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• This Extraordinary offer is for a very limited time so you must hurry. Buy the Kroehler suite you have always wanted . . . and get your watch FREE. Each watch is packed in a gift box to make a handsome gift for someone else if you don't need one yourself.

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TORRANCE

Phone 625

## Frame New Rules for Student Dances

### HEART FAILS STEEL WORKER GOING ON JOB

Enroute to his work early Tuesday morning in the Columbia Steel plant, John A. Vincent, 50, of 1104 Portola avenue, clutched at his heart, collapsed and died almost instantly in a path running across a vacant lot directly in front of the mill's gate house.

Charles McConville, a fellow Columbia Steel worker, found Mr. Vincent a moment later and the fire department inhalator squad and a physician were summoned to the scene. But Mr. Vincent was beyond resuscitation. Later it was learned from the nurse at the steel mill that he had recently undergone a medical examination that revealed he had been suffering from a chronic ailment for some time.

Mr. Vincent, who had been employed as a moulder tender in the sheet mill since 1926, is survived by two daughters, Mildred and Evelyn; two brothers, Emil Vincent of 1021 Cravens and Leo Vincent of 2130 Sepulveda, and two sisters, Mrs. Camille Daniels of Burlingame and Mrs. Louise Paulson of San Francisco. He was a devout Catholic and a member of the S.W.O.C. Local No. 1414.

The funeral will be held at the Catholic Church of the Nativity tomorrow (Friday) morning at 9 o'clock, with Rev. Father Joseph Fitzgerald officiating. Interment will be at Calvary cemetery, San Francisco. He was making the arrangements. There will be Rosary in his honor tonight at 8 o'clock at the mortuary chapel.

### S. W. CITIES PLAN ADV. CAMPAIGN

(Continued from Page 1-A)

Meet Again Feb. 3  
It was pointed out that the San Francisco Fair will bring at least five million additional visitors to California this summer and a district advertising drive should be held at this time to attract those newcomers to this part of the Southland. Willits reiterated his proposal that the Palos Verdes Estates would contribute five percent toward whatever sum was raised by other communities and cities in the district.

Plans were made for another meeting of the special advertising committee on Friday night, Feb. 3 at the local chamber headquarters. Assisting Hill in directing the activities of the group are L. J. Gilmeister, secretary, and three sub-committees to select a name for the promotion unit, attract attendance of representative citizens to its meetings and to outline a program of activities.

Those present at the meeting here included:  
W. R. Barclay and W. C. Curli of Hawthorne; Clarence W. Schoube, Sam Hill, Roy Rosenberg, Leo Calkins, P. B. Mowery and Silvia of Inglewood; William Haynes of Redondo Beach; Clifford Reid of Hollywood Riviera; George H. Roitsch of Hermosa Beach; and Alden W. Smith, William H. Tolson, L. J. Gilmeister and Ray Brooks of Torrance.  
Gilmeister heads the committee on attendance while the other committee chairmen are Barclay on Name and Schoube on Program and Policies.

**HOME BURGLARIZED**  
Burglars cut a screen on the back door to Ray Smith's home at 1020 Cota avenue last Saturday and made off with a storage battery, according to reports given police here.

Alm-Rod. White, Blue Canary KALAMA, Wash. (U.P.)—A red, white and blue "real American" canary is the goal of Armistead Carter, internationally known ornithologist.

### SHOP TALK

by  
RAY  
BROOKS

HERE & THERE . . . the horrible sounding fire horn out at the G. P. refinery (it sounds like a cross between a sick seal and a mastic grackle) has been blasting off more than usual the last few months, apparently without cause. Reason: the powerful little 50,000 watt KNX shoots out such potent waves that it automatically shorts the horn, cuts loose that frightful disturbance. . . . Sam Levy says his experience has been that KNX interference is found less often in cheap radio sets (\$10 to \$20), quite frequently has trouble with the fancier models that are so much more sensitive . . .

. . . a darn good (and well deserved) ribbing came to Shop Talk last week from Ed Thompson, Chevrolet dealer, when Ed saw his used car ad in print. He noticed with concern that copywriter Shop Talk had listed a Chevrolet truck as having cab, chassis, wheels, etc. but no motor. Reason: Shop Talk, obtaining list of cars from Alabama-speaking Dick Richardson, sales mgr., mistook "new" motor for "green" motor. Richardson said, "This is no soap-box derby car!" . . . incidentally Ed has had carpenters working feverishly all this week erecting a barb wire fence around his used car lot. Reason: to eliminate having to drive cars into garage every night, and to prevent scavengers from hauling off fenders, lamps, etc. In the middle of the night when Torrance coppers are elsewhere . . .

. . . there comes a time in the hearts of every newspaper ad man when an incident occurs which warms the cockles of his heart in a most satisfactory way. . . . such is the short-story of Doc Hoxie, local dentist and capable a D.D.S. as ever, yanked a molar. Doc's wife some time ago decided to hire a girl to help about the domicile. Doc, loyal as ever, said run and in in Torrance Herald. Such tremendous response to the classified resulted that Doc, whose wife was not at home, became frantic as girl after girl came to his office, caused him to leave many patients sitting with a mouthful of assorted tools. Tragically ending this story lately they needed a girl again (note to job-seekers: they have one now) but Doc put his foot down, said run no more ads. Moral of this yarn: sometimes Herald classifieds bring too good results! . . .

. . . starting off this week on an every-other-week schedule is a series of comic strips inserted in the Herald by Howard Locke, insurance man. Of course they point a moral . . . have plenty of auto insurance and drive carefully . . . but they really are comic strips. . . . proud as punch is Howard Tucker, Ed Thompson bookie, of his new brother-in-law LeRoy Wright, son of Mr. & Mrs. Lester Wright, 907 Birch St. LeRoy, a 14-year-old Jr. high student, recently wrote an essay on "Penguins" bowled poor Howard over with facts & figures about which he (Howard) job had no knowledge. Tsch! Tsch! That's life. You learn something every day. Well, almost every day . . .

The Herald—3 months, 50 cents.  
other was lying stiff & stark a short way from Torrance Blvd. where he collapsed after being struck by a hit & runner. Shop Talk hopes the driver reads this, feels low as a skunk, remembers that he committed a misdemeanor for not stopping to render aid. But even if he does it won't bring back Flanagan.

### License Renewal Deadline Feb. 4; Get Them Now!

Procrastinating motorists who wait until the last few days to obtain their 1939 license plates had better be prepared to join record-breaking throngs at renewal counters, warns Leonard E. Tristram, manager of the Department of Motor Vehicles' branch office at 1601 Gramercy (corner of Cabrillo).

This plate bureau is open every day except Sunday from 9 a. m. to 5 p. m. With the deadline, Feb. 4, just around the corner, approximately 50 percent of California's motorists have yet to obtain their plates. Those who fail to apply before midnight, Feb. 4, will be penalized by law with a double registration fee and a 50 percent increase in the amount of license fee based on car valuation.

### El Prado Tree Problem Given City Planners

(Continued from Page 1-A)

Former attendants at the dances who are known to have caused trouble will be refused admission and anyone who does not conduct himself properly in the future will be expelled. Those guilty of flagrant misconduct will be turned over to the police.

"We intend to keep the dances primarily for the purpose of raising funds. The price is kept low to permit nothing to detract from the dances as wholesome social affairs," concluded Miller.

Members of the Planning Commission who will review the plan are: McQuire, chairman; City Attorney John E. McCall; Leonard Young, acting city engineer; Scott R. Laddow, former mayor; R. J. Deining, former mayor and city councilman; Charles Curtis, secretary of the Dominguez Land Corporation, original developers of the city; John Sabin, manufacturer of abalone pearl products; W. A. Felker, manufacturer of diamond tooth saws, and J. Caruthers, Walteria resident.

### Want Highway Designated Lomita Business District

Another attempt will be made by the Lomita Chamber of Commerce to slow traffic along Roosevelt Highway by the latest rejection by the county engineer's office to a previous plan. The new move will be in the form of a request to state highway officials to designate the Lomita section as a business district, according to Secretary H. H. Halliday.

E. E. Davis, assistant county engineer, refused last week to recommend painting of warning signs designating the highway stretch as a 25-mile zone. Secretary Halliday pointed out that highway officials designate the highway between Pennsylvania avenue and the Harbor City limits.

The Herald—3 months, 50 cents.

### BAN THOSE OVER 21 AT FRIDAY HOPS

As result of objectionable disturbances and property damage to the Civic Auditorium, much more rigid regulations will be enforced at the weekly Friday evening dances for young people, it was announced following a conference yesterday afternoon between city officials and officers of the Coordinating Council, sponsors of the dances.

"We want it distinctly understood that the Coordinating Council is conducting these social affairs as character building and wholesome recreational functions for young people, and anything that detracts from this type of dances will be eliminated immediately," said John E. Miller, president of the Council.

"Because most of the trouble in the past has been caused by older people, all those over 21 years of age will be prohibited from attending in the future, excepting, of course, the customary chaperones who are usually parents of students or others interested in the welfare of young people."

### Need Help on Income Tax? Call at C. of C.

Returns of personal income under the California Personal Income Tax Act are due after the close of the calendar year and may be filed at any time prior to the close of business at midnight April 15. Substantial penalties are imposed by law, and must be necessarily enforced for failure to file where income is sufficient or failure, to file in time.

A field representative will be at the Chamber of Commerce here Wednesday and Thursday, Feb. 8 and 9, to assist local residents with their tax forms. Personal Income Tax returns must be filed by all single persons whose net income after deductions for ordinary and necessary business expenses (not family expenses) amounts to \$1,000 or more and likewise by married persons whose combined net income amounts to \$2,000 or more.

### Police Miss Target, To Face Suspension

WILMINGTON, Del. (U.P.)—In a target practice, at least one Wilmington policeman missed the target completely, several others made unusually low scores.

As a result, the public safety directors have decreed that each policeman must either be a crack pistol shot, or face suspension from the force until he becomes one.

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