



MIX-AND-MINGLE dresses are the delight of the school girl's heart. These two-piece, spun rayon dresses—each with skirt and shirt—can be worn to match or to contrast. Two dresses will make several costumes. Good Housekeeping for September suggests one dress of green blue plaid and one of solid green for quick changes in costume.

RETAINS HOME TIES The Moslem empire at its Give your college son or daughter greatest extent stretched 7,000 for a subscription to The Herald, miles from China to Spain.

New Librarian at Toy Loan Headquarters

Mrs. Ona Ralls, who has been in charge of the Toy Loan headquarters on Post avenue for several months past, will leave this week to take up employment in another line of work. Mrs. Ralls will be replaced, starting Sept. 1, by Mrs. Jewell Taylor, who comes to Torrance from the Wilmington Toy Loan branch where for the past two months she has been giving excellent service.

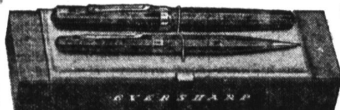
"Because of her experience," says Mrs. Ralls, "Mrs. Taylor will be able to carry on the work at this headquarters without loss of time in getting adjusted to the work, as so often happens when an inexperienced worker is placed in charge. A special invitation is extended to the children who are patrons of the Toy Loan library to come in right away and get acquainted with their new librarian."

Business at the library has been slow the past few weeks, many of the child patrons being away on vacation trips, or having other outside interests during the summer months. With the opening of school, however, it is expected that the number of patrons will increase. There are many toys on hand for loan, and almost any taste in toys can be satisfied.

GOOD Students Need Good Tools



Send Them Back To School With a Brand New Pen and Pencil Set! You'll Be Surprised How Much More Studious They'll Be!



**Parkette
PEN and PENCIL SET**

\$1.95

• Famous Parker made. The world's finest low priced set. Pen has visible ink supply, 4 colors. Ideal for school. Name in gold Free!



Something New!

WAHL-EVERSHARP

AIR-LITE

Pen and Pencil Set

• PEN . . . has 14k gold point . . . will last a lifetime.

• PENCIL . . . you can sharpen with your thumb. Automatically injects new lead by merely a push on the end. 4 colors. Pen separately \$2.75. Pencil separately \$2.00. Name in gold Free!

\$3.95



A Big Ben Will Get 'em up in the morning!

• Smart parents establish regular habits in their children from the first day of school. A dependable **ALARM CLOCK** will do more than anything else to get them up and to school on time. Many styles and colors to choose from.

BIG BEN MODEL SHOWN \$2.95
OTHERS \$1.25 to \$5.95



SPECIAL SALE ON

Quink

"Successor to Ink"

Friday and Saturday

Only, Sept. 1, 2

Reg. 25c **14c**

4 oz. size **9c**

Reg. 15c **9c**

2 oz. Size

**BUY ON HOWARD'S EASY TERMS
Small Down Payment — Balance Weekly!**

HOWARD'S JEWELERS
TORRANCE

1503 CABRILLO AVENUE

PHONE 411

We Give Bicycle Award Tickets!



SCHOOL DAYS are Here

LEVY'S

**HAVE BEEN SENDING 'EM
BACK TO SCHOOL FOR**

18 YEARS



BUTTERCUP FROCKS

Famous for long wear. All sizes 2 to 16. Guaranteed fast colors. Fall plaids and smart new prints.

\$1.95

SCHOOL SKIRTS

Every school girl needs a several extra skirts! Wool or gabardine, pleated or circular. All newest fall colors.

\$2.98

WE CARRY A COMPLETE LINE OF GIRLS' HEN D A N SHIRTS. ALL COLORS. ALL SIZES.



BOY'S SCHOOL PANTS

Made to stand the toughest wear! Brown or blue whipcord. Sizes 6 to 16. (Slack model, pleated \$1.50).

\$1.10

RED GOOSE SHOES

Half the Fun of Having Feet! We carry all sizes including narrow widths. \$1.95 to \$3.45.

PHOENIX Half Socks

**BACK TO SCHOOL
IN PHOENIX SOCKS**

the real school day socks . . . styled to harmonize with youngsters' school togs. And so durable . . . they thrive on hard wear.



You'll want several pairs to complete your youngsters' school-day wardrobe.

29c

**ALL COLORS — ALL SIZES
NEW FALL STYLES**

We Give Bicycle Award Tickets!

SAM LEVY
DEPARTMENT STORE

1307-1313 SARTORI AVENUE

PHONE 121-W

TORRANCE