

SHOP TALK OFFER WORKERS HOSPITAL SERVICE PLAN

Enrollment Drive Starts This Week

RANDOM ROVINGS OF A RAPID REPORTER

Too bad this week can't start out with this poem. Most opus scribbles use poems. We must get a poem. Except we don't have poems very much; and even if we liked them we would not know an appropriate opus poem from a non-opus poem. My wife battles all comers for a poem named Don Blandin. Who is a peculiar sort of laddie who talks like a bachelor who wishes he had got married when he was young. He writes about the house he never owned and the one he expects to build. We could use some of his stuff; but we have a house, and so we won't use poems. We'll leave that to the boys in the Big Time like Winchell and Durling. Of course, poems show "that" a columnist has also the cultural esthetic side. They come in handy for impressing the intelligentsia.

But we'll have to impress 'em some other way. If at all which is improbable.

MERITORIOUS MENTION

All congratulations go this week to two local business men whose enterprise at Christmas is a warm mention. B. C. Buxton, real estate operator, sent out fifty automatic pencils to all his friends. (We must be a friend. We got one last year, too.) Bill "Poppy" Wylam surprised his customers on Xmas Day with a pepped polonetta, which was extra special, on account of because the poppy was a WHITE one, and very rare. Again congratulations to you both.

WE FUNNY PEOPLE

Strange and mysterious are the many complexities which go to make up so much alike, yet so unlike. It is a complexity which, when manifested, makes us "queer" and "eccentric" in the eyes of our fellows. Shop Talk observed himself always putting on his left sock first but his right shoe. When drying off ears at a bath he must wipe both ears at once, and always the right arm first then the left. Grover "Boss" Whyte demands (and get) a slice size bowl or he won't take a bath. . . . My father loves gray pants but on meat, eats it on bread only. . . . an old lady friend of ours sips straight whiskey and eats fruit cake at the same time. . . . my mother always wanted hominy when she was sick and Shop Talk cries for dill pickles.

Mike "Editor" Strasser years for pancakes and baked beans eaten together and Shop Talk likes fried bacon with his pancakes but will not pour on the syrup until the beans are eaten. . . . Mrs. "Boss" Whyte downs handfuls of peanuts and jelly beans together. . . . and remember in "Spoon River Anthology" the murder of a mother by her daughter because the former salted & peppered the fried eggs in the pan every morning; while the latter wanted to salt & pepper her own? Mighty strange, mighty strange. (Shop Talk thinks it would be interesting reading if some readers would send in some "eccentricities" about themselves or others. Just address them to Shop Talk, Torrance Herald.)

WE DARE YA!

Just try to say real fast three times the following: "Which rich with switched Richard?"

PERSONALITIES . . . Howard Tucker, amiable "General Office Manager" at Ed Thompson's. . . all he has to do to get new 30 plates for new Chevroleets is to pop his head out of the window, holler across the street. . . . Ernest Martin, new Cabrillo Ave. Safeway Mr. . . . hopping mad this week in Erie after last week's Herald yarn about his recent appointment as Mr. in which it was alleged that Erie was married. . . . unfortunately for the married in these here parts but unfortunately for us Erie is NOT married. . . . Les King, Roberts Liquor Store Mr. . . . Les missed a share of a \$500 prize in a Roberts-sponsored contest last week when it was revealed that the Alhambra store showed the greatest % of increase for the contest period, with the Torrance store sixth. Too bad, Les, too bad.

Missouri Keeps Old Law
JEFFERSON CITY, Mo. (U.P.)—The Missouri statute revision commission report reveals that a law requiring county courts to make maps of French and Spanish claims in Missouri is still in effect.

Under the direction of a field representative of the Associated Hospital Service of Southern California and with the assistance of Miss Esther Z. Maxwell, superintendent of the Torrance Memorial Hospital, an effort will be made this month to enroll as many local workers as possible in the non-profit Hospital Service Plan.

This plan is similar to 40 other hospital insurance plans operating in 20 states with millions of members. It was created by act of the State Legislature and makes possible an inexpensive method of protecting workers and their dependents against unexpected hospital bills.

Charles D. Elders, field representative of the Associated Hospital Service, intends to contact all business and industrial firms in the city during January to present the plan and then let the workers decide for themselves about enrolling. The Association, he points out, having no profit motive, is organized to render service to its subscribers at an unusually low cost.

Who May Join
There is no physical examination, service begins immediately, there is no "red-tape" or high-pressure commission salesmen and everything is clearly stated in the subscription application. The Torrance Memorial Hospital is one of 33 Southern California institutions that are offering service under this plan.

Employed groups only may join—individual subscribers are not taken. A group consists of employees, including executives, of a single employer. Where there are less than 20 employees, but not fewer than five, all must join, unless some unusual situation is recognized.

In large organizations, 40 percent of the remaining payroll, after the first 20, when most of the employees are men may also enroll. Wives or husbands of above group members, their dependent, unmarried children under 19 and other dependent members of the family may join, but only at the time the wage-earner joins later, physical examination will be required at their expense.

Lomita Kiwanians Install Officers

James H. Wood, cashier of the California Bank in Lomita, was installed as president of the Lomita Kiwanis club Tuesday night at the regular club session in the Artisans hall. Lt. Gov. A. E. Drew of Wilmington was the installing officer.

Other new club officers in Lomita are Dr. M. C. Woods, vice-president; Norman Gardner, sec-

Local Doctors Endorse Plan

"I can heartily endorse the Hospital Service Plan because it will solve the hospital problem for the average family and relieve the financial stress at the time of illness."

—John W. Beeman, M.D., representative of the Associated Hospital Service, intends to contact all business and industrial firms in the city during January to present the plan and then let the workers decide for themselves about enrolling. The Association, he points out, having no profit motive, is organized to render service to its subscribers at an unusually low cost.

"I think the Plan should work to everyone's advantage and be of real help to people of moderate means."

—Norman A. Leake, M.D., "Here is a Plan that provides a protection that has never been offered the public before. It is sound and worthy of every worker's consideration. It is a splendid supplement to the services of your own family physician in time of hospital need."

—W. I. Laughon, M.D., "For your personal health's sake take advantage of this Hospitalization Plan. During the year one person out of ten will be needing it and it may be you! Join it—and it is now."

—H. C. Smiley, M.D., "I believe the non-profit Hospitalization Plan will be a great advantage to everyone. No one knows when he may have to be hospitalized and quite often it is a great burden to have to pay an unexpected hospital bill."

—A. P. Stevenson, M.D.,

retary-treasurer and two directors—Col. Jack Forbes and Romilly Harvey, the latter being the retiring secretary-treasurer.

AGE GRANTS GAIN
SACRAMENTO, Jan. 5 (U.P.)—Monthly payments to California needy aged have increased since 1933, a statistical summary of benefits revealed today.

Costs and Services of Hospital Plan Itemized

Rates have been so established that the Associated Hospital Service Plan, as offered by the Torrance Memorial Hospital, operates on a self-sustaining basis. The Plan does not depend on new enrollments to provide financial soundness. Subscription charges are:

INDIVIDUAL SUBSCRIPTION, where 60 percent of employees in a group are men: Monthly, 75 cents; quarterly, \$2.45; semi-annually, \$4.70; and annually, \$8.40.

OTHER GROUPS THAN ABOVE: Monthly, 85 cents; quarterly, \$2.75; semi-annually, \$5.30; and annually, \$10.00.

HUSBAND AND WIFE (for both): Monthly \$1.50; quarterly, \$4.70; semi-annually, \$9.20; and annually, \$18.

DEPENDENT UNMARRIED CHILDREN under 19 years of age (for all): Monthly, \$2; quarterly, \$6.20; semi-annually, \$12.20; and annually, \$24.

Dependent members of a family, other than wife or children, may join as individual subscribers by paying \$2.75 quarterly, \$4.30 semi-annually, or \$10 annually, in advance. Monthly payments are accepted only thru payroll deduction.

WHAT YOU GET . . . Every subscriber, including each family member accepted by De Molay Will

Get Degrees at San Pedro Jan. 10

Members of the Torrance De Molay Order will receive their first degrees Tuesday night, Jan. 10, at San Pedro. This ceremony was scheduled for Dec. 27 but had to be postponed because the San Pedro De Molay chapter was engaged that evening.

The Torrance Masonic club, sponsor of the local chapter, will meet Monday night, Jan. 9 and all members and other Masons interested in the advance of De Molay here are urged to attend.

JOBLESS BENEFITS
SACRAMENTO, Jan. 5 (U.P.)—California's unemployed received for the first 11 months of 1938 nearly \$21,000,000 in unemployment benefits under the compensation act.

Constipated?
"For 30 years I had constipation, awful gas, bloating, headaches and back pains. I tried every medicine, but nothing helped. Now I get relief from Dr. Williams' Pink Pills. I feel like a new man."—J. M. Smith, 1234 Main St., Los Angeles.

ADLERIKA
At All Leading Druggists

Relief Scrip Stores Benefit Few in County

Only about 11 percent of the persons receiving direct county relief are expected to benefit from the four scrip food stores to be operated by the county beginning next month.

Each store will "sell" food to about 800 relief clients. Regular retail prices will be charged but at the end of each month additional scrip will be issued to the "customers" in proportion to the paper profits earned by the stores. This is expected to give the clients a sizeable increase in their food budgets.

The four stores will be in the nature of an experiment and the number may be increased later, it was said.

Wooldridge Circulation Mgr. Writes

My New Year's Resolution—To live forever in Torrance and so conduct myself that I will be welcome.

Service Clubs Holding Joint Session Tonight

Kiwanians and Rotarians will hold a joint dinner-meeting tonight at the American Legion clubhouse. Rotarians will present the program.

Next Monday night, Jan. 9, the Kiwanis club will hold its annual installation party at the Lakewood Country club in Long Beach. As that day President-elect Dean Sears, manager of the Torrance branch Bank of America, will be installed by Lt. Gov. Roger Marshall of Los Angeles.

Other new club officers to begin their terms at this affair are Michael Strasser, first vice-president; Dudley Folhemmer, second vice-president; Ed Brann, who was re-elected secretary-treasurer, and the following directors: Gaston Arey, Harwood Clark, Jack Miller, Ernest Marchionni, Bill Nye, Bill Roly, Jr., Leonard Young, Earl Conner, Sears and Strasser.

Fox hunters have the right-of-way over trains in England.

Sears Sees '39 As Year of Improvement

Dean Sears, manager of the Torrance branch of Bank of America, sees in 1939 a year of steady business improvement for the entire Harbor District area.

"Our branch has shared in the splendid progress which the entire Bank of America organization has made in 1938, as indicated by its statement of condition at the close of the year," he said.

"The impulse of travel to the Golden Gate International Exposition is bound to be felt by business in our own, as well as every other community in the state. Money put to work thru the further utilizing of the bank's many loaning services for domestic and business needs will also speed up the movement of trade."

RELIEF CORPS MEETING JAN. 26
Stephen A. Phillips Relief Corps will hold their regular meeting in McDonald hall, 1951 Carson street, Thursday, January 26, at 1:30 p. m.

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STEAKS 25¢ Round! Swiss! Ground Round! T-Bone, lb. 35¢	Pot Roast 15¢ Less Chuck Cuts 17¢ 7-BONE CENTER CUTS Prime Rib Roast, choice cuts, lb. 27¢
HAMS 35¢ Swiff's Premium "Quick-Serve" Or Wilson's "Tender-Made" Cooked! Ready-to-Eat!	Sliced BACON 13¢ Swiff's "Corral" or Hormel's "Minnesota" 1/2-lb. Cello Pkg. Swiff's Eastern Sugar-Cured BACON By the Piece
YOUNG HENS 25¢ Swiff's "Brookfield" Pure Pork SAUSAGE 25¢ 1-lb. Viking Casing	Pork Loin Roast 19¢ Grain-Fed, Blade or Tenderloin End PORK ROAST 15¢ Grain-Fed Shoulder WHOLE OR SHANK CUT
SPARERIBS 21¢ Lean, Meaty Pork SAUERKRAUT, lb. 5¢ Del Monte Large Dill Pickles, ea. 2¢	SHORTHORN 10¢ Procter & Gamble Guaranteed Quality "Oxo" Pure White—1-lb. Carton Extra-Select Large N. Y. Oysters, doz., 23¢

Enjoy Garden-Fresh FRUITS & VEGETABLES

APPLES 5 lb. 25¢ Fine for Baking Rome Beauty	GRAPEFRUIT 15¢ Coachella Valley! Sweet, Juicy!
RUTABAGAS 4 lb. 10¢ Special Low Price!	POTATOES 15¢ 29¢ Idaho Russets, U. S. No. 1
AVOCADOS 2 for 15¢ Calavo Fuertes, Large	LETTUCE 5¢ Fresh, Crisp Large Head

ENCORE Mayonnaise 25¢ 1-lb. Jar	ANN PAGE GELATINE 10¢ 4-oz. Pkg.	ADD FANCY APPLE SAUCE 15¢ 2 Cans	WHITEHOUSE White Rice 8¢ 1-lb. Pkg.
TRIPLE CREAMED SPICY 19¢ 1-lb. Can, 51¢	ANN PAGE MACARONI OR SPAGHETTI 10¢ 1-lb. Pkg.	GRANULATED SOAP WHITE KING 28¢ 1-lb. Box	"Avenue" Assorted BEANS 6 Tins 25¢
GLENWOOD SWEET PEAS 15¢ 2 No. 2 Cans	ZACATE NEAR WHOLE IRISH POTATOES 9¢ No. 2 Cans	TRY IT TODAY OUR OWN TEA 23¢ 1/2-lb. Pkg.	NUTLEY MARGARINE 11¢ 1-lb. Box
BULK RICE 17¢ 4 lb. Pkg.	CRYSTAL CIDER 5¢ 1-lb. Bottle	VAL VITA TOMATO KETCHUP 15¢ 2 1/2-lb. Bottles	TRY A POUND TODAY! CONDOR COFFEE 25¢ 1-lb. Can
ANN PAGE PREPARED SPAGHETTI 25¢ 2 1/2-oz. Cans	ANN PAGE PURE PRESERVES 29¢ 2-lb. Jar	IONA HALVES OR SLICED PEACHES 10¢ No. 2 1/2 Cans	SULTANA MACARONI OR SPAGHETTI 23¢ 3-lb. Pkg.
ANN PAGE BEANS WITH PORK 9¢ 2-lb. Can	WHITEHOUSE Condensed MILK 25¢ 2-lb. Can	ANN MEDIUM PHONES 10¢ 2-lb. Pkg.	BURBANK FANCY HOMINY 9¢ No. 2 1/2 Cans

\$4.00

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