

SHOP TALK

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PICKED UP HERE & THERE.

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Ed Neess, whose reputation as a good contractor and a fine fellow is well known in these here parts, recently completed office expansion at his quarters, 1601 Gramercy. Ed, with bigger & better offices, plans bigger & better offices, plans bigger & better offices, plans bigger & better houses has already built many about this and other towns.... Saul Koch starts selling out his entire stock of shoes today, all of it to be sold regardless of cost. Saul is quitting the shoe business.... Hilman Lee's J. C. Penney store has on display an electric train for the

OBITUARY

HARRY'S HOLIDAY

To people who only casually know Harry "The Horse" Abramson, prop. of the Home Appliance Co., he is a very fine fellow. But to the boys who work for him he is a mighty swell guy. And Shop Talk herein presents the evidence.

Last Sunday Harry & spouse Stanley Gilbert, Bonnie Corder and C. Alexander . . . together with their wives . . and took them all to Hollywood for a fizz, feed & frolic. To Al Levy's for the feolic service with their size went the gang; thence to Sardi's for the feed; thence to the Follies Bergere (ou-la-la!) for the frolic.

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Remarked Stanley Gilbert, Bonnie Stanley Gilbert, "Gee, I never knew the French were such lovely people!"

GETS HOLIDAY DINNER

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spirit moves mysteriously into the homes of all of us, and we begin thinking about appropriate gifts for Aunt Minnie, Uncle George, Brother Aliferd and, perhaps, dozens of others. We think and sweat and worry about what gifts to give to whom. And at times it appears the problem is too much for us; that we had better just forget the whole thing.

Certainly, not all buyers are as confounded as others. And those to whom Christmas shopping is a pleasant job are those who learned long ago that in Torrance there is ONE store where "just the right gift" for everyone can be purchased . . on easy terms if desired. We refer, of course, to the

National Home Appliance Co. HARRY M. ABRAMSON "FRIENDLY CREDIT" Phone 78

LOOKING FORWARD

TO CHRISTMAS

'News' Offers Full Coverage in

City Gas Tax Allocation

Hit-Run Probe

See THE JARMAN STYLE CHARTS

for authentic information

Decrybody knows you don't wear dark, heavy winter shoes with a linen suit. But do you know what shoes go best with, say, a Shetland Tweed? Or a Saxony sports outfit? Or cheviot? A quick glance at the Jarman Style Charts will tell you! Will enable you to choose exactly the right shoes for your wardrobe. Come in and see them today.



DEPT. STORE 1307-1313 SARTORI AVENUE TORRANCE PHONE 121-W

FEATURING SHOES FOR MEN

MOST STYLES



CLIP THIS COUPON! **SPONGES**

CLIP THIS COUPON! **TALCUM** 80

PILLS-TABLETS

19¢

UTILITY **Bath Brush**

Long Handle, white Bristles

SALT and PEPPER **SHAKERS**

RUBBER

GLOVES

BOTH With 11¢

13 ASPIRIN

\$1.00 size Genuine IRONIZED YEAST..... 35c size Gold Medal HARLEM

OIL CAPS

100 Tablets for Reducing LETTUCE.

DENTIFRICE

Toothbrush
PROPHYLACTIC 29

Liquid Tooth Cleanser 23 TEEL

23 CUE Liquid Tooth

Cleanser PEPSODENT 23 Two Tubes Tooth MILK MAGNESIA 33

CLIP THIS COUPON! SENSATIONAL VALUE!
Full Quart High Grade FOAMING COCOANUT

OIL SHAMPOO

Reg. 50c Val IN HANDY GREEN GLASS REFRIGERATOR WATER BOTTLE WATER BOTTLE Lucky purchase of 50 cases /from Beauty Supply house to bibles us to sell this regular beauty salon shampoo at the unbelievably low price! Limit 2 to a customer with the

HAIR . PREPARATIONS

200 White, PAPER TOWELS

Regular 5c WASH CLOTHS With Coupon

60c size Shampoo PACKERS..... 40 \$1.00 size

MAR-O-OIL 50c size KREML ONIC \$1.50 size

For.

49 KOLOR-BAK

JERIS TONIC

SHAVING NEEDS 50c Tube MOLLE... 34 50c Tube BARBASOL 35 Reg. size jar PREP..... 19

GILLETTE New Tek RAZOR Complete RAZOR Complete with 5 BLADES.... 49 Complete Selection SHAVING BRUSHES...... 49° up

El Prado & Sartori

very elaborate and very personalized

greeting cards

Among the most elaborate you've seen-and quite as lovely! Truly distinctive cards that embody more than the average amount of artistic expression,-to be set off with your name, engraved from your plate or printed in type to match that of the greeting. Master designers have created them, your friends will cherish them. Exclusive creations.

Lots of 25-50-75-100

\$3.50 to \$30.00

two special offers in popular-priced cards

50 Cards and 50 Envelopes with Name Imprinted

\$400

16 Steel Engraved Etchings of Exquisite Snow Scenes

Printed with Your Name for

Torrance Herald

1336 EL PRADO

Torrance Calif.

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