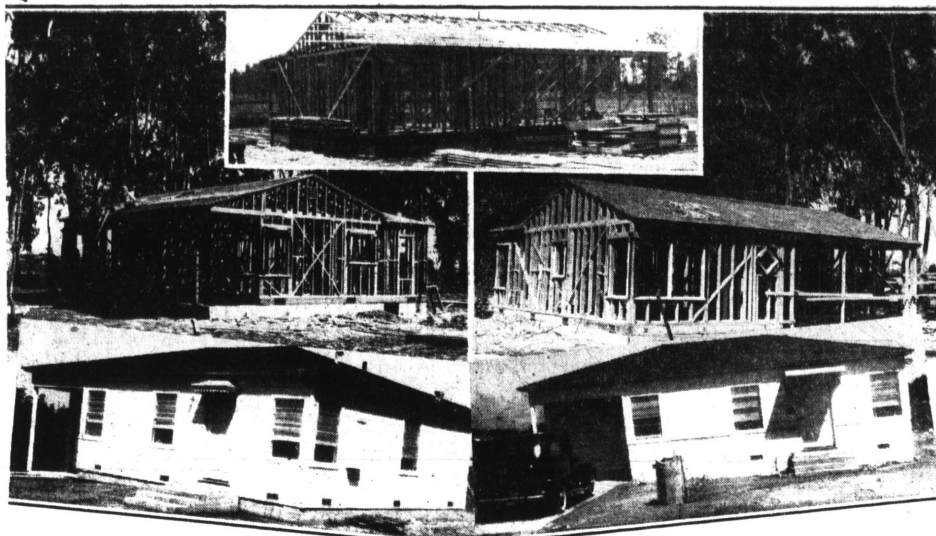


New Community Rising in Shoestring Strip Near Torrance



Torrance Herald Photo.

INVESTMENTS IN GOOD LIVING . . . are these new homes, two shown completed and three under construction by Standard Homes, Inc., (formerly known as Coco Homes) in the Shoestring Strip adjoining Torrance. These FHA approved dwellings are selling for \$2,500. Eighteen homes—14 of which are now under construction or about to be

Scores of workmen have been laboring steadily for the past several weeks building homes in the Shoestring Strip area located between 222nd and 225th streets and Denker and Western avenues where Standard Homes, Inc., is well on the way to transforming some vacant lots into residences well within the medium price range.

The first two of 18 homes which have been sold in the area have been completed and are now occupied by owner-families. Twelve more are under construction. Newton Coon, in charge of sales at the tract, enthusiastically states that all of the attractive residences are two and three-bedroom homes in two price ranges—\$2,325 and \$2,545, with monthly payments averaging \$19.23 and \$20.90 respectively. All are being built to Federal Housing Administration specifications and inspection.

Boasting the greatest number of square feet of any home in its price class now being built in Southern California under FHA Title I, the homes are outstanding examples of first-class materials and workmanship. Coon declares. Purchasers have the privilege of selecting paint colors inside and out, as well as choosing tile patterns and colors. Standardized Briggs plumbing is used throughout.

Over a half dozen superior floor plans are available, one of which won a coveted architect's prize for the best conceived and designed plan for homes in the \$2,500 price range.

Coon or any of his assistants will be glad to give further information regarding purchase of homes in this community . . . homes which can be paid for at less than most renters are now paying for rent. Tract office is at Carson and Denker.

started—have been sold in the tract, located between 222nd and 225th streets and between Denker and Western avenues. The tract office is located at Carson and Denker streets. Standard Homes has plans for development of about 120 lots in the budding community near this city.

ASSISTANT CHIEF ATTENDS MEETING

Veterans of Foreign Wars Auxiliary, meeting at Lomita last Thursday evening, enjoyed a visit from the assistant chief of staff, Donna G. Slater, who was making her official inspection. Other officers and members of the Hermosa Beach Auxiliary, her home chapter, accompanied her. Hannah Kipley, of Harbor Auxiliary at San Pedro, was also a guest and installed the new historian Mildred Hopson. Following the business session, a birthday celebration honored three members, Sue Cordner, Frances Cain and Anna Dannenhauer. Chairmen in charge of recent card parties, Lena King and June Laski, reported a nice sum netted for the relief fund. Yesterday members gathered for a potluck luncheon at the home of Mrs. Dannenhauer and sewed for the hospital at Sawtelle.

ALTER-DAVIS WEDDING SET FOR TOMORROW

On Friday, Sept. 15, Gerald L. Alter, of Torrance, will be married to Miss Margaret Ann Davis, of Kalamazoo, Michigan, who arrived in Torrance only a few days ago. The wedding will be at St. Andrew's Episcopal church with Rev. T. R. Marshall officiating. Alter, who came to Torrance from Indiana about three years ago, is 29 years of age, and is well known in this community as an enterprising home builder. After a short honeymoon trip, Alter and his bride will make Torrance their home.

Phones 5 Years Late
DURBAN, Natal (U.P.)—Farmers in some parts of Natal who made application for telephone lines five years ago are still waiting for them in some cases.

SOCIETY and Club

SPINSTER DISCLOSES MARRIAGE INTENTIONS

A potluck in the city park Tuesday night was a pleasant variety for the Spinsters. Their business meeting was devoted largely to discussing the club's booth for the "Factory Frolic." The next meeting will be held at Dorothy McMillan's home with Dorothy Jensen as cohostess. After a grand supper, which consisted of oodles of food, the girls were pleasantly surprised when Dorothy McMillan calmly passed around a box of chocolates, disclosing her decision to abandon the role of active "Spinster." After her marriage next Spring she will become the club's first honorary member.

COUNCIL HEARS TALK ON MISSIONS

The Woman's Council of the Methodist church met Tuesday Sept. 12, at the church parlors, where Mrs. James Donovan, of Los Angeles, gave an impressive talk on the need for increased interest in mission work, due to conditions abroad. About 25 were present.

P. E. MOTHER CLUB ACTIVITIES

Pacific Electric Woman's club of Los Angeles is holding its initial meeting of the new club year this afternoon in the club rooms at the Pacific Electric building, Los Angeles. Mrs. Goldie Hart, newly elected president, is presiding. Today's meeting has been designated "Presidents' Day."

RECEPTION HONORS FAIR WED 25 YEARS

An informal open house Friday night, Sept. 15, will be a gala event at the home of Mr. and Mrs. H. C. Barrington, 2368 Torrance boulevard, when Mr. and Mrs. W. D. Gooden of Long Beach celebrate their 25th wedding anniversary. Mrs. Barrington, sister of the bride of 1914, will be assisted as hostess by the daughter of the fete couple, Mrs. Wenona Gooden. Mr. and Mrs. Gooden about ten years ago were residents of Torrance, and have many friends here who are cordially invited to drop in at the reception which will begin at 7 o'clock.

STATE PICNICS

MINNESOTA . . . The annual picnic-reunion of all former and visiting Gopher states in Southern California will be held Saturday, Sept. 23, in Sycamore Grove Park, Los Angeles.

Chestnut chips, once discarded by the tanning-extract industry, are being used to make corrugated board.

KIWANIS PARTY AT WILSHIRE BOWL

A number of Torrance residents were included in the gay crowd of four hundred who attended the dinner and dance which was given at the Wilshire Bowl last Thursday night. The Division No. 1 held their meeting of the Kiwanis Internationale, and as the affair was known as "Ladies Night" special emphasis was given the entertainment feature. Among the guests were Messrs. and Mrs. Dean L. Sears, H. C. Barrington, George H. Moore, Gaston Arce, Glen Jain, Charles Rippey and Grover C. Whyte.

BINGO PARTY NEXT TUESDAY

The Woman's Benefit Association will hold their monthly bingo party Tuesday, Sept. 19, at 8 o'clock in the McDonald Hall. Refreshments will be served, and prizes given with but a small admission charge.

Outmoded theories on birds: That swallows hibernate in mud; small birds travel on big birds' backs; birds migrate to the moon.

Medals for heroism in fighting American Forest Fire Foundation forest fires are awarded by the foundation.

COMMUNITY PLATE

ALL PATTERNS Including "FOREVER"

52 PIECES . . . SALE PRICE \$39.75
OPEN STOCK PRICE . . . \$65.85
Tarnish-Proof Chest is Free

35 PIECES \$29.75 SALE PRICE \$49.75
OPEN STOCK PRICE \$50.00 OPEN STOCK PRICE \$82.50
Tarnish-Proof Chest Free

TYPICAL OPEN STOCK VALUES

Regular Sale Price	Price	Regular Sale Price	Price
Tea Spoons . . . 6	\$4.00	Dinner Forks . . . 6	\$1.00
Soup Spoons . . . 6	\$4.00	Knives . . . 6	\$1.50

Never before has there been a Sale like this. Every piece regular quality, guaranteed without qualification.

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for the unfortunate people in the world who like good meat but who have never experienced the thrill and satisfaction of sinking their molars into a really FINE piece of meat.

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ALL PATTERNS Including "FOREVER"

52 PIECES SALE PRICE \$39.75
SERVICE FOR 8

OPEN STOCK PRICE \$65.85
16 Teaspoons 8 Knives
1 Cold Meat Fork 8 Knives
5 Oval Bowl Soup Spoons
1 Gravy Ladle 8 Salad Forks
1 Butter Knife 1 Sugar Spoon

35 PIECES SALE PRICE \$29.75
SERVICE FOR 6

OPEN STOCK PRICE \$50.00
6 Teaspoons 6 Forks
1 Cold Meat Fork 6 Knives
6 Oval Bowl Soup Spoons
1 Gravy Ladle 4 Salad Forks
1 Butter Knife 1 Sugar Spoon

62 PIECES SALE PRICE \$49.75
SERVICE FOR 12

OPEN STOCK PRICE \$83.50
12 Teaspoons 12 Forks
12 Oval Bowl Soup Spoons
12 Knives 1 Sugar Spoon
12 Salad Forks 1 Butter Knife
All Services in Free Tarnish-Proof Chest



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TORRANCE

1503 CABRILLO

CHOOSE FROM THESE OPEN STOCK ITEMS

ITEM	Regular Price	SALE PRICE
Tea Spoons . . . Set of 6	\$1.00	\$2.40
Oval Bowl Soup or Dessert . . . Set of 6	\$3.00	4.80
Serving (Table) . . . Set of 6	\$3.00	4.80
Cream . . . Set of 6	\$3.00	4.80
Soup . . . Set of 6	\$3.00	4.80
"After Dinner" Coffee . . . Set of 6	\$3.25	1.95
Tea . . . Set of 6	\$3.00	4.80
Drink . . . Set of 6	\$3.00	4.80
Sugar . . . Each	1.25	.75
FORKS		
Grille . . . Set of 6	\$3.00	4.80
Dinner . . . Set of 6	\$3.00	4.80
Cocktail or Oyster . . . Set of 6	\$3.00	4.80
Salad or Pickle . . . Set of 6	\$3.00	4.80
Olive . . . Each	1.00	.60
Cold Meat or Serving . . . Each	2.00	1.20
KNIVES (DeLuxe Stainless Blades)		
Grille, Hollow . . . Set of 6	12.50	7.50
Handle . . . Set of 6	12.50	7.50
MISCELLANEOUS		
Ind. Butter or Cheese Knife . . . Set of 6	\$3.00	4.80
Butter Knife . . . Each	1.25	.75

TELEPHONE 411

YOU CAN'T BUY NATIONALLY ADVERTISED DRUGS FOR LESS ANYWHERE!

IPANA Tooth Paste
Large Size 39c
Small Size 21c

Pepsodent Antiseptic
19c
39c—59c

Zonite Antiseptic
23c
47c—79c

DR. WEST Tooth Paste
Lg. 33c

SLOAN'S Liniment
Reg. 29c
Reg. 70—59c

Kruschen Salts
4 oz. 59c
2 oz. 34c

VICKS Nose and Throat Drops
Small 24c
Large 39c

CASTORIA
Small Size 31c
Family Size 59c

LYSOL
Small Size 23c
Medium Size 43c

For The Tummy

TUMS 3 for 25c

Med. Size BISODOL 49c

Reg. 60c Size BROMO SELTZER 49c

Reg. Size Cream MUM 29c

Reg. Size Liquid NONSPI 47c

Single or Double Strength ODORONO 31c

Reg. Size Powder QUEST 31c

Reg. Size Baby Oil Mennen's 43c

Giant Size Paste COLGATE'S 33c

Double Size Paste LISTERINE 33c

Large Size Polish CUTEX 31c

Med. Size Antiseptic PEPSODENT 39c

Family Size Tooth Powder CALOX 43c

Large Size Tooth Paste SQUIBB'S 33c

Large Size PETROLAGER 89c

Large Size ARGAROL \$1.09

For The Eyes, Reg. Size MURINE 49c

Full Pound DEXTRI-MALTOSE 63c

Antacid Tabs ALKA-SELTZER 27c

Liquid Dentrifice Reg. TEEL 23c

Sal Hepatica
Small 25c
Med. 49c

JOHNSON'S Baby Powder
Small 19c
Large 39c

BAYER'S Aspirin
1 Doz. 12c
2 doz. 19c
100's 59c

KLEENEX tissues
500 Sheet "Economy" Boxes 200's 13c
500's 28c

Kotex
12's 20c 2 for 39c
36's 57c 2 for \$1.11
48's 75c 2 for \$1.47

HINDS HONEY & ALMOND CREAM
Small Size 21c

PHILLIPS Milk of Mag.
4 oz. 19c
12 oz. 39c

MEADS Dextri Maltose
1-lb. 63c

DR. SCHOLL'S Zino Pads
31c

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