

## William A. Ross Succeeds Diehl as President of Columbia Steel Co.



WILLIAM A. ROSS  
... office boy to president

### Wisconsin Home of Ghost Towns

MILWAUKEE, Wis. (U.P.)—Not all "ghost towns" are found in the western states—at least 20 of them are recorded in Wisconsin history. Most of them were founded on the lumber industry or its products and disappeared as neighboring forests were laid waste.

The shores of Lake Michigan, Indian trails and rivers formed the location of these "mushroom" towns.

Manchester, on the Catfish river in Jefferson county, was founded on Jan. 25, 1837, by William P. Merrill and William S. Nichols. Friends regarded it as a bad investment when Eliza B. Churchill purchased a lot there for \$25.

Hopeful of making it a leading port, James T. Gifford of Elgin, Ill., a former member of the Illinois legislature, poured huge sums of money into a town he called Port Ulaio. It was located about 25 miles north of Milwaukee. Gifford built a thousand-foot pier which received lumber from a large chute.

**Rival Shipping Towns**  
Prosperity attended the venture at first and the town became a serious rival to Port Washington. Steamers stopped there to refuel on their run from Sarnia on to Lake Huron. But soon Port Washington had three piers and the Port Ulaio steam sawmill found no more ships to feed.

Luther Guiteau founded an addition to Port Ulaio and was a respected citizen, but his high-strung son, Charles, assassinated President Garfield.

Shoeks, bundles of barrel and hoghead staves formed the principal industry of Blakeville, located near Port Ulaio. It boasted a general store operated by E. R. Blake, the founder, a 300-foot pier for steamers and 100 residents.

When the lumber supply gave out, the inhabitants turned to fishing. However, three of the leaders, Gabe Hollander, Charles French and John Sholes, were drowned in a squall, and the survivors lost heart and abandoned the village by 1882.

**Fishing Industry Died**  
Also in the same area and dependent upon the shooik industry were New Amsterdam and Tonks Pier. Amsterdam took to fishing after the shooik factory closed, but

William A. Ross was elected president of Columbia Steel Company, subsidiary of United States Steel Corporation, at a meeting of the Company's Board of Directors held in San Francisco Saturday. Ross succeeds Ambrose N. Diehl who resigned because of ill health and who has headed the steel company since 1932.

The new president of Columbia Steel has been connected with the steel industry since 1895, when he went to work for the old Washburn Moen Manufacturing Company as an office boy. In 1899 Washburn Moen was acquired by American Steel and Wire Company and Ross served the new firm as bill clerk and cashier. In 1911 the West Coast holdings of American Steel and Wire Company became the Pacific Coast department of United States Steel Products Company, subsidiary of United States Steel Corporation. Upon this new consolidation Ross was appointed assistant treasurer and then assistant to the vice-president of the Products Company.

In 1930 Columbia Steel Corporation was acquired by United States Steel Corporation. The Pacific Coast department of United States Steel Products Company was then consolidated with the new enterprise under the name of Columbia Steel Company with Ross serving as vice-president and treasurer.

**Had Six-Year Term**  
By 1932 he was appointed vice-president and general manager of sales, in which capacity he served until his election to the presidency last week.

With his resignation, Ambrose N. Diehl, retiring president of Columbia Steel Company, closes an active career of 40 years service to the steel industry. Beginning in 1899 Diehl entered the employ of Carnegie Steel Company as a chemist in the laboratory of the Duquesne Works. Rising through the various operations Diehl became assistant general superintendent of Duquesne Works in 1915 and operating vice-president in charge of the Pittsburgh District of Carnegie Steel Company in 1918.

In 1920 he was made vice-president of United States Steel Corporation and in 1932 was sent to San Francisco to head the new Columbia Steel Company as president.

Residents left when the whitefish gave out. Gilbert R. Smith, a member of the widely known fishing family at Port Washington, was one of Amsterdam's leading property owners.

A whole series of little communities mushroomed just north of the Milwaukee river. The stone in certain areas there was found to make good cement and other villages were built around flour and sawmills. Among these vanished towns were Mechanicsville, Upper Milwaukee, Humboldt and Berthelet.

Some of these ghost towns still survive today, but under different names. British Hall was once a mining camp, while Prairie du Chien was called Fort Crawford. Green Bay was Fort Howard.

A pair of deer antlers with 78 points, a world record, is on exhibition at San Antonio.



AMBROSE N. DIEHL  
... illness forces retirement

### Letters to the Editor

Torrance, California,  
August 29th, 1939.  
Mr. Grover C. Whyte, Editor,  
Torrance Herald,  
Torrance, California.  
My dear Mr. Whyte:

The Board of Directors of First Church of Christ, Scientist, of Torrance, has asked me appreciation of the kindness and courtesy which has been extended to our organization by you and the members of your staff, in printing our lectures, Lesson-Sermons and announcements.

Your sincerely,  
JOSEPHINE BUXTON.

### Five Babies Born at Hospital Here

Five babies were born during the past week at Torrance Memorial hospital. They were:

A son to Mr. and Mrs. E. V. Adams of Hermosa Beach, last Thursday;

A daughter to Mr. and Mrs. C. H. Bodley, 2227 Andree, last Thursday night; Bodley is a National Supply worker;

A son to Mr. and Mrs. Don A. Kelly, 1322 1/2 Engracia, last Friday;

A daughter to Mr. and Mrs. H. M. Kiyomura of Gardena, last Friday; and

A son to Mr. and Mrs. M. Yamane of Gardena, last Thursday.

**STATE PICNICS**  
MICHIGAN . . . The annual fall picnic-reunion for all former residents of the Wolverine state will be held Saturday, Sept. 16, in Sycamore Grove park, Los Angeles.

Your Silent Salesman that never sleeps—a Herald want ad.

### Paragraphics

At any rate, nobody can get a war scare out of Argentina's claim to Antarctic territory also claimed by United States and Great Britain.  
—Buffalo Courier-Express

Up in Illinois, a weekly newspaper recently went to press leaving one page blank. Such a custom should be more widely used to indicate the state of mind in which the men who produce the newspapers often find themselves.  
—Joplin (Mo.) Globe

Admonitory motto to go over the chairs of the presiding officers of the Senate and House of Representatives so that all can see: "Neither a borrower nor a lender be."  
—Detroit Free Press

A correspondent says England is preparing feverishly for a war which she does not believe will come. In America, we're having almost an identical preparation for prosperity.  
—Joplin (Mo.) Globe

Obviously, a political party cannot be held together with bolts.  
—Greensboro (N.C.) Daily News

You can tell the old-fashioned American. He is the one who isn't wearing his shirt tail hanging out.  
—Greensboro (Ga.) Herald-Journal

One-half of the world may not know how the other half lives, but it has to foot the bill, just the same.  
—Thomaston (Ga.) Times

Having tried nearly everything else, New Dealers think of electing Paul McNutt president, thus giving the depression beauty treatments.  
—Chicago Daily News

The President says radicals have some use because they have the imagination to think up answers to problems. The only trouble is that so often they're only imaginary answers.  
—Boston Globe

Names are funny things. One is either compelled to try to live up to them or to live them down.  
—Mt. Vernon (N.Y.) Chieftain

The acquisition of money doesn't make a fool of anybody; it merely provides an inherent fool with the means for developing his natural characteristics.  
—Richmond News-Leader

Coinage, minted in the United States during the year, amounts to \$12,000,000, according to a newspaper item. However, it still seems to be just as hard to get change for a dollar from a taxi driver.  
—Christian Science Monitor

One of nature's mysteries is why the mosquito you cannot find in the dark always manages to find you.  
—Wilkes-Barre Record

A scientist thinks he is on the eve of discovering a drug that



**SCREEN PROTECTION** . . . In fearful preparation for French and British air raids, German workmen are placing nets, invisible from the air, over dugouts near the Siegfried Line. In order to more completely screen the dugouts, the nets will later be covered with grass.

will cure insanity. If he succeeds, who will design hats for women?  
—Bridgeport Times-Star

An employee in a Worcester factory where some workers are out on strike, it is reported, spends his evenings after work picketing the plant. Who says you can't eat your cake and have it, too?  
—Christian Science Monitor

"A Columbia professor says the average man can tell all he knows in two hours." Yes, after that he starts talking about women.  
—Washington Post

Headline: "Boy Swallows Thirty Cents; Coughs Up Dime." Is there no honesty anywhere?  
—Pittsburgh Post-Gazette

Kindly Britons have rushed a brace of grouse to the President by trans-Atlantic air mail, possibly to take his mind off "cuss-word."  
—Senator Soaper

**IT'S TIME TO WEAR FALL CLOTHES AGAIN**  
• Yes, summer whites are about finished. From now on it's blacks and browns and darker shades. Of course, you'll want to look your best this fall. So why not take advantage of Royale's low prices and bring in your fall garments for cleaning NOW!

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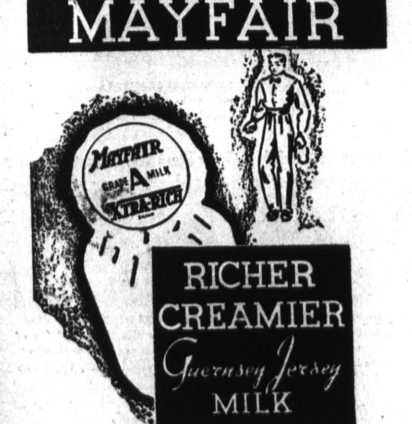


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