

Audiences Are Noisier
7-Year Study Reveals

AUSTIN, Tex. (U.P.)—Audiences are getting noisier every year, if the sound-recording machine of Dr. C. P. Boner is to be believed.

Dr. Boner has completed a seven-year research with his sound-recording machine in churches, gymnasiums, dance halls and restaurants. Large buildings with public address systems have been forced year by year to increase the volume of their systems to overcome crowd noise. Even the console organs in churches have been made louder to overcome the competition from the congregation.

Fire Forces All Square
SAN JOSE (U.P.)—The San

Jose fire department is again enjoying the consciousness of the full stature of dignity. For years past, J. N. Hedberg has maintained a private fire department and at times has competed with the local department. Recently the official fire department got a call from Hedberg, fire having broken out in one of his most expensive pieces of apparatus.

ROUTES TO PALOMAR

Interest is increasing in Mt. Palomar, San Diego county, site of the world's largest telescope. Approach may be made via Elsinore and Temecula or via Ocean

Parent Class to
See Films April 19

Two educational films will be screened at the meeting of the Parent Education class, sponsored by the high school P.T.A., at the high school assembly hall next Wednesday morning, April 19, at 9 o'clock. The movies will be devoted to heredity and reproduction of mammals. Students in the high school science classes will attend.

side and Pala to Rincon and Mt. Palomar. Visitors are admitted between 9 a. m. and 4 p. m. daily.

Serenade by Telephone

CLEVELAND, O. (U.P.)—Patrons of a gypsy cafe here were startled when the whole orchestra crowded into and around a telephone booth and played into the mouthpiece. Reason: A gypsy orchestra leader in Akron, 35 miles away, was doing some courting and felt the need of genuine gypsy strains.

LOW RIDERS

Basich Brothers, Torrance contracting firm, were scheduled to receive award of the contract this week for improving state highway No. 187 in Riverside county, following submission of their low bid at \$17,742.

Michigan Birth Rate Rises

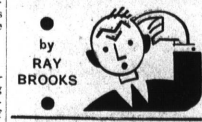
LANSING, Mich. (U.P.)—Michigan recorded its highest birth rate in eight years and second lowest death rate in history during 1938. The birth rate was 18.70 per 1,000 population. The death rate was 9.9.

Bone Setting Study Opens

BERKELEY (U.P.)—California's accident toll is showing such an increase that the medical school of the University of California has opened a new short course on the setting of fractures, open to medical students, physicians, surgeons and all others interested.

The Herald—3 months, 50 cents.

SHOP TALK



SPRING IS HERE

TULIP TIME IN TORRANCE

Flat on his back for two weeks with the flu has been Harry "Friedly Credit" Abramson, prop. of the National Home Appliance Co. Now resting quietly in a Torrance hospital cot is Harry's wife and partner, Sabina, who tangled last week-end with that most dangerous of household appliances, the bath tub, came out a bad second with a sprained back. With both husband and wife down it came their twelfth wedding anniversary Monday of this week. Dizzy & weak, Harry wiggled into a few clothes, hobbled around to the hospital to wish his wife a Happy Anniversary! What's that old saw about when it rains . . .

Amazed & nonplussed were Christy's customers one lunch last week when they eyed the menu, found that Menu Manipulator Bert Thayer had entered "Pork Roast of Beef" on the day's card Speaking of Christy's Its prop. J. M. Christensen is one of the neatest and best cared for lawns & gardens in town Chris takes several hours off each day to putter about, spray the roses, fertilize the daisies Harvest garden worker in Torrance, however is Gertrude Ralston's father, Pop Richardson, 78, who retires promptly at 8:30 nightly, gets up by lamp light each a. m. to dig in good earth result: flowers & vegetables all over the place

New to Torrance but not to the variety store business is Paul Innis, now managing the Corner 5-10-25 Store. Paul took over when former manager Williams left to go with W. T. Grant Stores in Santa Monica. Leaving his trade in Kansas City, Innis, quiet spoken and unarmored, came to California only a few months ago, landed a job with Corbet right off, was sent back to Yuma, Arizona. From there he was transferred to the San Francisco bay region, then to Torrance. Thinking all the time he would visit the S. F. Fair, Innis suddenly got notice to move south, had to leave without a single peep at the Big Show. Shop Talk welcomes Paul to Torrance, wishes him success

Struck dumb was Shop Talk this week when a whiskey salesman encountered in Ralph's new liquor store (what was I doing there? selling an ad, of course!) produced a galaxy of figures showing that the greatest domestic whiskey consumption in the U. S. was, of all places, Washington, D. C. Yearly swigging there amounted to 3.10 gallons for every man, woman & child So that's what they do in Washington! I bet it wasn't all for snake bites either, the I've heard the place is full of snakes add to 3.10 gallons all the imported whiskeys, gins, champagnes, and, man, you've got something. California was fourth with a per capita consumption of 1.19 gallons how many gallons do you drink a year? would you suggest that the city send out a man or men to dig the weeds & grass out of the cracks in the sidewalks there's a tall bush growing in front of the Herald office that you can get lost behind would suggest that the Boy Scouts, who have gratis use of the old library building on El Prado, should expend less energy on games and bugle blowing and more time on fixing up the lawn and shrubs around their meeting hall, once very smartly landscaped while we're suggesting, might as well bring up the matter of a boulevard stop at that tricky intersection, Cabrillo, Carson & Craven after watching cars scrape each other's fenders as they swish to & fro from seven different directions, seems that a boulevard stop sign would be right in order

Concrete notes: George Moore, Hardware, starts tomorrow a two weeks super sale of Sherwin-Williams paints at drastic reductions seldom is this fine paint offered at discounts, so all needy buyers should take advantage Daniels Cafe, Jack Murray in charge, has a sign up which reads "Foot-Long Hot Dogs, 10c now in the world is a "Foot-Long Hot Dog?" (if you tell me it's a hot dog a foot long I'll Skream!) Tom Lovelady (who by the by, only this week appeared with a brand new Dodge truck!) now has for sale, of all things, Bat Guano, from the famed Carlsbad Caverns in New Mexico seems, according to

Animals in Zoo Use Guile When Ill;
Elephant With Cold Expects Toddy

MILWAUKEE, Wis. (U.P.)—Imagine an elephant with a "bad cold" and a monkey being away with homesickness, and you have an idea of the magnitude and complexity of a zoo keeper's health problems.

Director Ernest Untermyer of Milwaukee's Washington park zoo says that the community of beasts, fowl and fish under his care is subject to many of the distressing aches and pains to which mankind is heir.

Although most of the animals are patient sufferers, many of them have learned tricks equivalent to human guile to gain for themselves the attention and treatment they find comforting, Untermyer has observed.

Venice the elephant has learned to expect the comforting caress of warm blankets and stimulation of a palful of whiskey straight when she contracts a severe cold. She had the sniffles this winter, but Untermyer resisted the look of anticipation in her eyes and withheld the "tonic."

Some of the big apes have been the instructions that these cute little animals, some two to five million of them, have been hard at work for centuries creating this supply of Bat Guano just so Mrs. Otto Glutz would have something to make her flowers grow!

come food of regular doses of cod liver oil. Newcomers to the monkey colony frequently become so homesick they refuse food and die. The dread white plague of tuberculosis exacts its toll among these animals as it does from human kind. Hardening of the arteries also afflicts them.

The heart diseases so deadly among human beings are common among the animals, as is blood poisoning resulting from bites and scratches.

A camel died of infantile paralysis, a reindeer and a wolf of jaundice. Paralysis also killed a swan, a peacock and a monkey.

A duodenal ulcer afflicted a capuchin monkey. Cerebral pneumonia killed a porcupine, pneumonia was fatal to a guinea baboon.

The zoo inhabitants are not even immune to the proclivity of children for swallowing all sorts of foreign objects. A young cormorant died after swallowing a piece of inerture.

Untermyer has found vaccines useful in combating tuberculosis and intestinal flu among some of the animals. Other prophylactic measures include brushing the huge tusks of Yacobs, the veteran hippopotamus with a broom.

Italy is the native country of 214 of the 261 papes.

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Smart, Cool, Easy-to-Clean!

\$5 To \$750

Most Styles

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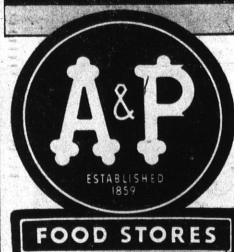
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A&P SAYS TODAY, AS 80 YEARS AGO GET MORE FOR YOUR MONEY! AND PROVES IT AGAIN WITH A SENSATIONAL

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FEATURING MANY NATIONALLY KNOWN GROCERY PRODUCTS

The values you'll find in this 5¢ Sale are typical of the savings you make at A&P! Because we deal direct with farmers, producers, and manufacturers, A&P eliminates many in-between profits and unnecessary handling charges. This means huge savings—and these savings are shared with you in lower prices on quality foods! We operate our stores efficiently and here too, you save! This week A&P celebrates 80 years of Progress—offering bargains that will amaze you—plan to stock up today!



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CHOOSE FROM VEGETABLE, PEA, TOMATO OR ASPARAGUS SOUPS!
PINEAPPLE No. 1 can
"FAIRPLAY" BROKEN, SLICED, TIDBITS, SPIRAL, SLICED, OR CRUSHED!

Glenwood Green **SWEET PEAS** . . . 8-oz. can 5¢
Iona Prepared **SPAGHETTI** . . . 10½-oz. can 5¢
Val Vita **GRAPEFRUIT JUICE** . . . No. 1 can 5¢
Your Dog Will Like **VICTORY DOG FOOD** . . . No. 1 can 5¢
Dei Monte **DE LUXE PLUMS** . . . 8-oz. can 5¢
Cut Rite **WAX PAPER** . . . 40-ft. roll 5¢
Pillars Type **BROWNIE BEER** (Plus Deposit) 11-oz. can 5¢
Sultana Brand or Fine **NOODLES** . . . 4-oz. can 5¢
"Twin Peaks" **PEAS & CARROTS** . . . 8-oz. can 5¢
Delicious, Refreshing **TOMATO JUICE** . . . No. 1 can 5¢
Ann Page Brand or Fine **EGG NOODLES** Durum 5-oz. can 5¢
"Monticello" Ever-Popular **WHOLE CARROTS** . . . No. 2 can 5¢

"NATURE-MAID" **SWEET PEAS** 11-oz. can 5¢
N.B.C. Cookies **GINGER SNAPS** . . . pkg. 5¢
N.B.C. **RITZ CRACKERS** . . . pkg. 5¢
Ann Page Brand Black **PEPPER** . . . 4-oz. can 5¢
Peacock Imitation **VANILLA EXTRACT** 3-oz. bottle 5¢
IRIS Natural Unsweetened **GRAPEFRUIT JUICE** 12-oz. can 5¢
IRIS Fancy Golden Yellow **TOMATO JUICE** . . . 12-oz. can 5¢
Heathful, Delicious Val Vita **ORANGE JUICE** . . . 11½-oz. can 5¢
Ann Page Pure Bannana **MACARONI-SPAGHETTI** 5¢
Look at This Low Price for Kern's **Look at This Low Price for Kern's** 5¢
Famous Sunflower **CORN FLAKES** . . . 8-oz. box 5¢
Sunflower Corn **WHEAT OR RICE** . . . Cello pkg. 5¢
Cooked in Tomato Sauce **IONA BEANS** WITH PORK No. 1 can 5¢

ANN PAGE SALAD DRESSING qt. jar 31¢

Orange Pekoe **LIPTON TEA** . . . 1-lb. can 75¢
Globe A-1 **FLOUR** No. 10 sack 37¢ 83¢
Globe A-1 **PANCAKE FLOUR** 17¢
Nut Brothers "Big Boy" **COOKIES** . . . 8-oz. box 10¢
Grapefruit Juice **ARIZ SWEET** . . . 46-oz. can 16¢
A&P Fancy Western **APPLE SAUCE** . . . 2 cans 13¢
Trisite-Creamed **SPRY SHORTENING** 2-1-lb. cans 51¢
Orange Marmalade **KING KELLY** . . . 2-lb. jar 22¢
Pillsbury's Best **FLOUR** 24½-lb. sack, No. 1 39¢
The Meat of Many Uses **HORMEL'S SPAM** . . . 16-oz. can 29¢
Gehard's **SPICED BEANS** . . . 3 cans 25¢
Dinty Moore **BEEF STEW** . . . can 15¢

SULTANA PEANUT BUTTER 2-lb. jar 21¢

Ann Page **BEANS with PORK** 3 No. 1 cans 17¢
Ann Page **BAKING POWDER** ½-lb. can 12¢
Ann Page Prepared **SPAGHETTI** . . . 2 No. 1 cans 13¢
Ann Page **PEANUT BUTTER** . . . 1-lb. jar 19¢
Orange Pekoe **"OUR OWN" TEA** . . . 1-lb. can 45¢
White House **EVAPORATED MILK** 2 tall can 11¢
Orange Pekoe **NEGAT TEA** . . . ½-lb. pkg. 29¢
Ann Page **PRESERVES** . . . 2-lb. jar 30¢
Strawberry, 35¢ Raspberry, 32¢

AMERICAN OR BRICK KRAFT CHEESE 2-lb. loaf 43¢

White King **BAR SOAP** . . . 3 giant bars 11¢
Amazing Cleaner-Dissolves Grease **BAB-O** . . . 2 cans 21¢
Gleam Walls & Woodwork **SOILOFF** . . . quart can 60¢
Soap Granules **SOOTON** . . . family size pkg. 22¢

"A&P QUALITY" GRAIN-FED STEER BEEF! **STEAKS** SWISS, CLUB OR RIB 24¢
U.S. Gov't. Graded & Stamped! Your guarantee of fine quality! Every steak must be good or you get every penny back!

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PRIME RIB ROAST 27¢ CHOICE CENTER CUT SEVEN BONE ROAST 21¢

EASTERN GRAIN-FED YOUNG PIG **PORK ROAST** CHOICE MEATY SHANK CUTS FROM Shoulder 15¢
PORK LOIN ROAST CHOICE CUTS FROM EITHER END 19¢

FRESH LEAN **GROUND BEEF** 15¢
100% PURE **LARD** 7¢
PORK SAUSAGE 19¢
Buy in Bulk and Save!

CUDAHY'S PURITAN 100% PURE PORK **LINK SAUSAGE** 10¢
Wilson's Certified (Sliced) **SPICED LUNCHEON LOAF** 23¢
Boiled Ham 1-lb. 23¢
SLICED—Sandwich Size

Fancy Fresh-Killed (Not Frozen) **YOUNG FRYERS OR BROILERS** 27¢
PLATE RIB **BOILING BEEF** 9¢
lb.

MORRELL'S "FRIDE" OR CUDAHY'S "GOLD CORN" **Sliced Bacon** 1-lb. cello pkg. 11¢
Cudahy's "Puritan" HAM SLICES (Center Cuts) . . . 4½¢ lb.

FRUITS and VEGETABLES at only 5¢

Long, Green, Tender **ASPARAGUS** . . . 5¢
Don't Miss This **GREEN PEAS** . . . 5¢
Medium Size **LEMONS** . . . doz. 5¢
Fresh-Picked **Artichokes** 2 for 5¢
Golden-Ripe **BANANAS** . . . 5¢
Italian or Summer **SQUASH** . . . 5¢
Large Calavo Pears **AVOCADOS** . . . 5¢

FRESH EGGS 24¢
Large Extras
In Carton

SAVE ON FIRST QUALITY **SILVERBROOK BUTTER** 29¢
92-Score (quarters)

COFFEE 14¢
3-lb. bag, 29¢

ANN PAGE GELATIN DESSERT 1-lb. can 10¢
Accepted by Amer. Medical Ass'n (Approved for Food)

Prices Effective Thru Saturday (Taxable Items Subject to Tax)