

People and what they are doing



CRISP dotted swiss with embroidered batiste collar and cuffs is Good Housekeeping's choice for summertime luncheon parties. Pictured in the July issue.

SEWING HEADS

AUXILIARY ACTIVITIES

Mrs. Lena King will take charge of the Lomita V.F.W. Auxiliary's sewing club, the most important work planned for this year being work for the hospital committee, of which Mrs. Julia Norcross is chairman, it was learned this week.

At a delightful potluck luncheon at the home of Mrs. King, 2267 25th street, plans were made for a quantity of sewing with the following members present: President Ella Stack-wiak, Hattie Schroeder, June Laski, Anna Dannenhauer, Julia Norcross, Mabel Erickson, Hattie Hathaway, Ruth Hathaway, and Lena King. The Auxiliary will meet in regular session Thursday, July 20.

LEGION AUXILIARY

BANQUET INSTALLATION

Members of the American Legion Auxiliary to Bert S. Crossland Post 170 will hold a banquet in Legion hall Tuesday evening at 6:30 p. m.

Following the banquet officers for the ensuing year will be seated. Mrs. Ella Robinson will accept the gavel of authority, which Mrs. Fan Wilkes has so ably wielded for the past year.

A musical program and games arranged by outgoing officers will furnish the evening program.

Members must make reservations for the banquet, which will be served by Job's Daughters Mothers club.

BARBECUE AT BURGENER HOME

Mr. and Mrs. W. F. Burgener, 1630 Beech street, entertained at a barbecue in their patio, Monday evening. The affair was a courtesy to Mr. and Mrs. H. Adams and daughter Regina of Indiana, guests of Mr. and Mrs. E. L. Snodgrass, 1514 Beech avenue.

Included were Mr. and Mrs. Austin Jones and family of South Gate, Mr. and Mrs. Clifford Beck and children of Compton, Mr. and Mrs. E. L. Snodgrass and daughter Jo Ann, the honorees and hosts.

DEMOCRATIC WOMEN TO HONOR MRS. GRADY

A group of women from Torrance will attend the Ambassador Hotel breakfast in honor of California Committeewoman (D) Mrs. Del Valle Grady, July 25. Anyone who wishes to accompany the group, or to make reservations, may get in touch with Mrs. Minor by calling 773. This district has reserved the table next to the speakers' table. Gov. Olson will be present.

ADDITIONAL SOCIETY

(Continued on Page 4-B)

Mr. L. D. Redman, 2264 Torrance boulevard, left Tuesday morning for two weeks training at Monterey. Redman is a first lieutenant in the 32nd Cavalry Reserve.

Mrs. L. D. Redman, 2264 Torrance boulevard with Mrs. DeWitt Kneu of Glendale recently returned from a fishing trip to Henshaw. Reports have it the local lady caught 10 bass.

Mr. and Mrs. L. M. Fernley had as their house guests during the past week Mrs. Mary Fernley, her daughter, Miss Renee and son George of Milford, Utah.

City Engineer and Mrs. Leonard Young and their two sons will leave tomorrow for a two-weeks' vacation trip to their ranch near Vernal, Utah and at Denver, Colo. They also intend to tour Estes Park.

Mrs. Don Miller and son Ralph, Mrs. Don Miller Sr. and Mrs. John Fess visited Monday with Mr. and Mrs. James Kramer in San Bernardino.

Mr. and Mrs. A. P. Stevenson with Mr. and Mrs. J. R. Wilkes spent the week-end at Laguna Beach.

Barbara Lee daughter of Mr. and Mrs. George D. Watson, 1915 Andros avenue, with Winifred Philips is spending the week with Mr. and Mrs. Eddie Erickson in San Fernando.

Mr. and Mrs. Guy Kelley and daughter Barbara Lou, 1418 Amalaque avenue were week-end guests of Mr. and Mrs. Preston Burroughs of Westwood.

Mrs. Carl Marsteller of the Levy apartments, leaves Friday with Mr. and Mrs. Carl Warner and son, Bobby of Pittsburg, Calif., for a visit with her mother in Pittsburg, Pa.

Mr. and Mrs. John G. Lewis of Flint, Michigan, are expected Saturday for a visit with Mr. and Mrs. Grover C. Whyte of Post avenue. Mr. Lewis is a nephew of Mr. Whyte.

Mr. and Mrs. Lee Kirkpatrick, Sr., spent Tuesday in Bakersfield visiting Kirkpatrick's brother.

Vacationing this week in Central California are Mr. and Mrs. C. G. Hornell and family of 1651 21st street.

A vacation tour to Seattle and British Columbia is anticipated by Mr. and Mrs. Alfred W. Kitto of 824 Cota. They will leave within the next few days.

James J. O'Toole, 1225 Madrid, is spending the week at Twin Pines near Lake Arrowhead.

Mrs. E. Pelgan of Newport, Ky., is spending the summer with her sister, Mrs. John Sullivan, 1307 Beech.

Recently returned from Shanghai, China, Lieut. and Mrs. John W. Dillinger and family are visiting Mr. and Mrs. W. T. Dillinger at 1403 Cota. Lieut. Dillinger will be stationed at San Diego, aboard the U. S. S. Wright. Mrs. Hazel Williams and son John and Mrs. Alyce Giam of Houston, Texas, also visited Mr. and Mrs. W. T. Dillinger this week.

Mrs. Cora Johnson of Ojai, formerly of this city, is a guest this week of Mrs. James O'Toole of Madrid avenue.

Lee Kirkpatrick, Sr., Homer Kirkpatrick and Miss Daphne Landreth attended the Santa Fe picnic at Ventura last Saturday.

Miss Hazel Foster, 911 Cota avenue, with two fellow students of Woodbury College, Miss Gloria Van Cott of Los Angeles and Miss Eugenia Culver of Culver City, spent the week-end visiting Miss Billie Karnes of Fullerton and at the beach in Balboa.

CALENDAR

of WEEKLY COMMUNITY EVENTS

TODAY, JULY 20

5:30 p. m.—Rotary at Legion hall.
7:30 p. m.—Boy Scout Troop No. 219.
7:30 p. m.—O. E. S.
7:45 p. m.—K. P. Lodge at Redondo Beach.
8:00 p. m.—Modern Woodmen.

FRIDAY, JULY 21

7:30 p. m.—Townsend Club at Legion hall.
8:00 p. m.—Women of the Moose.
8:00 p. m.—Masons.

SUNDAY, JULY 23

Services in all the churches.

MONDAY, JULY 24

6:30 p. m.—Kiwanis.
7:30 p. m.—Sons of the Legion.

TUESDAY, JULY 25

5:30 p. m.—Legion Auxiliary Banquet Installation.
7:30 p. m.—Boy Scout Troop No. 211.
7:45 p. m.—American Legion Auxiliary.
7:45 p. m.—City Council.
7:45 p. m.—Royal Neighbors.

WEDNESDAY, JULY 26

10:30 a. m.—St. Cecilia Guild Breakfast.
7:30 p. m.—20-30 Club at Dan-
iels cafe.
7:30 p. m.—Boy Scout Troop No. 218.
7:45 p. m.—Rebekahs.
7:45 p. m.—A. O. U. W.
8:00 p. m.—V. F. W. at Lo-
mita.

Mr. and Mrs. J. B. Scott, 1438

El Prado, have returned from a visit with Mr. Scott's parents, Mr. and Mrs. J. F. Scott of Camas, Washington.

C. B. Rous of Los Angeles, is spending the week with his son I. C. Rous and family, 1326 Engracia avenue.

Misses Jean and Doris, daughters of Mr. and Mrs. O. A. Kresse, 1443 El Prado, leave Friday for three weeks visit with friends and relatives in San Francisco.

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Mrs. O. W. Hudson and son Howard, of 1753 Andros avenue, accompanied by Mrs. Lillian Sleep and daughter, Mae, of 1635 Cota avenue, left Friday evening for a week's vacation at Camp Curry in Yosemite National Park.

Mr. and Mrs. M. J. Edwards and children Warren and Naomi, 2208 Andros avenue, with Mr. and Mrs. Loren Dillard and children Lois and Doris of Salvadora boulevard, spent Thursday at Catalina Island.

Mr. and Mrs. James H. Crumrine, 304 West 23rd street, recently returned from several days visit with friends in San Diego.

Sailing this afternoon for a two-day outing at Santa Catalina Island are Mr. and Mrs. Grover C. Whyte and their house-guests, Mr. and Mrs. S. R. Black of San Francisco, Mr. and Mrs. George S. Long and two children, Carol and George, of Tacoma, Wash.

House guests at the Dean L. Sears home, 1428 El Prado, are Mr. and Mrs. C. N. Sears of Kansas City, Mo. Mr. Sears, brother of Dean, is secretary of the Kansas City Life Insurance company.

Mrs. Emma Evans, 1024 Portola avenue, left Sunday for two months' vacation in the East. She expects to spend the major portion of the time in Ohio and in Florida.

Mrs. Jack Anderson, 804 Sartori, is convalescing at home after having recently undergone an operation at the Good Samaritan hospital in Los Angeles.

Mr. and Mrs. Ray Hoover, 1424 Acacia avenue, returned Sunday from a two weeks vacation in Ohio, West Virginia and Pennsylvania.

Mr. and Mrs. Richard Lockwood of Hayward, California, are visiting with friends here this week.

Mr. and Mrs. John Young, 1691 Gramercy avenue, have returned from a week's vacation with friends at Oakland and a visit to the San Francisco Fair.

Mr. and Mrs. S. R. Black of San Francisco arrived this morning for a short visit with Mr. and Mrs. Grover C. Whyte, 1620 Post avenue.

Are July TAXES

Driving You

CRAZY?

The

Beacon Drug Co.

SELLS:

Headache Pills • Nerve Tonics
Sleeping Powders • Builder-uppers

AND:

SAVES YOU MONEY ON A 1000 AND 1 OTHER DRUG NEEDS!

You'll Need To Make Every Penny Count! You've Got To Pay Those Darn Taxes!

The **Small Store** We Give **J.N.** Green Stamps
LESLIE L. PRINCE, Prop.
Gramercy and Cabrillo Ph. 180



STRAIGHT out of a daguerrotype is this innocent dancing dress of dotted swiss, trimmed with rickrack and frothing with ruffles for a young girl's first parties, highlighted in Good Housekeeping Magazine.

STATE OFFICER

SPEAKER AT W.O.T.M.

Bessie Lovett, state dean of friendship for California Women of the Moose was an honored guest and featured speaker at the meeting of Torrance Women of the Moose No. 44 in their hall, 1951 Carson street, Friday evening.

Mrs. Lovett, who recently returned from Mooseheart International Conference chose as her subject "California's Building" and "Young People of Mooseheart."

Following the meeting members of the order celebrated the birthdays of Mrs. Lovett, Mrs. Ruth Kidd and Mrs. Marie Benson.

Prizes in game play were awarded to Mrs. Bessie Hamby of Lawndale.

N. B. P. W. DINNER

MONDAY EVENING

Torrance Club National Business and Professional Women will enjoy a baked ham dinner in the Torrance City Park Monday evening, July 24, at 7:00 o'clock.

Committee in charge consists of Lola Hoover, club president; Rubye Brown and Mary Nady.



NO JOKE

this Washday Fatigue

It's unhealthy... aging... practically inhuman, this task of home laundering! End it all with the resolution to let The Torrance Laundry do the worrying on washday! It's just as cheap, anyway, and the results are much more satisfactory! You'll like our work and prices!

Save 20% Cash & Carry

Torrance Laundry & Dry Cleaning Co.

Phone 141

Free Brides' Booklet To All Brides-To-Be

There is a gift copy of Virginia Courtenay's Bride Book for each newly-wed or soon-to-be.

She tells about many forms and social questions which are not generally known and whose non-observance may prove embarrassing; it's worth consulting. Drop in at this office and get your copy—it's entirely free.

With apologies to Mr. Fuller... We do mean You!

★ Virginia Courtenay says the birds and the bees can't be relied upon to whisper the fact that you're really, truly married. It's the bride's duty to do it, if she wishes to avoid unnecessary offense to friends and relatives who should know. ★ Honey-mooning brides save time and worry by sending clever inexpensive Art Point Announcements; they cost little, mean much.

A gift copy of the famous little Bride's book, with its intimate chit-chat on important subjects, is here for every prospective bride or newly-wed.

TORRANCE HERALD
1336 El Prado Phone 444

FORMER REDONDO GIRL BRIDE OF EDGAR DUMONT
Edgar Dumont, 2731 Arlington avenue, surprised friends when he returned from a trip to Utah with a bride. Mrs. Dumont is the former Laura Sesson of Redondo Beach, who for the past year has resided in Heber, Utah.

The couple are residing at the Arlington avenue address. Dumont is employed at the Columbia Steel company.

A number of parties have been planned for the newlyweds.

MRS. SNODGRASS HONORS EASTERN VISITOR

Honoring Mrs. Marion Hunsley of Springfield, Illinois, who is the guest of her brother H. Minor of Los Angeles, Mrs. Frances Snodgrass gave a bridge party in the Snodgrass home, 1614 Beech avenue, Thursday.

Included were Mmes. Ethel Snyder, Alice Beck, Sarah Blakeny, Marie Morgan, Hazel Hand, Edith Minor, Marion Hunsley, Helen Burgener and Frances Snodgrass.

MRS. STRASZER HOSTESS TO BRIDGE CLUB

Mrs. Michael Straszer, 1004 Acacia avenue, entertained at 'brunch' in her home this morning for Mmes. R. L. Lewellen, J. R. Wilkes, T. T. Babbitt, D. A. Murphy, Herman Mitchell, J. B. Scotton and R. S. Sleeth. Contract bridge was played during the early afternoon.

GUESTS THIS WEEK

AT LINCOLN HOME

Out of town guests during the past week at the Lincoln home at 1027 Arlington avenue have been Miss Helen Whitaker of Fullerton, Bob Wills of Ventura, C. V. McCarty of Bakersfield, John McDonald of Berkeley, Art Marshall of Salt Lake City, Utah, Henry Watson of Provo, Utah, and Miss Marguerite Lincoln of Tucson, Arizona. Among the festivities were barbecues, beach parties and visits to the numerous night spots of Los Angeles.

LUNCHEON AND AIRMAIL SHOWER

Mrs. C. V. Garren of Los Angeles, entertained at luncheon in her Los Angeles home Saturday, honoring her niece Margaret Floyd, bride-elect of Richard Colburn.

Covers were placed for Mmes. Charles Floyd, Vern Green, Ray Dalgleish, J. McNeil, Miss Margaret and Charlene Floyd.

After the luncheon the honoree was presented with airmail packages from 15 relatives, who will be unable to attend her wedding.

BARBARA HALL ENGAGED TO MAX SHAW

Mr. and Mrs. Orville E. Hall, 2107 Gramercy avenue, announce the betrothal of their daughter, Barbara to Max Shaw, son of Mr. and Mrs. William H. Shaw.

The wedding will take place in the autumn.

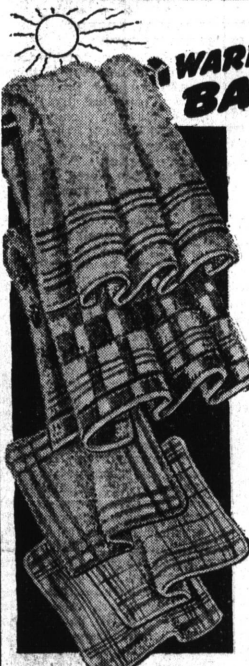
Kitchen Shower Honors Miss Floyd Sunday Bride

Miss Dorothy Jensen and Miss Alice Burger shared honors as hostesses when they entertained at a kitchen shower in the Jensen home, 1482 Engracia avenue Wednesday evening.

The affair honored Miss Margaret Floyd, whose wedding to Richard G. Colburn, will be an event of next Sunday.

Bride's games furnished the evening's diversion after which dainty catables were served to Misses Joy Fossun, Helen Smith, Betty Jane Rous, Esther Terry, Ethel Floyd, Maxine Steele, Mmes. Charles Floyd, Harold Jensen the honoree and hostesses of this city, Miss Doris Godward of Huntington Park and Miss Jean Solomon of Canoga Park.

JUMBO QUALITY! JUMBO VALUE!
JUMBO TOWELS
AT PENNEYS



WARM WEATHER BARGAINS

TERRY TOWELS 25¢

Soft, thick towels in a big luxurious size—22"x 44"—a substantial weight that will take plenty of wear. In solid colors with white borders or colorful reversible plaids.

Wash Cloths 3 for 10¢

You should buy them by the dozen at this low price. Solid colors or colorful plaids.

They'll Stand Plenty of Pulling and Hard Wear!



TOWELS 39¢

Big terry towels—the athletic rib type that men like! Substantial weight and weaves—soaks up water like a sponge. Size 23x46".



Thick, Soft Terry TOWELS 10¢

- Solid colors!
- Smart Plaids!
- Size 17"x 36"!

A hard-to-believe low price for these good-looking towels. A practical, medium weight that will give good service—that is exceptionally easy to launder. Generous size, 17"x36". Buy a supply NOW and SAVE!



PART LINEN Kitchen Towels

14x29" Colored Borders Closely Woven. A grand bargain at this very low price. Quantity limited—come early and get your share of this outstanding Jumbo Value!

Terry Towels 15¢

Generous Size! A real towel value! In white with striped borders, or in solid colors and plaids.

PENNEY'S
PENNEY COMPANY, Inc.
1269 SARTORI AVE., TORRANCE PHONE 218

Beautifully, Healthy Hair Always! with a Genuine FRANK FOSTER'S

Hair and Scalp Treatment

• The most scientifically exact hair and scalp treatment ever prepared. Removes dandruff. Every treatment especially designed for YOUR hair! Gives you lovely, soft hair and a healthy scalp. Phone today for appointment!

LOW INTRODUCTORY PRICES!

SINGLE TREATMENT \$1.50 4 Treatments \$5.00
(Including Shampoo and Finger Wave)

Grand Beauty Salon

(NEXT TO GRAND THEATRE)
1524 CRAVENS — Margarita Chaky — PHONE 1068

