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BACK TO BORE YOU...

Back in print this week after a Thanksgiving holiday is Shop Talk with old news and late gostale the state of the

going to break into a dance any minute!

TREASURE IS

WHERE YOU FIND IT!

Important object, described and the property of the account of the ministry of the property of the account of the month of the property of the account of the month of the described shove) was to give information about the Third Annual Christinas Treasure Hunt. This Hunt, by the bye, has nothing to do with foxes, coons nor rabbits, but is a darm interesting game in which Torrance people, by buying as many Caristmas grame in which Torrance for the company of the property of the painting and the property of the property valued at states the Hunt, and all the contestant has to do is save Treasure Hunt teletets and then visit the participating stores on December 22. If he finds a number in a store as a property of the property valued at \$15,000 jp.

BUINON BUSINESS

BUINON BU

prize, too!

BUNION BUSINESS

Jumping into a new & different business feet first is Saul
Koch this week as workmen
started tearing out shelving,
moving hundreds of cans of
paint, building new shelves and
windows in Saul's Torrance Paint
Store at Sartori & Post. All
paints will be moved into the
room next door and into the
room next door and into the
room next door and into the
room enext door and into the
room ext door
flow will be moved
in Saul sales anyone interested to make suggestions,
stand by on December 16 while
s smashes a bottle of champagne over the front door. (Did
you say champagne?)

CHRISTMAS AGAIN

CHRISTMAS AGAIN

CHRISTMAS AGAIN

Few towns of our size can boast
of so many civic improvements
or of the close & pleasant relationship between city officials
and the town in general. Prime
example is the Christmas lights
and pole decorations which have
all been up & working for almost a week now. In a visit to
several neighboring towns this
week little or no evidence of
Christmas festivities was vistible. In nearby Redondo understand there is still blekering go(Continued on Page 2-B)

TWENTY-FOURTH YEAR

WORKER SAVED FROM FIERY DE Pair Rescue Man

column devoted to things about Torrance which are ordinarily overlooked and which shop Talk thought we might be thankful for, seein' as a how the Pligrim spirit had got into our blood.

Unfortunately, after much cut-geling of our brain (singular) nothing of startling importance came to light and the column ded that that back. Perhaps, too, the fact that the start issues of last week were "tireful issues of last work which it, with little or space remaining after Editor Strasser jammed them with local murders, scandal, libel and mud slinging.

Socoocooo, hold your hats here we go again.

CRACKS ABOUT CHRISTMAS As it must to all terms.

By UNITED PRESS
One of the lowest mortality rates on record is in prospect for California this year, director of public health Walter M. Dickle said this week. During the, first half or 1937, there were 43,467 deaths registered, compared with 38,592 for the same period this year.
In Los Angeles county from January to June of this year there were 14,551 deaths against 16,545 for the same period in 1937.

1897.

The department termed the present growth of population "unprecedented." Births during the first half of this year in-the first half of this year in the first half of the first half o

Study Conditions at H. S. Probed

at H. S. Proped

A long-range investigation at Torrance high school into student study conditions, embracing a number of subjects such as better reading habits, develop better and had been subjected by the spelling and holds of the spelling and holds o

public what it wants."

Elson said that when this investigation is concluded he hoped that scholarship, grades and homework would be vastly improved here in Torrance among local students.

VICTORY BALL

Democrate of Los Angelecounty will celebrate their first state election victory in 44 years, Wednesday, Dec. 7, with a Victory Ball at the Shrine Ball Room, 32nd and Royal streets, Los Angeles.

Wooldridge Herald Circulation Mgr. Writes

Hew straight to the line-when the chips fall they won't counce back and hit you in

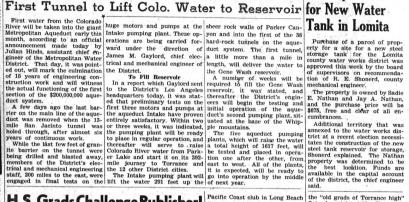


 Sports-minded friends are SURE to appreciate gifts of Sporting Goods . . . perhaps more than any other gift! Select, then, from our large and varied stock of all kinds of sporting goods bearing the greatest names in the sporting world . . . gifts of quality, yet inexpensively priced.

City Paint & Sporting Goods Store



Arrested



Hinton C. Hard CCC enrolee fro

MAY CHARGE **CITIES WITH**

COURT COSTS

Actual cost of operating th Actual cost of operating the municipal courts in Los Angeles and Long Beach may be assessed against each municipality, if the board of supervisors orders legislation drarted for at the 1939 Legislation at the 1939 Legislatin as suggested by Wayne Allen, county administrative officer.

AQUEDUCT IN SERVICE SOON Co. Buys Land First Tunnel to Lift Colo. Water to Reservoir for New Water

H.S. Grads Challenge Publisher:

OOO

OOO

Previous Dance Date Prevents Whyte

From Accepting;
Challengers of the publisher of the Herald must get the arm of the Herald must get the arm of the Herald must get the will have be accommodated else they will have the the will have be saitsfied with a substitute with the fright T's at their and booked to the Susy Q, Lambeth with the fright T's at their and the contest, Whyte lands and the ready booked to the Susy Q, Lambeth with the fright T's at their and the contest, Whyte lands and its receptance is good publicity for the festivities to be held by wind the most of the contest of the suspensions cast on their "old age" and "Indomaid dinner-dance at the the festivities to be held by wind the ment now exceeds \$1,500,000 monthly.

H.S. Grads Challenge Publisher!

Previous Dance Date Prevents Whyte

be satisfied with a substitute "challengee."
Irked because of the aspersions cast on their "old age" and fragility by a story published in last Tuesday's Herald about the ban placed on swing music and Jitterbug contests at their annual public dance next Saturday. The Chrie Auditorium, the Chris Auditorium, the Chris Auditorium, the Chris Auditorium, the Chris Auditorium, the sociation addressed the following sociation and following sociatio

Lichenstein, a monarchy, has ing engagement will prevent me from accepting this challenge,

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E

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\$39.75





ELLIOTT: 17 jewels. 14K gold-filled . . . (\$52.50



ENDICOTT: 17 Jewels. 10K



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