TORRANCE HERALD

TWENTY-FIFTH YEAR | TORRANCE, CALIFORNIA, THURSDAY, OCTOBER 5, 1939 | SECTION B

NAZIS GO "FISHING" . . . Eric Raeder, Grand Admiral of the German fleet, inspects a Polish mine "fished up" in the Danzig harbor. Raeder, in center, long an ardent Nazi, and a superior naval tactician, is pictured with Albert Forster, left, Danzig's Nazi leader.

Steel Head Says Engineers Can Solve World's Ills

Contrasts Methods of Scientists and Warlords

Application of the objective and dispassionate method of the engineer to the solution of international problems was suggested by B. F. Fairless, president of the United States Steel corporation, in an address entitled "Today and Tomorrow" in Pittsburgh, Pa., last Sunday night. Fairless, chief speaker at the annual banquet of the Association of Iron and Steel Engineers declared:

"If the lessons of 1914 to 1919 teach anything, they teach the futility of attempting to arrive at world wide gain, contentment, and economic progress through world wide conflict."

Speaking of the effect of the European war on the United States Fairless said: "We know at once that a substantial derangement of the political, economic, or social order anywhere on earth has an immediate effect upon our own affairs. Therefore we are rightly concerned with what is now transpiring, even though that concern relates first and foremost to the maintenance of a state of neutrality. We are solicitous about what may happen, and on guard to avoid involuntary entanglement in hostilities."

Impressive Accomplishments

After remarking that signs of the times indicate that for an unknown period engineers of the iron and steel industry will be called upon to deal with difficult problems arising from the present world situation, Fairless contrasted the methods used by the engineer in solving these problems with the methods repeatedly used in the attempted solution of international affairs.

"On the one hand," he said, "there is an analysis of cause and effect, a study of the relation of part to part, a search for facts, and a building with due regard for natural laws. On the other there is a foundation of passion, jealousy, and fear, a resort to pressure politics, and a widespread destruction of life and property. Which of these methods, do you think, partakes of the essence of wisdom?"

Discussing the accomplishments of the reasoned and objective methods of the engineer, scientist and technologist, Fairless said, "One need not go back a full hundred years to catalog an impressive list of benefits accruing from the course pursued by industry. It has consistently taken into its workshops the great inventions and discoveries, the advances in engineering, and the findings of its research workers, and has made the resultant devices and materials available to the people at large. The telephone, telegraph and radio, the modern steam engine, turbine, electric generator and motor, the typewriter, the internal combustion engine, agricultural machinery in profusion, and the airplane are cited as illustrative."

Life's Walk Is Easier

Among the accomplishments of the scientific approach to industry's problems Fairless mentioned the abundance of generated power available practically everywhere. "The installed horse power in the United States today," he said, "if divided equally among all of the inhabitants, has been estimated to be equivalent to the services of approximately 100 servants.

"In a large measure the long work day of the 19th and earlier centuries has gone from industry. Real wages have increased. Much of the drudgery of work has been shifted from human shoulders to machines. The lightening of burdens has reached into millions of households as well as into factories, mines, and fields. Natural resources are more efficiently used and effectively conserved by the application of scientific methods. Thousands of useful products unknown to our forefathers now make life's walks progressively easier."

Referring to scientific and technical advances in the steel industry Fairless said, "Enormous forward strides have been taken in the improvement of processes, equipment and products. Year by year, the methods of science and engineering have come more and more into play, without the sacrifice of any real values established by experience. Today the steel industry is equipped to serve, as never before, the needs of the people."

A System That Works

Pointing to his brief description of progress in industry as supporting his deprecation of war, Fairless continued, "The constructive results of one stand out in comparison with the stultifying effects of the other.

"It is unreasonable to suppose," he said, "that only with respect to matters lying outside the field of international relations can men ascertain facts, apply exact knowledge, reason from cause to effect, correct errors, and act constructively. A system which works, one which has proved its effectiveness and worth over a long period of years, certainly deserves serious consideration in every quarter. Let us make an effort to have more of its principles injected into the handling of political matters, national and international.

"The engineers, along with others who use or approve the objective or dispassionate procedure," Fairless concluded, "would do well to make their voices heard as citizens, calling upon political leadership everywhere to partake of their methods in the solution of international problems."

Car Thieves Get $50 at Beach Here

Two cars were unlocked and approximately $50 in cash was stolen from five women's purses in the machines while they were parked near Torrance beach Saturday night, according to a report given police by H. E. Maple and Alfred Wilson, both of Los Angeles, owners of the machines.

No windows were broken, leading police to believe a wire was manipulated thru the ventilators of the cars to unlock the doors.

The Herald—3 months, 50 cents.

Here Are Winners in Frolic Events

Outstanding features of the second annual Factory Frolic last week-end were the competitive events. Here are the winners, as announced by those in charge:

PET PARADE:

Jimmie Hedrick, most unusual entry—"Ham & Eggs," consisting of a young porker in a pen with a banty chicken in a cage on top, the whole being conveyed in a battered wagon.

Eileen Whiting, smallest entry—an ant in a tiny cellophane case riding in a miniature carriage.

Bonnie Jean Edison, largest entry—her pet "mutt" dog, brave in ribbons and wearing a hat.

George Whiting, best-decorated entry—a duckling, garbed in a tissue-paper "Mother Hubbard" from which it ceaselessly tried to escape, drawn in a tiny buggy, also decorated.

Erhard Walo, funniest entry—a guinea pig in a toy truck, both dressed up.

Each of the winners received a crisp $1 bill from Ray Clifford, marshal in charge of the procession which had 24 entries.

JITTERBUG CONTEST:

Rosemary Wilson, Los Angeles, and **Eddie Zeutan, South Gate,** first and $20 for their amazing gyrations and endurance power.

Bonnie Schweikert, Hawthorne, and **Johnnie Pusich, San Pedro,** second place and $10.

Alice Scott and **Donnie Rugg,** both of Los Angeles, third place and $5.

BOYS' BICYCLE RACE:

Class A—Fred Lincoln, first, riding the seven-mile route in 20.05 minutes. He received a $10 two-speed gear shift assembly for his fastest time.

Class B—Herman Jones, first, time: 20:20 minutes. His award was a $5 pair of tires.

Class C—Bill Lefferty, first, time: 22.5 minutes. His prize was another set of $5 tires.

The races attracted two Class A entries, Lincoln and Bobby Mead; 10 Class B entries, Jones, Gerald Day, Eddie Genke, Harland Johnson, Edwin Smith, Jimmy Weir, Bob Bratton, Don Phoenix, Sonny Wallace and Charles Dye; and eight Class C entries, Lefferty, Leroy Smith, Howard Day, Jimmy O'Toole, Bob Thomas, Mal S. Fink, Sammy McNeal and Hatsuo Toke.

FROLIC PARADE:

Thrifty Bike Shop, first for its novel entry; **J. C. Penney Company's** "Toyland" float, first, and **J. J. Newberry's** "Playland" float, second in the business entries; **Columbia Steel's huge** truck-load of steel, first, and **Torrance Cleaners,** second, in the industrial division; **St. Cecelia's Guild** bicycle riders with movie-star masks, first, and the **American Legion post's** "In Peace as In War We Serve" float, second, in the comedy division.

HORSESHOE PITCHING:

Men's singles won by **W. Thompson,** 1100 El Prado. Men's doubles won by **W. Thompson** and **S. Dolan,** 720-D Amapola. Because Thompson had won a pair of pitching shoes in the singles contest, **W. Walton** and **A. Marcella,** the losing team, pitched for the remaining pair and Walton, who lives at 1719 Martina, won. Dolan also received a pair of shoes as a prize.

SPECIAL RINGER CONTEST:

This event, gun-off in connection with the horseshoe pitching contest, had 36 entries. **H. Rowe,** 1717 Martina, and **Bill Maggard,** 917 Sartori, were tied with 44 ringers out of 100 tosses since early Friday morning, Sept. 29.

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FIVE INJURED IN CRASH AND BIKE ACCIDENT

Three adults and a 14-months-old baby girl were cut and bruised in an automobile collision at Torrance boulevard and Portola avenue shortly after the Factory Frolic parade passed that point Saturday afternoon.

The victims were riding with Mrs. Rose McKnight, 712 Pacific Lane, Torrance. They were Mr. and Mrs. Joseph Jones and their baby daughter, Carol Lee, of Warren, Ohio, and Mildred Walker, who lives with Mrs. McKnight. All were given first aid treatment at Torrance Memorial hospital and then taken to their homes. They were hurt when the glass was shattered in the doors and windshield of Mrs. McKnight's car.

Kenneth Harmon, 35, Redondo Beach, was the other driver involved in the crash. He was going west on Torrance boulevard and Mrs. McKnight had made a left-hand turn to go north on Portola when the cars collided.

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Red Cross Tent Attracts Visitors But No Patients

Located in a regulation service tent, the Volunteer Reserve Corps of the American Red Cross, Los Angeles chapter, was prepared for double duty in El Prado park near Cravens. A staff of a young woman and four men was headed by Captain J. V. Searles, assistant chief, was available all three days and nights to explain their Red Cross life-saving work and also to render aid to anyone who might need aid.

No one did, according to Capt. Searles, but many called at the tent to ask questions and receive information about the latest in first-aid and life-saving work as accomplished by the American Red Cross.

"HERALD WANT ADS BETTER THAN OTHER NEWSPAPERS"

Oct. 3, 1939.

"Torrance Herald,
Torrance, Calif.
Attention: Mr. Grover C. Whyte, Publisher
"My Dear Mr. Whyte:

"I really want to say that of all the newspaper advertising I've ever done (which is quite a bit in 30 years) that I have derived more benefit from yours.

"My first ad in your paper about a year ago was printed on Thursday and I had a response of 10 people on Friday night (the next day). Have carried an ad in the classified section of the Torrance Herald ever since and still continue to get results. Every week we have some one say, "I saw your ad in the Torrance Herald."

"Wishing you continued success, I am
Sincerely,
Mrs. M. E. Attebery
ATTEBERRY'S RANCH DINNER HOUSE
4010 Sepulveda Blvd., Torrance, Calif.

"P.S. You are at liberty to print this if you so desire."

Editor's Note: Thank you, Mrs. Attebury. We are glad so many want ad readers are taking advantage of your chicken dinners and the extremely generous helpings they get thru your family-style type of service.

Sound Waves Guard Bank Vaults Here

The cracksman who attempts to penetrate the Torrance National bank's vault might just as well try a one-man assault on either the Maginot or Siegfried Lines.

That steel-sheathed and well-locked unit of the bank, which until this week was guarded by a burglar alarm system, now is doubly protected by a "sound wave" alarm connected by a special wire directly with police headquarters.

Wallace Post, president of the institution, showed the new system to interested patrons of the bank this week. Within the vault is a small box containing an ultra-sensitive sound wave detection instrument that picks up the slightest tapping on any part of the safety deposit unit.

Bad for Hold-Ups Too

The electrical impulse created from the sound waves sets off a burglar alarm outside the bank at night and also flashes police headquarters. During the daytime the outside alarm is shut off but the connection to the police station is always open.

The "sound wave" alarm is also a part of the bank's protective system that is manually operated by tellers and clerks at the various windows in event a hold-up occurs. The police are thus immediately informed of trouble without the knowledge of the bandit.

Post said that the new protective devices represented an investment of close to $1,000 in safety for funds and articles.

The Herald—3 months, 50 cents.

Local Firm Sues Pasadena for Flood Damage

Trial of the $54,000 damage suit brought against the city of Pasadena by Basich Brothers, Torrance contracting firm, following the loss of heavy excavating machinery near the mouth of San Gabriel canyon during the storm of March, 1938, has been set for Jan. 20 in Los Angeles county superior court.

The contracting firm alleges that the Pasadena city water department was negligent in the operation of the gates in the dam during the storm, when an unprecedented flow topped the spillway of the dam. The waters were held back for a time by San Gabriel Dam No. 1, but soon shot over the incompleted spillway and into Morris reservoir, which already was practically full.

Basich Brothers were reconstructing the lower end of the San Gabriel highway, between the bridge and the Azusa city limits, on a new alignment when the storm struck.

Your Silent Salesman that never sleeps—a Herald want ad.

Wooldridge Writes

Herald Circulation Mgr.

You can make your life a treadmill or you can make it a ladder.