

# TORRANCE HERALD

TWENTY-FIFTH YEAR

TORRANCE, CALIFORNIA, THURSDAY, SEPTEMBER 21, 1939

SECTION B

## FACTORY FROLIC WEEK OF FUN STARTS NEXT MONDAY

He Reaches 90th Milestone



MR. and MRS. MELVIN HERBERT TYLER  
... they were childhood sweethearts "down east in Maine"

Monday was the hottest (103 degrees) day in 22 years in the Southland but Melvin H. Tyler of 1103 Cravens avenue worked as usual in his little wood shop and then, to the accompaniment of ice cream and cake, celebrated his 90th birthday. The refreshments were brought to the modest Tyler home by neighbors who have known Mr. and Mrs. Tyler for many years.

They have lived here since 1920, far from their native Maine. Tyler, who turned his inventive genius into good account and then realized "some sizeable pieces of money" off two of his inventions, continues today to develop household gadgets of merit. Right now he is looking for someone with capital to manufacture and market a new type of hot egg holder that operates like a scissors.

Born in Lammington, Maine, Sept. 18, 1849, the son of a farmer who tilled a 260-acre farm and found time to work as a salesman, Tyler lived there until he was four and then moved with his family to Ellsworth, Maine. After completing common school there, he followed the sea, working on lumber schooners plying between Atlantic ports. He went into business for himself in 1882, manufacturing and marketing his first patent, a combination stepladder, ironing board, wash bench and kitchen table. He received his patent rights to this gadget Dec. 27, 1887.

### United After 60 Years

Selling out in 1888, he went to Indiana and in 1911 again was a producer of his own invention—this time he made and sold a combination food chopper, steak tender, ice pick and bottle opener. After nine years he sold out this business and came to California and Torrance.

"I settled in Torrance because an old friend of some 40 years back in Muncie, Indiana, lived here then. He was James T. Wise. His daughter, Mrs. Alda Hudson, still lives here on the corner of 218th and Andree avenue," Tyler said.

Tyler was married in Muncie in 1889 and his wife died in 1925. A few years later he began a quest in search of his childhood sweetheart, Susan Nason of Maine. That name has the same prominence in the "Pine Tree State" as the Cabots and Lodges of Massachusetts. She had married and her husband served in the Civil War. She had been a widow for 20 years when Tyler finally found her and renewed his courtship after an interval of 60 years. They were married in Beloit, Kansas. Mrs. Tyler was 89 years of age on May 27.

### He Hates War

While they haven't any children, Mrs. Tyler is a great-grandmother of a three-month-old baby girl, descendant of her first marriage. She has

Costumes of Blue Jeans and Aprons Are Official Garb; Attractions Center on El Prado; Parade is Sept. 30

### IT'S FUN FOR ALL AND ALL FOR FUN!

Beginning next Monday morning, Sept. 25, the well-dressed man of Torrance will wear:

Blue jeans—either of the overall or dungaree type; a blue workshirt, workman's cap and—if it is not too hot—a brilliant bandana handkerchief tastefully knotted around his throat.

The smartly-groomed Torrance woman will be seen in: A blue cotton apron over a house-dress and wearing an attractive head-band.

Because it will be Factory Frolic time in Torrance and everyone will share in the fun features arranged by the general committee headed by Pay L. Parks!

Next Monday will begin the second annual celebration that will have its climax Thursday, Friday and Saturday, Sept. 28, 29 and 30 when all of the home-owned and operated concessions (except a few children's ride features) will be going full blast on El Prado and the entertainment program will start at 10 a. m., and continue with only intermissions for meals until midnight.

Gold-colored and black printed ribbons for men's caps will be available—without charge—beginning tomorrow (Friday) noon at the Chamber of Commerce. Your costume will not be complete without this identifying insignia, so get them now!

### Many Free Attractions

The men's costumes can be obtained at small cost from local merchants while the women's aprons and head-bands will be sold by the Methodist ladies at the Chamber of Commerce and possibly from a stand on the street.

Take a look at the tentative program published adjoining this column and see for yourself the elaborate schedule of athletic, fun, entertainment and display features arranged for one purpose only—to let everyone in and around Torrance have a good time without expense except for their patronage of the home-owned concessions!

### Near \$300 Goal

The dances every evening at the big open-air platform that will be 60 feet square opposite the Civic Auditorium will be "jitterbug" dances—five cents per couple per dance.

Right now Chairman Parks and his committee are completing their canvass of the business district for donations to the decorating fund. Nearly \$200 has been raised so far and the goal is another \$100. It was decided Monday night that if the merchants desire, their donations will be deductible from the price of booths in the Civic Auditorium—which are fixed at \$25 per space.

About 20 of the 30 spaces available for exhibits in this building have been reserved, according to Lyle C. Doan, who is

### Here's How We'll Frolic Next Week!

Barly allowing time-out for meals, the tentative schedule of Factory Frolic events here Sept. 28, 29 and 30, reveals that there will be something doing every minute of the community celebration. Here is the proposed program:

#### MONDAY, Sept. 25

Everyone starts wearing the official Factory Frolic costume—overalls, blue workshirts and caps for men, aprons and headbands for women. Chairman Pay Parks promises dire penalties for those seen on streets without this garb!

#### TUESDAY, Sept. 26

10 a. m.—Entries received for Arts, Crafts, Hobby and Needlework show at 1222 El Prado.

#### WEDNESDAY, Sept. 27

Concession stands go up on El Prado and in Civic Auditorium.

Some of the children's ride attractions will be opened in the evening.

#### THURSDAY, Sept. 28

10 a. m.—Civic Auditorium displays open to public without charge.

Arts, Crafts, Hobby and Needlework show opens at 1222 El Prado—no charge.

Concessions open and operating on El Prado.

4:30 p. m.—Three-day horseshoe pitching contest for city championship begins—location to be announced.

7 to 8 p. m.—Concert by Torrance Municipal band at bandstand, corner of El Prado and Sartori.

8 to 9 p. m.—Richards & Martin dancing school program free.

8:30 to 12 midnight—Dance to "sweet" (not jitterbug) music furnished by Don Briggs and his 14-piece orchestra at open-air dance floor, corner of El Prado and Cravens, across from Civic Auditorium. Five cents per dance per couple.

#### FRIDAY, Sept. 29

10 a. m.—Civic Auditorium displays open. Concession stands open on El Prado.

Arts, Crafts, Hobby and Needlework show at 1222 El Prado. Judging at 10 a. m.

3:30 p. m.—Free Hobby Horse races (try and ride 'em!) in Civic Auditorium.

4 to 5:30 p. m.—Second heat of horseshoe pitching contest.

4:30 p. m.—Children's Pet Parade. Forms

at El Prado and Cravens and proceeds down El Prado to Sartori, to Marcelina, up to Cravens and back to starting point on El Prado.

7 to 8 p. m.—Concert by Torrance Municipal band at bandstand, corner of El Prado and Sartori.

8 to 9 p. m.—Entertainment program in Civic Auditorium by Garri-Brant's dancing students—free to all.

8:30 to 12 midnight—Jitterbug dance to Don Briggs' orchestra with championship jitterbug contest starting at 10:30. Five cents per dance per couple.

#### SATURDAY, Sept. 30

10 a. m.—Civic Auditorium displays open. Concession stands open on El Prado.

Arts, Crafts, Hobby and Needlework show at 1222 El Prado.

Finals in city championship horseshoe pitching contest begin.

Three bike races over seven-mile course starts on El Prado, proceeds out Western to 190th, over to Crenshaw and then back to city. Divisions for entrants are: Class A, boys from 15 to 19 years; Class B, 12 to 16; Class C, 10 to 12 years.

11 to 11:30 a. m.—Feature bike race by three national, one Olympic and five state champion riders.

12:30 to 2 p. m.—Archery demonstration by Jess Quayle and others in El Prado park.

2 p. m.—Feature fun parade. Forms on Torrance boulevard and Cota avenue with various divisions assembling in intersecting streets. Proceeds down boulevard to Sartori, over Sartori to Cabrillo, down Cabrillo to Carson and the five-points, up Cravens to disband at El Prado park.

4:30 to 5:30 p. m.—Midget auto racers at dance platform, El Prado and Cravens.

6:30 to 7:30—Concert by Glendale-Klwanis boys' band at El Prado and Sartori bandstand.

8 to 9 p. m.—Fashion Show in Civic Auditorium—no charge.

8:30 to 12 midnight—Dance to Don Briggs' orchestra at open-air dance platform, El Prado and Cravens. Five cents per dance per couple.

in charge of this Frolic feature.

### Parade Route Given

Mrs. Ethel Sears has her entertainment program lined up but she is still questioning for more entertainers without a stand will not be allowed.

### All Working Hard

Local organizations and Torrance residents alone will be allowed to operate concessions during the celebration. There will be no "hiking" of prices and every precaution will be taken to guarantee a good time without expenditure of a lot of money, Parks said.

The decoration of the city and erection of the colorful booths in the Civic Auditorium is in charge of E. E. Murchison. Mrs. Flora Wright is assisting in securing donations to the decoration fund and L. B. "Slim" Kelley is "contact" man for the committee, in charge of correlating all Frolic events.

Dr. O. E. Fossum is keeping tab on all of the business matters as secretary of the Frolic committee and Judge Robert Lessing is contacting outside newspapers for publicity about the event.

It will cost \$17,500,000 to relocate a railroad whose tracks will be flooded by the new Shasta dam in California.

says that there will be few duplications. Both Parks and Miller emphasize that "wandering" fortune tellers or other entertainers without a stand will not be allowed.

They also declared that such "outside" rackets as the sale of flags, whips and other carnival stuff will be halted as soon as "pitchmen" start working the Frolic crowds.

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### Meat Sold Only by Pound Now

Effective this week, all meat must be sold by the pound in California, rather than by the slice or the piece, according to a reminder from Charles M. Fuller, county sealer.

Meats covered by the regulation are "dressed poultry or any other fowl or rabbits in dressed form, or smoked, fresh or pickled meats or fish which must not be sold other than by weight determined on a scale by weight or a beam," according to Fuller.

MEETING POSTPONED Due to hot weather, further meetings of the Reporters Club have been postponed until Oct. 9. Notice will be given later of time and place of meetings after that date.

ANNOUNCING CHANGE OF MANAGEMENT ... CALVERT APARTMENTS 1006 SARTORI AVE. Mrs. Ray Smith, Mgr.

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### KENNY, YOUR SHOE REPAIRMAN IS BACK AT 1917 CARSON STREET

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TORRANCE "HELLO" GIRLS ... Torrance's telephone switchboard, showing, left to right, Jane Roberts, Helen Hart, Merrill Pankey and Naomi Larson busily weaving the skein of the community's telephone speech. The switchboard will be shown visitors during the Factory Frolic.

Did you ever hear yourself as sounds over the telephone. The others hear you?

If not, the opportunity is to be yours during the Torrance Factory Frolic, Sept. 28, 29 and 30.

According to Mrs. O. V. Peitzke, local manager for the Southern California Telephone company, one of the features of the telephone company's program for the coming festival will be a "Hear-Your-Own-Voice Display," similar to equipment which is proving a popular attraction at the Bell System's exhibits in the San Francisco and New York World Fairs.

Mrs. Peitzke said that the device enables one to hear how he

- 1 Remove battery from car and paint battery carrier.
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- 4 Check ignition wiring.
- 5 Clean spark plugs and reset gaps.
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