOORS REFINISHED

It will cost you very little to have floors like new if you use our "Handy Sandy" Floor Sander. Quiet, dustless and easy to operate. Also new electric floor polisher. Torrance Paint Store, The Home of Better Paints, 1115 Sartori, Phone 351.

RADIO REPAIRS—All makes, models, years. Complete stock of tubes and parts. We will not be underbid on any job of equal work and parts. SATISFACTION GUARANTEED.

Delbra Radio Co., Since 1923, 1509 Cabrillo, Torrance 97-W.

RADIO REPAIR

Our radio repair dept. with Jack Isenhardt, experienced repairman in charge, is equipped to service all makes and models. All work includes a written guarantee. Tubes tested and estimates given free of charge.
LEVY'S DEPT. STORE
1311-1313 El Prado, Tor. 121-W

TORRANCE SHOE Repairs

"QUALITY AND SERVICE"

John Weiler, Prop.
1308 SARTORI AVE., TORRANCE

UPHOLSTERING—

5 years in Torrance. Satisfaction Guaranteed.—FREE ESTIMATES.—Recovering.—Repairing.—Old Frames Modernized.—TORRANCE UPHOLSTERING COMPANY
1327 Cabrillo Phone 225

INVESTIGATE NEW ADDITION
PACIFIC CREST CEMETERY
CREMATORY-MAUSOLEUM-COLUMBARIUM
Telephone Redondo 2338 182nd Street and Inglewood Avenue

We're Here To Save You Money!

NOW OPEN
S. N. LARZELERE'S
USED CARS
and
AUTO SALVAGE

We have taken over and remodeled the establishment formerly operated by A. G. Buchanan, and intend to give the people of this area the best possible buys in GOOD used cars, as well as all kinds of part and Auto Salvage. Drop in! We'll be glad to talk with you!

'35 Plymouth DELUXE COUPE \$295 original finish
'35 Pontiac 4-DOOR SEDAN \$335 Exceptionally clean

2002 101 Highway Lomita

LUCIEN
LELONG
Perfumes



Indiscreet Cologne. Romantic, sparkling fragrance, very refreshing. In a container like carved ivory. \$3.75



Travel Pac' Cologne. In a colorful trunk package. Choice of famous fragrances. \$1



Opening Night Perfume. "Make you feel like the star of the performance." Thrilling. In the midnight package. \$2



Flocon de Sae', Handbag size and handbag shape. Choice of popular Lucien Lelong fragrances. \$1.50

thank you a thousand times for my lovely Yardley Christmas!



English Lavender, Face Powder, Talcum Powder and Lavender Soap. The Set \$3.25



Christmas Lavender TRADITIONAL AND SWEET BY YARDLEY



GIFT SET by Yardley

Thanks to Yardley, the man is no longer a major Christmas problem!

Give him something he needs! He's bound to be delighted when he discovers his favorite Yardley set with Shaving Bowl, After Shaving Lotion, and Invisible Talc. The set \$2.85



Christmas Lavender TRADITIONAL AND SWEET BY YARDLEY

\$1.10 - \$1.50 - \$1.90 and \$3.30 \$1.00 and \$1.85 SPECIAL DECANTER \$2.50

Many other Gift Ideas by Yardley and Lucien LeLong and other Noted Manufacturers included in our Holiday Displays

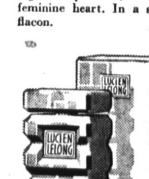
TORRANCE PHARMACY

1411 Marcelina Avenue George L. Probert Phone 3

LUCIEN
LELONG
Perfumes



Impromptu. Lucien Lelong's regal new perfume, thrills any feminine heart. In a stately flacon. \$6.50



Mon Image. "A reflection of yourself in fragrance." In a box of flashing mirrors. \$5