



MONEY TALKS!

NOW

25¢

COVER
TORRANCE —
Lomita —
Harbor City —
Shoestring Strip —

100%

Contact Every Family
for as low as

25¢

For a 15 Word Classified Ad

- Rent that room - -
- Sell your furniture; car, house,
lot, musical instruments, etc. - -
- Find what you have lost - -
- Hire help - Get a job - -

Quickly Easily Inexpensively At Big **SAVINGS**

TURN NOW TO THE CLASSIFIED PAGE - - SEE THE
NEW STYLE ADS-New Classifications

See our new, modern type faces — simplified arrangement of classifications — the alphabetically indexed, easy to find, ads—the doubly indented ads making the first words easy to locate and each ad a separate entity. Note, too, the smart and clean cut appearance of the new heads. Here is advertising modernized—smart—easy to read—metropolitan in every aspect. This new arrangement adds immeasurably to the accessibility of and responsiveness to your classified ads—making these columns the place to find or to advertise your no longer needed furniture stored in the basement or garage; a convenient and handy place thru which you can rent your room, house, court, garage; sell your home, lot or income property; find what you have lost; do, in fact, everything a classified advertising page can do anywhere at any time. To get what you want, turn now to the classified page. To place a lost ad or to rent, lease or sell ANYTHING—

PHONE 444

ASK FOR

DOTTIE LEE —

— BETTY BROWN

TORRANCE HERALD
1336 EL PRADO
PHONE TOR. 444

List of Classifications

Card of Thanks —2	— Painting, Papering —38m	— Rest Homes —70a
Funeral Directors —3	— Plastering —38o	Business Rentals —74
Cemeteries —4	— Plumbing —38p	Garages for Rent —76
Florists —6	— Roofing —38r	Rentals, Miscellaneous —80
In Memoriam —10	— Sheet Metal —38t	Rentals Wanted —82
Lodges, Clubs, Etc. —12	— Tile Service —38v	Real Estate for Sale —84
Lost and Found —14	Dressmaking —40	— Acreage —84b
Messages and Circles —16	Moving, Storage —41	— Business Property —84d
Not Responsible —18	Repairing, Cleaning —42	— Homes —84f
Personals —20	Service, Miscellaneous —44	— Income —84h
Professional Services —21	Rental Services —46	— Out-of-town Prop. —84m
Special Notices —22	Educational —48	— Ranches, Small Farms —84n
Transportation —24	Employment Wanted —50	Real Estate Exchanges —86
Theatre Guide —26	Employment Offered —52	Real Estate Wanted —88
Where to Eat —28	Miscellaneous for Sale —53	Business Opportunities —90
Beauty Aids —30	— Furniture —53c	Investments —92
Health Aids —32	— Household Goods —53e	Leases —94
Appliances Repaired —34	— Musical Instruments —53g	Money Loaned, Wanted —96
Building Services —36	— Radios —53i	Mortgages, Trust Deeds —98
— Building Materials —38a	— Typewriters, Etc. —53k	Autos for Sale, Wtd. —99
— Builders —38c	Livestock and Horses —55	— Accessories, Parts —99a
— Carpentering —38e	Pets, Poultry, Supplies —57	— Trucks, Trailers —99c
— Cement Work —38f	Swaps —60	— Tires, Tubes —99g
— Contractors —38h	Wants—All Kinds —62	Automobile Repairs —100
— Electricians —38i	Rooms for Rent —64	Boats, Supplies —102
— Gardening, Supp. —38j	Rooms in Hotels —66	
— Glass —38k	Rooms and Board —70	