

SAVED AT SEA

Among the seven children rescued from rip tides at coastal cities last Sunday was Robert Weir, 13, of this city, who was hauled from the sea by Redondo life guards and required emergency treatment. His address was not learned.

NEW ARRIVAL

A daughter (five pounds, 9 ounces) was born yesterday afternoon to Mr. and Mrs. John A. Rogers of 1437 Marcelina at Torrance Memorial hospital.

Your Silent Salesman that never sleeps—a Herald want ad.

Plain Arithmetic



Every Car Buyer Should Ask this Question:

"MY OLD CAR AND HOW MUCH MONEY?" That's the Important Thing For You to Find Out. ASK US—

For a Square Deal and a Great Car—See

Torrance Auto Sales

Allen H. Paull, Proprietor

1420 Cabrillo Avenue

Phone 324

BUY DE SOTO

Jitterbugs 'Swing It' for Idol Artie Shaw



Rhythm rules the town in Los Angeles next Sunday, June 18, when Artie Shaw and his orchestra present a gigantic swing concert plus the 1939 National Jitterbug Championship and International Jitterbug Contest, at the Los Angeles Memorial Coliseum. Top left, Caesar Romero and Jerril Lind, of the films, assist in judging semi-finals; right, George Murphy, famed dancer, gets a "jitterbug" lesson from a contestant. Lower left, Artie Shaw; right, jitterbugs "in action."

Climaxing the first annual National Jitterbug Convention, June 16 to 18 in Los Angeles, will be the gigantic Artie Shaw Swing Concert and International Jitterbug Championship Contests at the Los Angeles Memorial Coliseum Sunday, June 18, at 1:30 p.m., according to announcement by chairman Roy Lester, defending Los Angeles jitterbug champion. Thousands of young jitterbugs will compete on the world's largest outdoor dance floor, with \$2500.00 in cash prizes to be awarded to winners. Two separate contests will be staged, the 1939 National Jitterbug Championship, and the International Jitterbug Contest. In the latter event, representatives of all nations will compete. A crowd of more than 80,000 is expected to attend the Coliseum event. Contests are open to all nationalities. Tickets are on sale at all ticket agencies.

Homestead Patent Delayed

DILLON, Mont. (U.P.)—Sam Freeman, Dillon rancher, filed a homestead patent he applied for May 15, 1898. Although the

rancher had lived on the land during the intervening 40 years, the patent was not granted until May 21, 1938, due to legal obstacles.

SHOP TALK

by
RAY
BROOKS

WOMEN'S WEAR

Just starting her first business venture is comely, personable (Mrs.) Frances Watkins, who last week took over half the space occupied by Louise's Baby Shop, 1324 Sartori, stocked it with a small but well-chosen selection of women's sports wear. Mrs. Watkins, only 25, has an amazing sense of humor and is very friendly... a good thing to have when meeting customers. She lives in South Gate, chose Torrance as her first location because "she thought Torrance was a pretty name." Shop Talk wishes she and her Baby Shop partner, Louise Chapman much success.

SUCCESSFUL CEO

Having erected a sales office on Carson street, together with sundry signs for a block either way, Contracting Engineers Co. of Los Angeles is undertaking to sell & build upwards of 100 homes in the Shoshone just south of Carson around Denker street. In charge of sales is go-getter Newton Coon, experienced subdivisor. Already seven lots have been sold with two houses under construction. Biggest thing about Mr. Coon's plan is the fact that a body with only 25 smackers can qualify, have a house started for him immediately. For only \$1950 you get a swank five room domicile with two bedrooms and garage... including lot! What a deal! L. J. Mumford, real estate dealer of 1607 Cabrillo, is also connected with the sales side. Information can be secured from him also.

HERE & THERE

Les Prince of the Beacon Drug is happy as two larks this month as he watches sales of Greyhound & Union Pacific bus tickets soar to new highs. Les is hoping he will be able to write the bus company a check for a thousand smackers for this month's business... the largest

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Not only for graduates, but for all students with your school emblem.



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KEY CHAINS
COMPACTS

HOWARD'S JEWELERS
TORRANCE
1503 Cabrillo Phone 411



"WE'LL BE THERE AT EIGHT TONIGHT!"

Resorts and hotels want to please you. They want to have accommodations waiting for your arrival. By telephoning ahead, you can discuss, agree, confirm. This year, more than ever, it pays to telephone ahead.

You are cordially invited to visit the Bell System exhibits at the Golden Gate and New York World's Fairs.

SOUTHERN CALIFORNIA TELEPHONE COMPANY
1266 Sartori Ave. Telephone Torrance 4600

Ask for
these at
the Library

Books by women and about women are usually interesting to women. Here are some of the best which are now available at the Torrance Public Library, according to Mrs. Dorothy Jamieson, librarian:

LAST FLIGHT by Amelia Earhart: A great flier's own dramatic story of her last flight up to the fatal take-off for Howland Island, described in her own words through her log-books and letters.

COWMAN'S WIFE by Mrs. M. K. Rak: Episodes in the life of an Arizona cattleman's wife who not only keeps house, but rides the range the year round.

THREE ROUSING CHEERS by E. G. Jordan: With zest and humor, the author writes about her successful career as reporter, novelist and dramatist, and tells some entertaining anecdotes about her literary friends.

A WOMAN SURGEON by Mrs. Rosalie Morton: The life-story of a courageous woman who broke traditions of conventional southern girlhood to become a surgeon.

JOURNALIST'S WIFE by Mrs. Lillian Mowrer: A lively and well-informed picture of Europe inside the news by the wife of the Paris correspondent of the Chicago Daily News.

check he has ever written, he says... Charlie Mitchell, prop. of the Standard Oil Station, Carson & Cabrillo, has a bull dog with one brown eye and one blue eye... he's a funny kind of a dog; plays with a cat in the back yard hour after hour... Ray Isbell has taken over the active management of the shoe repair shop on Carson street formerly managed by Kenny... Ray is said to wield a potent cobbler's hammer...

THUMBNAILED BIOGRAPHY

Fred Quaglin... skilled mechanic in charge of a large crew down at the Hydral plant. Fred knows machines and mechanical engineering from steam to stern, was only last week handed a 10 lb. boy by his good wife Emma. For years Fred went down to the sea in ships, was born in Vancouver, B. C., now has his American citizenship papers of which he's proud. For several trips Fred was engineer second class on the Empress of Asia going to the Orient. After going all over the Pacific, Fred switched to the Atlantic on an oil tanker, landed in New York, came clear across to San Francisco by train to attend his sister's wedding, met Emma, didn't go down to the sea in ships any more. Only recently Fred went East to Hydral's Pennsylvania plants to spend three months showing them how they did it but in Torrance... has a 10 lb. boy... plays badminton on his back yard court... is sure proud of a ten pound boy born last week at Torrance Hospital... has two grand little girls, eight & twelve... thinks a lot of his strapping 10 lb. boy wife Emma recently presented him... says he'll never go to sea again but wants his boy (a ten pound whopper born last week) to rough it a bit, see the world.

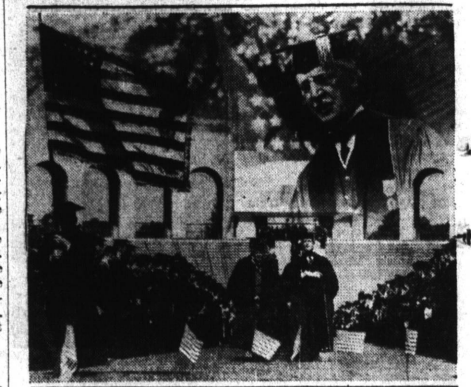
Adios, Fred. Oh, yes. Congratulations on that 10 lb. boy!

Roberts Staff Plans Big Sale



It was at this meeting of supervisors and managers of Roberts Markets that plans were made and prices reduced for one of the biggest selling events that Roberts Markets have had for many months. Every item on sale this week-end was picked by the department manager under the personal direction of Fred Roberts. Seated around the conference table are, left to right:

Thomas Hughes, buyer; Lee McCullah, liquor dept., supervisor; K. Pingre, comptroller; Fred Roberts, president of the company; Paul Thomas, vice-president and general manager; Byron Porter, grocery department supervisor, and Lee Conger, meat department manager. Tom Grier, produce manager, was on a buying trip to Imperial Valley and was unable to attend the meeting.



LOCAL RESIDENTS GET DEGREES... Three Torrance students were among the 1,700 graduating seniors at the U.S.C. commencement exercises held last Saturday at the Coliseum. Above is the processional with President Rufus B. Von Klein Smid.

Three well-known local students who received degrees at the U.S.C. commencement exercises last Saturday were: Dolie Stone Hoxie, 1633 Post avenue, bachelor of arts; George Gale Lancaster, B. A., 1503 Post avenue, doctor of medicine, and Alice Burger, 1104 Cedar, master of arts.

Grouped according to the colorful hoods representing the 46 academic degrees granted by the university, they marched with the faculty, alumni, trustees and the President's party from the campus to the Coliseum for the ceremonies.

After the end of college days had been symbolized by the playing of taps by buglers atop the coliseum peristyle and reveille had been sounded as a summons to new walks of life, the graduates were presented with their degrees as they marched, clad in academic caps and gowns, past President von Klein Smid. In addition to a number of

Termite Wreck School
MARTINEZ (U.P.)—Termites are working just as hard here as is the Federal House Administration by stimulating building. The Orinda school district last year voted a \$30,000 bond issue for a school house addition. This year it will vote on a \$35,000 bond issue to replace the original school structure which termites have undermined.

CLEAN CLOTHES ARE COOL CLOTHES

Dust and grime clog the fabric pores of soiled summer clothes... thus preventing cooling breezes from getting in to you. That's why clean clothes are cool clothes... that's why you should send your summer clothes to the Royale now! It's easy to keep cool!

Suits Coats Dresses 50c
(Plain)
Whites Slightly Higher
Royale Cleaners and Dyers
1344 POST AVE. Ph. 370
(Across from Library)

WHY NATURAL METHODS ARE BETTER

- CHIROPRACTIC REMOVES THE CAUSE.
- DIATHERMY REMOVES THE PAIN.
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Torrance

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WHEN YOU MAKE UP YOUR SHOPPING LIST—REMEMBER—

PARKER & BROWN

SAVE YOU MONEY ON THE HIGHEST QUALITY MEATS and VEGETABLES!

SEE **Johnny Parker** For BETTER MEATS AT LOWEST POSSIBLE PRICES

Fresh, Brown (Medium) EGGS dz. 23c

Mt. Lowe lb. BUTTER 27c

SWISS lb. Cheese 25c

MACARONI LOAF
PIMENTO LOAF
Spiced LUNCHEON LOAF
VEAL LOAF
MEAT LOAF

1/2 lb. 12c

HOME MADE Pint SALAD 15c

CHOICE CENTER CUT SIRLOIN STEAK lb. 27c
Cut from SELECT BABY STEER—A REAL TENDER STEAK FOR FRYING OR BROILING!

Fresh Lean GROUND BEEF lb. 12c

SWIFT'S SKINNED WHOLE or HALF HAMS 25c lb

SWIFT'S EASTERN BACON 22c

Piece 22c Sliced lb. 27c

Shoulder Cut Spare Ribs or Plate Rib Boiling Beef 7c

PURE Lard or Shortening 9c

Bacon Squares or Salt Pork 12c

BEEF Pot Roast 15c

FRESH Barracuda 9c

SEE **Jack Brown** FOR MORNING FRESH VEGETABLES

Displayed INSIDE To PRESERVE FRESHNESS

Large Northern Lettuce 2 hds. 7c

Fancy Utah Type Stalk Celery 5c

Italian or Summer Squash 4 lbs. 10c

1328 Sartori Ave.

New Crop Astrachan APPLES 3 lbs. 10c

For Canning, Royal Finest Flavor APRICOTS BIG LUG 50c

Best for Juice ORANGES 3 doz. 10c

(Next to Bank of America)

Young and Tender KENTUCKY WONDER Beans 3 lbs. 10c

Russets—Fine for Mashing POTATOES 10 lbs. 10c

Finest Flavor! Large Arizona GRAPEFRUIT 5 for 10c

Phone 984