

YOUR Independent HANCOCK DEALER IS YOUR FRIEND AND NEIGHBOR



HE LIVES HERE
AND HIS INTERESTS
ARE THOSE OF THIS
COMMUNITY

HANCOCK FIVE POINT AND ETHYL Gasoline

Sell Those "White Elephants" Through Classified Ads

Tax Exemption Claims Increase \$4,000,000 This Year

Exemptions claimed for personal property this year increased by \$4,000,000 over last year, reaching a total of \$80,083,375. County Assessor John R. Quinn announced this week.

This may be charged against an increase of \$21,754,335 in the total assessed valuation in the county, still leaving the tax base broadened by some \$17,000,000, county officials pointed out.

The exemptions were claimed under the various clauses in the state's tax set-up, with veterans leading with a total of \$44,938,070 exemptions.

Early cable messages across the Atlantic cost \$100 for 20 words.

27,000,000th Car Completes Trip

Below you see Jimmy Rooney, pilot of the famous Ford No. 27,000,000, on the Avenue of Palms, Treasure Island, after completing his 5000 mile 48-day round trip fair-to-fair jaunt. In middle, he is at left, talking to Charles H. Strub, managing director of the fair, at the gala welcome-home luncheon in the Ford Building. At right is C. A. Bullwinkel, manager of the Richmond branch plant.



Above—Kay Kyser, left, and Benny Goodman, signing the log book of the symbolic car. This unusual photo brought the two national favorites of swing music together, for they were among the welcome on Treasure Island. Kay is right in form, always clowning!

Keystone Seeks Fire Protection

Formation of a county fire protection district to include the Keystone area adjoining Torrance will be sought of the board of supervisors by the Keystone Chamber of Commerce, Secretary S. C. Sault said this week.

Support of organizations in East Torrance, Hammett tract and Dominguez districts in petitioning for establishment of a centrally located fire house in the area has been promised, the secretary stated.

Boundaries of the proposed district would stretch from Torrance city limits to Dominguez on the east and to the Los Angeles city boundary on the north. Initial cost of forming the district has been estimated at \$65,000 by County Fire Warden E. A. Turner. Keystone fire calls at present are handled by the county forestry and fire department from the Florence avenue sub-station.

West Point Tests Set for October 7

An examination will be held by the Civil Service Commission Saturday, Oct. 7, at the Federal Building in San Pedro and the Federal Building in Los Angeles for the purpose of determining who is the best qualified to receive the West Point appointment from the 17th District.

Any young man who is a resident of the 17th District and who is over 17 but less than 22 years of age may take the examination at either San Pedro or Los Angeles. Those interested must notify Congressman Lee E. Geyer, Washington, D. C., on or before Sept. 1, whether or not they intend to take the examination and which place they wish to take it. An information sheet giving the subjects and scope of the examination will be sent upon request.

Views Clash on Durability
DAVENPORT, Ia. (U.P.)—A washing machine company is puzzling over a housewife's complaint. "I would like to know what you are going to do about the washer you sold me," she wrote. "It washes all right, but one leg rusted off. I bought the washer in 1920."



HOUSEWIVES ARE TELLING EACH OTHER

"I do all my shopping at Parker & Brown's. I always get the best and I find that I save money there, too!"

Golden State
Ice Cream

Qt. 19¢

GUDAHY'S
Picnic Hams

lb. 19¢

SEE **Johnny Parker**
For **BETTER MEATS**
AT LOWEST POSSIBLE PRICES

Bacon Special

Bacon (Piece) 18½¢ lb.

Bacon Squares 12½¢ lb.

Our Own Sliced Bacon 25¢ lb.

Package 12½¢ ea.

Bulk Lard or Shortening

9¢ lb.

PLATE RIB
BOILING BEEF
Shoulder Spare Ribs
LAMB BREAST
7¢ lb.

FRESH, EXTRA
Medium Brown

Eggs... 25¢ dz.

Mt. Lowe
Butter 28¢ lb.

Knudsen Cottage
Cheese 12¢ lb.

Genuine Spring LAMB LEGS

25¢ lb.

CHOICE CENTER CUT Round Bone or 7-Bone CHUCK ROAST

19¢ lb.

Fancy-Choice Pork Chops lb. 23¢

Ground Meats

Lean Ground Beef 12½¢

Ground Shoulder 19¢ lb.

Ground Round 23¢ lb.

Our Own Bulk Sausage 23¢ lb.

CHOICE CENTER CUT None Higher

ROUND STEAK

SIRLOIN STEAK

CLUB STEAK

T-BONE STEAK

29¢ lb.

LAMB Shoulder
ROAST... lb. 15¢

Lamb
Chops... lb. 25¢

Choice BABY BEEF Pot Roast

15¢ lb.

EDNA'S HOME MADE
MACARONI SALAD

POTATO SALAD

BAKED BEANS

COLD SLAW

12½¢ lb.

Firemen Initiate Three Members

Three new members were initiated Monday night by the Torrance Fire Department association at a dinner-meeting at the central station. They were William Adolph, Jack Leggate and Neal Whitney. Former local foremen were honor guests of the group.

Composed of regular fire department members and volunteers, the association sponsors social activities for its affiliates. Chief J. E. McMaster is president and meetings are held monthly.

British Soldier 7 Feet, 1

EDINBURGH (U.P.)—The tallest man in the British army is 7 feet 1 inch tall. Capt. P. B. Huxham, who has served 12 years.

Blames 'Spirit' for Intoxication

With the brogue of the Old Sod still heavy on his tongue, Richard Gorman, 71-year-old native of Ireland, was arrested by police here for intoxication Friday night. Weighing 210 pounds, Gorman was a most docile and penitent defendant Saturday morning as he appeared before City Judge Robert Lessing.

"I just had a wist too much uve th' spirit," he confessed. Gorman was fined \$15, which was suspended on condition that he abstain from "th' spirit" for two years.

Women Out-Drive Men

CAPE TOWN (U.P.)—A greater proportion of women passed driving tests in Cape Town in 1938 than men.

for **COOLER** summer clothes, send them to the **CLEANER** oftener!



Torrance Laundry Does Perfect Cleaning Economically!

Frequent cleaning not only keeps your light clothes looking their best, it also removes dust gathering oils and stains... opens the way for the circulation of air through the cloth and thereby keeps you cool and smart. We clean delicate fabrics with unusual care.

Save 20% Cash & Carry

Torrance Laundry & Dry Cleaning Co. Phone 141

TORRANCE PLUMBING CO.

GUARANTEED PLUMBING REPAIR SERVICE

Servel Electrolux Refrigerators
Andrews Wall Heaters
Frazer Floor Furnaces

Magic Chef Gas Ranges
General Water Heaters

MODERNIZE NOW WITH NEW PLUMBING ON FHA

F. L. PARKS
PHONE 60

OPPOSITE POST OFFICE
1418 MARCELINA AVENUE



"We'll be partners
in lots of
things"

Yes, sonny. All your life it will be your helper. Daily it will share your tasks and join you in getting things done.

Once the telephone was just an idea in one man's head. It is here as you know it today because of the work of many people. Thousands of scientists and technicians in the Bell Telephone Laboratories as well as engineers and others in the field are seeking all the time to make its service still better.

[There's an interesting Bell System exhibit at the Golden Gate Exposition. Ask Dad to take you.]

SOUTHERN CALIFORNIA TELEPHONE COMPANY
1266 Sartori Telephone Torrance 4600

"I broil, but keep cool
with my new gas range!"

Modern gas cooking
is cleaner, too!

Not just one but several features make broiling cool for the cook with a modern gas range! Gas provides cold-start broiling—no need to preheat. Broiler compartments have special, heavy insulation to keep heat inside. And broiler grids swing or slide out so that your face and hands are never in the heat zone. Larger capacity and greater effective broiler area shorten broiling time, too.



AND SO CLEAN! Broiling is smokeless. Top burners do not rust, clog or smudge, and they're re-faster than ever!

CONSIDER ADVANTAGES OF OTHER GAS APPLIANCES, TOO



ECONOMICAL ALWAYS! Servel Electrolux, the gas refrigerator, operates with a tiny flame. No moving parts to make noise or to wear out, and fuel cost is low.



HEALTHFUL COMFORT in winter is yours with modern automatic gas heating. Gas brings you winter air conditioning at its best. Ask now for special discount on a gas furnace!



DISHWASHING IS EASIER with lots of hot water! A modern automatic gas water heater is fastest and most economical. Be sure the heater you buy is large enough for your needs.

See the newest gas appliances for yourself—today. Visit a dealer's or SOUTHERN CALIFORNIA GAS CO.

Your Servant
Natural Gas
CLEAN • QUICK • ECONOMICAL

SEE Jack Brown FOR MORNING FRESH VEGETABLES

GRAVENSTINE APPLES

10 LBS. 25¢

JUICY-SWEET
ORANGES
3 Doz. 10¢

LARGE-JUICE
GRAPEFRUIT

10¢ DOZEN

Freestone 4 lbs.
Peaches 10¢

Seedless 4 lbs.
Grapes 10¢

Freestone 3 lbs.
Nectarines 10¢

WHITE ROSE Potatoes

10 LBS. 9¢

Fresh Green
Cucumbers
6 for 5¢

Spanish-Sweet
ONIONS

3 LBS. 5¢

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