

New Richfield Service Station Opens at Carson, Andreo

Every Facility Offered at New Service Station

Representing an investment of more than \$10,000, including the price of the lot, the new Richfield Super-Service Station which has its formal opening tomorrow and Saturday, Nov. 18 and 19, at Carson and Andreo is said to be the "last word" in modern motor service facilities.

Designed in the latest functional type of service station architecture, its color scheme of blue and yellow set off by brand-new equipment, the plant embraces all facilities for dispensing Richfield gasoline and Richlube, car washing, polishing and waxing and general maintenance of automobiles without undertaking the role of a garage.

It was built expressly for the Richfield Oil Company and then sub-leased to Neil Whitney of this city. The paved yard permits easy entrance and exit and the hydraulic hoist is the latest of its kind on the market. There are three accurate meter pumps and all measuring containers have met all specifications to assure correct quantities of gasoline, oils or lubricants.

Whitney has retained Duffy Johnson, a certified Richfield-trained expert, to handle the lubrication department. Johnson has had wide experience in this work and he knows automobiles from the latest models down to the old-timers still in active service.

Pensions for Filipinos Arouse Some Veterans

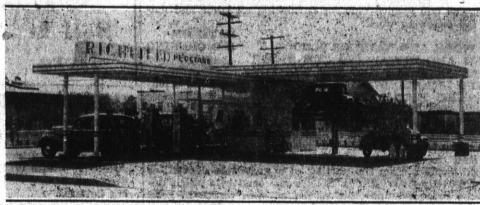
MANILA (U.P.)—Following passage of a bill pensioning Filipino veterans of the insurrection against Spanish rule, it was revealed that many of the veterans may refuse to accept the pensions.

One veteran said that the knowledge he fought for Filipino liberty, together with the enjoyment of life under a peaceful government, were sufficient reward.

WANT TO SWAP?

Traders can get together thru The Herald's classified advertising section.

NEIL WHITNEY LEASES PLANT COMPLETED THIS WEEK; READY FOR MOTOR BUSINESS



Spice and sizzle and gleaming in its fresh, new paint, its equipment polished and still bearing evidence of coming direct from manufacturers, the new Richfield Super-Service Station opened for business at Carson and Andreo avenues this week.

But the formal opening of the large station, according to its operator, Neil Whitney, has been set for Friday and Saturday, Nov. 18 and 19. On those days, Whitney is offering half-price on lubrication and car washing jobs providing motorists buy five gallons of Richfield gasoline at the same time.

Whitney, prominent in the 20-30 club, has leased the spanking new station from the Richfield Oil company and has already made many friends with his service policy. He came to Walteria Dec. 23, 1923, and graduated from Narbonne high school after attending Torrance high school for several years.

Day and Night Service
Married last year, Whitney now lives at 2111 Arlington avenue. In Walteria he worked for J. W. Loughridge service station. Previous to that training—which is now being put to good use in his own business—he was employed at the National Supply company plant here in the assembly department.

A likeable young chap, Whitney is a member of the Torrance volunteer fire department and his hobby is trapeze and aerial bar work. Those who saw the performance of the Four Sensational Jinks during the recent Factory Frolic will recall his work with that troupe in the air off Cabrillo avenue.

Whitney announces that he will offer day and night gasoline

Narbonne Book Wins Award

For the second successive year a Narbonne high school annual publication received "All-American" rating late last week when the 1938 "El Eco" was accorded that honor by the National Scholastic Press association. The book, which was given a point score of 935 out of a possible 1,000, followed a newspaper theme in detail. It was printed in the school's own print shop.

Dorothy Hall was editor of the volume, assisted by Marjorie C. Long and Don Newman, class editors; Isaline Billaud, Virginia Masters, Geneva Alford, Kiyoka Nakaoka, Wayne Cox and Marie Chaison, department editors. Faculty supervisors were Margaret McGarry, journalism; Mrs. Alice Heilman, art, and A. H. Vogler, printing.

Traffic Deaths Show Decrease

Traffic deaths on rural highways of California during September continued to decrease, showing a reduction of 22 or 19 percent as compared with September, 1937, Chief E. Raymond Cato of the California Highway Patrol reported yesterday.

During the first nine months of the year, there has been a reduction of 182 deaths on the rural roads, or 15.6 percent he added.

Special Opening Offer of Lube Job or Car Wash at Half Price Told By Operator of New Service Unit

As a special inducement to local motorists to become acquainted with the facilities of the new Richfield Super-Service Station on Carson at Andreo-avenue, across from the Safeway Store, Neil Whitney, the busy young operator, offers this exceptional "grand opening" offer Friday and Saturday, Nov. 18 and 19:

A complete Richfield lubrication job or thorough "master-clean" car wash for only 50 cents each—one-half the regular price on the opening days. This unusual bargain—every moving part lubricated by trained men and your car washed to restore its pristine newness for \$1—is available to every motorist who purchases five gallons of Richfield gasoline at Whitney's brand-new super-service station.

—And what's more, a thrifty motorist can take advantage of this opening special in regard to the lubrication or car wash job anytime within the coming week thru Saturday, Nov. 26.

Just pull into the new Richfield

Five Patients Enter Hospital

New patients received this week at Torrance Memorial hospital were: Ralph Allen, Redondo Beach mortician, who entered Tuesday for surgical attention; Mrs. Bessie Caruthers, Redondo, for medical treatment on Tuesday; Mrs. Mae Campbell, Redondo, for surgery last Wednesday.

Mrs. Laura Farrar, Hermosa Beach, has been receiving treatment for an injured knee since last Saturday; and Mrs. Jeffe McCidre, Moneta, for surgery Tuesday night.

Best Wishes and Lots of Luck

On the New

RICHFIELD STATION

GRUBB'S MARKET

TORRANCE BOWLING ALLEY CONGRATULATES

Neil Whitney on the Opening of His New RICHFIELD STATION

Local Barber In Quest for Residence Here

Business is good at T. R. Munson's union barber shop which he opened three months ago at 1209 1/2 El Prado but the owner is still confronted with a problem that arose when he came here from Long Beach: He is still looking for a local home to house his family consisting of his wife and three children.

Munson owned and operated his Long Beach shop for 17 years. Owner of four houses in South Gate he nevertheless wants to live in Torrance if he can find a place for his family. His father, who is spry and healthy at 82 years, lives in Artesia.

Elmer Riley

and the

Tansey Beauty and Barber Shop

Congratulate

Neil Whitney

On the Grand Opening of his

Richfield Service Station

Best of Luck

FROM

HOWARD'S JEWELERS
TORRANCE

GOOD LUCK and BEST WISHES

To

NEIL WHITNEY

and His New

RICHFIELD STATION

CLARA LEWIS BAKERY

CONGRATULATIONS

and

GOOD LUCK

TORRANCE AUTO PARTS

Grand

OPENING

FRIDAY and SATURDAY, NOV. 18-19

The Smartest, Newest, Finest Station In Town!

RICHFIELD SERVICE STATION

Grand

Corner CARSON and ANDREO - Across From Safeway

SAVE on these TWO big opening SPECIALS

RICHFIELD LUBRICATION 50¢

A regular \$1.00 Richfield Lubrication job specially low priced for the two opening days! Same high grade work and satisfaction guaranteed!

YOUR CAR WASHED 50¢

To acquaint you with our many superior services, we are making the above two offers for Friday and Saturday only providing a purchase is made of five gallons or more of gasoline during our two Grand Opening Days! The work can be done any time up thru Saturday, Nov. 26, but you MUST get a ticket on our Opening days!

WHITNEY'S RICHFIELD SERVICE

FREE BALLOONS FOR THE KIDS



RICHFIELD DAY OR NIGHT LUBRICATION
By Duffy Johnson

Certified Richfield Lubrication Expert
Operated by a factory trained man and a Lubrication School graduate. Our Lubrication Department is second to none and we can promise you the most complete, most thorough lubrication job in the city. Cars called for and delivered... Day or Night!

FREE FLOWERS for the LADIES



RICHFIELD PRODUCTS

- RICHFIELD HI-OCTANE GASOLINE
- RICHLUBE MOTOR OIL
- RICHFIELD ACCESSORIES
- GOODYEAR and YALE TIRES
- RICHFIELD BATTERIES and CHARGING
- CAR WASHING • POLISHING • WAXING