

# The BEACON Points the Way to

## CHRISTMAS Gift VALUES

PATRONIZE YOUR REXALL STORE FOR UNUSUAL GIFTS AT LOW PRICES!

We Give Treasure Hunt Tickets

**Signet Desk Set**  
Sturdy pen with gold pointed point

**98¢**

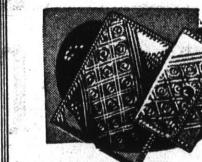
**SIGNET SET**

Special! **\$1.00**

Attractive and Efficient Pen and Pencil Sets

Regular \$2.50 Belmont PEN and PENCIL Sets... **\$1.95**

WATERMAN Pen and Pencil Sets... \$3.50 to \$5.00



**Bill Folds - Key Cases**

Singly or in Matched Sets

**59¢ to \$5.00**

TRANSPARENT WHITE or BLACK EVENING BAGS Fitted with gold vanity loose powder compartment and rouge **\$2.50**

**MEN'S TOILET SETS**

REXALL Gift Set, Shaving Cream, Lotion, Powder and Tooth Paste in Attractive Box **99¢**

STAG Set—Hair Oil, Shaving Cream, Powder, and After-Shave Lotion **\$1.25**

SAVENDR Shaving Set—Shaving Cream, Powder and Lotion **\$1.39**

Other Men's Toilet Sets to... \$2.20

CARA NOME Perfume and Atomizer **\$1.25**

**MISC. GIFT SUGGESTIONS**  
SCRAP BOOK, bright covers, loose leaves... **25¢**

Individual POWDER PUFFS in transparent containers... **50¢**

GOLF BALLS in Gift Boxes 3 for \$1.00 **3 for 59¢**

SHAVING BRUSHES, Genuine Badger Hair \$1 to \$5

**CARA NOME**



Here indeed are gifts that speak a language every woman loves,—because the name of CARA NOME is universally recognized as the hallmark of quality and refinement. May we suggest such celebrated CARA NOME products as:

FACE POWDER — ROUGE — PERFUME — LIPSTICK — FACE CREAMS — TALCUM POWDER, Etc.

Individual CARA NOME ITEMS, 75¢ to \$2.00. Attractive Gift Combinations by CARA NOME As Low As \$1.25 to \$10.00.



**MEN'S Leather Travel Kits** **\$1.75 to \$4.50**

LA CROSS NAIL POLISH SETS New Style Cased **\$1 to \$2**

We Have "HIS" Favorite Brand of Cigars, Cigarettes, Pipe Tobaccos, etc.



**AT LOWEST PRICES** ALL IN CHRISTMAS WRAPPINGS!

JOAN MANNING Chocolates **50¢ lb.**

Guaranteed to be as good as any other candies selling at twice the price.

**ELECTREX GIFTS** Approved by Board of Fire Insurance Underwriters Bright Polished Metals with Smart Black Trimmings!

7-Cup Percolator **\$2.19**

5 1/2 lb. Irons **\$1.19**

Double-Slice Toasters **\$1.29**

We Give **2-M Green Stamps** DOUBLE STAMPS EVERY WEDNESDAY!

**BEACON DRUG CO.**

The Rexall Store  
LESLIE L. PRINCE  
1519 Cabrillo Ave., Telephone 180. Torrance, Calif.  
Authorized Ticket Agency for Greyhound and Union Pacific Bus Lines

### "Public Notices"

NOTICE OF SALE OF REAL ESTATE UNDER EXECUTION  
HARRY P. DIAMOND, Plaintiff, vs. JOHN L. ETHERIDGE AS ADMINISTRATOR WITH THE WILL ANNEXED OF THE ESTATE OF LEO D. JACOBY, DECEASED, AND LEE W. CLARK ALSO KNOWN AS L. W. CLARK, Defendants.

SHERIFF'S SALE  
No. 35798

By virtue of an execution issued out of the Superior Court, of the County of Los Angeles, State of California, against HARRY P. DIAMOND was Plaintiff, and JOHN L. ETHERIDGE ETC. ET AL were Defendants, a judgment rendered the 17 day of March, A. D. 1937, for the sum of THREE THOUSAND TWO HUNDRED FORTY EIGHT & 17/100 (\$3,248.17) Dollars lawful money of the United States, besides costs and interest, I have levied upon all the right, title, claim and leasehold interest of said defendant LEE W. CLARK of, in and to the following described real estate, situate in the County of Los Angeles, State of California, and bounded and described as follows:

All the right, title and interest of Lee W. Clark, also known as L. W. Clark, in and to that certain oil and gas lease dated July 22, 1938, by and between Henry Klinger and Elsa Schoenfeldt, Executrix of the Estate of Bertha Klinger, deceased, Lessor, and Edward E. Davis and Lee W. Clark, Lessee, on that certain piece or parcel of land situated in the County of Los Angeles, State of California, and more particularly described as follows, to-wit:

The west 82.5 feet of lot 37, Tract 588, in the City of Torrance, as per map recorded in book 15, page 128, in the office of the county recorder said county. Said lease being recorded August 6, 1938, in book 18441 of Official Records, Page 342, Records of Los Angeles County, California.

PUBLIC NOTICE IS HEREBY GIVEN, That I will, on MONDAY the 12 day of December A. D. 1938, at 12:00 o'clock M. of that day, at the East Entrance

Duck Affair Costly  
SEATTLE, Wash. (U.P.)—Vernon Poier, 23-year-old sailor, found it impossible to duck a duck fine for shooting a duck out of season. The duck was only a two-pound affair and the fine was at the rate of \$50 a pound. Worse yet, he did not even get the duck.

"Public Notices"

to the Hall of Justice, city of County of Los Angeles, sell at public auction, for the money of the United States, all the right, title, claim and leasehold interest of said defendant LEE W. CLARK ALSO KNOWN AS L. W. CLARK of, in and to the above described property, or so much thereof as may be necessary to raise sufficient to satisfy said Judgment, with interest and costs, etc., to the highest and best bidder.

Dated this 17th day of November, 1938.

E. W. BISCAILLU, Sheriff of Los Angeles County, By H. A. LLEWELLYN, Deputy Sheriff.

HARRY P. DIAMOND, Plaintiff  
804 San Fernando Bldg. N. A. 947  
Nov. 17-24-Dec. 1-8

NOTICE OF INTENTION TO ENGAGE IN THE SALE OF ALCOHOLIC BEVERAGES

December 1, 1938  
TO WHOM IT MAY CONCERN: Notice is hereby given that fifteen days after the above date, the undersigned proposes to sell alcoholic beverages at these premises, described as follows:

Grass Shack Cafe, 2423 Hawthorne Blvd. Torrance.

Pursuant to such intention, the undersigned is applying to the State Board of Equalization for issuance of an alcoholic beverage license (or licenses) for these premises as follows:

On-sale Beer and Wine  
Anyone desiring to protest the issuance of such license (s) may file a verified protest with the State Board of Equalization at Sacramento, California, stating grounds for denial as provided by law.

FLORENCE B. JACKSON, Dec. 8

## BUSINESS DIRECTORY

CEMENT CONTRACTOR

**Cement Work** OF ALL KINDS

Sidewalks - Paving Foundations

No job too large—none too small to receive our prompt and careful attention.

ALL WORK GUARANTEED. Estimates Gladly Given.

**M & M Trucking & Cement Co.**

1617 Border Ave. Ph. 524-J

MOVING & STORAGE



**M & M Trucking & Cement Co.**

Trucks of All Sizes to Haul...  
• Anything  
• Anywhere  
• Anytime

Also Storage and Packing  
• Fire Insurance  
• 1617 BORDER Ph. 524-J

RESTAURANTS

**RITZ CAFE**

NOW UNDER NEW MANAGEMENT OF  
**Wm. J. Lister**

Serving CHOICE WINES — LIQUORS BEER — COCKTAILS

Open 6 A. M. to 2 A. M. CARSON AND CARRILLO

INSURANCE

**Howard G. Locke**

DEPENDABLE INSURANCE FIRE - AUTO

1405 Marcelina Ph. 135-M

SHEET METAL

PHONE 350 PHONE 350

**TORRANCE SHEET METAL SHOP**

• We have a complete workshop capable of turning out the finest in Commercial... Industrial... and Private Ducting Sheet Metal Work. Columbia-made sheets used exclusively. Moderate prices!

Robt. T. McCallum  
1418 MARCELINA AVE.

TYPEWRITER REPAIR

**Ace Typewriter Service Co.**

Agency At First Shop - Ph. 382-J  
NEW and USED TYPEWRITERS and STANDARDS

REPAIRS — RENTALS  
1 Mo. \$2.00 — 3 Mo. \$5  
RIBBONS and SUPPLIES

VENETIAN BLINDS

**Venetian Blinds**

Now Made In TORRANCE! Direct from Manufacturer To You!

**SAVE 3c to 9c a Sq. Foot**

Prompt Service Estimates Gladly Given Refinishing & Repairing

**A. Capital Co.**

1230 BORDER Phone 219

# CLASSIFIED ADS

BUY IT HERE

SELL IT HERE

## 1 Announcements

Torrance Upholstering Co., 1327 Cabrillo Ave., Overstuffed furniture repaired and remodeled. Rugs cleaned and sized. Free estimate. Satisfaction guaranteed. Phone 225.

**CHRISTMAS DINNER**  
served 12 noon to 8 p. m. Sunday, Dec. 25.

Closed all day Monday, Dec. 26

**Make Reservations Early!**

**ATTEYER CAFE**

4010 W. Sepulveda Blvd., Torrance  
Phone Redondo 6802

"Public Notices"

(Pursuant to Sections 2468, 2468, 2469, Civil Code of California)

**CERTIFICATE OF BUSINESS**

Fictitious Name

THE UNDERSIGNED do hereby certify that they are partners conducting a Venetian blind manufacturing and sales business at 1230 Border Avenue in the City of Torrance, County of Los Angeles, State of California, under the fictitious firm name of "A" Capital Venetian Blind Company and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:

Names Residence Address  
Walter Deitrich 724 Border Ave. Torrance, Calif.  
Roy Newkirk 734 Sartori Ave. Torrance, Calif.

Witness our hands this 30th day of November, 1938.

**WALTER DEITRICH, ROY NEWKIRK.**

State of California, )  
County of Los Angeles, )

On this 30th day of November in the year nineteen hundred and thirty-eight, before me Albert Isen a Notary Public in and for said County of California, duly commissioned and sworn, personally appeared Walter Deitrich and Roy Newkirk known to me to be the persons whose names are subscribed to the within instrument and acknowledged to me that they executed the same.

Witness my hand and official seal.

ALBERT ISEN,  
(seal) Notary Public in and for said County and State.

ALBERT ISEN,  
Attorney at Law,  
1607 Cabrillo Ave.,  
Ph. 4330,  
Torrance, Calif.  
Dec. 1-8-15-22

**NOTICE TO CREDITORS**  
No. 180745

Estate of ELEANOR E. FISCHER, also known as NORA E. FISCHER, deceased. Notice is hereby given by the undersigned Executor of the Last Will and Testament of Eleanor E. Fischer, Etc. deceased, to the Creditors of, and all persons having claims against the said deceased, to present them with the necessary vouchers, within six months after the first publication of this notice to the said Executor at the office of Torrance C. Welch, his attorney, 1333 Post Avenue, City of Torrance, County of Los Angeles, State of California, which said office the undersigned selects as a place of business in all matters connected with said estate, or to file them with the necessary vouchers, within six months after the first publication of this notice, in the office of the Clerk of the Superior Court of the State of California, in and for the County of Los Angeles.

Dated November 25, 1938.

FREDERICK A. FISCHER, Executor of the Last Will and Testament of said Deceased.

TORRANCE C. WELCH, Attorney  
1333 Post Avenue  
Torrance, California.  
Dec. 1-8-15-22

**IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA IN AND FOR THE COUNTY OF LOS ANGELES**

No. 181169

**NOTICE OF HEARING OF PETITION FOR PROBATE OF WILL**

In the Matter of the Estate of CHARLES F. MYERS, Deceased. Notice is hereby given that the petition of BESSIE V. MYERS for the Probate of the Will of Charles F. Myers, Deceased, and for the issuance of Letters Testamentary thereon to petitioner will be heard at 10 o'clock A. M. on December 1, 1938, at the Court Room of Department 25 of the Superior Court of the State of California, in and for the County of Los Angeles.

Dated November 17, 1938.

L. E. LAMPTON, County Clerk.

By WM. BAUMEL, Deputy.

JOHN A. SHIDLER, 1448 Post Avenue, Torrance, California. Attorney for Petitioner.

Nov. 24-Dec. 1-8

## CLASSIFIED ADVERTISING RATES... DATA

Rates Quoted on Per Issue Basis

(3-line minimum)

1 Time (per line).....12c

2 Times (per line).....10c

3 Times (per line).....9c

4 Times (per line).....8c

12 Times (per line).....6c

Multiple Time Rates effective ONLY if no change of copy ordered—otherwise open rate of 12c per line will be charged.

Ads may be cancelled after insertion. Rate earned will be charged and money refunded for space not used.

Not responsible for more than ONE incorrect insertion of any ad ordered for more than one time.

1. Announcements

**TORRANCE LODGE**  
NO. 447 F. & A. M.  
Clarence L. Ingold  
Worshipful Master;  
Jesse Howard Sprout, Secretary.

Meets Every Friday Night  
Masonic Temple  
1321 Sartori Ave.  
All visiting Masons welcome.

Imprinted Christmas cards ordered on or before Dec. 10, will be delivered Dec. 19—50 Cards for \$1. Torrance Herald.

3 Card of Thanks

We wish to express our appreciation for many acts of kindness and expressions of sympathy and condolence extended by our friends and neighbors during the recent illness and death of our beloved daughter, Mr. and Mrs. C. Carlson and family.

We wish to thank the entire community for the manner in which they rallied to our assistance during the illness of our son and brother Joe. J. O'Toole and family.

6 Business Directory

**For WILLYS**

• SALES • SERVICE • PARTS

**Call Harold W. Grundt**

217 SOUTH PACIFIC SAN PEDRO SAN PEDRO 0770

**C. ALEXANDER**

Is Back In Town!

with the NATIONAL HOME APPLIANCE CO.

1318 Sartori - Phone 78

REPAIRING: Radios, Vacuum Sweepers, Washing Machines, Electrical Appliances and Refrigerators!

Come in and let us tell you how to re-beautify your floors with our "Handy Sandy" Floor Sander. Easy to use, quiet and dustless. Torrance Paint Store, Phone 884.

FOR EVERY KIND OF INSURANCE, including Life Insurance in the A. O. U. W. with membership in Torrance Lodge No. 23. Call Wallace H. Gilbert, phone 420.

**POULTRYMEN ATTENTION**

Feed Reliable Leader Mash, all grain ration. One Feed for all ages. Nothing else to buy. Tested and approved by poultrymen everywhere. Sold on a money-back guarantee. Save time and money. Our distributor for Torrance is the Torrance Poultry & Feed Market, 1963 Carson, Phone 407. We deliver!

9 Business Opportunities

CAFE and cocktail bar, for sale. Sacrifice for cash. Investigate this. Owner, 1922 Redondo Beach Blvd., Redondo.

11 For Rent: Houses, Furnished

COMPLETELY furnished 4-room house with bath and garage. 1753 Andree.

11 For Rent: Houses, Furnished

TWO and 3-room bungalows, \$13 to \$15 per mo., including hot and cold water and electricity. El Prado Court, 1100 El Prado, Main, 2 mi. E. of Torrance.

4 RMS. overstuffed furn., oak flrs., tile, gar. \$20. 21122 So. Main, 2 mi. E. of Torrance.

12 For Rent: Houses, Unfurnished

5-ROOM new Monterey home, modern in every respect. Call 1632 W. 218th St. Gene Hamilton.

13 For Rent: Apartments and Flats, Furnished

SINGLE room with private bath suitable for gentleman or business woman. Single apts. Call Apt. 7, 1417 Marcella.

4-rm. lower flat, sunny. Bedroom and extra wall bed-dress closet. Garage, water, paid, new dec. Call Waters, Realtor, 686.

3 ROOMS nicely furnished, garage. Water paid. \$16 mo. 22424 So. Vermont.

FURNISHED Apt. with or without refrigerator, \$22.50-\$25.00. El Cajon Court, 2075 Torrance Blvd.

SINGLE apt., utilities paid, newly decorated. Kirkby Apts., 16435 1/2 So. Western, Moneta.

FURNISHED single apartments. Margaret Court, 218th and Hall-dale.

15 For Rent: Rooms, Furnished

LIGHT housekeeping room in rear, single gentleman. 1311 Arlington.

21 For Sale: Automobiles and Accessories

HAVE your automobile upholstered and top installed by local man; expert workmanship; no overhead charge. Chas. F. Cox, 2155 240th st., Lomita, phone 506.

22 For Sale: Furniture and Household Goods

TWO Good Used Gas Ranges, and Furniture Bargains. 1328 Sartori Ave.

3-PIECE bedroom suite, all newly painted. \$14.50. 1216 El Prado, Torrance.

COMPLETE 4 bed, chest of drawers, both for \$15. Phone 484-W.

25 For Sale: Miscellaneous

16-INCH dolls, nicely dressed or will dress your dollie to order. Will do plain sewing. 2355 248th St., Lomita.

29 Employment Wanted

VAN'S WINDOW CLEANING House Cleaning

Fire Waxing Chimneys and Fireplaces Cleaned 2301 GRAMERCY - Phone 607

HEMSTITCHING, 5c yd. Work done while you wait. Pennington, 2376 Maricopa Place.

WASHINGTON, reasonable, 1 day service. Called for and delivered. 2231 Andree Ave., Phone 498.

XMAS shopping? Complete nursery service for baby, young children. 1443 Post.

30 Wanted to Buy

WILL pay cash for your home or acre of land. Must be bargain. Give details. Allen, 1328 Sartori.

BEAUTIFUL 5-room home in excellent condition. Corner lot 55x140. Beautifully landscaped. 2 single garages. Priced to sell quickly. 917 Anapola, Phone 59