

# Costume Dance at Woman's Club Sets Pace for Hallowe'en Parties

## TORRANCE PLUMBING CO.

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## HAS THE STANDARD OIL MONOPOLY EVER GIVEN THE PEOPLE A BREAK?

**What A Chance!**  
Do You Believe the Standard Oil Company Is Spending Millions to Give Lower-Priced Gasoline to YOU?

## What A Chance!

### Here's the Truth About Proposition 5

Proponents of Proposition No. 5 voters—a daring scheme of have said that the Navy Department was among those recommending the Atkinson Oil Control Bill to the voters and quoted Secretary of War Harry H. Woodring.

BUT SECRETARY WOODRING says: "I have not made any comment on the Atkinson bill and have always taken the position of refusing to comment on matters before State Legislatures."

Costly billboard advertising depicting a battleship was posted as a false appeal to California voters.

## THE DARING SCHEME IS EXPOSED THWART THE MONOPOLY — STOP THE COMBINE — VOTE "NO" ON PROPOSITION 5 For Lower Gas Prices

Independent Petroleum & Consumers Association  
445 South Hill Street, Los Angeles  
J. A. Smith, President

**50 "HI-LO" LINE**



## Christmas Cards

HIGH IN QUALITY • LOW IN PRICE

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YOUR CHOICE OF 10 SMART DESIGNS

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Exquisite Line of Higher Priced Cards—all exclusive designs—either printed or engraved with YOUR NAME

**TORRANCE HERALD**  
1336 El Prado Phone 444

## Disguises of Dancers and Decorations Form Gay Scene

With glassy-eyed witches, grotesque scarecrows and all such spooky folk standing watch over the affair, a gay party of masked dancers made merry at the Torrance Woman's Club Hallowe'en dance Saturday evening. The clubhouse was artistically decorated with liberal use of corn stalks, black cats, black and yellow streamers, all of which provided a fitting background for the illuminated ghosts and goblins that peered weirdly from the stage and corners of the room.

At 11 o'clock, the dancers marched before the committee of judges, who awarded Mrs. Sam Levy, Tom Watson, and A. H. "Slim" Silligo prizes for the best costumes. Mrs. Levy came as an Indian girl, Watson as a Turk, and Silligo as a harem girl.

Many other costumes were subjects of much favorable comment and several of the well known townsfolk were so well disguised that their identity was not even guessed until the masks were taken off. Among the guests from out-of-town were Mr. and Mrs. P. G. Briney of San Pedro.

Coffee and doughnuts were served at midnight, and the guests went home with much praise for the members of the club who had so successfully arranged the party.

### CARL PAXMAN TO WED VAN NUYS GIRL


Announcement was made this week of the wedding next Sunday, Nov. 5, of Carl Paxman to Dorothy Engelman of Van Nuys. The couple will motor to Santa Barbara with a few close friends and after their marriage they will spend a few days at Carmel and Monterey.

Later they will reside in San Pedro where Paxman is employed by the Golden State milk company. Carl is a graduate of Torrance high school and is the son of Mrs. Sam Nourse of 1428 Post avenue.

### BETSY BYRNES

TEACHER OF SINGING  
Residence Studio:  
2026 Carson Street.  
Telephone Torrance 447

This is what I call  
**solid comfort!**  
- it's healthful comfort, too,  
thanks to gas winter air conditioning



"Relaxing after a busy day is much simpler since we put in automatic gas heating. The house seems just right! No one has to worry about turning the heat up or down. Walls stay dry. The humidity of the air is the way we like it. And gas heat is very economical."

Greatest satisfaction at LOWEST COST is yours with other gas appliances, too!



FOR WATER HEATING—quick hot water for every requirement! That's the convenience you enjoy with an automatic gas water heater. Gas heats water faster, costs less.

FOR COOKING—spokeless broiling is an actual fact on a modern gas range! Grease is drained from the heat zone. Any splattering particles are consumed in the clear blue flame.

REFRIGERATION, TOO! Never a sound from the gas refrigerator. For Servel Electrolux operates without moving, mechanical parts. That means no wear, longer life, utmost economy.

A dealer or your gas company will be glad to discuss modernization with you—for cooking, refrigeration, water heating, house heating!

**SOUTHERN CALIFORNIA GAS COMPANY**

## CALENDAR

of WEEKLY COMMUNITY EVENTS

### TONIGHT, NOV. 2

8:30 p.m.—Rotary Club at Legion Hall.  
7:30 p.m.—Eastern Star.  
7:30 p.m.—Troop 218, Boy Scouts.  
7:30 p.m.—Townsend Club.  
7:30 p.m.—V. F. W. Auxiliary at Lomita.  
7:45 p.m.—Knights of Pythias at Redondo Beach.  
8:00 p.m.—Modern Woodmen.  
8:00 p.m.—Card Party at Catholic Hall.

### FRIDAY, NOV. 3

8:00 p.m.—Women of the Moose.  
8:00 p.m.—Masons.

### SUNDAY, NOV. 5

Services in all churches.

### MONDAY, NOV. 6

2:00 p.m.—High School P.T.A.  
6:30 p.m.—Kiwanis Club at Daniels Cafe.  
7:30 p.m.—Sons of Legion at Legion Hall.  
7:30 p.m.—N.E.P.W. at 1951 Carson street.

### TUESDAY, NOV. 7

8:00 a.m.—Polls open for special election.  
10:30 p.m.—St. Cecilia Guild Book Review.  
2:00 p.m.—St. Cecilia Guild.  
7:30 p.m.—Troop 211, Boy Scouts.

### WEDNESDAY, NOV. 8

2:00 p.m.—Central Evangelical Guild.  
7:30 p.m.—20-30 Club at Daniels Cafe.  
7:30 p.m.—Troop 218, Boy Scouts.

### THURSDAY, NOV. 9

12:00 noon—Lutheran Ladies bazaar.  
1:30 p.m.—Woman's Relief Corps.  
3:00 p.m.—Troop 2, Girl Scouts.

### USED CARS Reduced by 25%. See Class '99 for the ad by the Man Who Treats You Right.

## Beauty and You

by PATRICIA LINDSAY



Two stunning coiffures designed by Leonore of New York, for "Beauty and You" readers

### Well Shaped Coiffures Have Style Versatility

Once your hair is in good condition, free of dandruff and with sufficient elasticity, you should get it nicely shaped before getting the new permanent. Natural curly heads usually do not require shaping for their waves and curls stay in place with a good setting.

Of course, if a curly head has very thick hair she might find it easier to manage if it is thinned and shaped a bit. This business of thinning and shaping hair is a ticklish problem. Some hairdressers do not know when to stop when they get a pair of scissors in their hands. They hack away taking hunks of your cherished locks with little concern about how long it took you to grow them. An expert, however, will not cut away too much of your hair, nor cut in such extreme fashion that you will go home and weep afterward! But from personal experience, and many inquiries, I think it is best for you to caution the man or woman who cuts your hair. Have a pretty definite idea how you want to wear it and rather have too little cut than too much! You can always return for a second shaping after you get your permanent wave.

Good hair styling is definitely an art and if you are fortunate enough to get into the hands of a hairdresser who knows and loves his business you can have your hair cut so that it may be set in a variety of ways. If you (Reprinted by The Bell Syndicate, Inc.)

Let me give you directions on how to recondition dry or neglected hair. Write me care of this paper and enclose a stamped (3-cent), self-addressed envelope.

This coiffure may be worn as pictured, or lifted high on either side and pinned with an ornament. For daytime, if longer hair is more becoming with your hats, simply comb out the back curls freely and an inch or two will be added to their appearance.

Both of these fashions are appropriate to the girl under thirty, but the older girl or woman should not wear the long curls for that style would tend to droop her face instead of lifting it as the off-the-face one does.

Let me give you directions on how to recondition dry or neglected hair. Write me care of this paper and enclose a stamped (3-cent), self-addressed envelope.

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### BROWNIES ORGANIZE

A new club, made up of girls too young to belong to the regular Girl Scout troops, was organized in Lomita Monday under the name of Brownies. The meeting was held at the home of Miss Marcia Mayer, who was assisted by Mrs. A. Blackman in entertaining the group. Those listed as members were Patricia Blackman, Sharon Long, Marilyn Jones, Jacqueline Meng, Marlene Mulkerson, Mary Lee Montanye, Joan Price, Pollyana Henry, Marlene Brown, Marilyn Biogel, Joan Marie Crepeus.

### MOONLIGHT WIENER BAKE ENJOYED

A crowd of young people celebrated Hallowe'en last Saturday night at the home of Mr. and Mrs. John Ericson, 22407 Denker, when their daughter entertained a few of her friends at a moonlight wiener bake. The evening was spent playing games. Present were Caroline Mitchell, Nada Mitchell, Jean Lancaster, Peggy Esham, Dorine Livermore, Thelma Buffalo, Audrey Miller, Dorothy Hamman, Marjorie Chambers, William Lafford, Jane Gobel, Walter Smith, Claude Smart, Walter Hammon, Donald Robinson, Jim Post, Bobby Leech, John Agapito, Tommy Nuckles and Helen Ericson.

### NEEDLEWORK AND COOKERY SALE

The Woman's Auxiliary of St. Andrew's church invites all both financially and socially, to attend its needlework, baked goods and candy sale, on Thursday, Nov. 16, at the Guild hall on Engracia avenue. The sale will begin at 2 o'clock, and tea will be served during the afternoon. A lovely quilt is to be given away.

### Where Else Can You Find Such a Price!

**Men's Suits**  
CLEANED BY ROYALE AS THEY NEVER WERE CLEANED BEFORE!  
**50¢**  
**ROYALE CLEANERS & DYERS**  
1344 POST AVE. (Across from Library) PHONE 370

### SUB-DEBS ROLLICK AT HALLOWEEN PARTY

Last Friday night was the night to screech for the sub-debs when they celebrated Hallowe'en at a party at the home of Anna Watson, on Acacia avenue. The Watson home was decorated in Hallowe'en motif and all of the young people arrived in costume. Miss Margaret Wood, English instructor at the high school, is sponsor of the club. The evening was spent playing numerous games and all entered into the fun, featured by a scavenger hunt. Those present were Jackie Cook, Jean Armond, Martha Cavitt, Ellen Adams, Margaret Svensen, Marsha McWaid, Regina Hornback, Phyllis Campbell, Harriett Pegors, Winifred Smith, Betty Jones, Eros Synthe, Virginia Hall and Virginia Watson, Howard Foster, Bob Steadman, Charles Morek, Clyde O'Dodd, Bob Golden, Glenn Hall, Bill Parton, Douglas Crawford, Bob Hatter, Warren Edwards, Burman Ingram, T. C. Ward and Clair Johnson. Appropriate refreshments for Hallowe'en were served.

The regular meeting of the sub-debs was held Tuesday afternoon at the home of Virginia Hall, 2107 Gramercy.

### SCHOOL CARNIVAL IS SUCCESSFUL AFFAIR

Mrs. M. J. Edwards, general chairman of the carnival held at the Torrance Elementary school on Friday, Oct. 27, reports a very successful affair, both financially and socially. Everyone who attended went away smiling and reported a good time. Mrs. Edwards wishes to thank all the mothers, who sent in articles and those who helped in the booths. Much of the credit is due Mr. Dykes and the teachers, the Abbott School of Dancing, the high school for permission to sell hot dogs at the football game and the Torrance Herald for publicity. A nice sum was netted for P.T.A. welfare work, which was the aim of the affair.

### ROARK AND BRIDE TO LIVE AT ROLLING HILLS

Mr. and Mrs. Aiden Roark, she was Helen Wills Moody, former world singles tennis champion and he is well known as an international polo player, will have charge of the Rolling Hills Hunt club. He is employed as a scenario writer at 20th Century-Fox studio.

The couple, married last Saturday in Las Vegas, Nev., are spending their honeymoon at Boulder Dam and the Grand Canyon. Both Mrs. Moody, who gave her age as 33, and Roark, 34, have married before. The tennis star was divorced in 1937 from a San Francisco broker while Roark received his divorce in December, 1937.

### GARAGE TRANSFORMED FOR GAY PARTY

A real old-fashioned Hallowe'en party was held this week in a garage filled with hay at the home of Mr. and Mrs. Fred Harder, 1604 Greenwood, where a number of their friends were invited to help join in on the fun. They all arrived in costume and the evening was spent playing games. Lots of noise makers were distributed to help make the party a huge success. Present were Mr. and Mrs. Max Felker and Mr. and Mrs. Nels Lewellen from Redondo Beach, Miss Vivienne Barker of Culver City, Mr. and Mrs. James McCandless, Mr. and Mrs. Robert Gibson and Frank Humiston from Whittier; Mr. and Mrs. Bill Harder and the hosts from Torrance. The guests ate their refreshments in the garage on a hay stack.

### GUILD MEETS NEXT WEDNESDAY

The Central Evangelical Woman's Guild will meet Wednesday, Nov. 8, at 2:30 o'clock in the Guild hall on Arlington avenue. Mrs. H. Archer Lewis and Mrs. J. F. Spehger will be the hostesses.