STATE PICNICS

NEW CAR RECORD

Checkup Time Is Here, Say Mobilgas Men In Announcing 1939 Winterproof Plans

Neglected cars are a menace to all motorists and pedestrians. This is especially true at this scason, because October, No-vember and December are dan-ger months for travel, says Mo-bligas service men in announcing the Winterproof inspection serv-ice is here.

official way. Facts about causes of accidents give us abundant reasons.

Defects Cause Accidents
"For instance, let me cite that in a single year approximately in 19,000 persons were involved in traffic accidents caused by defective lights, more than 8,000 were killed or seriously injured because of badly worn and defective tires; many other thousands of drivers and passengers met serious accidents because of the failure of various parts of motor vehicle equipment.

"In spite of this appalling record, when owners were compelled by certain cities or states to submit their machines to inspection, only about 28 percent of them were found to be in safe driving condition. That such cars are a menace to the highways, everyone will admit.

Inspection Plan Endorsed
"I believe, however, that most motorists in this section are thoughful enough about the condition of cars... that, they voluntarily have them inspected at least twice a year, and oftener than that in many cases. Such: examinations safeguard their lives and their property, and save the lives of others on the highway. This is indicative by improving conditions, and by



VALUABLE ADVICE . . . Fair motorist is cauti

You Wouldn't Take Your Aching Teeth

To a Dentist Who Had No Tools!

Ed Thompson Has Just Installed

a Modern Mobilubrication Dept. Completely Equipped to Give Your Car a More Thorough Lubrication by Factory Trained Engineer!

Road to Safety

"The best road to safety and saving in operating a car," declares your Mobilgas station attendant, "is the road to the Mobilubrication hoist. Skilled inspection, when you get the car up on the hoist, often reveals hidden dangers that can be quickly overcome. Thus you are more secure against mishap and you save more on reajirs. Cars more secure against mishap and you save money on repairs. Cars should be thoroughly checked at least twice a year. We're doing this check now, and free, during Winterproofing."

Working Out His Sentence Here

Instead of being taken SOUTH DAKOTA . . . The Golden Anniversary pienic for all South Dakotans, celebrating 50 years of statehood, will be held at Bixby Park, Long Beach, Sat-urday, Nov. 4. World registration of motor vehicles reached an all time high this year of 42,819,929.

Fred Harder's Service Station is **Equipped for Motoring Pleasure**

Wise motorists who realize the value of preparing their cars 'After such treatment, motor-for winter driving have found ists are assured that new oil will Fred Harder's General Petroleum reach vital parts of their engines revice station at Sartori and fresh and clean, ready to give the utmost service.

Post avenues an excellent place to condition their machines.

Harder has one of the few "Motor Hi-Klonic" machines in this area and his patrons have found this equipment to be a worthy adjunct to the popular station owner's many motoring station owner's many motoring to lit otheroughly clean out the accumulated sludge and grit the uncondition of the state of the same of the state of the same of the

I we to ASK FOR THIS 12 POINT SERVICE AS A CAREFUL DRIVER you want your car to be safe. As a matter of ordinary common sense you want your car to operate economically. If there is any serious wear develop-

Department Is Modern To The Last Word!



THOMPSON'S SERVICE DIVISION HAS EVERY TOOL AND PIECE OF EQUIPMENT TO DO EVERY AUTO JOB

Ed I hompson Treats

ing you certainly want to discover it before it becomes a real hazard and an unnecessary expense.

To safeguard you and your car, drive in today to your Mobiloil-Mobilgas dealer and ask for the Free 12-point Winter-proof service.

No matter how careful you have been...you must realize that any car that goes through a summer's driving takes a lot of punishment. A check-up now may save a lot of expense later on, and it should improve the operation of your car.

Remember...this service is free except for any needed materials you may order.



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