

BANISH CLEANING DAY

By Katharine Fisher

Director of Good Housekeeping Institute

We feel there is too much tradition attached to housework. Wash on Monday, iron on Tuesday, clean on Wednesday, and bake on Saturday is still the custom in many a household.

This was necessary before the days of modern appliances. There was some reason for a cleaning day when the broom was the only sweeping tool. Then furniture had to be covered from the dust, it took time and strength to sweep the carpet, and the dust had to be given time to settle again before a room could be used.



KATHARINE FISHER
Director of
Good Housekeeping
Institute

The carpet sweeper, vacuum cleaner and other modern cleaning tools have changed all that. Sweeping and dusting can be a part of the daily routine. And they should be! Then the work becomes a matter of minutes each day instead of hours of work all piled into one day. Your house will always be in order, you will not be worn out, and your family will be delighted to escape the unpleasant domestic upheaval which is a part of the old-fashioned cleaning day. The same principle applies to washing, baking and other household tasks.

We know this to be so because we have proved it. In conjunction with our testing work at Good Housekeeping Institute, we are constantly studying and developing ways of using many kinds of products to better advantage. What's more, our testing staff members take their own medicine by using in their own homes the methods they develop, to find out if they are practical and effective.

Map Out Your Day

You will find that a simple work plan or schedule is a big help. Start with Monday and map out such a plan, assigning special tasks to different days. Then stick religiously to your schedule. Don't forget to include hours for leisure, too. Here is an example of a work schedule for Monday.

Morning	Afternoon
Prepare and clear away breakfast	Take clothes from line; fold and put away those that need little or no ironing.
Children off to school	
Marketing plans or ordering (phone)	
Wash two loads of clothes	
Put bedrooms and bathrooms in order	Free time
Put downstairs in order	
Prepare and clear away luncheon and tidy kitchen	Dinner

* The special task for this day.

CASH AWARDS TO FEATURE VIC'S DRUG STORE OPENING

Donning a pharmacist's uniform, Harry H. Dolley returned this week to his profession and is managing Vic's Cut-Rate Drug and Liquor store which is having its grand opening today, tomorrow and Saturday at 1911 Carson street. The new store is located on the site formerly occupied by the Village Winery.

Vic's establishment is owned and operated by Victor Potik of Los Angeles, who with his father owns another store in that city. To introduce its services to the community, Vic's is offering \$18 in cash prizes to those present Saturday night at 8:30. It is announced that visitors during the opening days do not have to buy anything in order to win any of the awards which will be \$10, \$3 and five \$1 bills. The awards will be made to those in the store Saturday night.

Free ice cream cones will be given children and stiptic pencils presented to the men calling there Saturday. Vic's offers a complete line of cut-rate drugs and liquors and Dolley asserts that his prescription department is prepared to fill any order with the finest materials available.

Jury Trials for Father and Son Awaiting Date

Date for the jury trials of Fred D. McIntosh, 65, and his 32-year-old son Fred S., on charges of intoxication will not be fixed until late this week or the first of next. Police Judge Robert Lessing said yesterday. The McIntoshes, who were arrested Sept. 5 following a disturbance at a local cafe, are out on bail, it is reported.

The trial date must await the return of City Attorney John E. McCall from Oakland where he has been attending the convention of the California State League of Municipalities with other city officials this week.



HARRY H. DOLLEY
... returns to profession

STATE PICNICS

KANSAS ... All former Jay-hawkers are invited to the picnic reunion, Sept. 30, in Sycamore Grove Park, Los Angeles. A program will begin about 2 o'clock.

Veteran Lives 17 Years Alone on Houseboat

WINTHROP, Mass. (U.P.)—Joseph Fraser, veteran of the Spanish and World wars, for 17 years has "lived alone and liked it" on a trim houseboat tight against the shore that separates his town from Boston. Love of the sea, says Fraser, prompted him to establish a bait business here. Everything is compact and ship-shape in his 30 by 10 feet bachelor quarters, which include a bedroom, living room, kitchen, porch and workroom. At high tide, the "home" is completely at sea.

The planet Jupiter is covered by a layer of ice 16,000 miles thick.



THE MONTEREY

... is but one of the many late model homes being designed by A. Herbert Innes and built by Edward G. Neess. Many other beautiful styles and plans are available.

Planning to BUILD?

See EDWARD G. NEESS CONTRACTOR

Years of experience enable Edward G. Neess to build you a home of your own ... just the way you want it ... at LESS cost! Bring in your plans for free estimate and complete FHA information.

1601 GRAMERCY

If You Plan to Build ... But Have No Plans ... See A. HERBERT INNES DRAFTSMAN

A competent draftsman is vital to the satisfactory completion of that home you're going to build. Let A. Herbert Innes make suggestions and offer his services. Satisfaction guaranteed.

TELEPHONE 154

Protests Against Palos Verdes City Move Sent Board

Protests against the proposed incorporation of the western end of the Palos Verdes Hills into the City of Palos Verdes Estates continued to arrive at the board of supervisors this week. Tuesday of next week, Sept. 26, has been set for hearing protests as to the boundary lines of the proposed city, before the board of supervisors. The supervisors have power to change boundary lines of the proposed city, so that the area that will vote will be smaller than proposed in the original petition.

MAKE HONOR ROLL

Two dairy farms in the Torrance area were included on the "honor roll" of the Los Angeles County Farm Bureau's cow testing association for the month of August. They were Roger Y. Jessup's Colbrook Dairy and the Walnut Grove Dairy in Gardena.

Former Local Girl On College Bureau

Helen Von Hagen, former resident of Torrance and now a student at Woodbury College in Los Angeles, has just been appointed to the editorial staff of the college news bureau, it was announced today.

Miss Hagen, sister of the prominent Dr. Karl O. Von Hagen and Richard R. Von Hagen, attorney, is studying journalism at Woodbury College.

Free Meals for Good Taste TOLEDO, O. (U.P.)—To make Jones Junior high school students more vitamin-conscious, three free meals will be awarded every day next week to those who choose their food most scientifically in the school cafeteria.

Car-Robber Gets Key From Hiding Place to Open Door

While a quartet of Inglewood young people were enjoying the moonlight on Torrance beach Sunday night an observant car thief entered their locked machine and took two purses, containing \$6 in cash and some valuable papers.

Elwin Brubacker and Miss Ruth Clark of Inglewood told local officers that someone had hidden the keys to his car under the hood and unlocked the doors to get into the machine.

Local Resident Is Said Drunk Driver J. M. Butler, 31, 1317 Cedar avenue, was arrested Saturday on 203rd street for driving while intoxicated. He was released on \$150 bail. Date of his trial has not been set as yet, Police Judge Robert Lessing said.

World Called "Madhouse" SAN FRANCISCO (U.P.)—Prof. Jay B. Nash of New York University told the annual convention of the American Association for Health and Physical Education that the United States is engaged in a race between institutions of learning and mental institutions. Approximately the same number of people went into asylums last year as were graduated from colleges. He characterized the world of today as a "civilized madhouse."

Famed War Horse Dead LONDON (U.P.)—Ginger, famous war horse, is dead. He was 34, and his owner had him destroyed. Ginger went to France with the Expeditionary Force and was in the retreat from Mons. He played his part in the first battle of Ypres, and was severely wounded.

Six Strawberries Fill Box PLANT CITY, Fla. (U.P.)—When a farmer near here brought a pint of strawberries to market and it needed only nine berries to fill the box, L. D. Higgins, another farmer, just smiled. A few weeks later he brought to market a pint of berries with three berries on the bottom layer and three on top and the box was full.

June business was the greatest in 119 years for the Syracuse, N. Y., postoffice with receipts of \$144,660.

\$2,000,000 DOLLARS OF FEDCO

That's a lot of Fedco. There's a reason for Southern California Mills trying to produce a feed just like Fedco. Each year Fedco sales are growing larger. Fedco the Original Complete Feed For All Ages. 16 years the same formula. Fed to Chickens, Turkeys and Ducks. Is your most economical feed? SOLD BY FEDCO DEALERS

The Herald—3 months, 50 cents.

A&P Food Stores

An Important Statement From A&P About War Days & Food Prices

A&P's policy will remain unchanged. That policy is simply this: A&P will provide good foods at lowest prices possible. As always we will operate our stores and markets with the interests of our customers constantly in mind. We know the hardships that increased food prices can bring to countless families, therefore, our prices will be adjusted only to the extent that is absolutely necessary. If, owing to the laws of supply and demand, the prices for foods we purchase move upward, obviously we will have to pay the higher cost and change retail prices accordingly.

You have our assurance, however, that A&P's margin of profit will continue to be very small and normal in every respect. Thus we pledge to you and our six million loyal customers the best efforts of our wide spread organization to keep our prices as low as sound business judgment will permit.

We repeat, A&P's policy will be unchanged. Good foods at lowest prices possible.

HAMS SKINNED 27 [¢] lb	Whole or String Half
Lamb Legs ALL SIZES! None Higher Than Advertised Price 25 [¢] lb	Genuine 1939 Spring Milk Lamb, U. S. Government Graded and Stamped!
Beef Roast U. S. Gov't Graded Grain-Fed 15 [¢] lb	Beef! Choice center cut chuck
Colored Hens Fancy, Fresh-Dressed! 4 to 5 pounds average 24 [¢] lb	
Pork Loin Roast Blade Rib Or Tenderloin End 24 [¢] lb	
Sliced Bacon 1-lb. 29 [¢] 1-lb. 15 [¢]	Armoir's Star Fixed Flavor.
Boneless Picnics MORRELL'S PRIDE 27 [¢] lb	Tendered, Cello-wrapped
Shankless Picnics WILSON'S CERTIFIED 21 [¢] lb	FRESH Tender! Cello-Wrapped!
Ground Round 19 [¢] lb	
Sliced Bacon Wilson's Corn King 12 [¢]	1-lb. Cello pkg.
Black Cod Yellowtail 17 [¢] lb	Freshly Sliced!
Ground Beef Shoulder 10 [¢] Plate 7 [¢] lb	
Stewing Beef Boneless 19 [¢] Sausage 21 [¢] lb	100% Pure Pork-Bulk
Salmon Northern Red 17 [¢] lb	By the Piece
Deep Sea Bass Fillet 19 [¢] lb	

Save on Fresh Fruits & Vegetables!

PEARS BARTLETT Lake County 5 [¢] lb	
GRAPES TOKAY 4 [¢] lb 10 [¢] c	
APPLES BELLEFLEUR 5 [¢] lbs 10 [¢] c	
LIMA BEANS 3 lbs 10 [¢] c	
CAULIFLOWER head 6 [¢] c	
BELL PEPPERS each 1 [¢] c	

Don't Miss These!

Chicken Of Sea Tuna 10 [¢] can	
Pork & Beans VAN CAMP'S 3 [¢] can 19 [¢]	
Butter GOLDEN STATE 1st Quality (Quarters) pound 37 [¢]	
Pineapple SULTANA BROKEN SLICES 2 [¢] can 29 [¢]	
Crystal White LAUNDRY SOAP 10 bars 29 [¢]	
Macaroni or Spaghetti ANN PAGE 1-lb. 9 [¢]	
Peaches IONA HALVES OR SLICED 10 [¢] can 10 [¢]	
Brownie Beer 11-oz. stein (Plus Deposit) 5 [¢]	
Coffee Eight 3-lb. 39 [¢]	
Ketchup Val 2 1-lb. 15 [¢]	
Tom. Juice Libby 16-oz. 7 [¢]	
Pancake Flour Globe A-1 large 16 [¢]	
Dates Dromedary 11 [¢] pkg.	
Veg-All 10 [¢] can	
Fish Cakes Gorton's can 12 [¢]	
Cracker Jack 3-lb. 10 [¢]	
P-Nut Butter Bishop 1-lb. jar 19 [¢]	
Spinach Del 2 No. 2 25 [¢]	
Peas Green Giant 2 17-oz. 27 [¢]	
Beans Cut Wax Sultana 3 cans 25 [¢]	
Bread Wonder or 1-lb. Lanendort loaf 8 [¢]	
Evap. Milk White 4 small House 11 [¢]	
Applesauce A&P 2 No. 2 25 [¢]	
Corn Flakes Sunny 8-oz. 5 [¢]	
Tom. Juice Kern's 2 cans 27 [¢]	
Cheese Tillamook 10 21 [¢]	
Corn Beef Frey Bontos can 15 [¢]	
Ant Powder Kellogg's can 10 [¢]	
Scot Tissue 10 7 [¢]	
Old Dutch 3 20 [¢]	
White King 5 51 [¢]	
Super Suds Blue 20 [¢]	
Oxydol 20 [¢]	
Cloes Bleach 12 [¢]	

1319 Sartori Ave, Torrance
Prices effective thru Saturday (taxable items subject to tax)

NOW YOU'LL PAY LESS for DRUGS and LIQUORS at TORRANCE'S NEW DRUG STORE!
And Avoid Congested Down Town Parking

GRAND OPENING
THURS. FRI. SAT. SEPT. 21, 22, 23

VIC'S CUT RATE
DRUG & LIQUOR STORE

WE WILL NOT BE UNDERSOLD!

3 oz. Bottle Quality **HAIR OIL** 6[¢]

Genuine Russian **Mineral Oil** Pt. 16[¢]

VIC POTIK

FREE! FREE!

FOR THE MEN! STIPTIC PENCIL

To every man who visits our store the 3 opening days. You must bring this coupon, but no obligation to buy anything.

FREE! FREE!

FOR THE KIDS! ICE CREAM CONES

A generous size ice cream cone FREE! to every kid who visits our store Saturday only. You must bring this coupon, but nothing to buy!

\$18 — 7 Free Cash Prizes — \$18

... to be given away absolutely FREE on Saturday night, Sept. 23, 8:30 o'clock in front of our store! Every person visiting our store any time Thursday, Friday or Saturday of this week will be given a ticket on the drawing. Nothing to buy! No obligation! But you must be present at the drawing to win. First Prize, \$10 CASH; 2nd, \$3 CASH; next five prizes \$1 CASH each.

Quality Toilet Tissues 10 Rolls 32[¢]

Cleansing TISSUES 500's 14[¢]

Sanitary Napkins 12's 13[¢] 2 for 25[¢]

FILM PRINTS
Double Size Prints or Calif. Border at No Extra Cost. Extra Fast Service.

COCA COLA 7-UP 6 Bottles 25[¢]

Films at Cut Rate Prices
8-120 or 620 Verichrome 27[¢]
8-115 or 616 Verichrome 32[¢]
8-127 Verichrome 22[¢]

ICE CREAM Pt. 10[¢] Made by Arden

Lge. Ipana Tooth Paste 39[¢]

Mead's Pabulum 43[¢]

Med. Sloan's LINIMENT 29[¢]

Jergin's HAND LOTION 20[¢]

Kellogg's ANT PASTE 23[¢]

Sm. Size MENTHOLATUM 27[¢]

Mistol NOSE DROPS 23[¢]

Lysol DISINFECTANT 43[¢]

CUT RATE LIQUOR DEPT.
ALWAYS PLenty ICE COLD BEER

PRESCRIPTIONS CAREFULLY COMPOUNDED

Clip This Coupon! SAVE!
GILLETTE TYPE **Razor Blades** 2[¢]
Double Edge 5[¢]
Limit 2 to a customer. Must bring this coupon!

SWEET WINE
PORT MUSCATEL SHERRY TOKAY BOTTLE

Old Quaker Bourbon Pt. 97[¢]

5 O'clock Dry Gin Pt. 80[¢]

Popular Brands CIGARETTES Pkgs. 25[¢]

Clip This Coupon! SAVE!
Women's Quality **WAVE NETS** 4[¢]
Limit 2 to a customer. Must bring this coupon!