

# 22 VALUABLE PRIZES

To Be AWARDED TOMORROW NIGHT  
To Introduce Merchants' 'Santa's Gift Chest'  
Read Simple Rules Below! You Can Easily Win a Prize!

LOOK FOR THIS SEAL IN MERCHANTS' WINDOWS  
IT IS YOUR GUIDE TO VALUABLE GIFTS



Santa Says:  
"This Is One  
of My

## GIFT CHEST STORES

ASK FOR FREE TICKETS  
WITH PURCHASES

YOUR NUMBER IS ON THE FRONT PAGE!

\$103<sup>30</sup>

In Valuable Prizes  
To Be Awarded  
Tomorrow Night!

# SANTA ARRIVES

A Gay And Noisy  
Nick When He Arrives  
Christmas Letter

GAILY COLORED STREET LIGHTS

PUT YOUR LETTERS TO  
SANTA CLAUS IN MAIL  
BOX, MARCELINA and  
SARTORI, BEFORE  
SANTA ARRIVES!

## here ARE THE SIMPLE INSTRUCTIONS

1. Look on the front page of today's Torrance Herald or Torrance Shopping News (whichever you are now reading) for your LUCKY NUMBER.
2. Bring the ENTIRE front page with you tomorrow night when you come downtown. Check the windows of every store listed on the right hand side of this page. If you find a number in a store window which corresponds to the LUCKY NUMBER printed on the front page of your paper, all you have to do is to step inside and be handed a valuable prize.
3. Each store will give one prize tomorrow night and TWO prizes on SANTA'S GIFT CHEST NIGHT, Friday night, December 22!
4. Adults ONLY are eligible to receive Merchants' Gift Awards tomorrow night! Those under 21 years of age will not qualify.
5. You have until 8:00 p. m. tomorrow night to carefully check all participating store windows to find your Free Gift! Stores will be open until then.