

TORRANCE THEATRE

Phone Torrance 132
ADULTS . . . 25c CHILDREN . . . 10c

NOW — ENDS SATURDAY

"THEY MADE ME A CRIMINAL"
with JOHN GARFIELD and "DEAD END" KIDS
TOGETHER WITH
HARLIE CHAN IN HONOLULU'
WITH SIDNEY TOLER

\$ \$ KENO FRIDAY \$ \$ DOORS OPEN
AT 6:00 P. M.
SUNDAY, MONDAY, TUESDAY

"JESSE JAMES"

(In Beautiful Technicolor)
with TYRONE POWER, NANCY KELLY, HENRY FONDA
ALSO —

"FRESHMAN YEAR"

WEDNESDAY ONLY
\$ \$ JACK POT KENO \$ \$
Come Early—Doors Open 6:45 P. M.
— ON THE SCREEN —

"PERSONAL SECRETARY"
"While New York Sleeps"

On Next Program — "JESSE JAMES"

GARDENA THEATRE

— EARPHONES —
1002 GARDENA BLVD. Ph. Menlo 4-2252

Thursday Only March 9th

"PACIFIC LINER" and "I AM A CRIMINAL"

Friday and Saturday March 10 and 11

POPULAR DEMAND

"ROBIN HOOD"

and 2nd Big Hit

"Son of Frankenstein"

Special Saturday, March 11th One Show Only Midnite

HORROR SHOW!!

BELA LUGOSI in

'Phantom Ship' and 'Son of Frankenstein'

Sunday, Monday, Tuesday March 12, 13, 14

Mickey Rooney and **"Out West With The Hardys"**

Lewis Stone in also — **"KING OF THE UNDERWORLD"**

Wednesday and Thursday March 14, 15

"ANGELS WITH DIRTY FACES"

Starring James Cagney and Pat O'Brien

and 2nd Feature — **"FRESHMAN YEAR"**



STARS OF "JESSE JAMES" . . . Nancy Kelly as the girl who loved an outlaw, and Tyrone Power as the most colorful bandit of the west, are shown above with Henry Fonda, a scene from "Jesse James", which opens Saturday at the Plaza theatre in Hawthorne.

Lighting Lectures Open to Public in Santa Monica

A large crowd was present Monday night at the opening of the free lighting forum at the Edison Building Auditorium in Santa Monica. This meeting was the first of a series of six weekly sessions sponsored in Southern California cities by the Western Institute of Light and Vision to make available to the public the latest information on modern lighting. Meetings to continue every Monday for five more weeks will present authoritative speakers on illumination of homes, stores, factories and gardens.

Frank A. Hansen, managing director of the Western Institute of Light and Vision, and Dr. Arthur W. Nye, chairman of the science department of the University of Southern California, were speakers at Monday night's meeting. Hansen's talk on "Light and Its Control" included a demonstration of science's new lighting tool, polarized light. Under ordinary circumstances, rays of light are projected in every direction, Hansen explained. When they are directed through polaroid substance, only certain rays are permitted to penetrate. Polarized light has its many possible uses. Its characteristic of eliminating glare may be used in a automobile headlight, since headlights and windshield made of polarized glass lead to avoidance of unpleasant brightness. Train and school windows, colored glasses and photographic filters are other probable uses for polaroid.

Ordinary materials take on unexpected appearances under polarized light, Hansen showed. Everyday objects appeared in beautiful colors, and various salts showed unusual crystals. Dr. Nye gave an interesting layman's definition of fundamental lighting terms in his lecture on "The Language of Lighting." He explained candlepower, lumen, footcandle and other symbols used in the field of illumination.

The second meeting in this open forum on modern lighting will be held Monday, March 13, at the Edison Building Auditorium. Speakers will be Dr. Ernest A. Hutchinson, director of the Los Angeles School of Optometry, and Alston Rodgers, General Electric Company illuminating engineer.

Ground was broken at Lufkin, Texas, early in 1939 for the South's first newspaper paper mill.

MORE ENTRIES WANTED FOR BEAUTY FETE

With seven local girls and Miss Roberta Jean Walker of Redondo Beach already signed to enter the event, the bathing beauty contest to be held by the local Moose lodge Saturday night, March 25, in connection with a public dance, promises to be a keen competition. More entries are invited and girls may obtain blanks at a number of local stores, shops and the Moose hall on Carson street.

The local lodge is taking all entrants in the contest to Venice Saturday night, March 18, to be photographed for newsreels and press associations. On the night of the Torrance contest, the judges will consist of Mayor William H. Tolson, Grover C. Whyte of this city and talent scouts from M.G.M., Warner Brothers and 20th Century-Fox motion picture studios.

The final contest will be held April 15 at the Venice ballroom where the winner will be crowned Miss Southern California. She will then go to Atlantic City, N. J., for the national contest.

Pacific Greyhound Lines Cut Fares Out of Torrance

Drastic reductions in fares throughout the entire state were announced this week by Pacific Greyhound Lines, when tariffs containing reductions in most places of 10 to 20 percent, and in some instances as high as 35 percent, were filed with the California Railroad Commission to become effective April 1.

W. E. Travis, president of Pacific Greyhound Lines, stated that "The new fares are not experimental, but permanent reductions. They are based upon a scientifically graduated scale, in which the rate per mile is reduced as the length of the passenger's journey increases, on the principle 'the farther you go, the lower the cost'."

They Greyhound agent, L. L. Price of the Beacon Drug Co., has illustrated a few of the new low bus fares that will become effective out of Torrance:

To	New Fare	Old Fare
Tahoe	\$7.35	\$8.80
El Centro	3.75	4.10
Santa Barbara	1.95	2.10
San Francisco	5.41	6.35

Similar low fares to other California cities.

Ground was broken at Lufkin, Texas, early in 1939 for the South's first newspaper paper mill.



EPIC OF MID-WEST . . . Filmed in full Technicolor, "Jesse James" is on its way to becoming the year's best-liked motion picture. It opens Sunday at the Torrance theatre. Above are the three principals in the gripping drama—Henry Fonda, Tyrone Power and Nancy Kelly.

Herald Classified Ad Shows Pulling Power

THIS LITTLE CLASSIFIED AD:

31 Wanted to Rent

STEADILY employed man wishes room with private family in or near Torrance. No other roomers. Shift worker. P. O. Box 601, Torrance.

DREW 31 REPLIES LAST WEEK-END.

"If anyone wants to know something about the 'pulling power' of Torrance Herald classified ads—send 'em to me!" declared F. E. Capshaw, General Petroleum refinery worker, who incited the advertisement reproduced above.

"I received 31 replies," he said last Saturday. "I had no idea there were that many opportunities to rent rooms in Torrance."

Capshaw finally selected a room at Mrs. James H. Hank's residence at 1304 Acacia avenue.

Around Hollywood Film Lots

HOLLYWOOD (U.P.)—Take it from theatre-wise Seymour Felix, vaudeville definitely is on its way back.

"Audiences are starving to see real people on the stage, said the noted dance director. "It is heartening to watch the audiences applaud enthusiastically over vaudeville acts."

Felix bases his statement on a personal visit to every theatre in Southern California where vaudeville acts are playing, including the Federal Theatre projects which list among their hits "Two a Day," a cavalcade of vaudeville.

Lack of Training
Ground Is Barrier
The dance director made his round of the theatres searching for talent for a Greenwich Village sequence in the musical "Rose of Washington Square."

Felix says there is only one stumbling block to the immediate return of vaudeville to its greatness of the past.

"There is no training ground for youngsters," he said. "In the old days boys and girls would go to the theatre, see various acts, and become inspired to imitate certain ones. But there are too few vaudeville theatres now. The return will be slow, but I believe that audiences will attend."

Miss Shaffer's long connection with this type of work and her travels in Europe and this country have given her a wide knowledge of old books. Her talk will be illustrated with many original specimens, including a Babylonian clay tablet of 4,000 years ago, an Egyptian papyrus leaf from the "Book of the Dead," the Nuremberg Chronicle of 1493 (the greatest picture book of the 15th Century), and many other interesting first editions including examples of early California printing.

The Herald—50c for three months.

"Torchy Gets Her Man"

"Daffy Duck in Hollywood"

News

Sat. Mat. "Scouts to Rescue"

Sun, Mon, Tues. Mar. 12, 13, 14

Jeanette MacDonald and Nelson Eddy in

"SWEETHEARTS"

In Technicolor; also Jack Oakie and Lucille Ball in

"Anabelle"

Takes a Tour

"Daffy Duck"

News

Wed. Thurs. Mar. 15, 16

Adolphe Menjou in

"Thanks for Everything"

also Dick Powell in

"Going Places"

"STAGECOACH"

with Claire Trevor, John Wayne, George Bancroft, John Carradine, Andy Devine

SECOND HIT

John Barrymore in

"The Great Man Votes"

DONALD DUCK CARTOON

5 Days Starting Friday, March 10!

FOX CABRILLO

SAN PEDRO Phone 9490

5 Days Starting Friday, March 10!

"STAGECOACH"

with Claire Trevor, John Wayne, George Bancroft, John Carradine, Andy Devine

SECOND HIT

John Barrymore in

"The Great Man Votes"

DONALD DUCK CARTOON

5 Days Starting Friday, March 10!

Player's Group Prepares First Production

Fully organized and their first production in rehearsal, the Torrance Community Players are now eagerly anticipating their debut, possibly sometime after Easter, "on the boards" of some local auditorium.

All but one member of the cast for the initial play—a three-act comedy drama—has been chosen and is now memorizing lines and "business" under direction of William Faris.

James Wilkes, well-known Columbia Steel employee, Legionaire and thespian, is chairman of the Players. The executive board is composed of Mrs. Katherine Delley, Mrs. Clara Armstrong, Mrs. Mary Lou Barnes, Don Mitchell, Dale Riley and Wilkes.

One important committee chairman has been named by Wilkes and he is I. C. Hallinger of the Publicity group.

Midnite Horror Show at Gardena

At the hour when all uncouth things have their fling, the bewitching hour of midnight, Saturday, the new Gardena theatre will present its special showing of Boris Karloff in "Son of Frankenstein" and Bela Lugosi in "The Phantom Ship."

One of the most horrific combinations to hit local screens is this spine-tingling, hair-raising pair of gripping melodramas. To make the special show more effective, the management of the Gardena theatre plans to open the box-office at 11 p. m. Saturday night so that the ghosts may walk promptly at midnight.

Stubblefield Home Has 'Rumpus Room'

Mr. and Mrs. E. C. Stubblefield are now located in their new home at 712 Acacia avenue.

This residence, which was built by Edward Neess for the Stubblefields, has a "rumpus room" which is in a separate building just back of the house. It is primarily a play room but may be used as an auxiliary bedroom. Sale of the property was handled through B. C. Buxton, 1960 Torrance boulevard.

REDONDO

SMOKING LOBBY & BALCONY

starts Saturday

"HONOLULU"

with Eleanor Powell, Robt. Young, Burns & Allen

also

"4 Girls in White"

with Florence Rice and Allen Marshall

PLAZA

THEATRE

HAWTHORNE, CALIF.

"The Friendly Family Theatre"

Hearing Aids Available

Thurs. Fri. Mar. 9, 10

JACKIE COOPER in

"NEWSBOY'S HOME"

and

"Charlie Chan in Honolulu"

MAGIC SCREEN FRIDAY!

OPEN 6 P. M.

Saturday, March 11

"Jesse James"

2nd Surprise Feature!

Sun.-Tues. Mar. 12, 13, 14

TYRONE POWER and HENRY FONDA in

"JESSE JAMES"

In Technicolor; also

"Swing, Sister, Swing"

Donald Duck Cartoon

Wednesday, Mar. 15

\$5 SURPRISE NIGHT: \$5

JOHN BARRYMORE in

"ARREST BULLDOG"

DRUMMOND

and

"SHARPSHOOTERS"

8 DOORS OPEN 6 P. M.

Extraordinary Offer! DISHWASHER

GIVEN WITH PURCHASE OF QUALIFIED
GAS WATER HEATER



Think of it! You get a new automatic gas water heater...and a marvelous dishwasher at no extra cost!

That means fast, easy dishwashing plus plenty of hot water for everything. With an automatic gas water heater of adequate size, there'll be plenty for the laundry and other household uses—no more wondering whether the bath water will run cold—no waiting at any time.

Act today! This valuable combination offer is for a limited time only. See a merchant plumber, dealer or your gas company. Ask about the liberal terms.

What the Sprayfoam Dishwasher does for you...

Saves time! Dishes are washed much faster and require no wiping.

Washes cleaner! Fresh, sudsy water is provided for each dish, at a higher temperature than is possible when you wash by hand. Greases and foods dissolve more completely.

Protects hands! No need to put your hands into a dishpan, or to expose them to soapy, greasy water.

Lightens work! Cleansing streams of water combined with a special circular brush make the job far simpler and pleasanter.

COMPLETE SPRAYFOAM UNIT (shown above) includes chromium-plated dishwasher, baskets for dishes and silver, with adjustable rack; hoses, nozzle and circular brush—nothing further needed but hot water and soap! Regularly sells for \$19.50—valued without cost when you buy a water heater selling for \$60 or more in the 30-gallon size.

Other water-heater models, too, are eligible for this offer—get full information from a merchant plumber, dealer or your gas company.

SOUTHERN CALIFORNIA GAS COMPANY

Natural Gas

FOR THE 4 BIG JOBS... WATER HEATING • HOUSE HEATING • COOKING • REFRIGERATION

These men are your neighbors

When we say that Bank of America is a local bank we mean that in each of the communities where its branches are located the bank is under the direction and management of local residents. These men and women are your neighbors. They understand local conditions of business and agriculture and they operate Bank of America so that its services meet these conditions.

Here are the men who manage Bank of America and direct its policies in this community:

LOCAL ADVISORY BOARD

Dr. A. P. STEVENSON
FRANK STEINHILBER
A. BRADY WOLFE
L. J. ACREE

TORRANCE BRANCH
DEAN L. SEARS, Manager

Bank of America
NATIONAL FRANCHISE ASSOCIATION

Timeplan BANK CREDIT

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION